

The background is a blue-tinted image of a newspaper. At the top, a world map is visible. Below it, there are several headlines and portraits. One prominent headline on the right reads "The Nobel Prize" followed by "114 years, 108 prizes". Below this, there are several small portraits of people, likely Nobel laureates. The text "Show, don't tell" is centered in a large, bold, white font. Below it, the subtitle "Creating visuals about your research" is centered in a smaller, white font. At the bottom, the name "Koen Van den Eeckhout - Baryon" is centered in a white, italicized font.

# Show, don't tell

Creating visuals about your research

*Koen Van den Eeckhout - Baryon*



**All the slides and all the links:**

[baryon.be/visuals-resources](https://baryon.be/visuals-resources)

# Why visual communication?



## **INFORMATION DENSITY**

better at summarizing large amounts of information

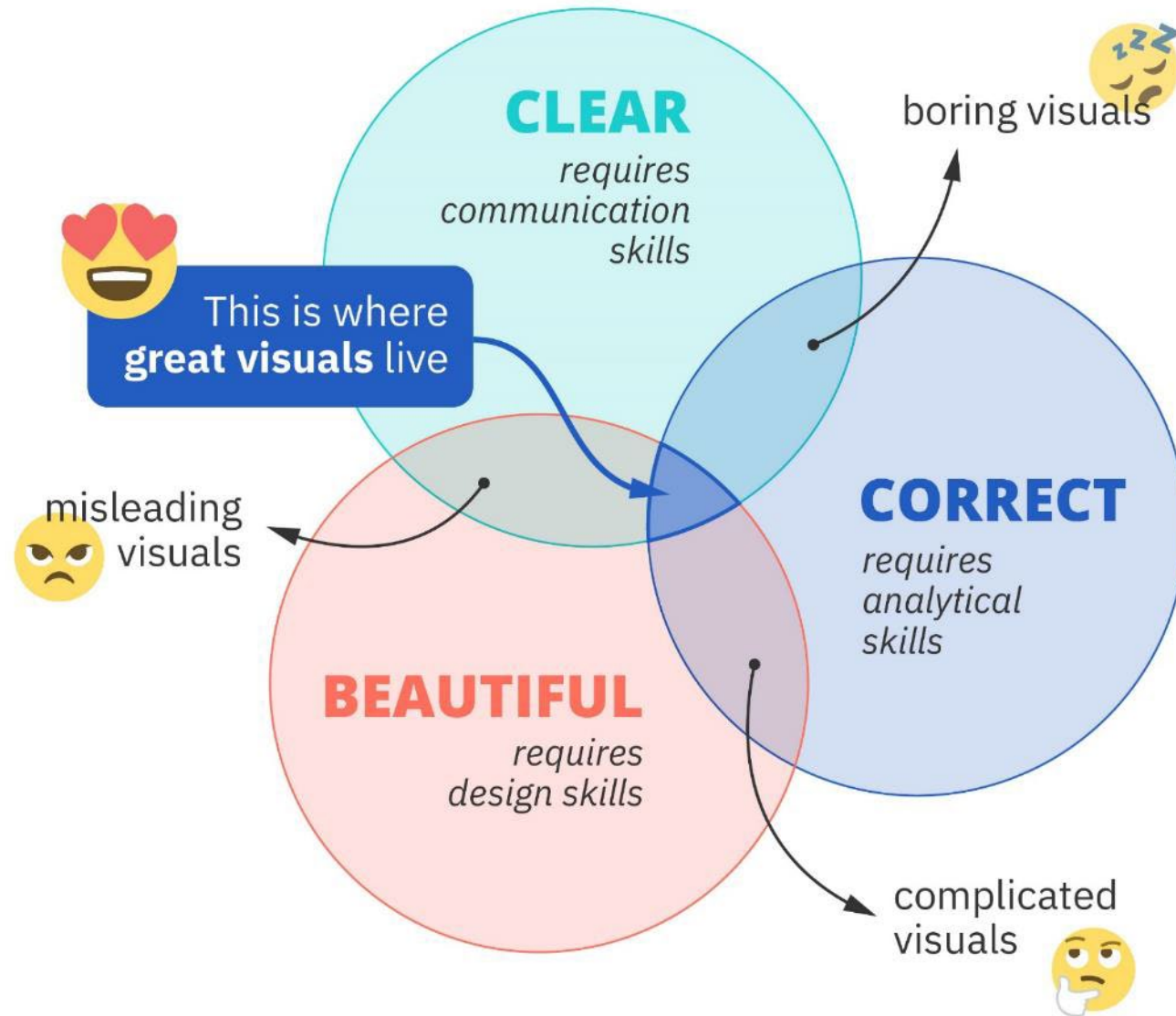
## **ATTRACTIVE**

better at catching the reader's attention

## **EASIER TO UNDERSTAND**

thanks to dual coding and better knowledge retention

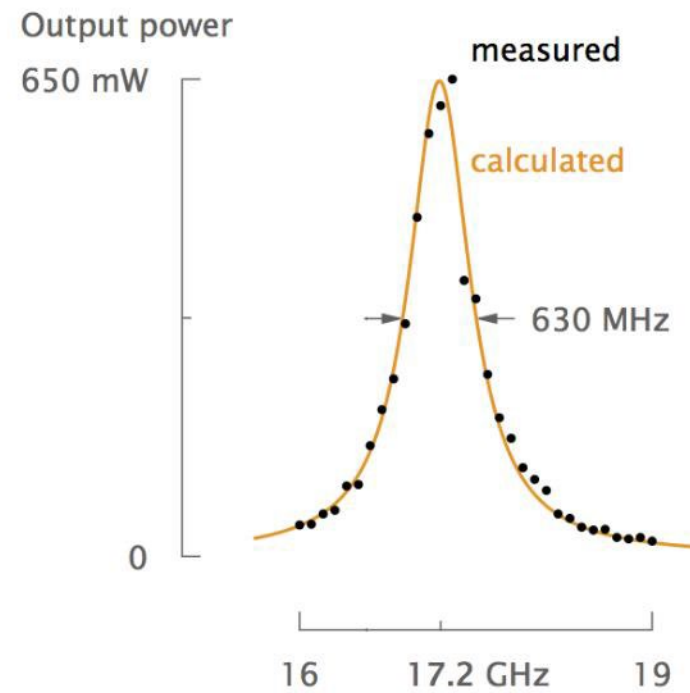
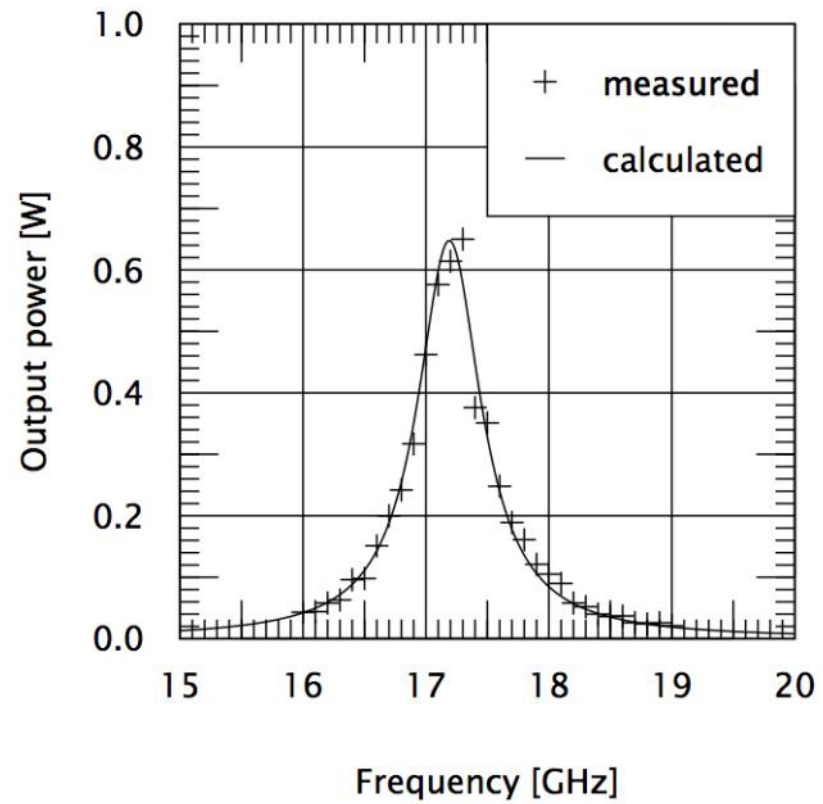






# Communication principles

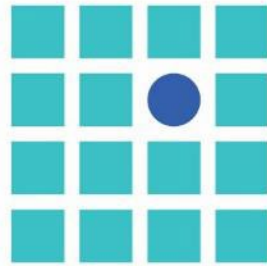
1. Identify your **message**
2. Adapt to your **audience**
3. Improve the **signal-to-noise** ratio



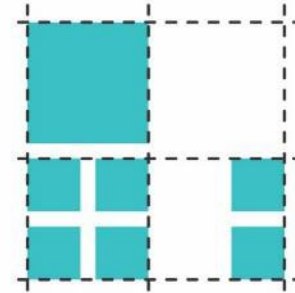
# Design principles



similarity



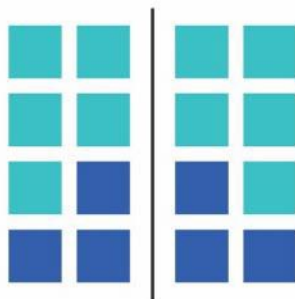
emphasis



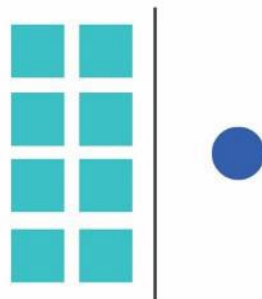
alignment



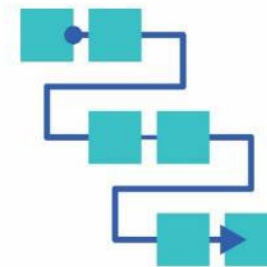
hierarchy



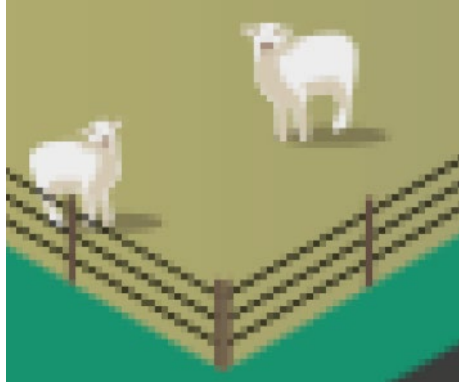
symmetry



asymmetry



flow



### bitmap image

jpg, png, bmp, tiff, gif, psd,...

- built from **pixels**
- photographs
- illustrated made by hand
- illustrations with lots of textures, brush strokes,...
- tools: Photoshop, GIMP, Paint.NET,...



### vector image

svg, pdf, eps, ai,...

- built from **shapes**
- illustrations made digitally
- (large-scale) printing
- easier to edit, recolor,...
- tools: Illustrator, Inkscape,...

## Session 1

Introduction

Elements of powerful visuals

Visual communication principles

lunch break

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Graphical abstracts/posters

Design principles

Icons and illustrations

**Editing vector images**

HOMEWORK  
**Create a  
graphical  
abstract**

## Session 2

Homework feedback

Colours and text  
in your visuals

Editing bitmap images

Creating layouts

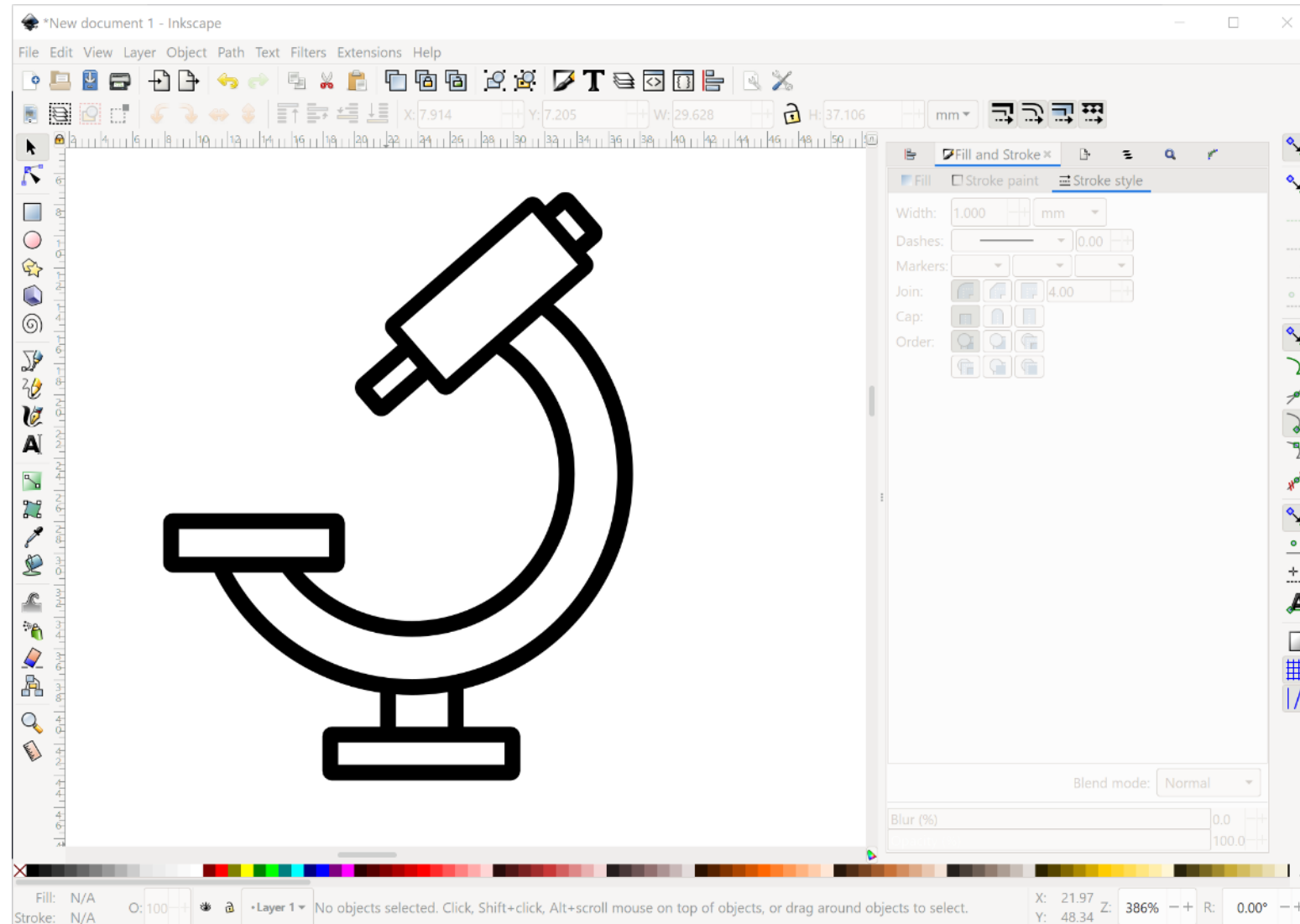
Graphs

Legal and ethical aspects

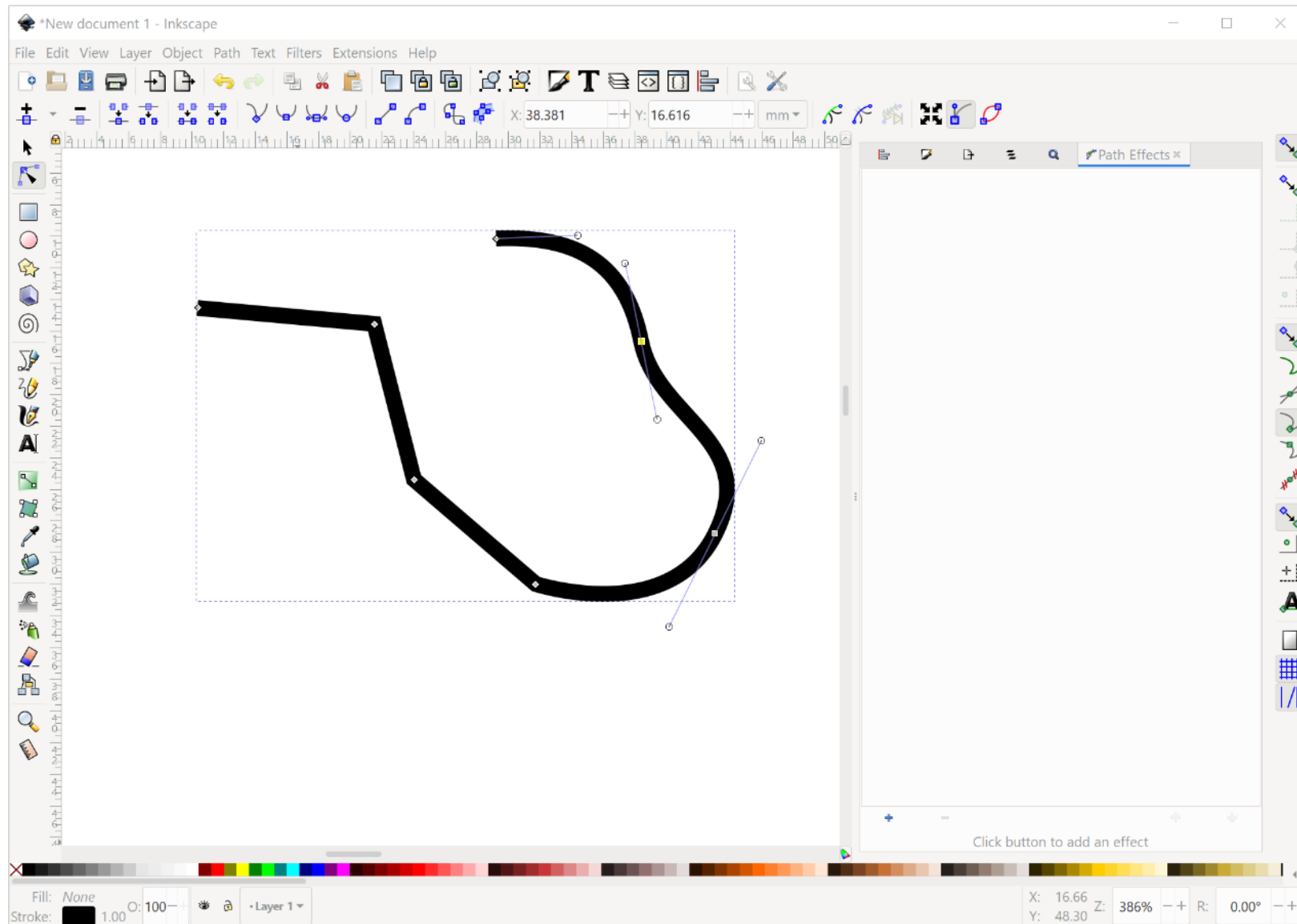
Recap and Q&A

# Exercise: advanced shape manipulation

Recreate the following icon as good as possible:



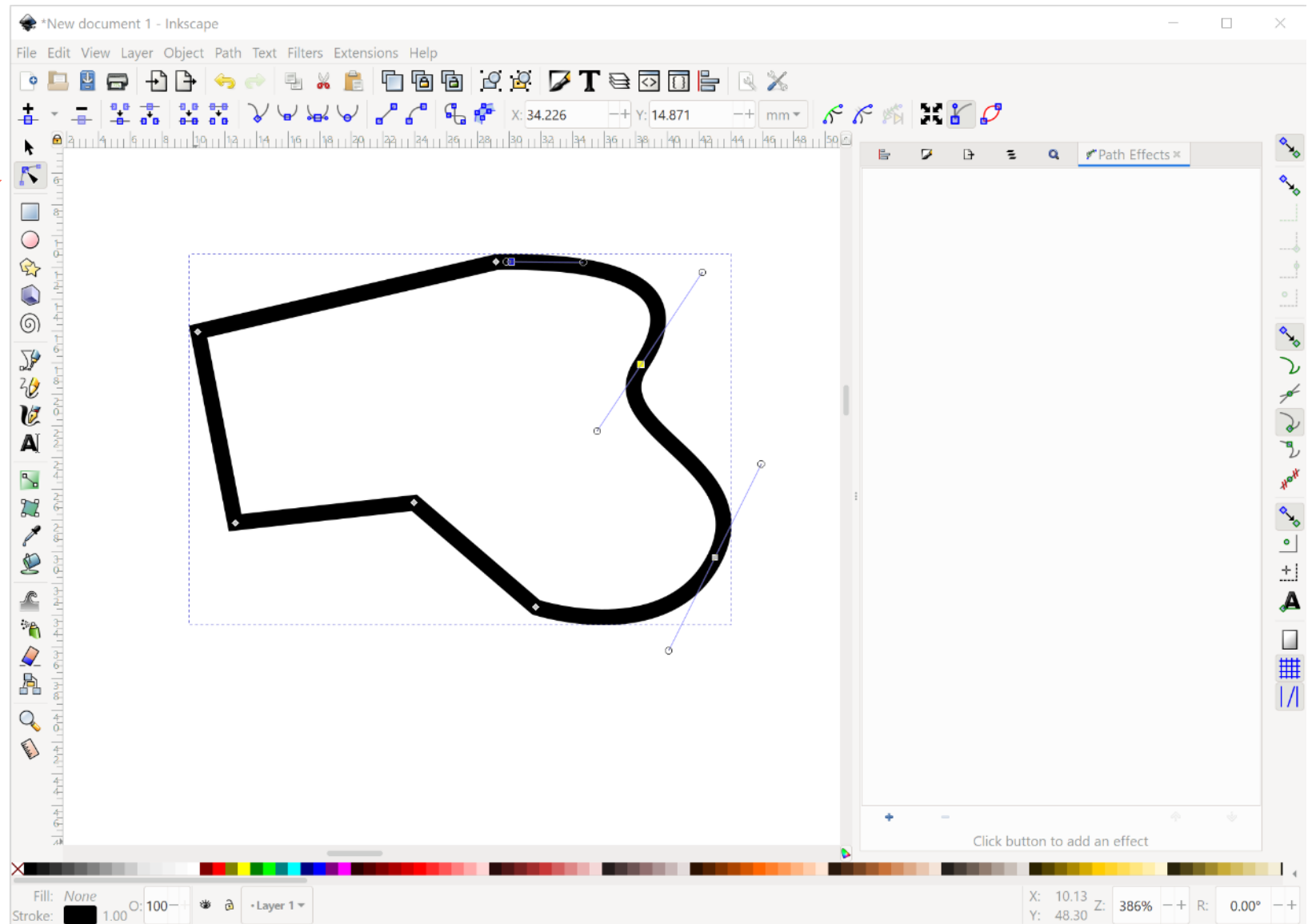


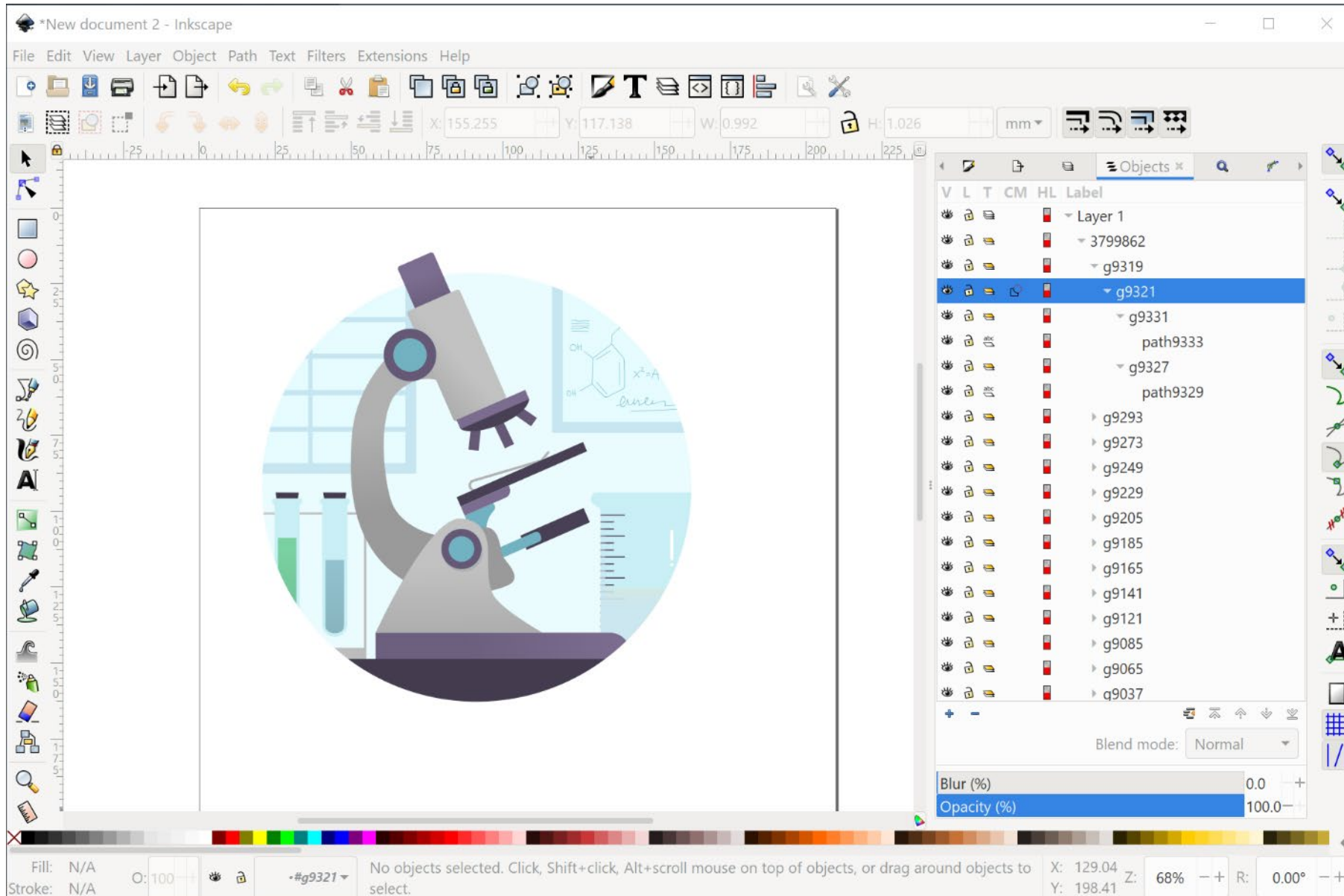


Draw your own paths using the **Bezier** path drawing tools:

- click for a corner point  
(consists of only an anchor)
- click and drag for a bending point  
(consists of an anchor with handles)

Manipulate the anchors  
and handles using the  
**Node** tool

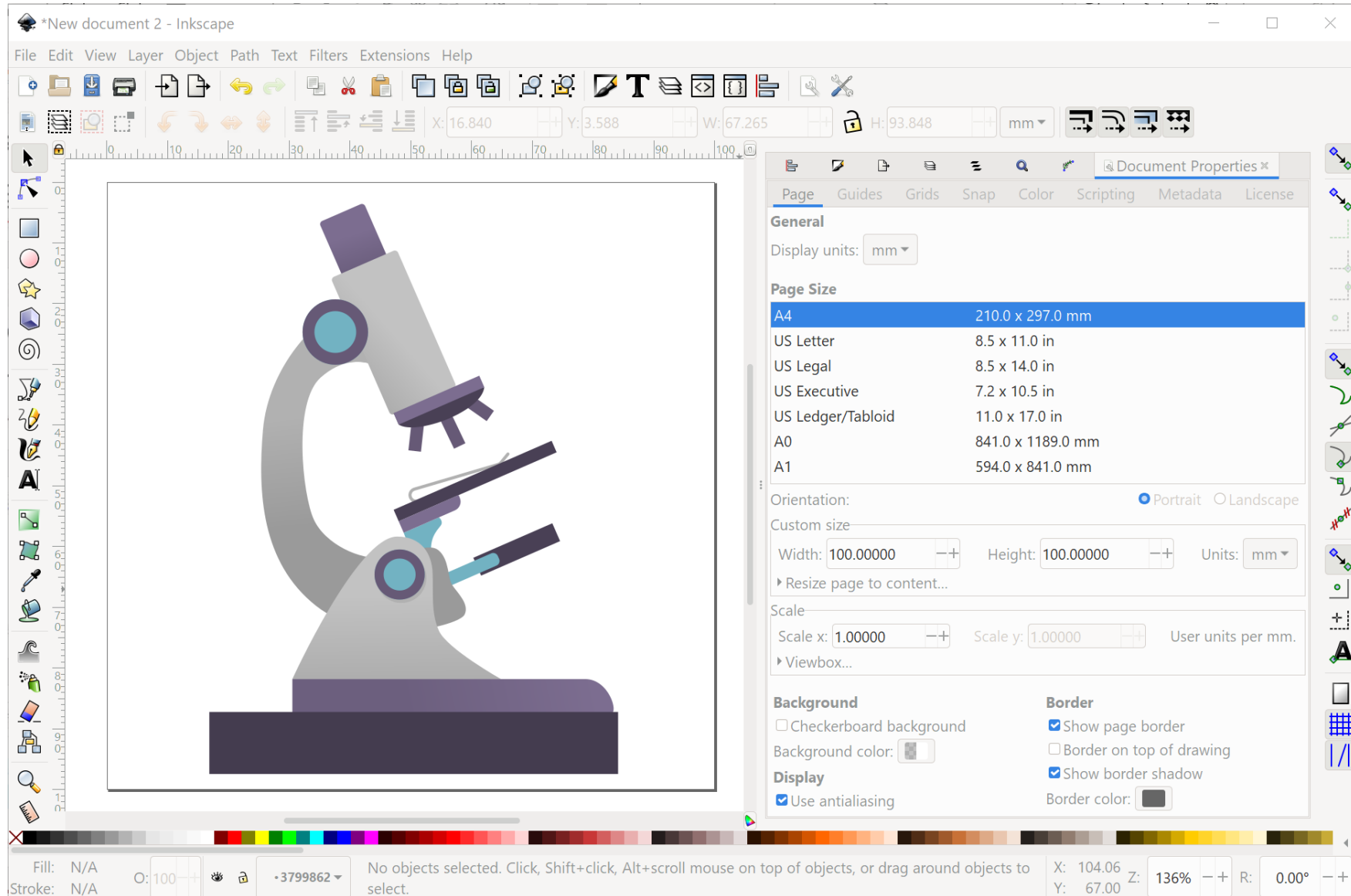




Edit an existing vector image (e.g. one you downloaded from Freepik) using **File > Import**

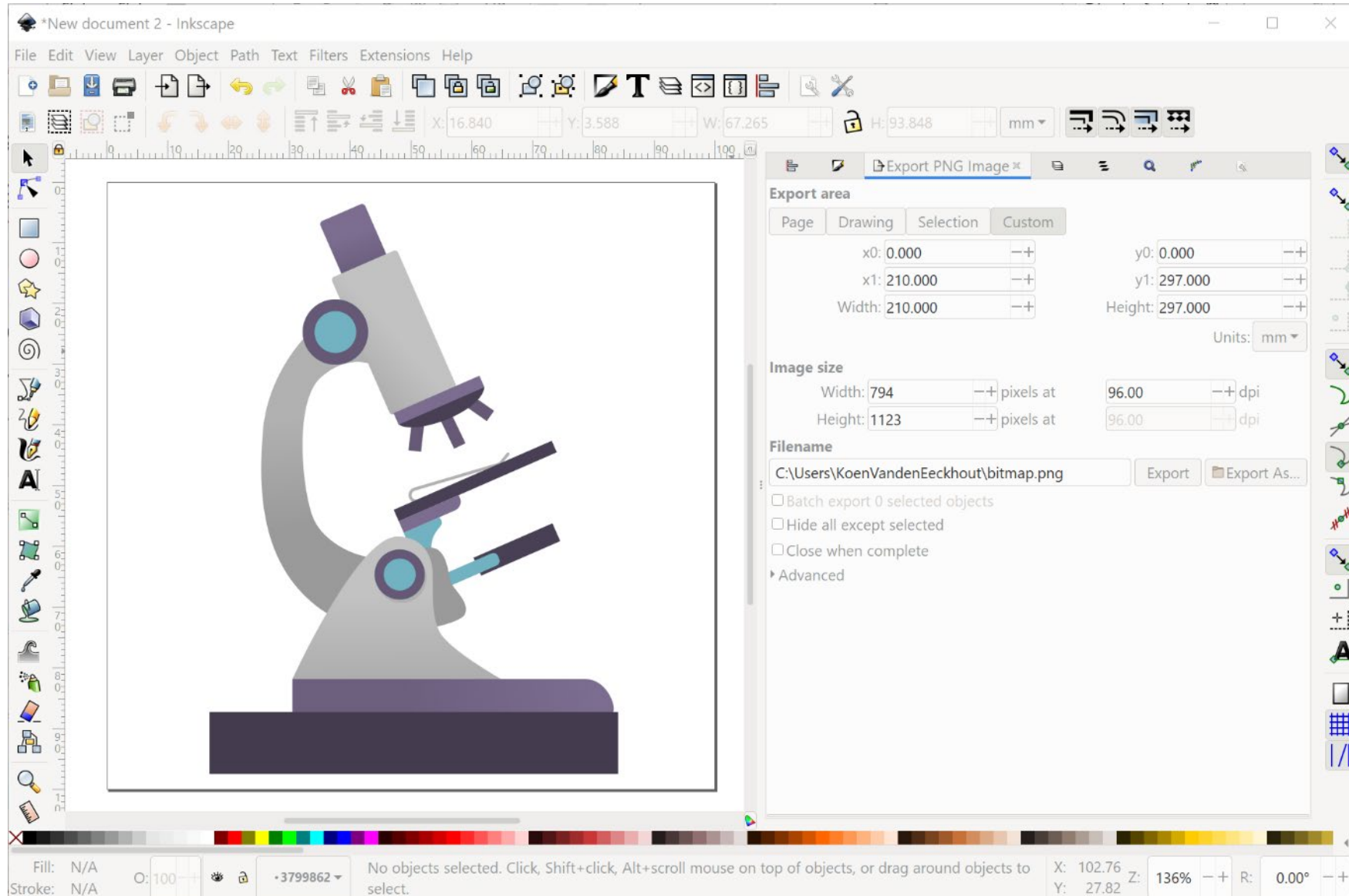
### **Some troubles you might run into:**

- Inkscape doesn't support .eps files
  - if you have an .eps file, use [these steps](#) to get it into Inkscape, or an online tool to convert it into an .svg file
- Some downloads come in .ppt format (e.g. from smart.servier)
  - open the .ppt file and copy-paste the image into Inkscape
  - or save the .ppt file as a .pdf file and open it in Inkscape



## Saving your file

**Step 1:** set the desired canvas / document size under 'Document Properties'

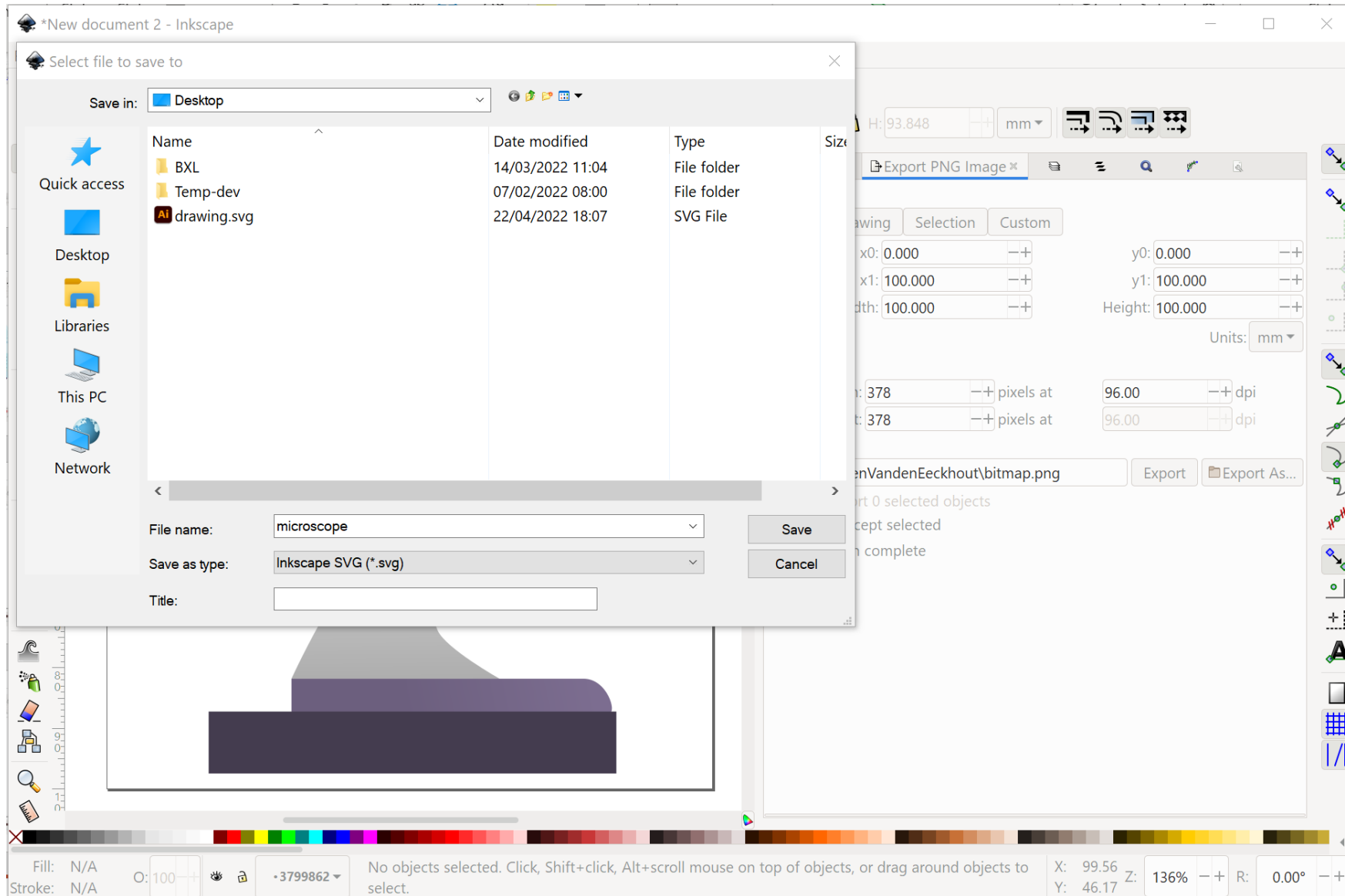


## Saving your file

**Step 1:** set the desired canvas / document size under 'Document Properties'

**Step 2:** if you want to save as a bitmap image, choose File > Export PNG image





## Saving your file

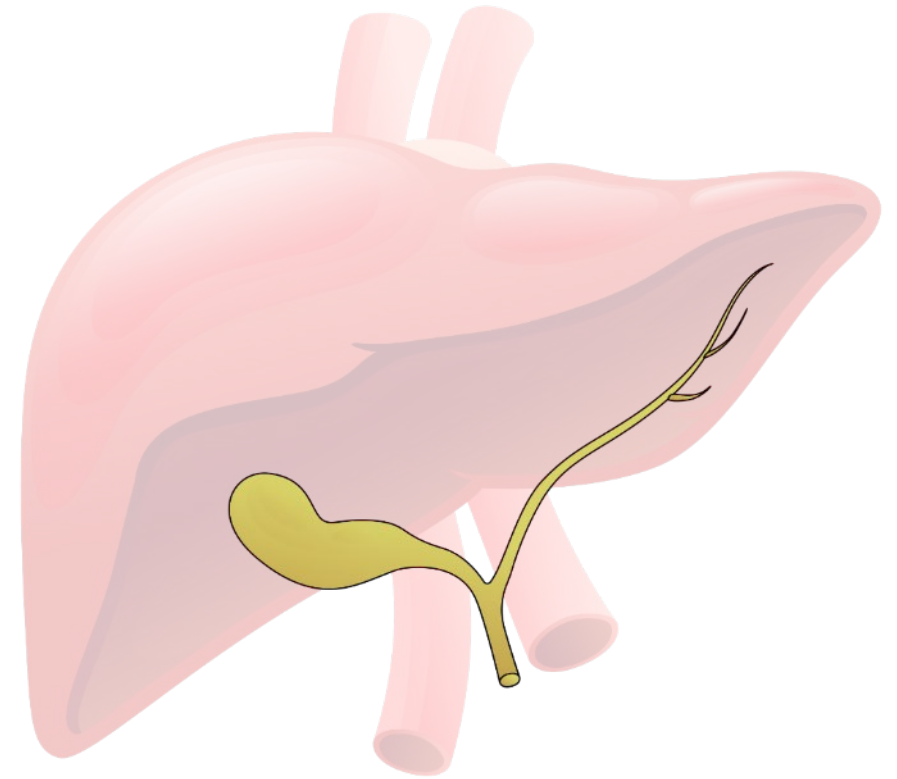
**Step 1:** set the desired canvas / document size under 'Document Properties'

**Step 2:** if you want to save as a bitmap image, choose File > Export PNG image

**Step 3:** if you want to save as a vector image, choose File > Save

# Exercise: editing vector images

Find the following image on [freepik.com](https://www.freepik.com)  
(search for 'liver'):



- Remove everything which is not the liver or gallbladder
- Reduce the liver transparency to make it lighter
- Give the gallbladder a stroke to make it stand out more
- Save the image as gallbladder.png with a transparent background

# Exercise: complex layouts

Let's recreate the following  
infographic as good as possible:



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HOMEWORK  
**Create a  
graphical  
abstract**

## Session 2

**Homework feedback**

Colours and text  
in your visuals

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Legal and ethical aspects

Recap and Q&A

# Homework: your own graphical abstract

Present your concept sketch to your group members.  
Explain your choices concerning key message, layout, hierarchy and flow.

Explain what you like and don't like about your visual, and describe the challenges you encountered.

As a group, try to evaluate:

- Is there a clear **message**?
- Is there a clear starting point and **flow**?
- Is there a clear **hierarchy** – separation between main and side messages?



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The background is a blue-tinted, slightly blurred image of a newspaper page. At the top, a world map is visible. Below it, the text 'The Nobel Prize' is partially legible, along with several small portrait photographs of individuals. The overall layout suggests a historical document related to the Nobel Prize.

# Colours

THE IMPORTANCE OF  
**COLOUR**

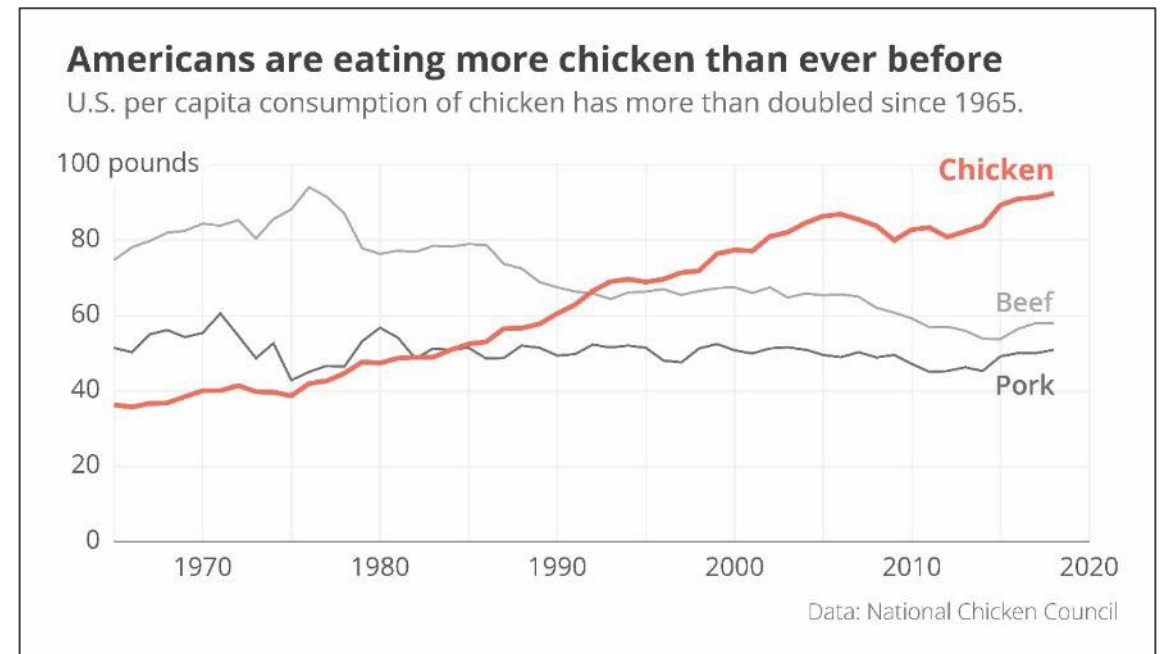
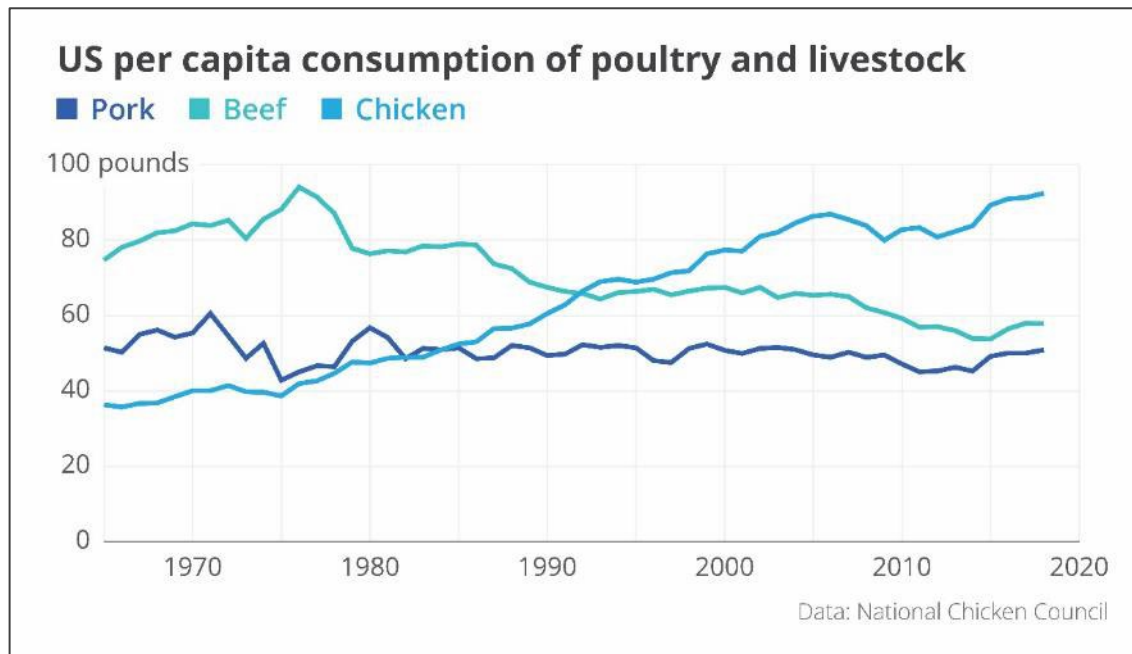


STEPHENWILDISH.CO.UK

~~data~~

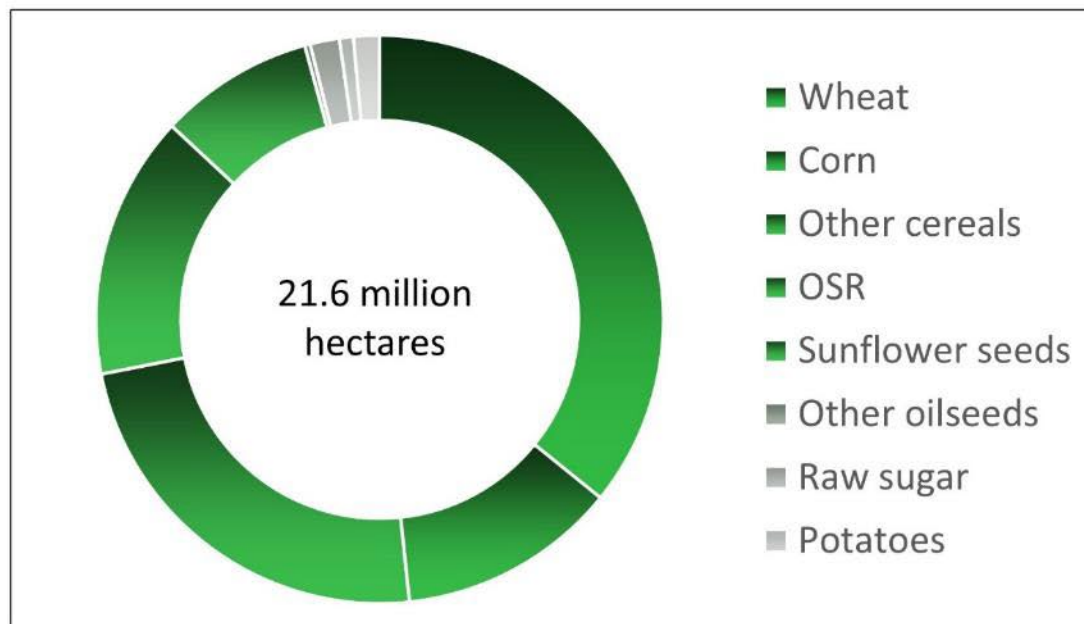


story



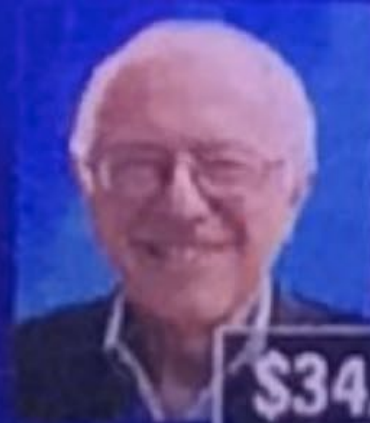
# Without 20 years of plant breeding in the EU 22 million hectares of additional land would be needed

## Additional global land use without plant breeding in the EU



- Without 20 years of plant breeding scarce global resources would additionally be exploited:
  - N. Am.: 2.4 million ha
  - S. Am.: 1.8 million ha
  - Asia: 2.9 million ha
  - MENA: 3.6 million ha
  - SSA: 2.3 million ha
  - Oceania: 2.7 million ha
  - CIS: 5.3 million ha
  - RoW: 0.5 million ha

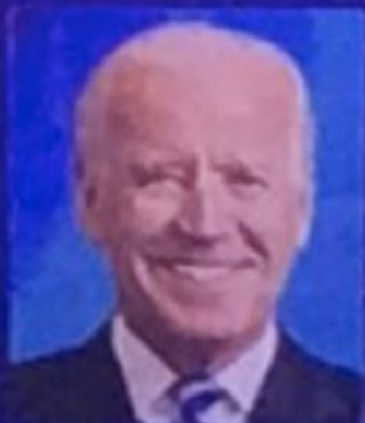




**\$34.5M**



**\$24.8M**



**\$22.7M**



**\$24.6M**

35  
30  
25  
20  
15  
10  
5  
0

**BERNIE SANDERS**

**PETE BUTTIGIEG**

**JOE BIDEN**

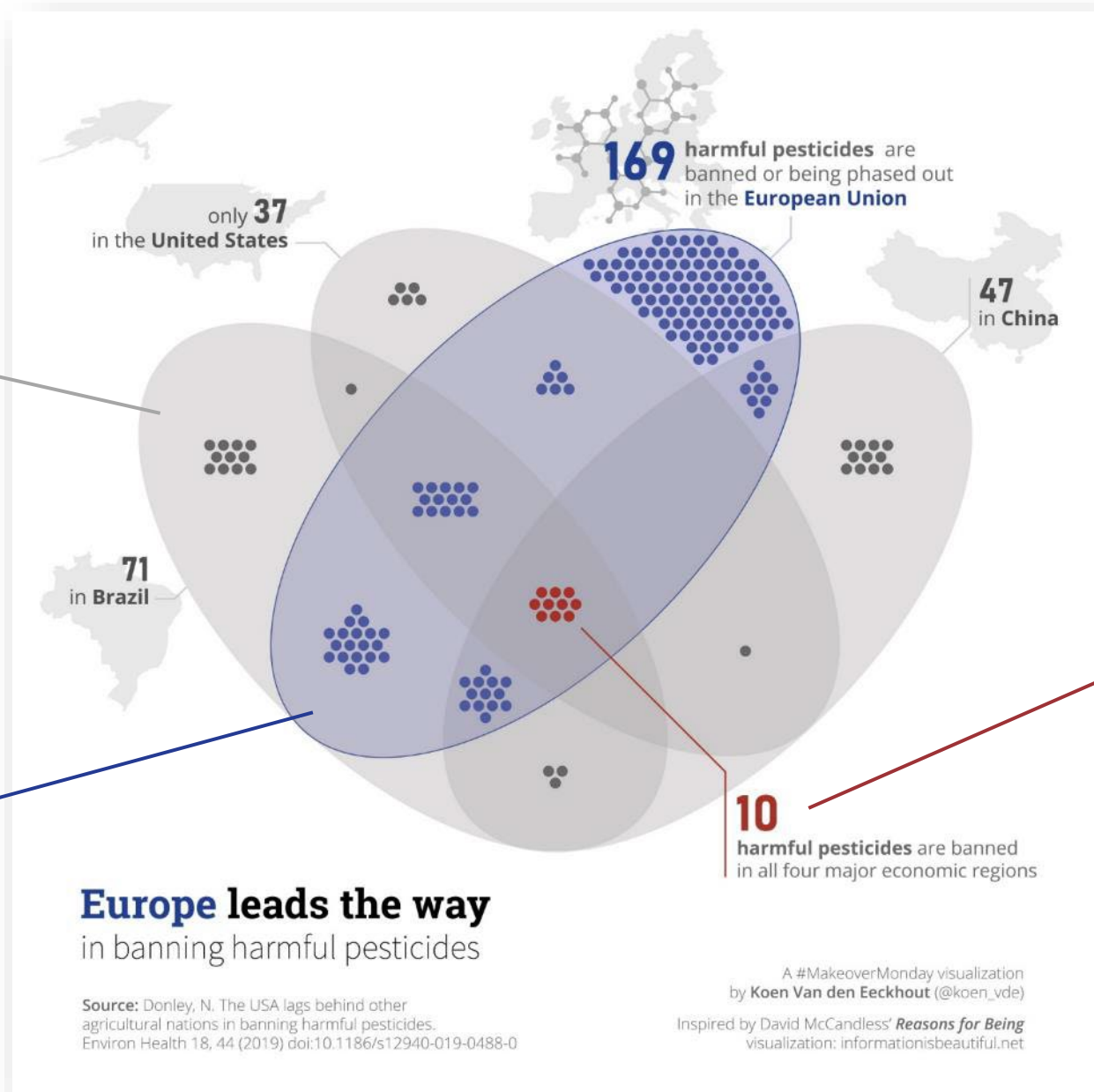
**ELIZABETH WARREN**



background  
color

thematic  
color

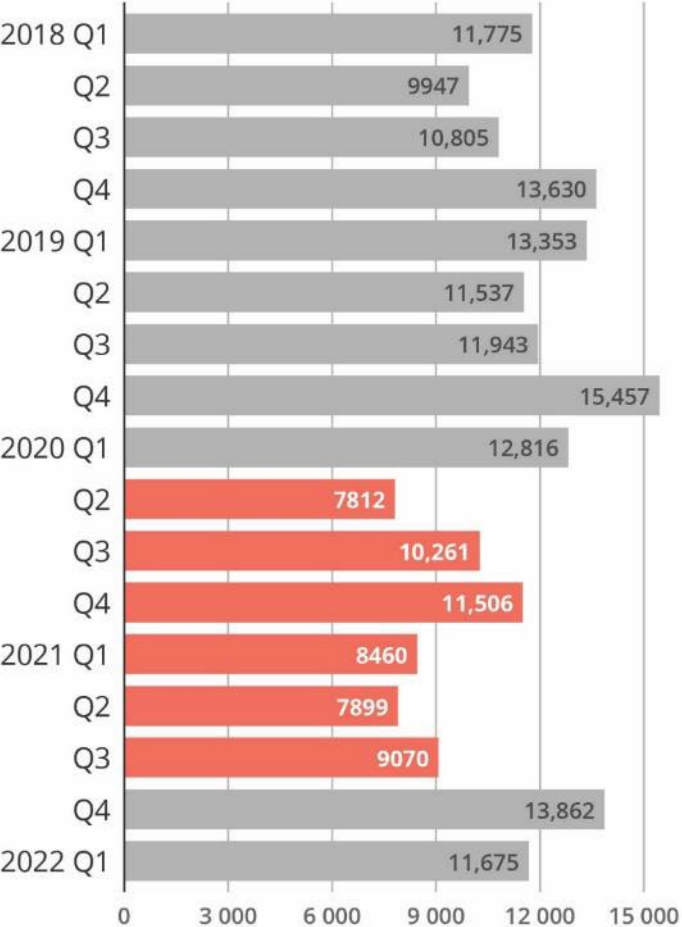
accent  
color





# Immigration in Flanders

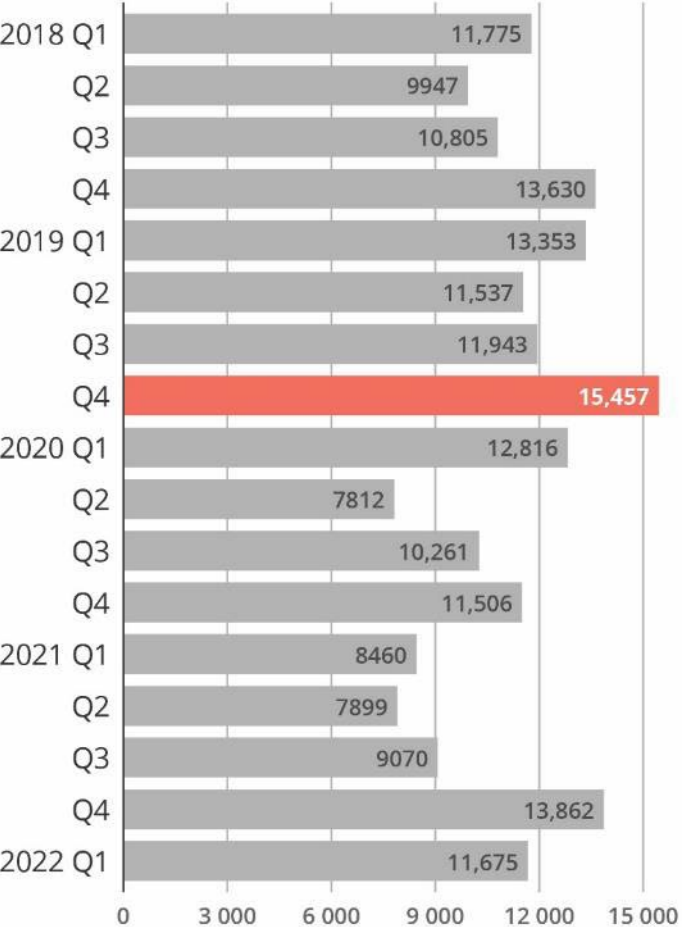
Source: Agentschap Integratie & Inburgering



‘Because of the pandemic, the number of immigrants dropped to an all-time low in 2020 and 2021.’

# Immigration in Flanders

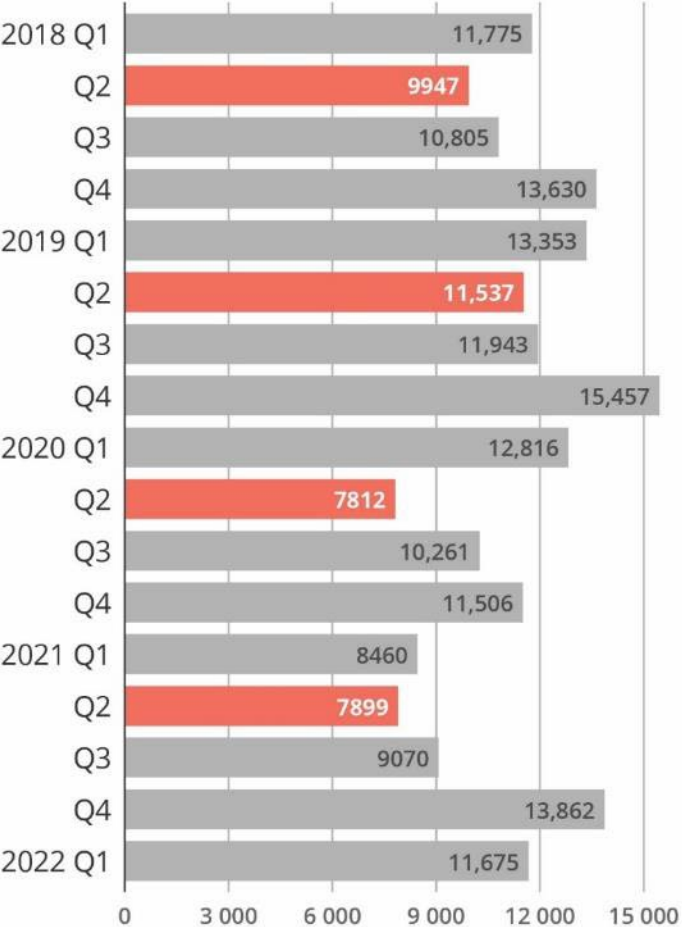
Source: Agentschap Integratie & Inburgering



‘In the final months of 2019, we saw an unusually high number of immigrants.’

# Immigration in Flanders

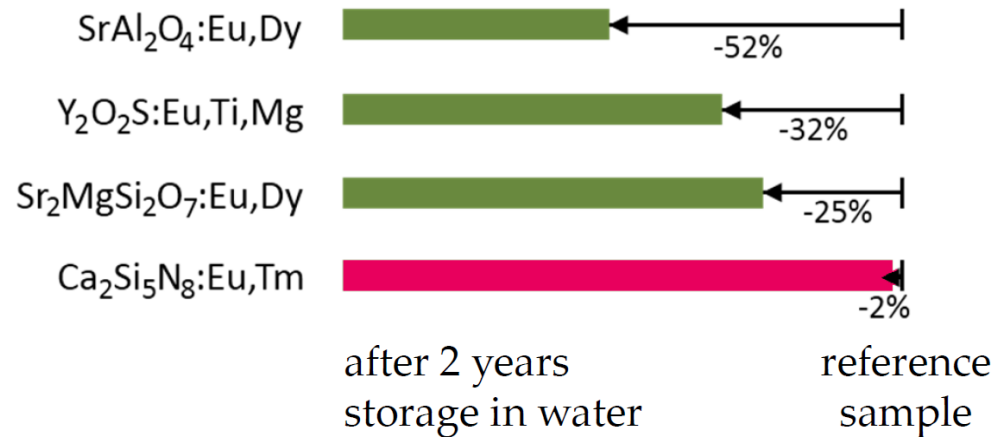
Source: Agentschap Integratie & Inburgering



‘Each year, the number of immigrants is lowest during spring.’

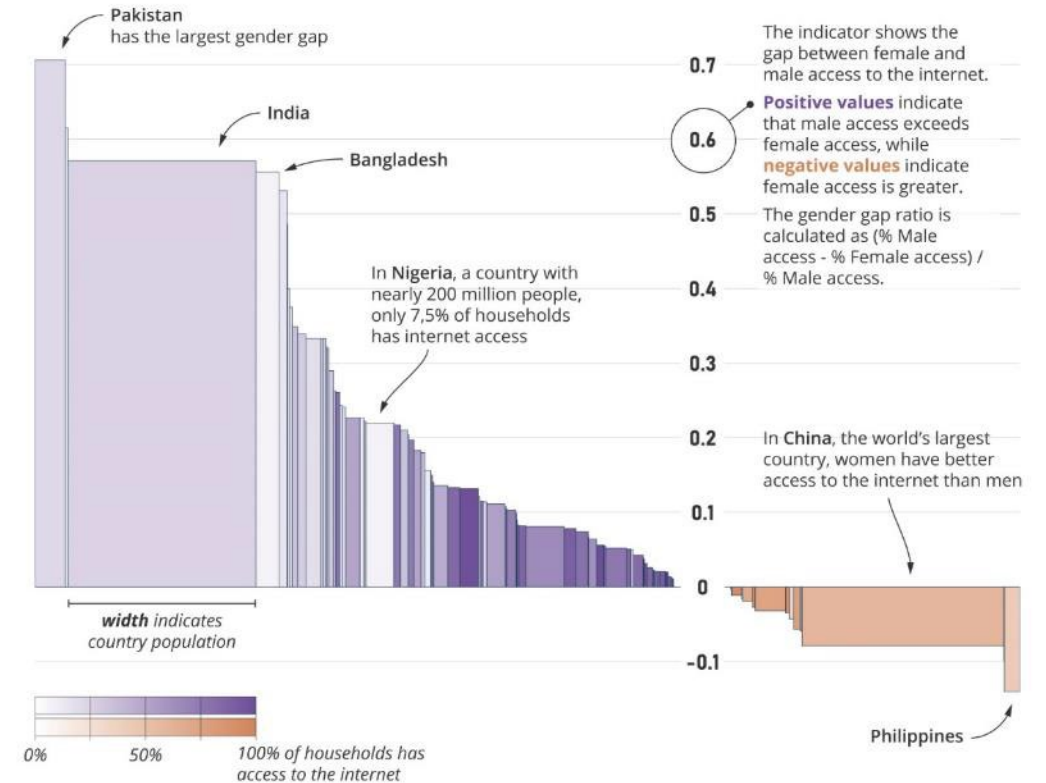
# Clever color use

Compared to other common host materials, the nitrido-silicates are **very stable** and hence well suited for *in vivo* applications.



## The digital divide

In most countries, **men** have better access to the internet than **women**

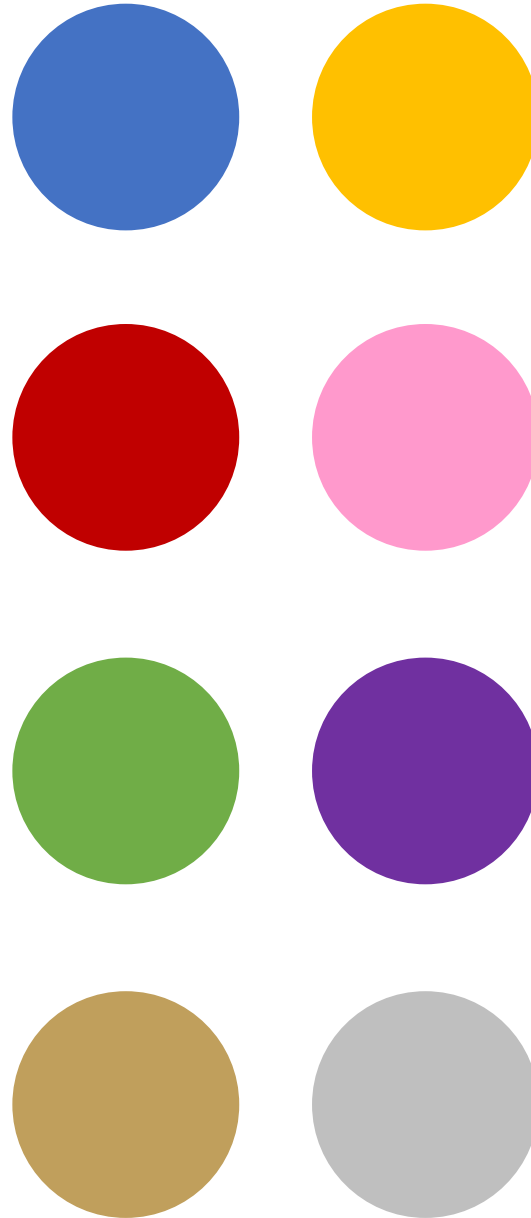


Source: The Economist Intelligence Unit Inclusive Internet Index 2020, International Telecommunication Union, Gallup World Poll

A #MakeoverMonday visualization by Koen Van den Eeckhout (@koen\_vde)

# Finding a color scheme

What do colours represent?



Jul 10, 2018  
by Lisa Charlotte  
Rost

Thoughts & How To's

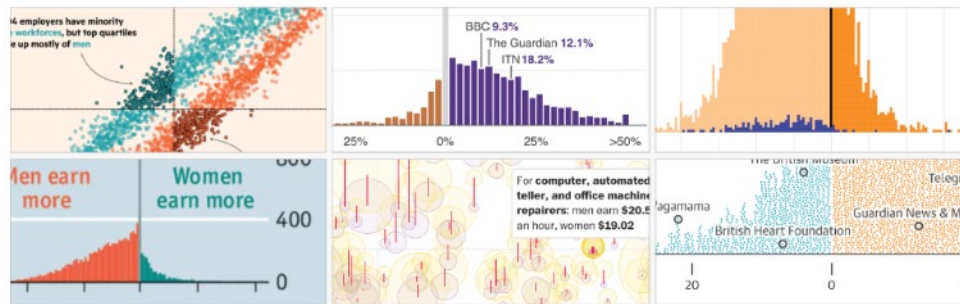
## An alternative to pink & blue: Colors for gender data



JeongMee Yoon's "The Pink & Blue Project"



## 2 Many newsrooms stay away from pink & blue

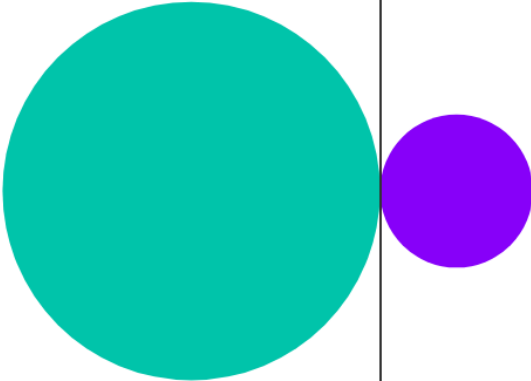


Here's the good news: While some still use it, **pink & blue isn't the norm anymore, at least not in big news organizations**. When the gender pay gap data came out in the UK this year, graphics reporters used a very diverse color palette. I had assumed they would still use blue for men and just a rather warm color for women. But I was surprised: The Economist, Guardian, Telegraph, Washington Post, and others **used a cooler color for women than for men**. Respect! You can't go further away from the norm. Here are some examples (not exclusively from this year's gender pay gap data).



<https://blog.datawrapper.de/gendercolor/>

Of the 884 English  
Heritage blue plaques



Men  
**757**  
86%

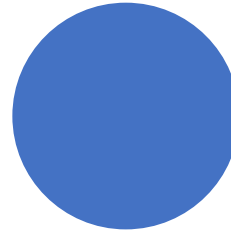
Women  
**127**  
14%

The fight for gender parity in the UK is set against a cultural history of inequality. English Heritage's Blue Plaques are an example of this; the vast majority commemorate men. While many deserving women are undoubtedly missing out, positions of more obvious influence have traditionally belonged overwhelmingly to men.

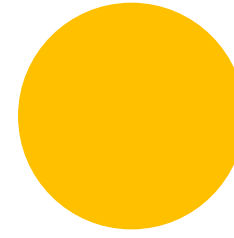
# Finding a color scheme

What do colours represent?

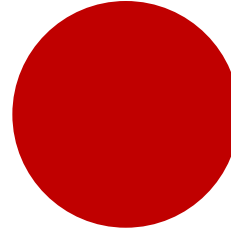
trust,  
stability



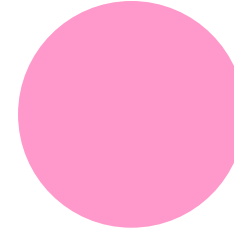
happiness,  
warmth



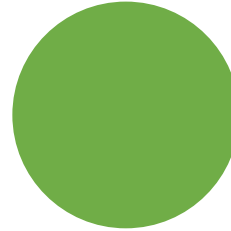
energy,  
passion



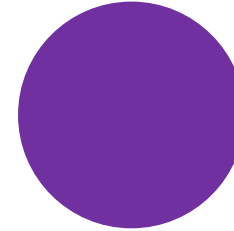
sensitivity,  
love



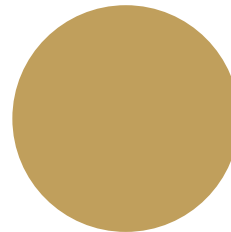
friendliness,  
nature



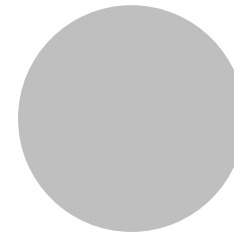
wealth,  
mystery

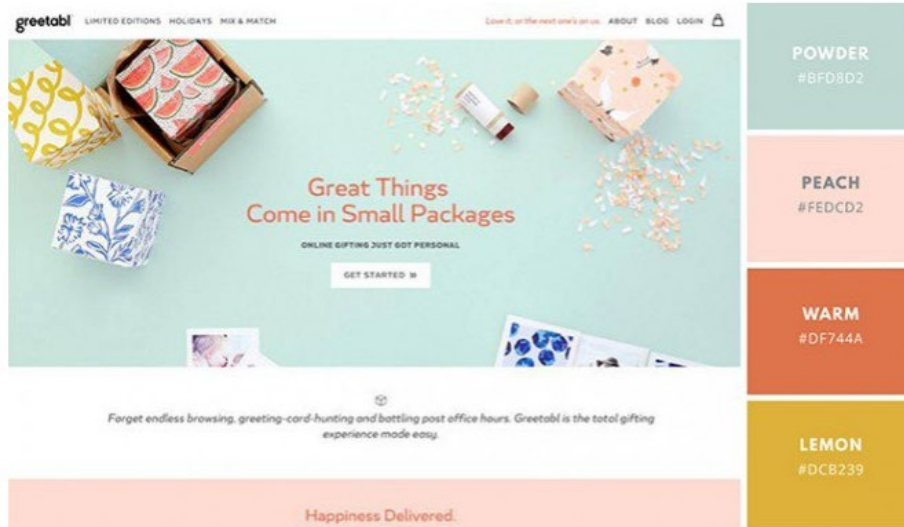


history,  
intelligence



neutrality,  
calmness



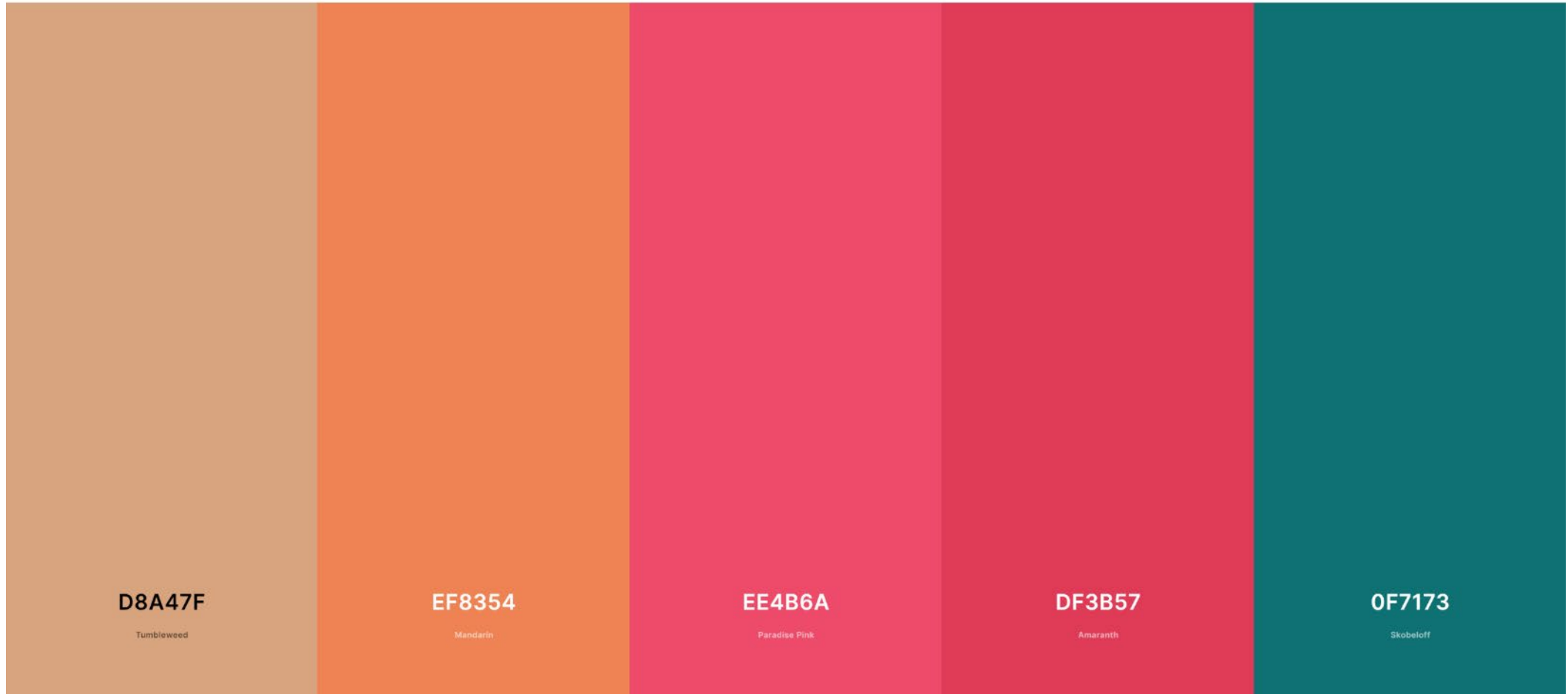


[canva.com/learn/100-color-combinations](https://canva.com/learn/100-color-combinations)



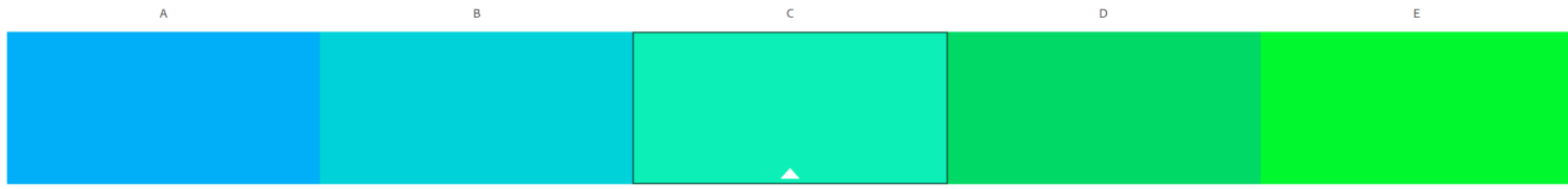
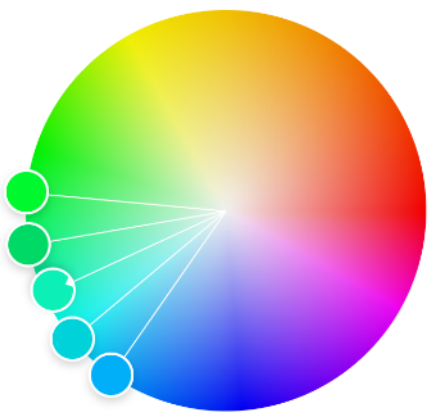
Press the spacebar to generate color palettes!






















... [Icons: Camera, Grid, Undo, Redo, Lock, Settings] [Buttons: View, Export, Save, Menu]



Regel voor  
kleurharmonie  
toepassen

- ☒ Analoo
- ☐ Monochromatisch
- ☐ Drietal
- ☐ Complementair
- ☐ Complementair splitsen
- ☐ Dubbel complementair splitsen
- ☐ Vierkant
- ☐ Samengesteld
- ☐ Schaduwen
- ☐ Aangepast



	#00AFF8	#00D2D9	#0CF0B7	#00D965	#00F82E
R	 0	 0	 12	 0	 0
G	 175	 210	 240	 217	 248
B	 248	 217	 183	 101	 46
	 97	 85	 94	 85	 97

Kleurmodus  
RGB



Het kleurenwiel (of de afbeelding op het tabblad Thema extraheren) kan worden gebruikt om een kleurenpalet te genereren dat kan worden opgeslagen nadat je je hebt aangemeld bij Creative Cloud.

Vervolgens kun je je opgeslagen kleurthema's gebruiken in Adobe-producten (Photoshop, Illustrator, Fresco enz.), via het deelvenster met Adobe Color-thema's of via CC Libraries.

Opslaan

The background is a teal-colored overlay on a blurred image of a newspaper. The newspaper features a world map at the top and a prominent headline that reads "The Nobel Prize" followed by "114 years, 108 prizes". Below the headline, there are several small, square portrait photographs of individuals, likely Nobel laureates, arranged in a grid-like fashion. The overall aesthetic is clean and professional, with the teal color providing a modern, academic feel.

# Captions, titles and annotations

## Trapping and detrapping kinetics

Some of the results of this chapter have been published in:

- **Luminescence and x-ray absorption measurements of persistent SrAl<sub>2</sub>O<sub>4</sub>:Eu,Dy powders: Evidence for valence state changes**  
Karlens Korhous, Koen Van den Eckhout, Jonas Boterman, Sergey Nikitenko, Dirk Poelman and Philippe F. Smet  
*Physical Review B* 84 (2011) 085140
- **Temperature and wavelength dependent trap filling in M<sub>2</sub>N<sub>2</sub>O<sub>4</sub>:Eu (M = Ca, Sr, Ba) persistent phosphors**  
Philippe F. Smet, Koen Van den Eckhout, Adrie J.J. Bos, Erik van der Kolk and Pieter Dorenbos  
*Journal of Luminescence* 132 (2012) 682-689

The XANES analysis in this chapter (section 4.2.4) is part of the PhD research: "Site selective spectroscopy of rare earth doped luminescent materials", conducted by Karlens Korhous (LamilaLab research group) and was performed at the DUBBLE beamline BM26 at the ESRF in Grenoble, France.

To unravel the mechanism of persistent luminescence, we need to know what is happening inside the material during the afterglow, and also during the excitation phase. We want to know how charge carriers escape from the activators, how they move through-out the material to get caught by trap levels, and how they can be released again under the influence of thermal energy. In short, we want to know more about the kinetics of the charge carriers inside the persistent phosphor.

There are two complementary ways to find out more about these kinetics. On one hand, we can look at the behaviour of the luminescent intensity, both during and after the excitation. From the shape of these curves, and from the way this shape changes under various circumstances, we can draw conclusions on the behaviour of the charge carriers.

On the other hand, we can test our assumptions on the kinetics by building a basic model, and predicting how the associated charging and decay will behave. We can then try to modify our assumptions in order to obtain the best possible accordance between the expected and the observed behaviour.

In this chapter, these bottom-up and top-down approaches are closely intertwined. We will start by looking at the detrapping kinetics, and see how retrapping can influence

the shape of the afterglow decay. We will build some basic models to mimic the trapping kinetics and predict the shape of the emission intensity during excitation. We will probe the valence state changes of the luminescent centers during the excitation phase. Finally, we will try to make an estimate on the number of traps present in a persistent luminescent material.

### 4.1 Detrapping kinetics

First, we will consider the detrapping process. During the afterglow phase, there is no excitation of luminescent centers. The only charge carriers involved are those that were previously trapped, and are escaping from the trap levels they were caught at.

Even though we can describe this behaviour with a very basic three-level model, the related equations can become complicated very quickly, and it is necessary to make several assumptions in order to keep the problem manageable.

#### 4.1.1 One trap/one center model

In the most basic model, known as the **one trap/one center model**, we only take three levels into account: the **ground state** of the luminescent center, the **trap level**, and an **excited state** which acts as an intermediate stage for the charge carriers. In practice, this excited state is a simplification of the conduction band, allowing transport between the luminescent centers and the traps. Only three processes are possible: **detrapping** (from the trap level into the excited state), **recombination** (from the excited to the ground state), and **retrapping** (from the excited state into a trap level). These three levels and three processes are shown schematically in figure 4.1.

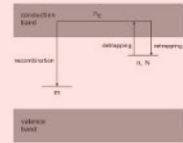


Figure 4.1: In a simple one trap/one center model, only three levels are taken into account and only three transitions are allowed: detrapping, retrapping and recombination.

The model in figure 4.1 assumes that electrons are the charge carriers, and that the transport to the traps occurs through the conduction band. However, all the equations

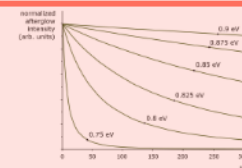


Figure 4.3: Afterglow decay in the case of second order kinetics for several different trap depths. The decay has a power-law like behaviour. On longer timescales, the decay drops to zero much slower than in the case of first order kinetics. In this figure,  $s = 10^{12} \text{ s}^{-1}$ ,  $T = 293 \text{ K}$  and  $n_0/n_{\text{eq}} = 1/2$ . The curves are normalized for easy comparison.

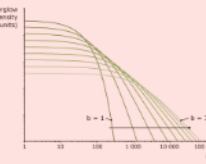


Figure 4.4: Afterglow decay for different orders of kinetics ranging from 1 to 3, assuming general order kinetics. The decay is plotted on a log-log scale. For  $b = 1$ , an exponential decay is obtained.

It is interesting to verify how well the general order kinetics expression compares to a more physical interpolation between the first and second order expressions. For this purpose, let us introduce the parameter  $R$  as the ratio between the retrapping and the recombination probability:

$$R = \frac{n_0}{n_{\text{eq}}} \quad (4.7)$$

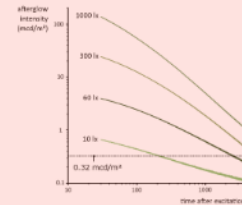


Figure 4.6: Afterglow decay in SrAl<sub>2</sub>O<sub>4</sub>:Eu,Dy for various excitation intensities of a Xe arc lamp (excited for 1 minute). At higher excitation intensities, the light output during the afterglow increases, but the decay becomes faster.

expected, the total light output increases with increasing excitation intensity, because more traps are being filled. However, a second phenomenon can also be discerned. At higher excitation intensities, the slope of the afterglow decay also increases. In other words, the decay of the luminescence becomes faster for higher excitation intensities.

To investigate this more accurately, the evolution of the light output versus the excitation intensity is plotted in figure 4.7, and the evolution of the afterglow duration, defined as the time between the end of the excitation and the moment the intensity drops below  $0.32 \text{ mcd/m}^2$ , in figure 4.8.

From figure 4.7, we can see that the light output is proportional to the excitation intensity. In other words, the number of filled traps increases linearly with increasing excitation intensity. However, the afterglow duration does not follow this trend. At around  $600 \text{ lux}$ , it reaches a saturation value of approximately 4 hours (figure 4.8).

The increasing slope of the decay tells us that the detrapping rate is increasing after excitation with higher intensities. This might mean that other shallower traps are being filled at higher excitation intensities, or that the larger number of filled traps leads to a faster detrapping.

The first explanation assumes that multiple trap levels, or even a continuous distribution of trap levels exist in the material. At low intensity, only the deeper levels would be filled, which explains the slower decay of the afterglow. However, in chapter 5 we will see that the excitation duration does not influence the depth of the traps that are filled, even in the presence of a continuous trap depth distribution. Of course, it is possible that increasing the excitation duration has a different effect on the trap filling

which leads to the following simplification of the GOT expression:

$$I = s \cdot \frac{n^2}{(N-n) \cdot R + n} \exp\left(-\frac{E_T}{kT}\right) \quad (4.8)$$

If retrapping can be neglected,  $R = 0$  and equation 4.8 reduces to the first order case. For equal probabilities of retrapping and recombination,  $R = 1$  and the second order case is obtained.

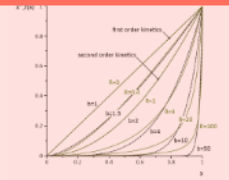


Figure 4.5: Comparison between the functions  $x^b$  and  $f(x) = x^2/(R-x+x)$  for various values of  $b$  and  $R$ . In the case of first ( $b = 1$ ,  $R = 0$ ) and second ( $b = 2$ ,  $R = 1$ ) order kinetics, the curves overlap.

Even though equation 4.8 is difficult to solve analytically, we can make a comparison with the general order case by comparing the functions  $x^b$  (for the general order case) and  $f(x) = x^2/(R-x+x)$  (for the more physical expression). This comparison is made in figure 4.5. The value  $x = 0$  corresponds to empty traps ( $n = 0$ ),  $x = 1$  is the situation where all traps are completely filled ( $n = N$ ).

In the case of first ( $b = 1$ ,  $R = 0$ ) and second ( $b = 2$ ,  $R = 1$ ) order kinetics the curves for  $x^b$  and  $f(x)$  overlap. For intermediate values of  $b$ , and even more for high  $b$  values, there is a clear difference between both options. In this region, fitting an experimentally obtained afterglow decay or glow peak to a curve predicted by general order kinetics will yield less accurate results.

#### 4.1.2 Influence of the excitation intensity

Figure 4.6 shows how the afterglow decay in SrAl<sub>2</sub>O<sub>4</sub>:Eu,Dy is influenced by the excitation intensity. The sample was excited by a Xe arc lamp for 1 minute, with intensities varying from 10 to 1000 lux.

The decay profiles are not exponential, but approach a straight line in a double-logarithmic diagram, indicating at least some influence of retrapping, the presence of a continuous trap distribution, or the possibility of tunnelling processes. As could be

derived below are equally valid in the case of hole transport, and the transport does not necessarily have to happen through the conduction band.

We can write down rate equations for each of these three energy levels, based on the probability for each of the processes to occur and the occupation of each level. The details of these calculations are beyond the scope of this text, but an excellent explanation can be found in [1]. By assuming charge neutrality, time and temperature independence of the charge carriers concentrations and quasi-equilibrium (the free electron concentration in the excited level is quasi-stationary), we can derive the **General One Trap (GOT)** expression for the emission intensity:

$$I(t, T) = n \exp\left(-\frac{E_T}{kT}\right) \left[ 1 + \frac{(N-n)n_0}{(N-n)n_{\text{eq}} + n n_{\text{eq}}} \right] \quad (4.1)$$

In this equation,  $n_{\text{eq}}$  is the cross section for recombination, and  $n_0$  that for retrapping. It is the ratio between these two cross sections that will mainly influence the shape of the afterglow decay,  $s$  is the concentration of filled traps,  $N$  the total concentration of traps (both filled and unfilled), and  $n$  the concentration of isolated luminescent centers, available for recombination (hole states). As usual,  $s$  is the frequency factor,  $E_T$  is the trap depth,  $k$  is the Boltzmann constant and  $T$  is the temperature.

Since  $n$  in equation 4.1 depends on the time and temperature, the GOT expression is a rather complex differential equation. At this point, it is common to introduce approximations in order to make solving the equation more manageable.

#### 4.1.2 First and second order kinetics

As early as 1945, Randall and Wilkins [2] made the assumption that the retrapping probability is negligible. In other words, every escaped charge carrier will recombine, and  $n_0 = 0$ . This assumption is known as **first order kinetics**, and greatly simplifies the GOT expression to

$$I = n \exp\left(-\frac{E_T}{kT}\right) \quad (4.2)$$

If we assume a constant temperature, we can predict the shape of the afterglow decay, which in this case will have an exponential shape:

$$I(t) = I_0 \exp\left[-s \exp\left(-\frac{E_T}{kT}\right) t\right] \quad (4.3)$$

The expected exponential decay is shown in figure 4.2 for various trap depths. In practice, a simple exponential decay is rarely observed in actual persistent luminescent materials. In fact, a power-law like behaviour is much more common [3]. This means that a simple one trap/one center model without retrapping is not sufficient.

Garlick and Gibson [4] observed the possibility of recombination and retrapping having an equal probability. In other words, they assumed  $n_0 = n_{\text{eq}}$ . Now, the GOT expression becomes

$$I = s \cdot \frac{n^2}{N-n} \exp\left(-\frac{E_T}{kT}\right) \quad (4.4)$$

The fact that the intensity is now proportional to the square of the density of filled traps is the main reason that this assumption is known as **second order kinetics**. Now,

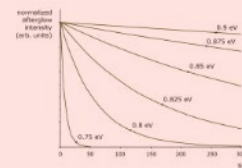


Figure 4.2: Afterglow decay in the case of first order kinetics for several different trap depths. The shape of the decay is exponential, the decay speed is determined by the trap depth. In this figure,  $s = 10^{12} \text{ s}^{-1}$  and  $T = 293 \text{ K}$ . The curves are normalized for easy comparison.

the afterglow decay is no longer exponential, but has a power-law like behaviour:

$$I(t) = I_0 \left[ 1 + \frac{n_0}{n_{\text{eq}}} \exp\left(-\frac{E_T}{kT}\right) t \right]^{-2} \quad (4.5)$$

This means that, when plotted in a double-logarithmic diagram, the afterglow decay will approach a straight line with a slope of  $-2$ . The second order decay shape is shown in figure 4.3 for various trap depths. Upon comparison with the exponential first order decay (figure 4.2), we can see that the intensity approaches zero much more slowly and gradually.

#### 4.1.3 General order kinetics

It is clear from the above discussion that first and second order kinetics refer to two very specific cases: when the retrapping probability is negligible, or when it is exactly the same as the recombination probability. For intermediate situations, May and Partridge [5] and Rashedy [6] developed an empirical expression based on equations 4.2 and 4.4:

$$I = s \cdot \frac{n^b}{N-n} \exp\left(-\frac{E_T}{kT}\right) \quad (4.6)$$

where  $b$  is the order of kinetics.

This expression, known as **general order kinetics**, leads to a smooth transition between the decay shapes of first ( $b = 1$ ) and second ( $b = 2$ ) order kinetics (and beyond). This is illustrated in figure 4.4 for various orders of kinetics  $b$ .

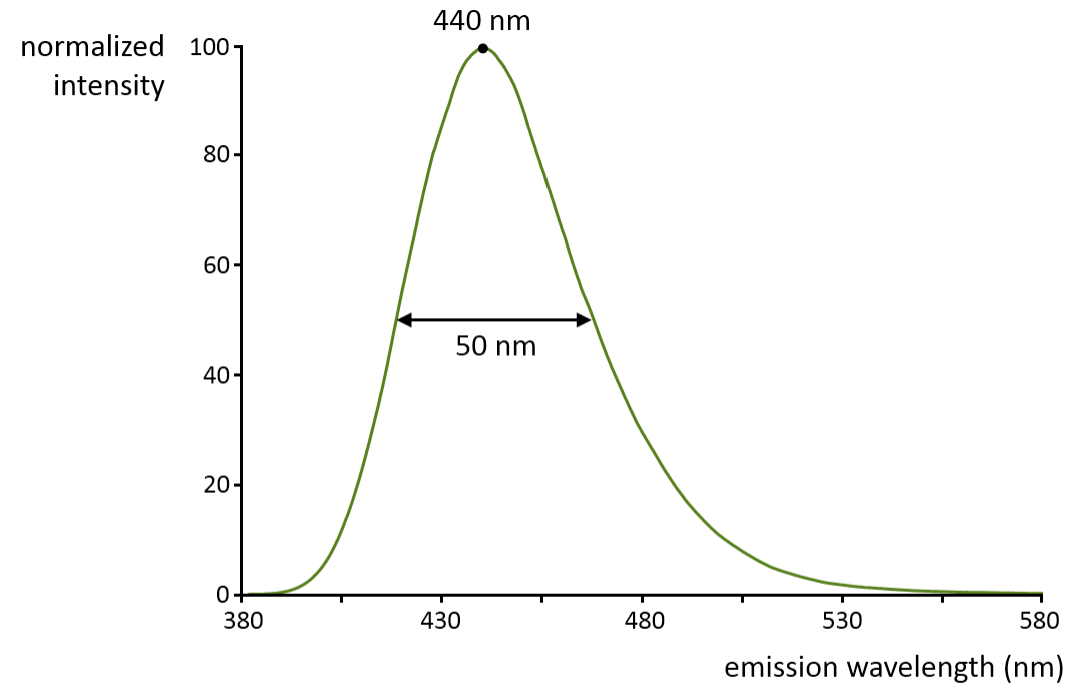
It should be noted that the general order kinetics expression is a purely mathematical interpolation between the cases of first and second order kinetics, and that a certain order  $b$  has no direct physical meaning.

Make your visuals as **'self-contained'** as possible.



# Captions

Well-crafted captions can make a visual ‘self-contained’.



**Figure 5.11:** The emission spectrum of  $\text{CaAl}_2\text{O}_4:\text{Eu,Nd}$  consists of a single, unusually broad  $\text{Eu}^{2+}$ -based peak in the blue region of the visible spectrum, around a relatively low wavelength of 440 nm.

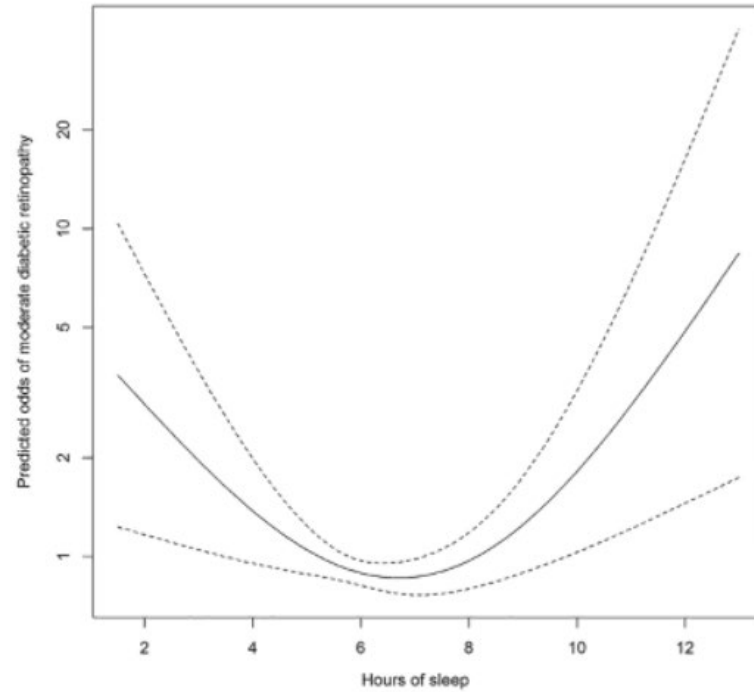


Fig. 1. Multivariable-adjusted odds of moderate diabetic retinopathy according to sleep duration.

what

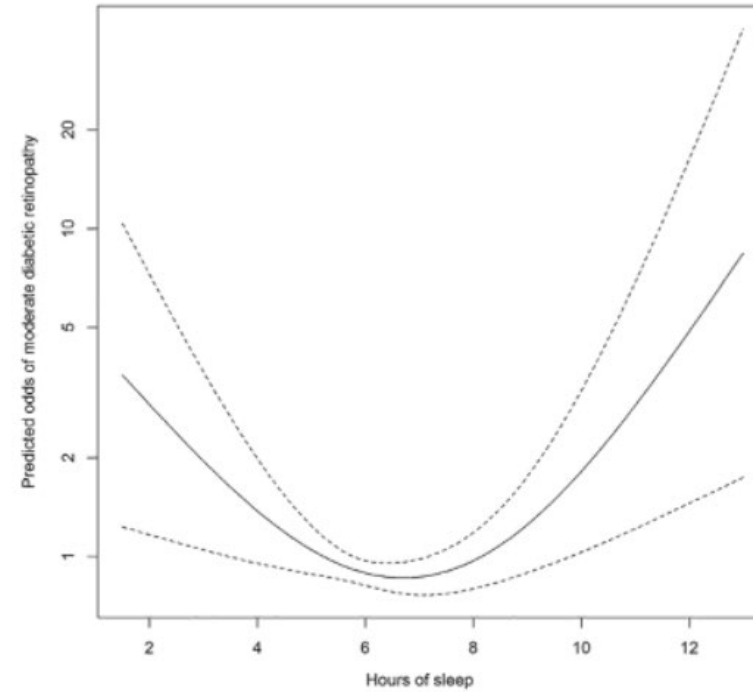
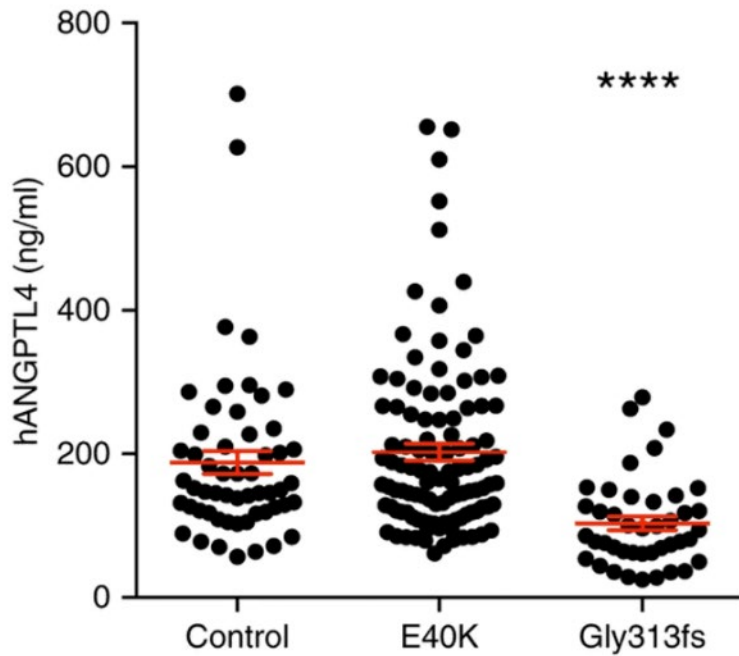
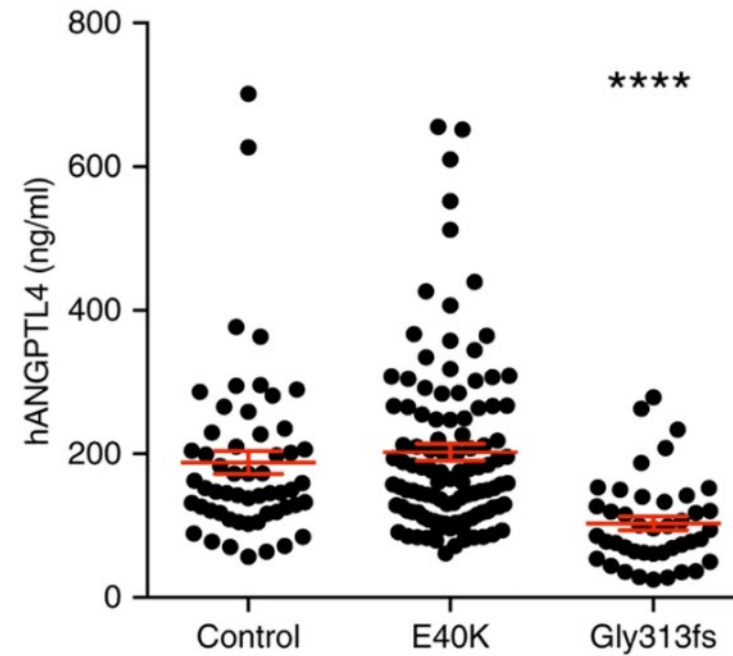


Fig. 1. A total sleep duration of 6–8 h per day was associated with the lowest risk of moderate diabetic retinopathy.

so what



ANGPTL4 plasma levels measured in fasted serum from heterozygous p.E40K and p.G313fs variant carriers



Plasma ANGPTL4 levels were reduced in p.G313fs carriers. ANGPTL4 plasma levels were measured in fasted serum from 86 heterozygous p.E40K, 42 heterozygous p.G313fs variant carriers, and 55 controls matched for age, sex, and body mass index. Statistics performed by unpaired t-test with Welch's correction, comparing each variant carriers group to controls, \*\*\*\*p < 0.0001

**Key message**

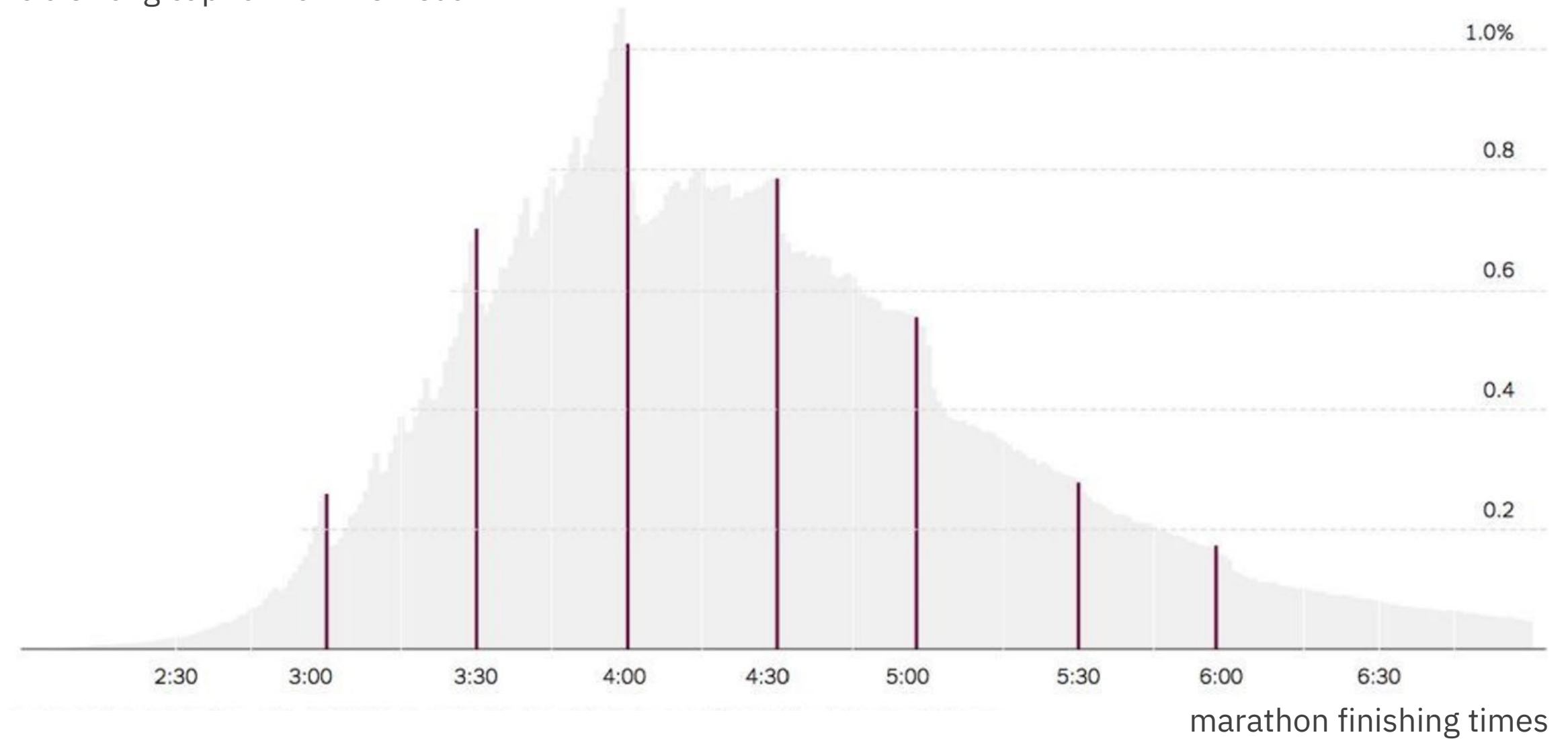
**Methods**

**Additional info**  
(statistics, sources,...)



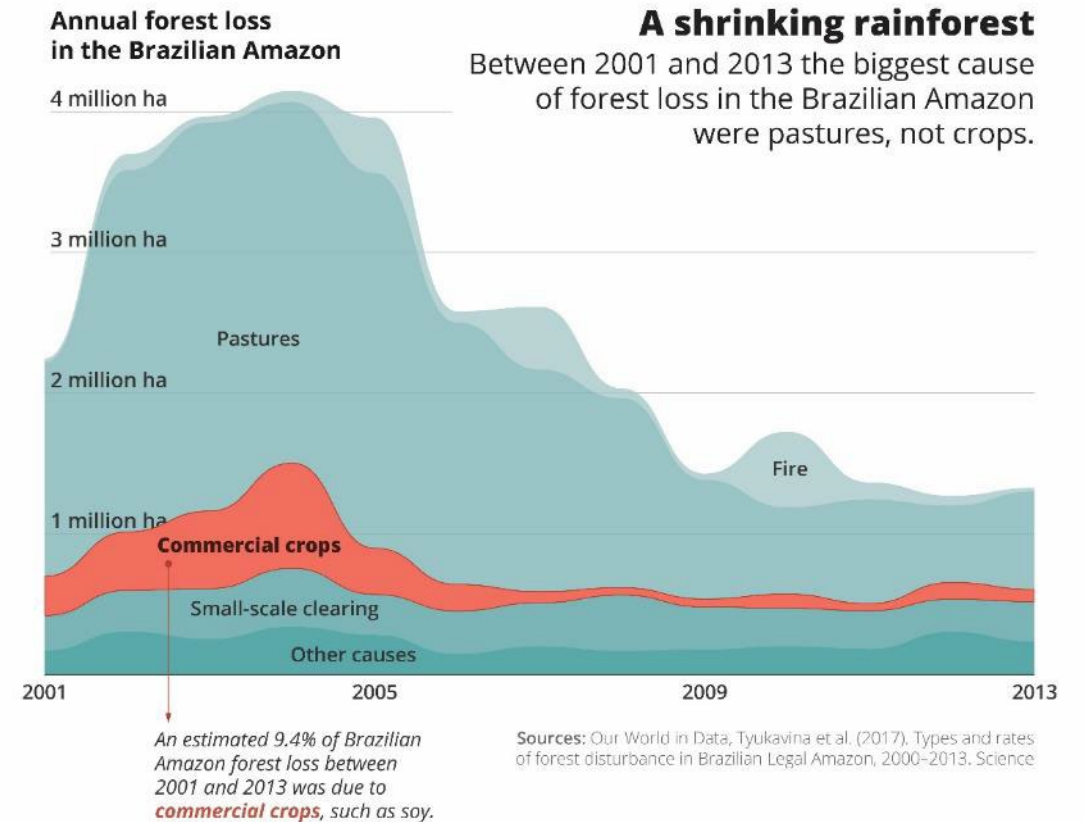
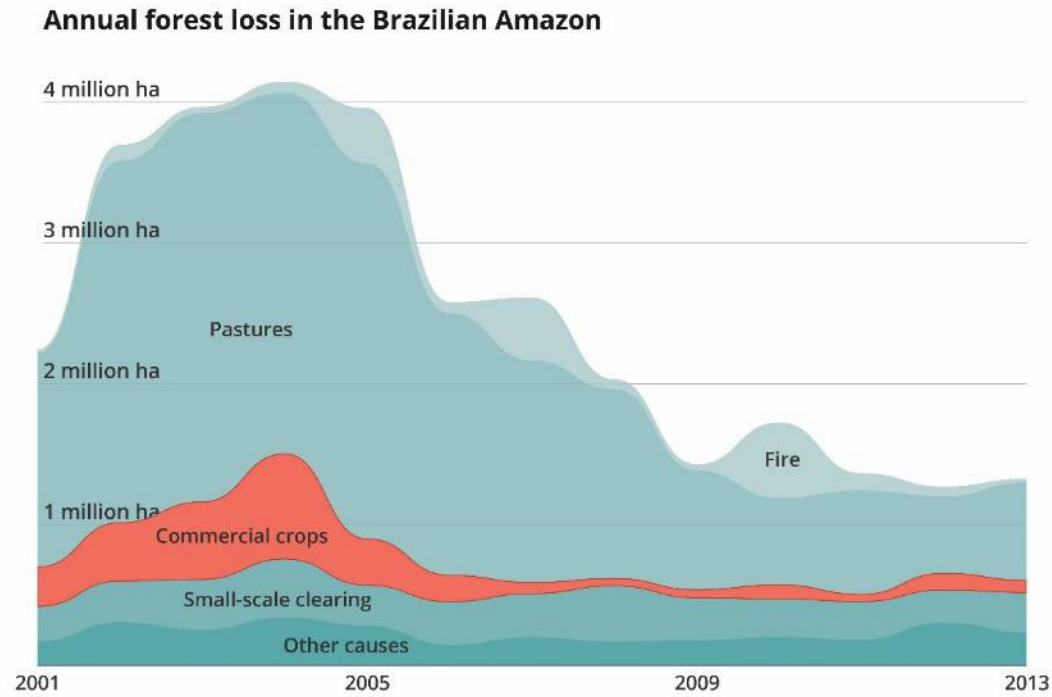
# Exercise

Write a strong caption for this visual



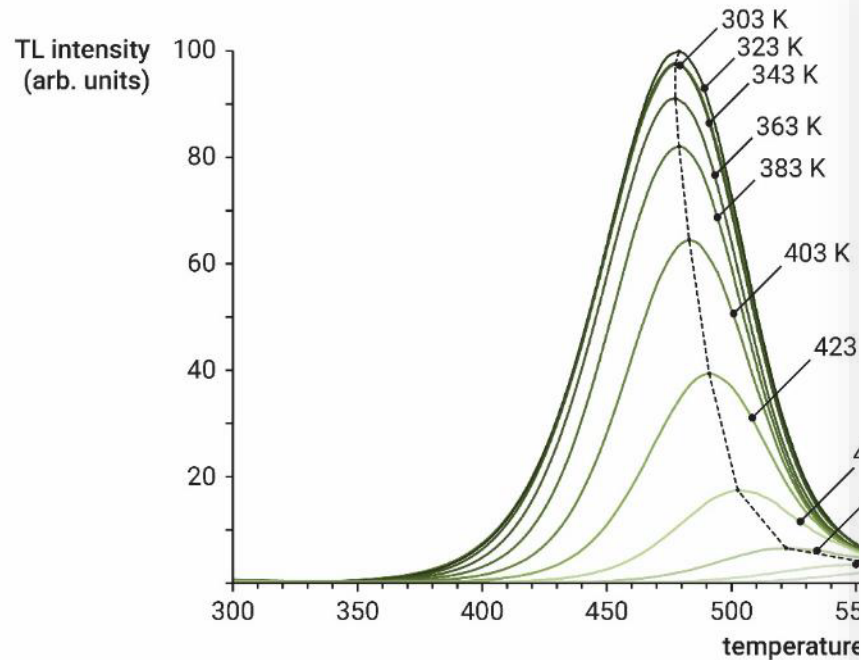
# Annotations

Well-crafted titles, captions and annotations can make a visual ‘self-contained’.



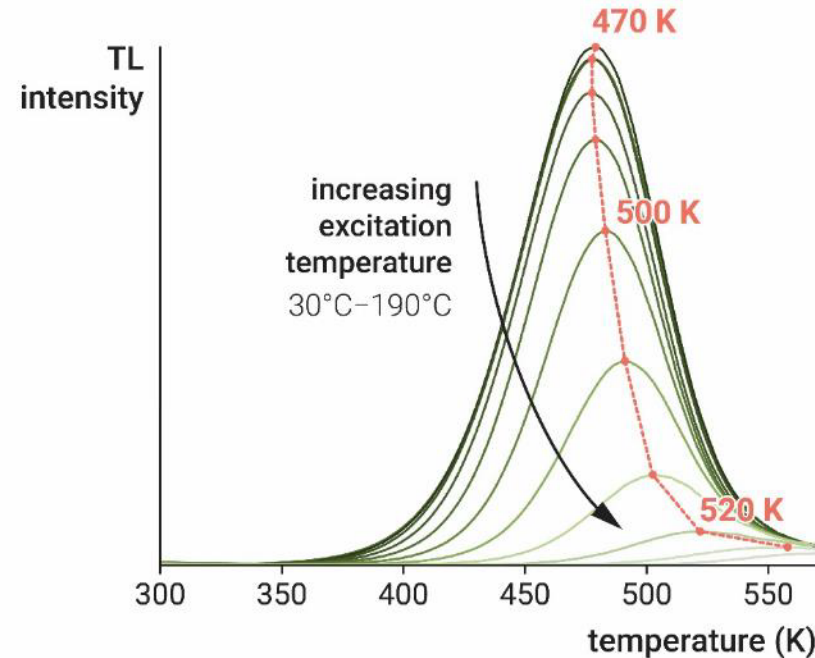
# Font size

Adapt to the situation – a presentation is different from an article, a poster or a social media post!



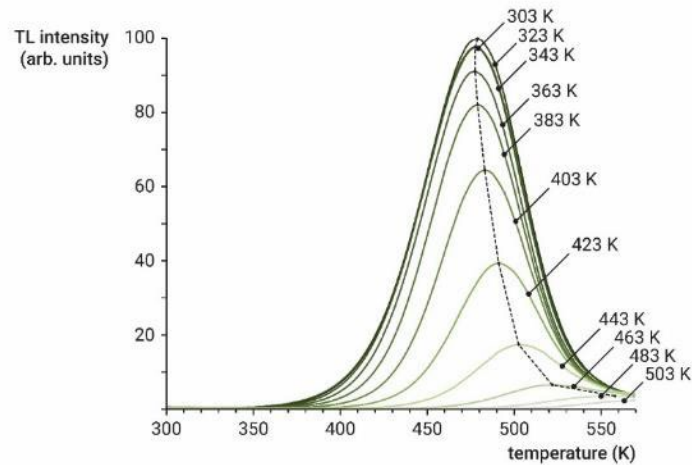
**Figure 5.19:** TL intensity of  $\text{CaAl}_2\text{O}_4:\text{Eu,Nd}$  for various excitation temperatures  $T_0$ , as indicated. Samples were excited at  $T_0$  by 254 nm light for 60 s. For increasing excitation temperatures, the intensity decreases due to a lower fraction of filled traps, and peak location shifts to higher temperatures.

## Changing the excitation temperature reveals higher order behaviour



**for higher excitation temperature:**

- decrease in TL intensity due to lower fraction of filled traps
- shift of peak location to higher temperatures



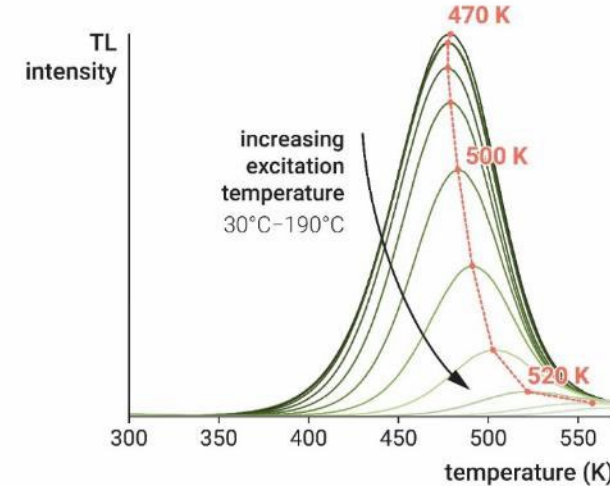
**Figure 5.19:** TL intensity of  $\text{CaAl}_2\text{O}_4:\text{Eu,Nd}$  for various excitation temperatures  $T_0$ , as indicated. Samples were excited at  $T_0$  by 365 nm light for 60 s. For increasing excitation temperatures, the TL intensity decreases due to a lower fraction of filled traps, and the peak location shifts to higher temperatures.

## For articles

focus on clarity and completeness

- smaller font sizes
- sufficient labels
- strong, 'so what' caption

## Changing the excitation temperature reveals higher order behaviour



### for higher excitation temperature:

- decrease in TL intensity due to lower fraction of filled traps
- shift of peak location to higher temperatures

## For presentations and posters

focus on clarity and readability

- larger font sizes
- fewer (axis, data, tick) labels
- clarifying annotations, used sparingly
- strong, 'so what' title

The background is a blue-tinted image of a newspaper. At the top, a world map is visible. Below it, there are several columns of text and small portrait photographs of people. The word 'Typography' is written in a large, white, sans-serif font, centered over the middle of the page.

# Typography



ICH

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U.S. INTERNATIONAL 中文网

# The New York Times

Friday, October 25, 2013 |  Today's Paper |  39°F |  

U.S. NEW YORK BUSINESS OPINION SPORTS ARTS FASHION & STYLE MOST EMAILED RECOMMENDED

P.



The Opin

EZEKIEL J. EMANUEL

## How to Fix the Glitches

What went wrong on healthcare.gov,

# Typography guidelines



dress for the occasion

# Serif

perfect for body text



# Sans serif



perfect for titles

TrueDepth Camera

**Front facing.  
Forward thinking.**






Search fonts Custom ▾ It's going to be - wait for it - legendary! 40px ▾  

Categories ▾ Language ▾ Font properties ▾ ☐ Show only variable fonts ⓘ

1442 of 1442 families

About these results ⓘ Sort by: Trending ▾  

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Christian Robertson

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it - legendary!

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LEGENDARY!

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for it - legendary!

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Google

It's going to be - wait  
for it - legendary!

[fonts.google.com](https://fonts.google.com)

# Typography guidelines



dress for the occasion



play with contrast ◀ [fontpair.co](https://fontpair.co)

# Typography guidelines



dress for the occasion



play with contrast



build a hierarchy

Roboto Thin

Roboto Light

Roboto Regular

**Roboto Medium**

**Roboto Bold**

**Roboto Black**

*Roboto Thin Italic*

*Roboto Light Italic*

*Roboto Italic*

***Roboto Medium Italic***

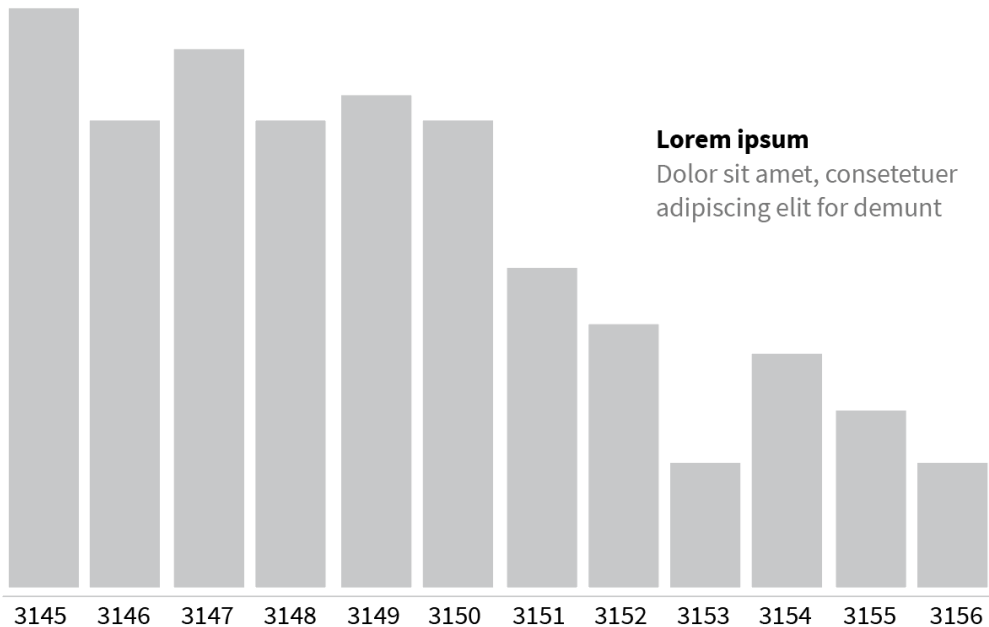
***Roboto Bold Italic***

***Roboto Black Italic***

# Font hierarchy

## Lorem Ipsum Dolor

Lorem ipsum dolor sit amet, consectetur adipiscing elit



Notes: wikipedia and census.org

## Header Text Merriweather, 22px/26px, black

Subheader Text  
Source Sans Pro, 14px/18px, regular

Callout Text  
Source Sans Pro, 14px/18px, mixed

Label/Axis Text  
Source Sans Pro, 14px/18px, regular

Notes/Sources Text  
Source Sans Pro, 14px/18px, regular, #777

# Nobel Prize winners are getting older

Before 1960, the average age of Nobel Prize in Physics laureates was 48 years. Since 1960 this increased to 61 years, and the upward trend continues.

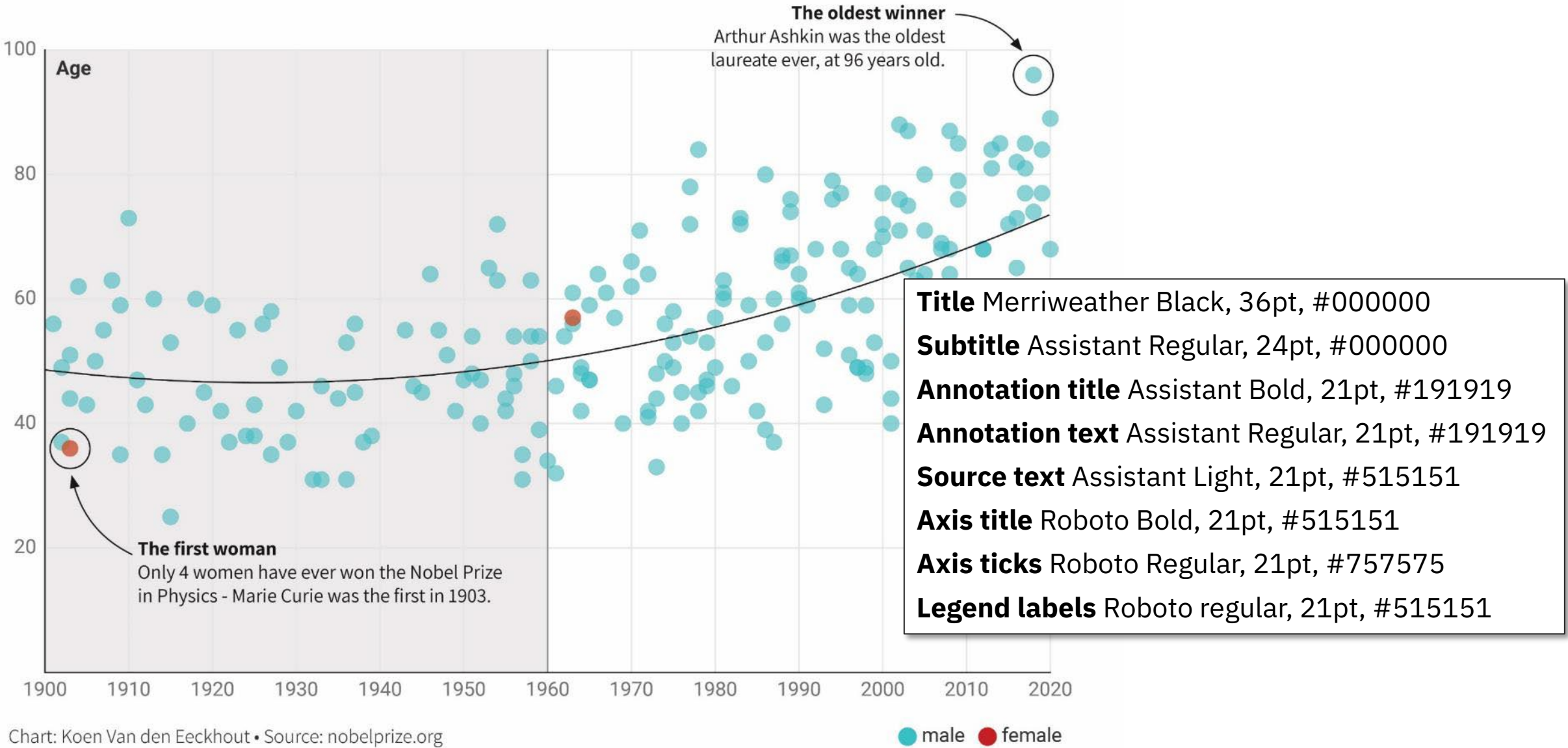


Chart: Koen Van den Eeckhout • Source: nobelprize.org



## Session 1

Introduction

Elements of powerful visuals

Visual communication principles

lunch break

---

Graphical abstracts/posters

Design principles

Icons and illustrations

Editing vector images

HOMEWORK  
**Create a  
graphical  
abstract**

## Session 2

Homework feedback

Colours and text  
in your visuals

**Editing bitmap images**

Creating layouts

Graphs

Legal and ethical aspects

Recap and Q&A

The background is a blue-tinted, slightly blurred image of a newspaper. At the top, a world map is visible. Below it, there are several columns of text and small, square photographs. The word "Photographs" is written in a large, white, sans-serif font, centered over the middle of the page. The overall composition suggests a theme of global news or photography.

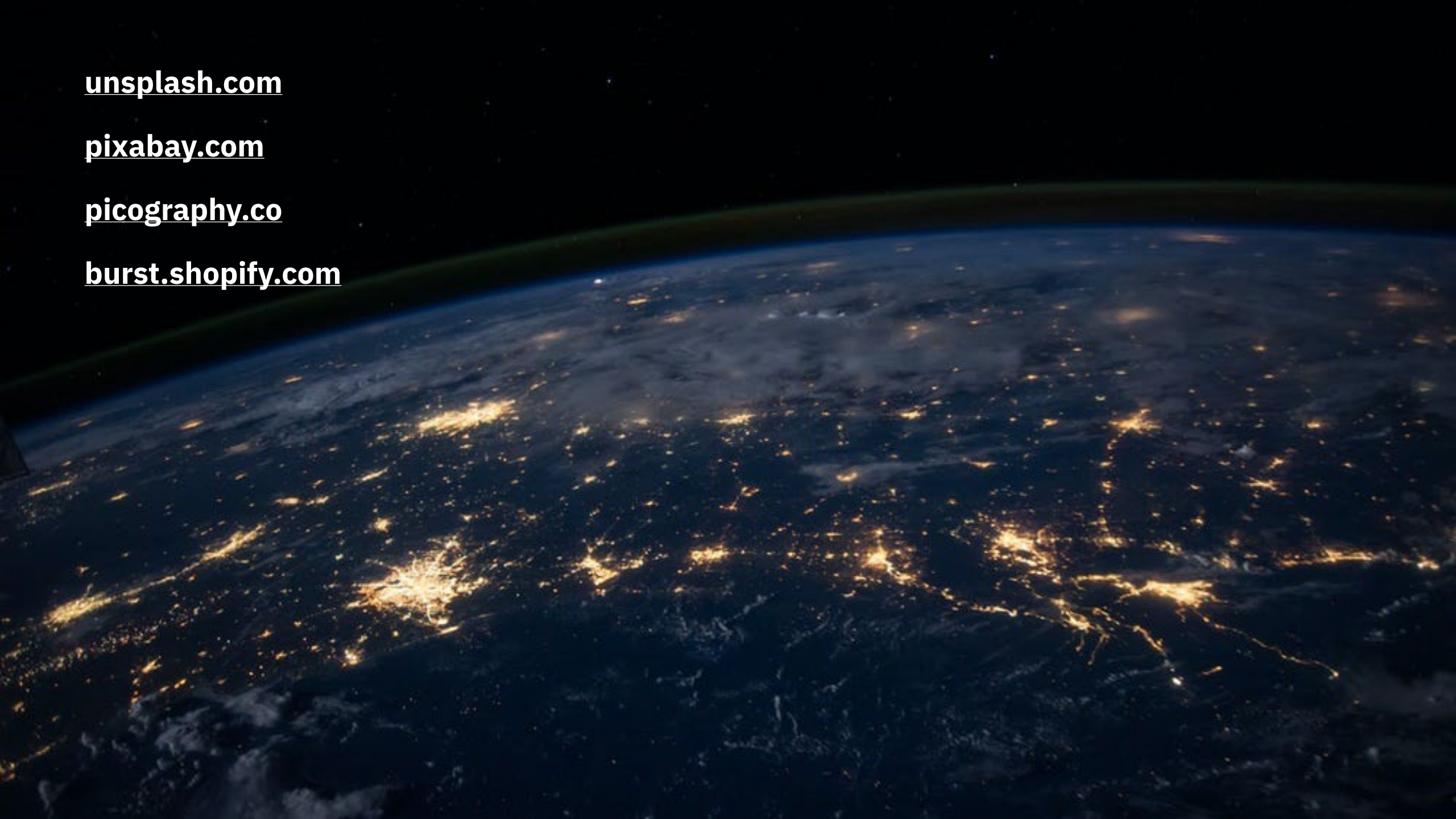
# Photographs

[unsplash.com](https://unsplash.com)

[pixabay.com](https://pixabay.com)

[picography.co](https://picography.co)

[burst.shopify.com](https://burst.shopify.com)







# Composition



A

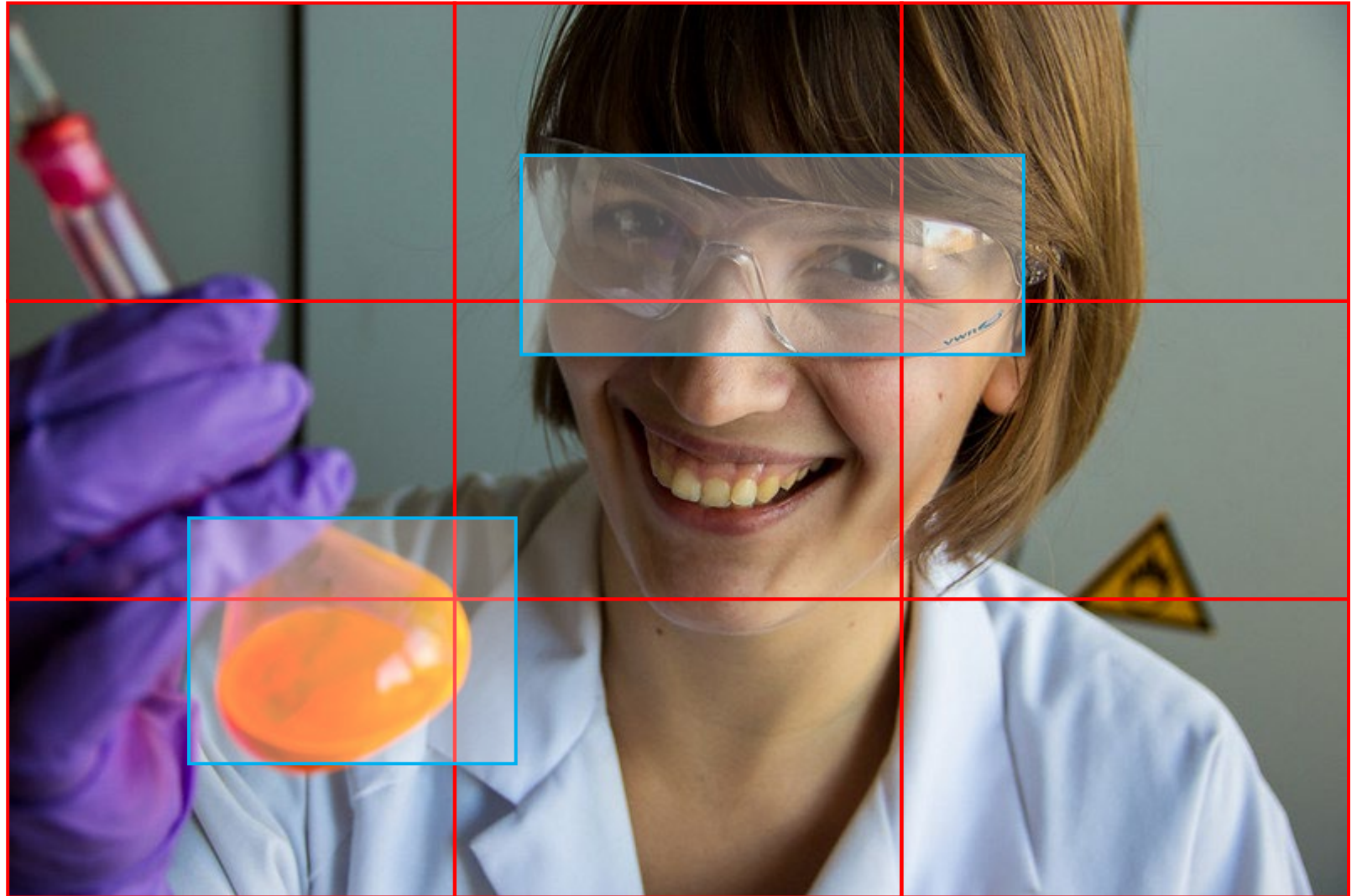


B

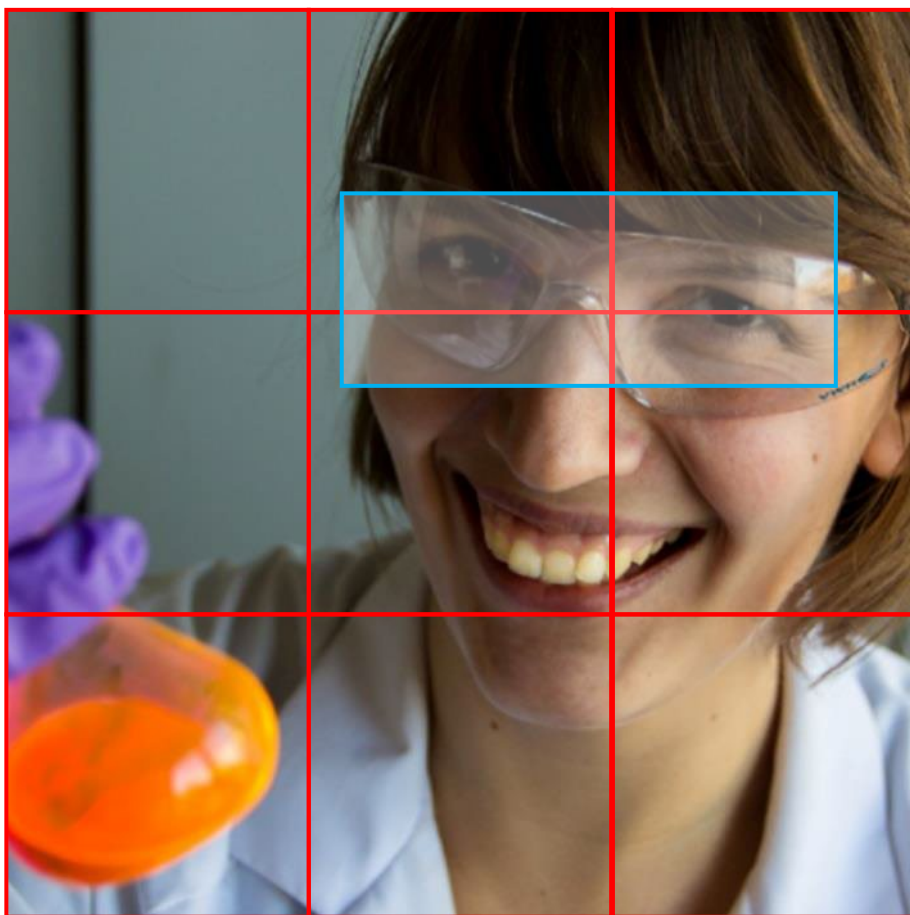


# Composition

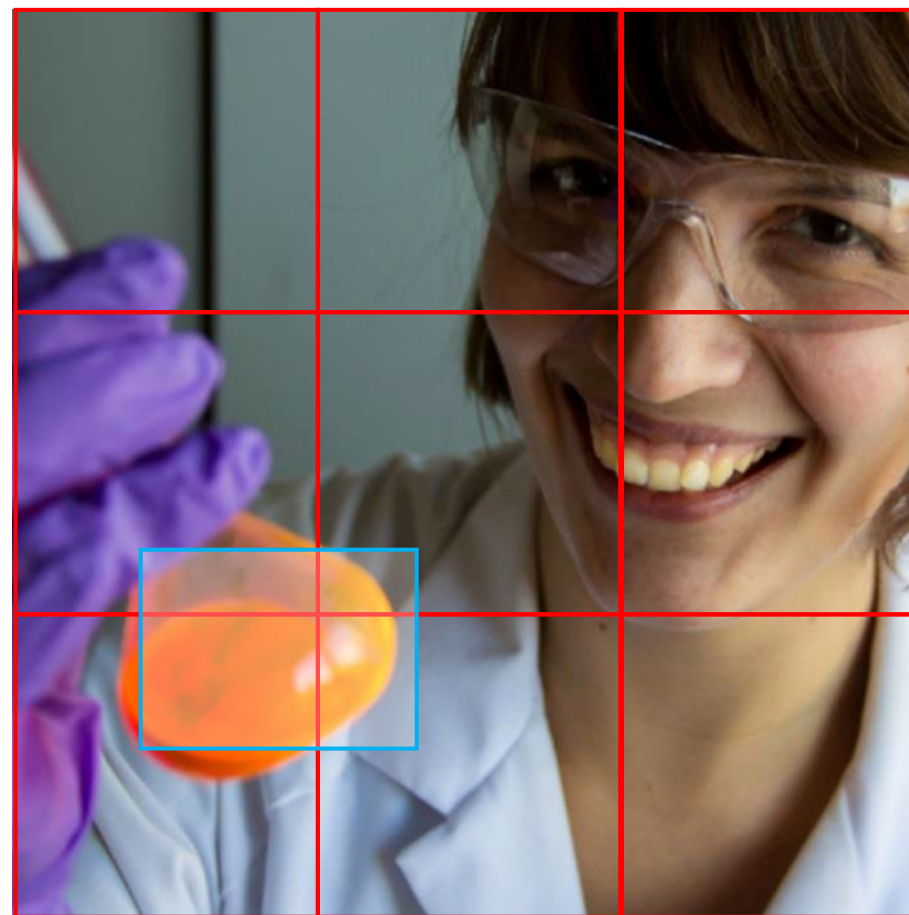
Rule of thirds:  
place the most  
important items  
not in the center,  
but on a third







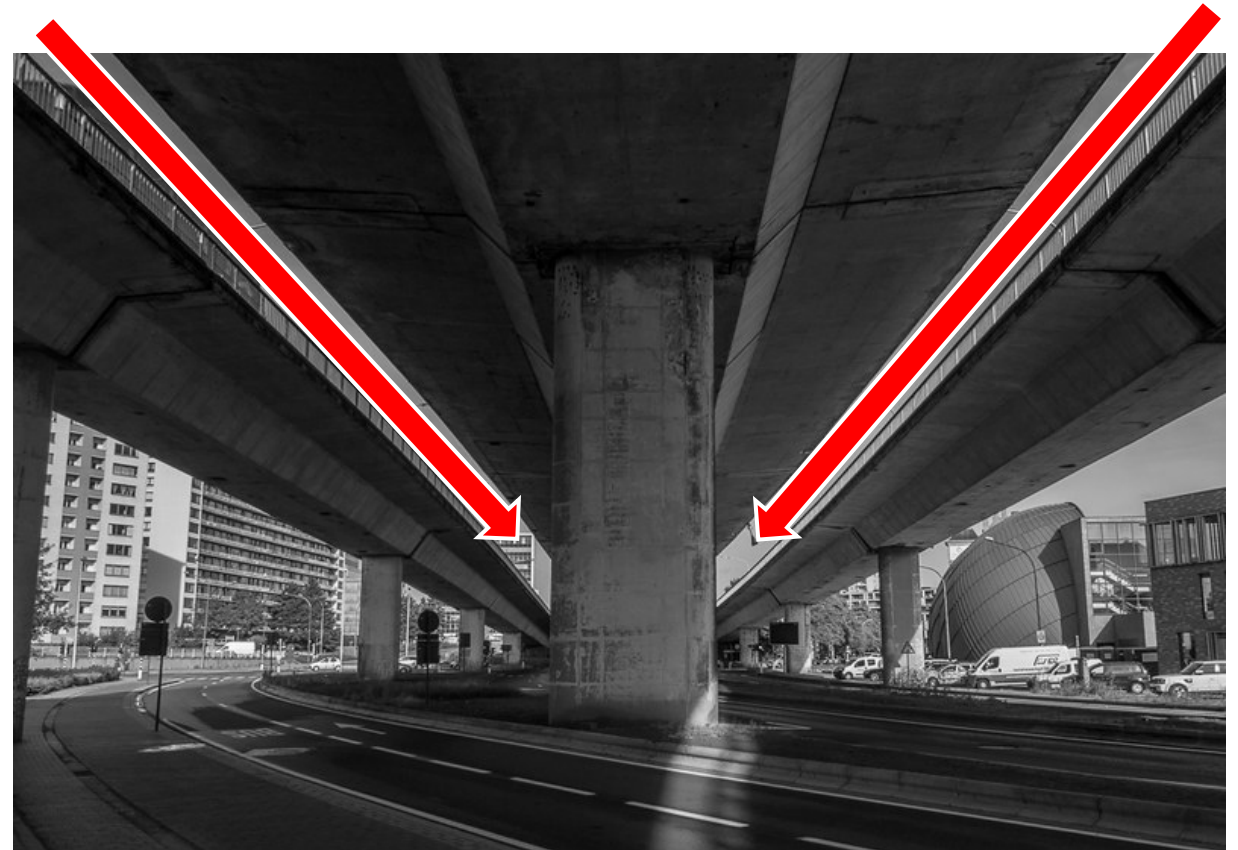
A cropped version where the **scientist** gets more of the attention



A cropped version where the **flask** gets more of the attention

# Composition

Create lines or paths  
to follow with your eyes



# Composition

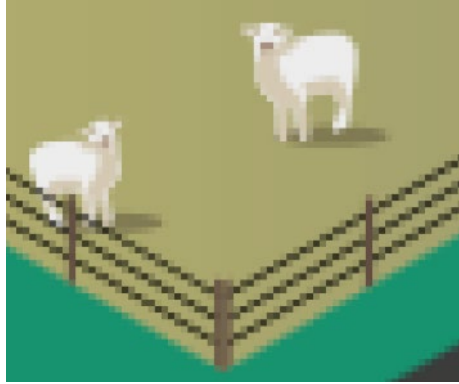
Use (a)symmetry and balance to your advantage





The background is a blurred, high-angle shot of a newspaper page. At the top, a world map is visible. Below it, there's a section titled "The Nobel Prize" followed by "114 years, 108 prizes". Several small, square portraits of individuals are arranged in a grid-like fashion. The entire image has a reddish-orange tint and is out of focus, serving as a backdrop for the text.

# Editing bitmap images



### bitmap image

jpg, png, bmp, tiff, gif, psd,...

- built from **pixels**
- photographs
- illustrated made by hand
- illustrations with lots of textures, brush strokes,...
- tools: Photoshop, GIMP, Paint.NET,...



### vector image

svg, pdf, eps, ai,...

- built from **shapes**
- illustrations made digitally
- (large-scale) printing
- easier to edit, recolor,...
- tools: Illustrator, Inkscape,...



## Adobe Photoshop

“industry standard”

very powerful

steep learning curve

expensive subscription

[adobe.com/photoshop](https://adobe.com/photoshop)







## Affinity Photo

nearly as powerful  
as Adobe Photoshop

still a steep learning curve

one-off payment  
(currently € 49)

[affinity.serif.com](https://affinity.serif.com)





## GIMP

free alternative  
steep learning curve  
dated, complex interface

[gimp.org](https://gimp.org)





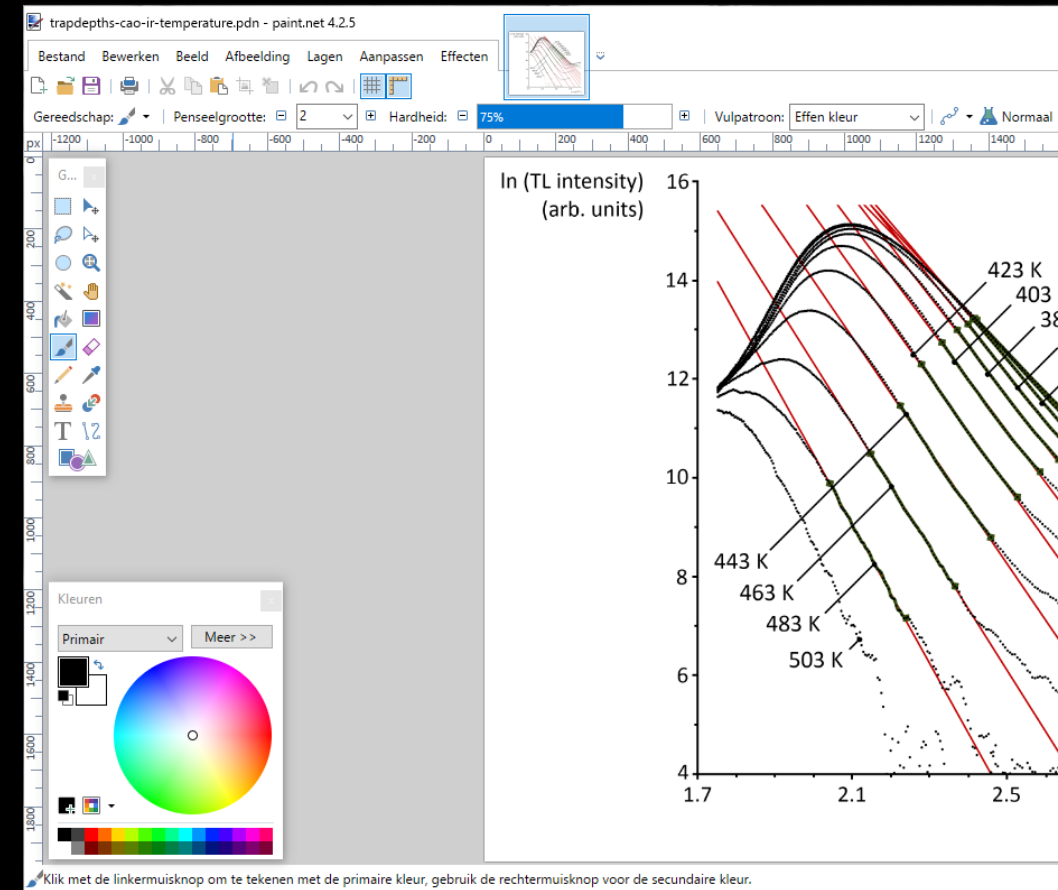
## Paint.NET

free alternative

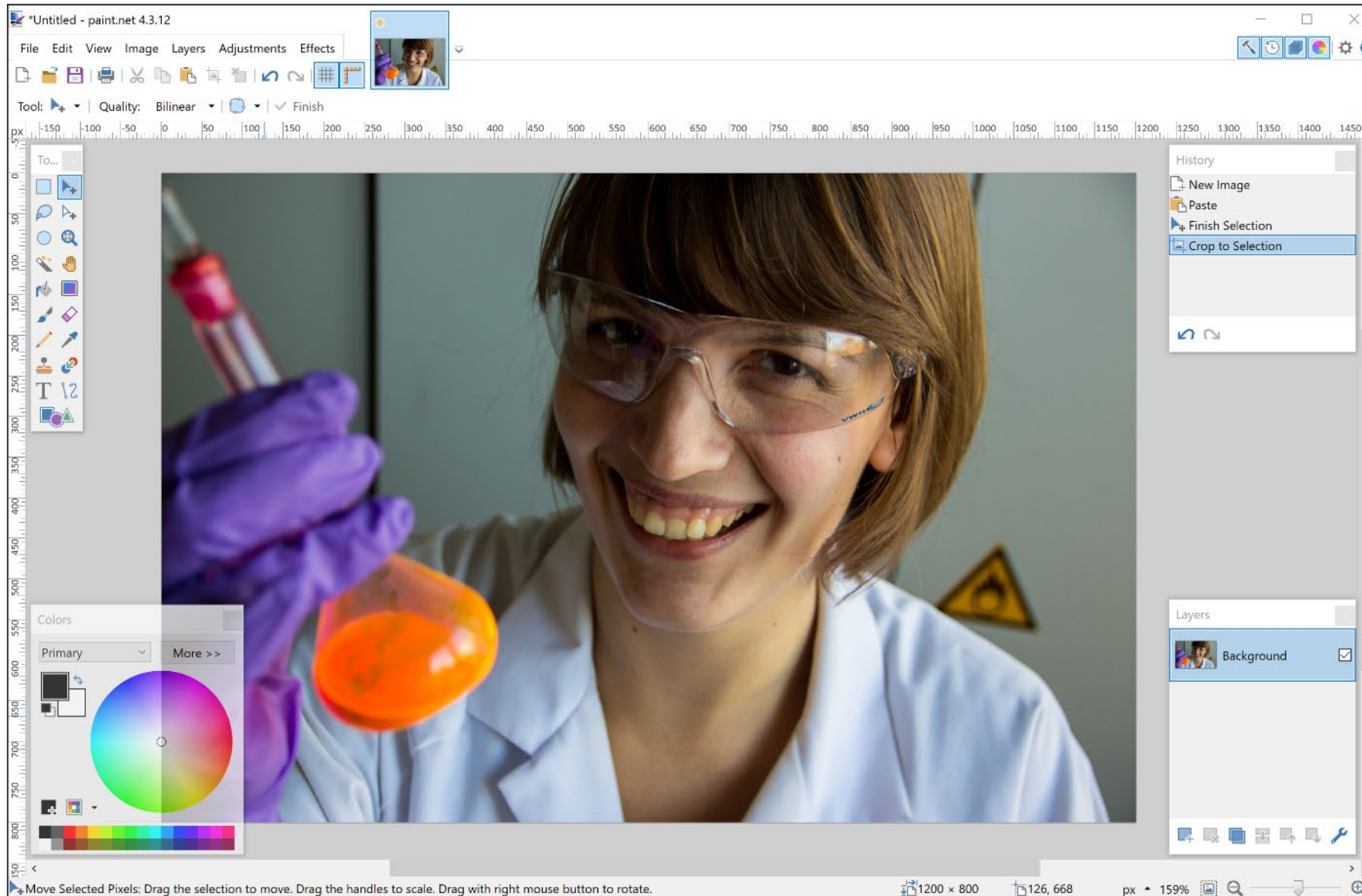
“Paint on steroids”

image editing with layers

[getpaint.net](http://getpaint.net)

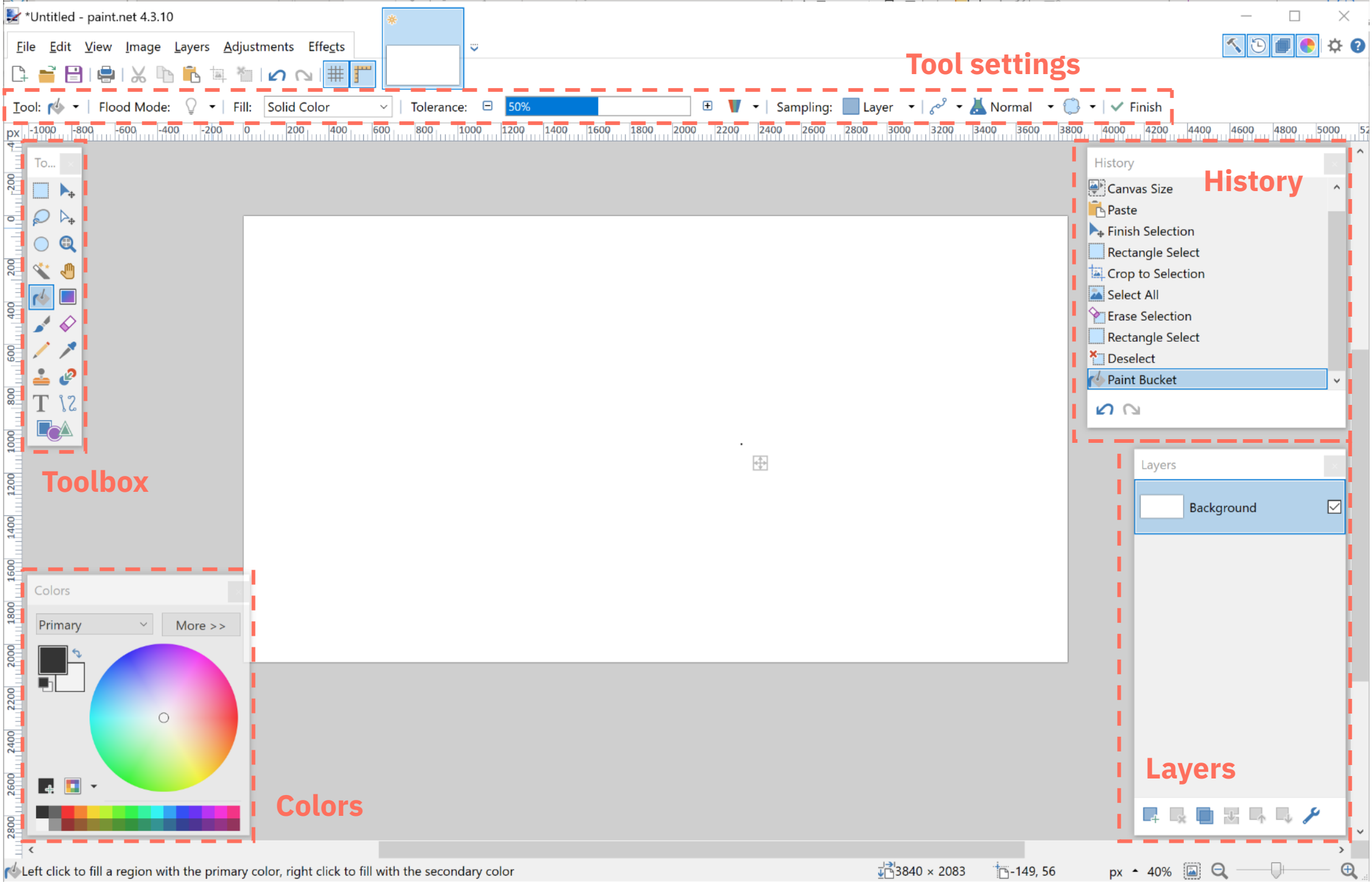


# Tool intro: Paint.NET



[getpaint.net](https://getpaint.net)

Mac/Linux alternative:  
[pinta-project.com](https://pinta-project.com)





# Resizing

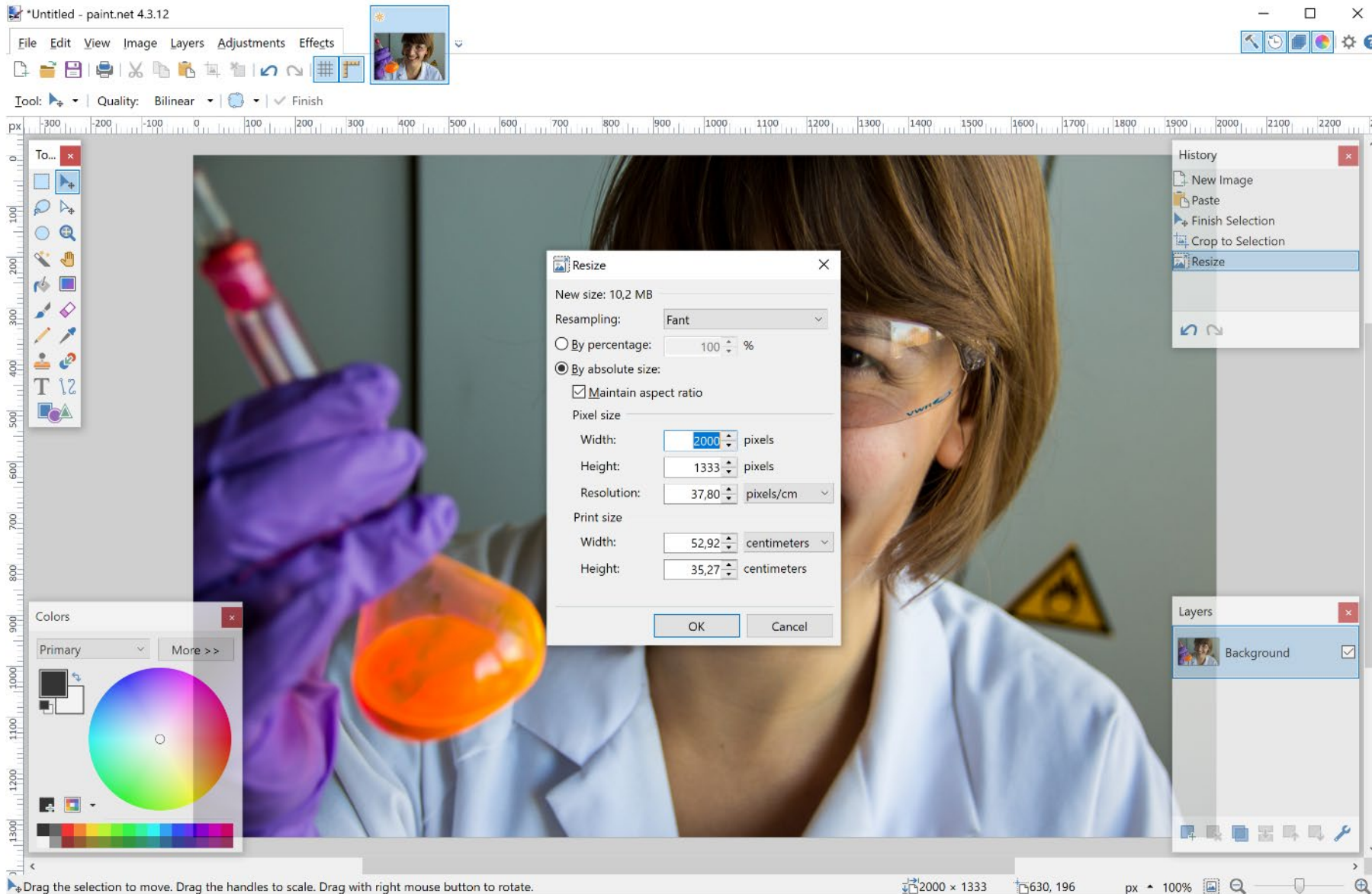


Image > Resize  
(Ctrl + R):  
resize the entire image



# Resizing

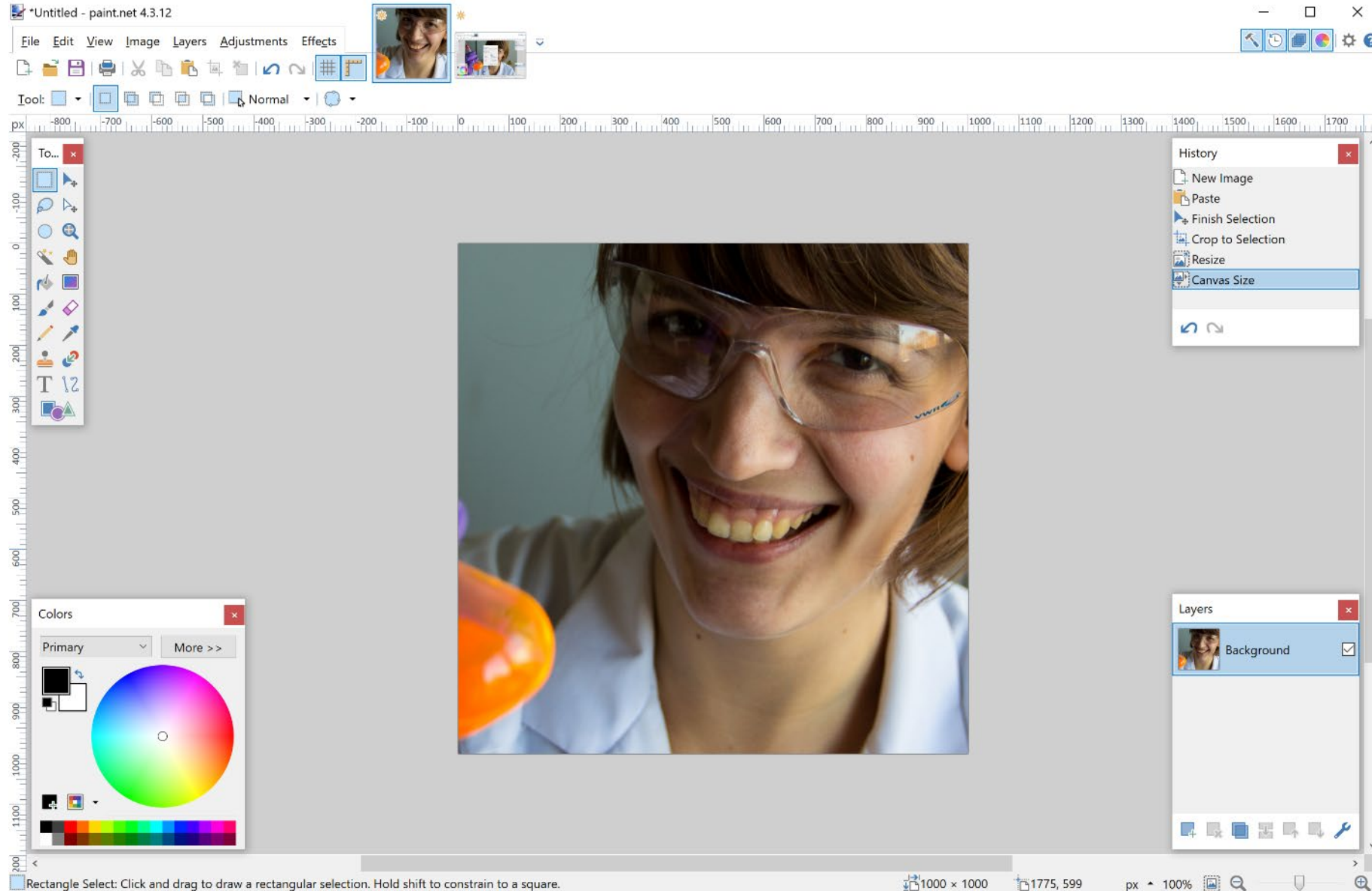
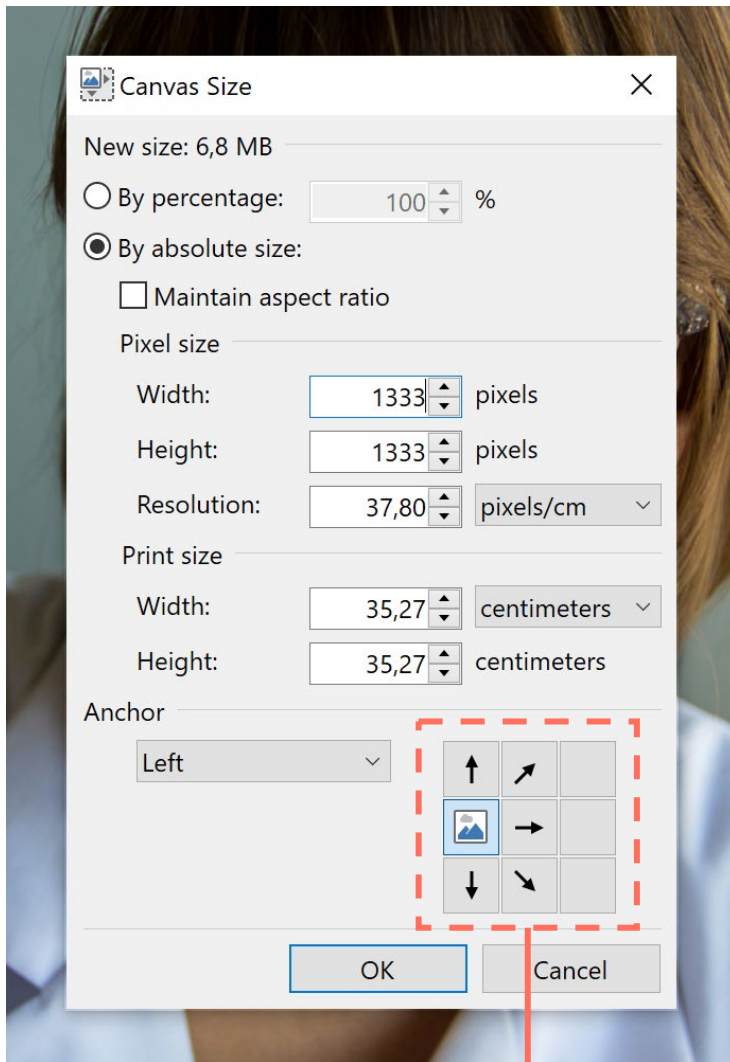
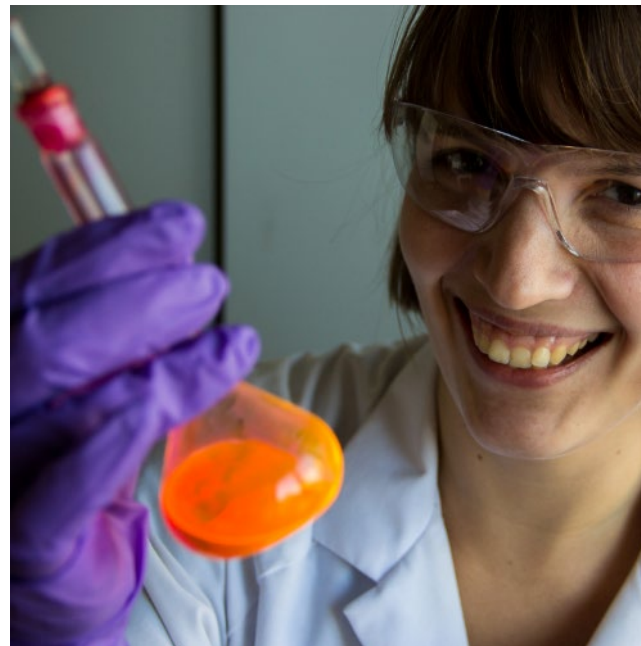
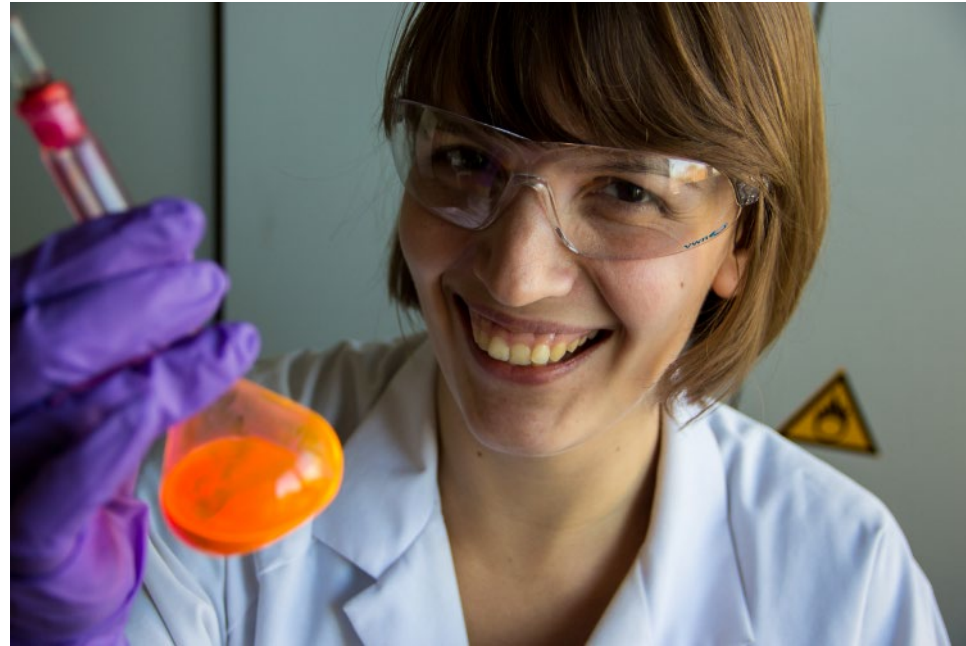


Image > Canvas Size  
(Ctrl + Shift + R):  
resize the canvas



The anchor position determines how the canvas will be cropped



# Resolution

Resize

New size: 3,7 MB

Resampling: Fant

☐ By percentage: 100 %

☒ By absolute size:

☒ Maintain aspect ratio

Pixel size

Width: 1200 pixels

Height: 800 pixels

Resolution: 72,00 pixels/inch

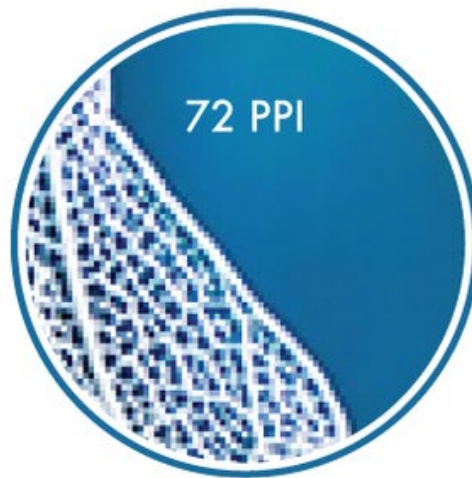
Print size

Width: 16,67 inches

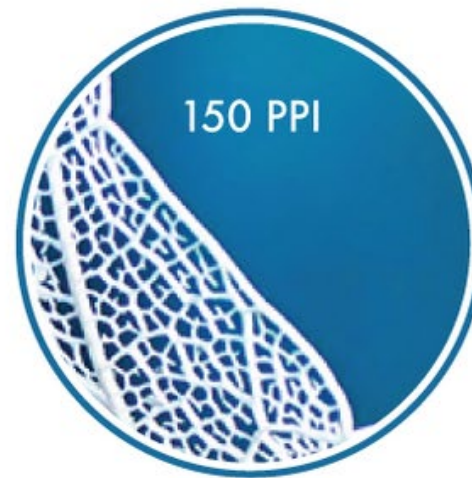
Height: 11,11 inches

OK Cancel

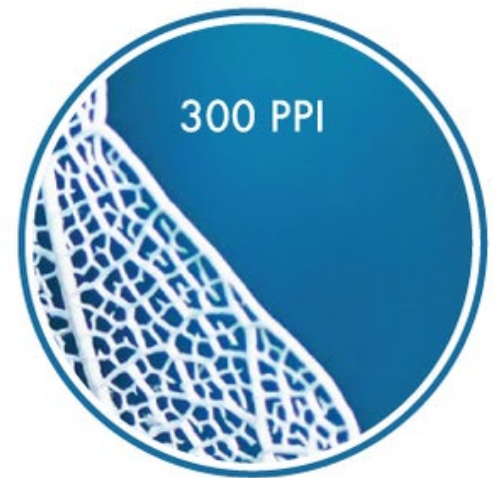
Okay for  
**screen use**



Okay for  
**presentations**



Ideal for  
**printing**



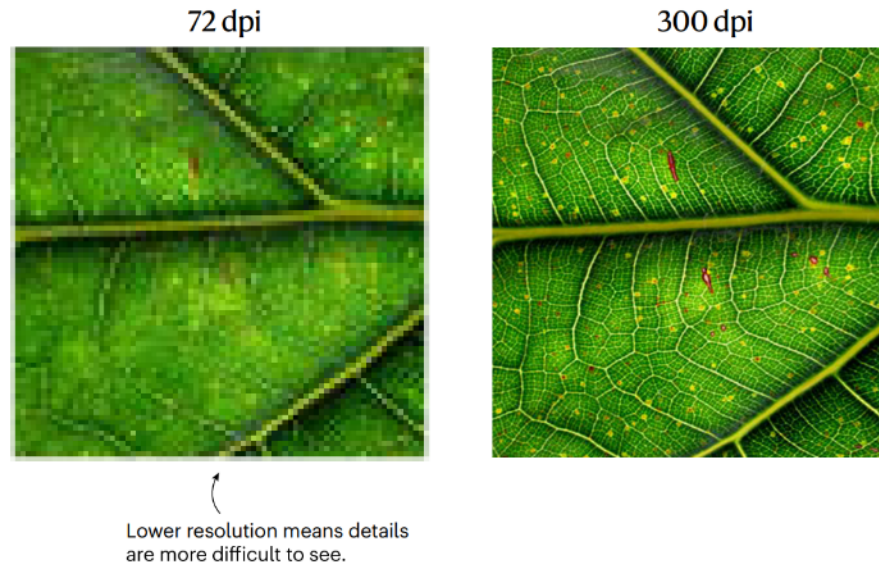


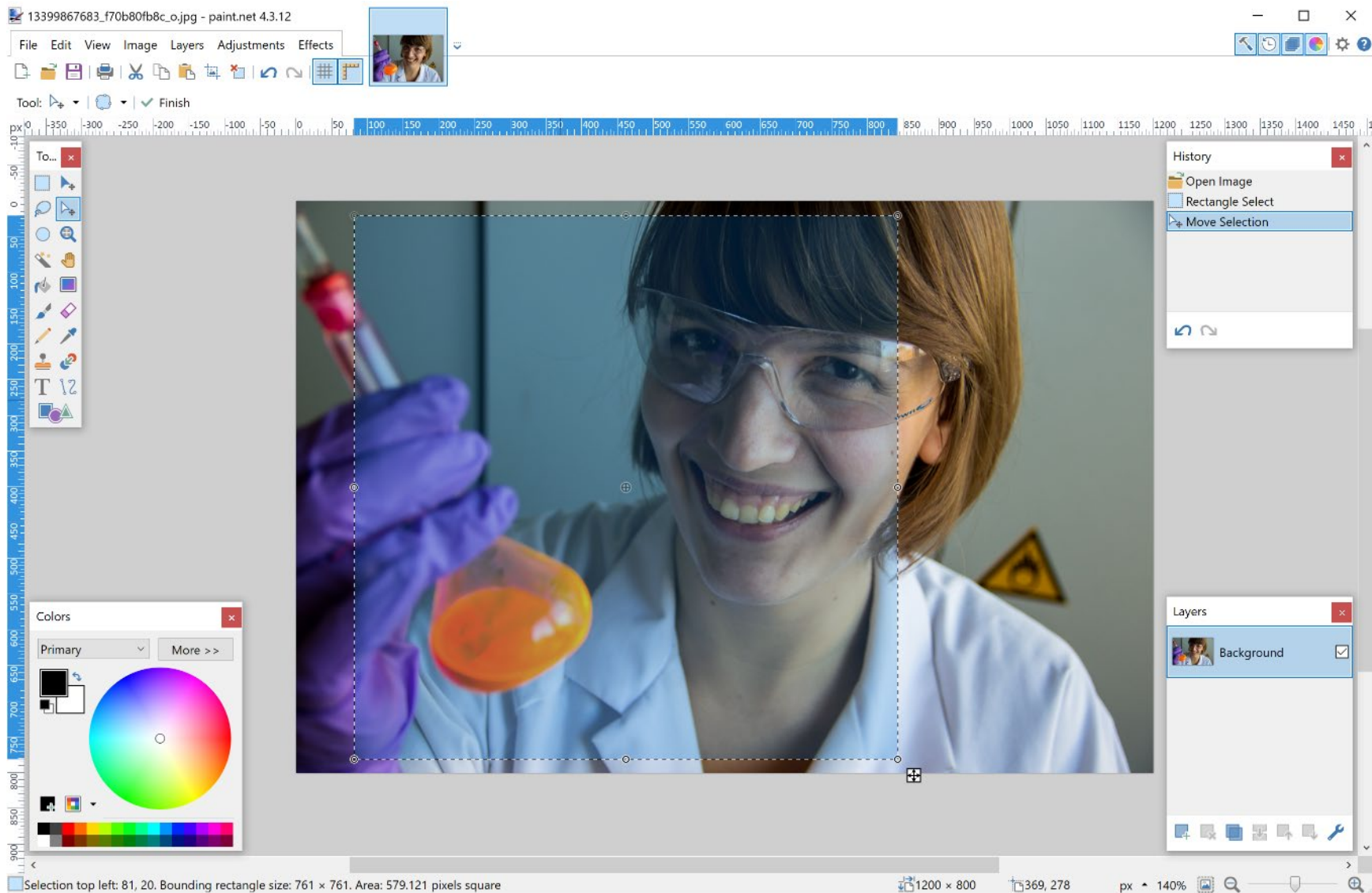
# Resolution

All photographic images must be supplied at a **minimum of 300 dpi** at the maximum size they can be used. The maximum we can output in online proofs is 450 dpi.

Artificially increasing an image's resolution in an artwork program will not improve its quality.

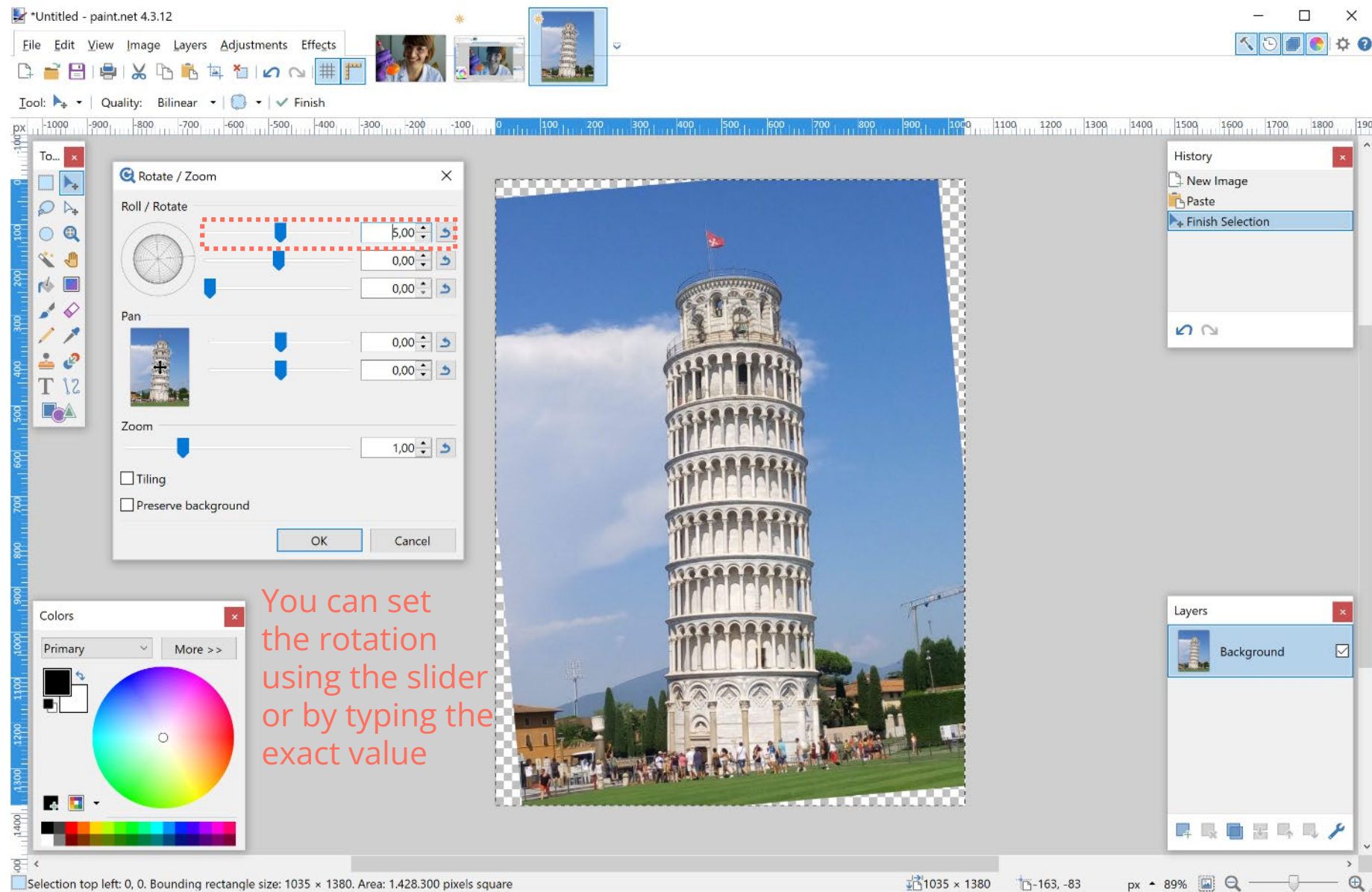
The example shows the difference between a low-resolution image and the same image at 300 dpi (the differences are more apparent the further you zoom in).





Alternative way to crop images:

- drag and drop using the **Rectangle Select** tool (hold *Shift* for a perfect square)
- move the Selection to the desired position using the **Move Selection** tool
- Image > **Crop to Selection**

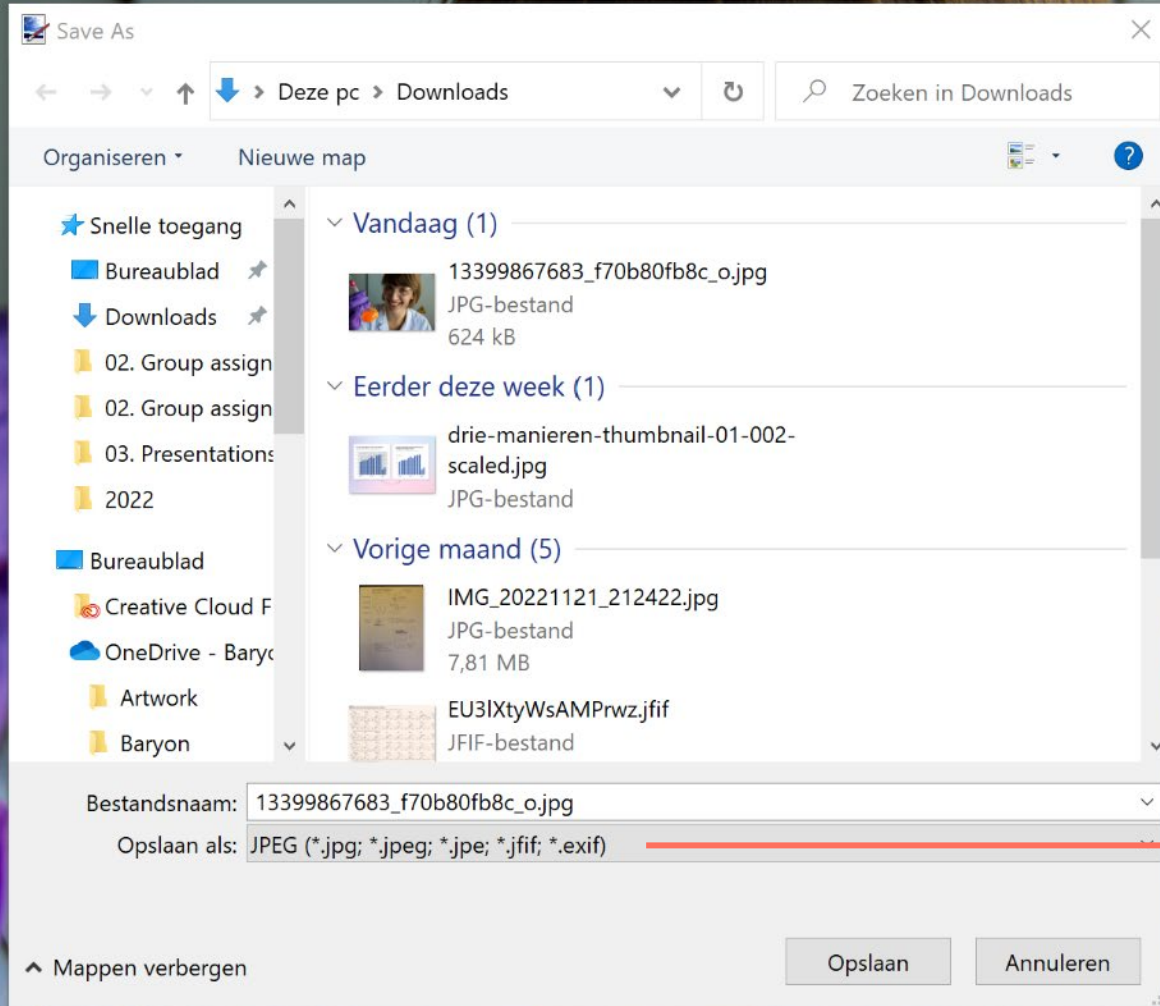


You can set the rotation using the slider or by typing the exact value

Layers > Rotate / Zoom

If you **rotate** your image, be aware that part of it might fall outside of the canvas!





### JPEG:

- doesn't support transparency
- smaller file size

### PNG:

- supports transparency
- larger file size
- lossless

### TIFF:

- very flexible regarding properties and compression
- not always well supported

### PDN:

- if you want to continue working on it later

File > **Save As** to save your image

# Exercise: resize, crop and rotate

Find the following image on Unsplash (look for 'Pisa'):



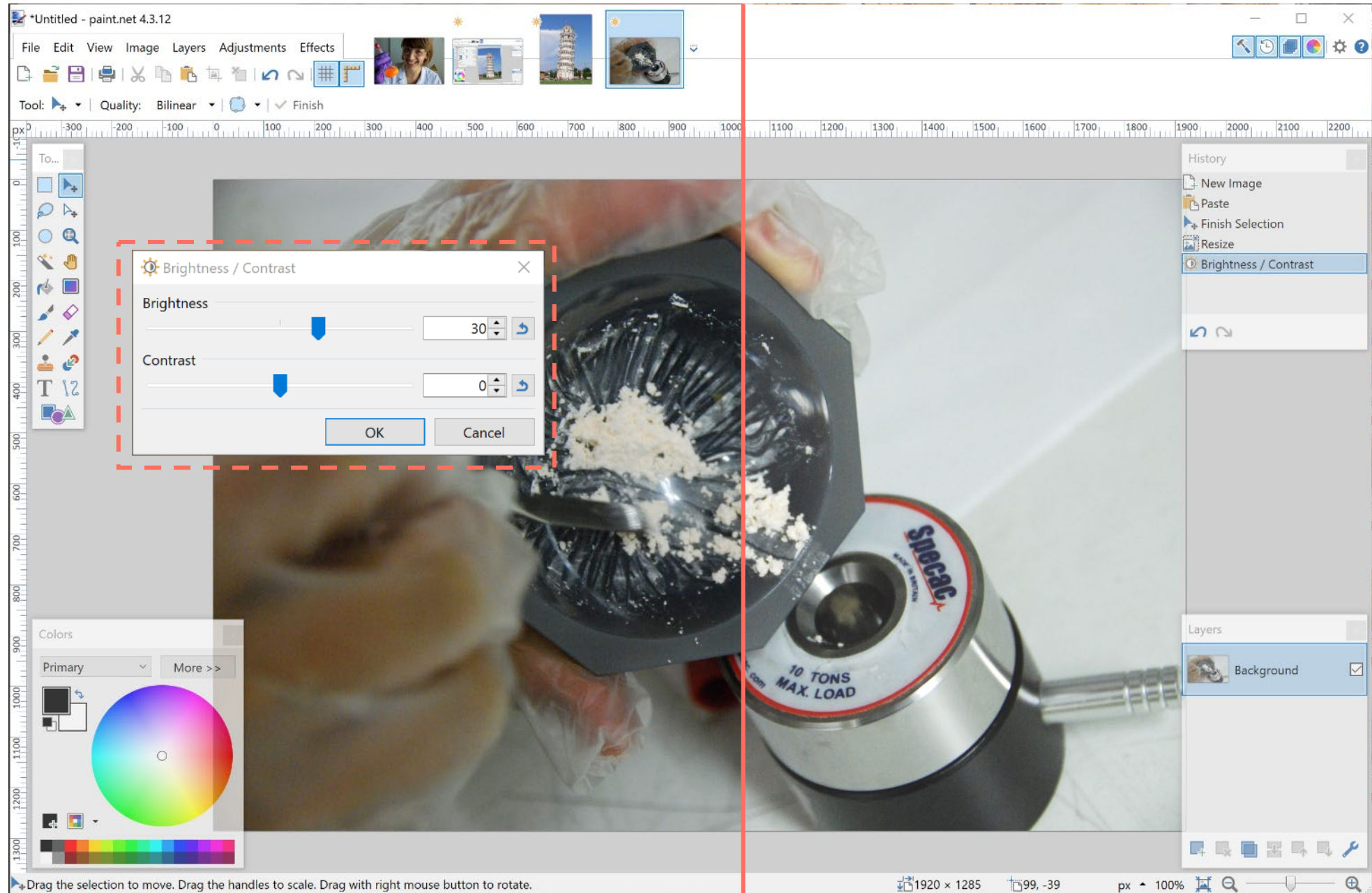
**Turn it into:**

- a square JPEG image
- 800 px wide
- with a straight tower



## Adjustments > Brightness / Contrast

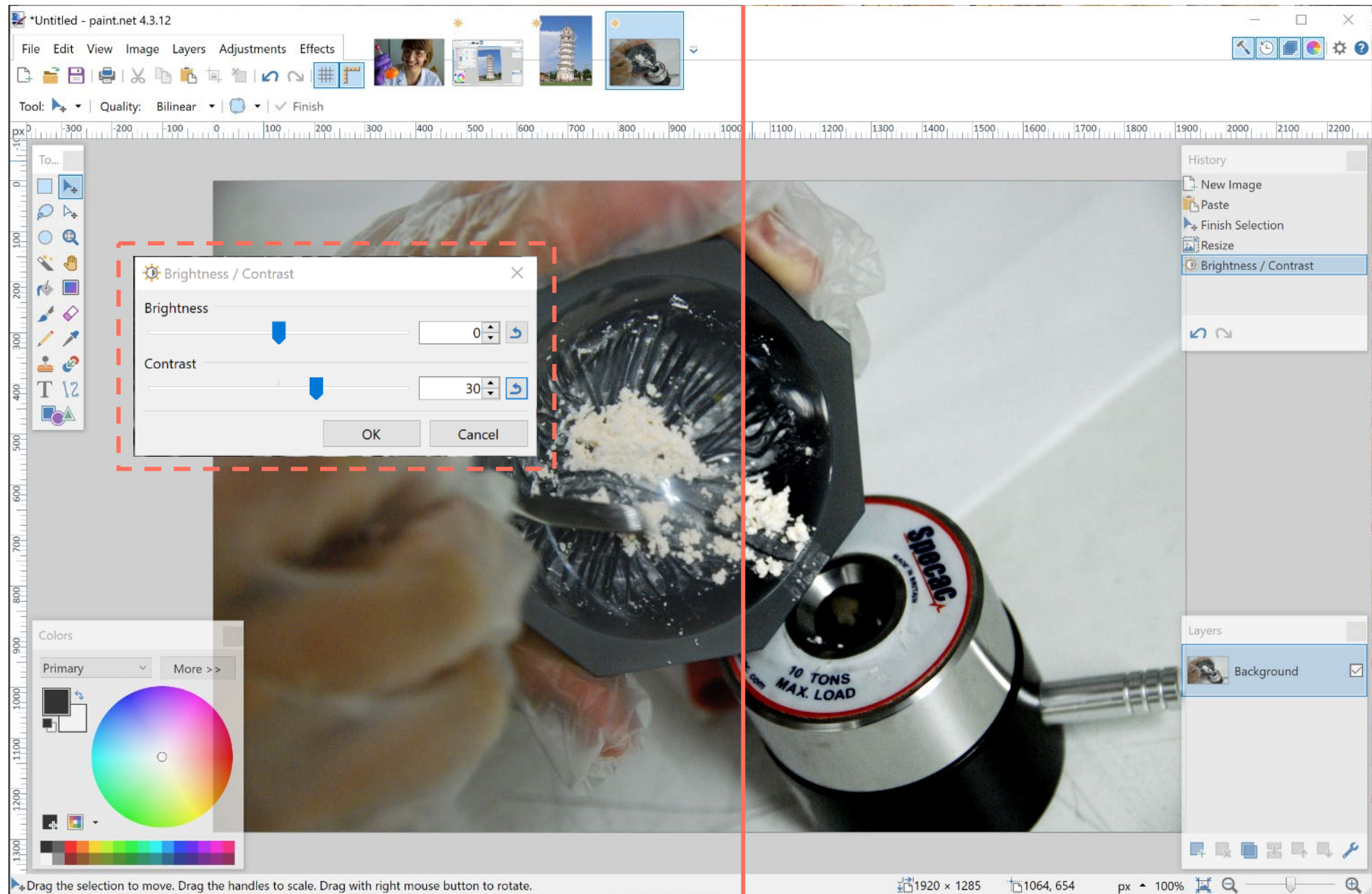
Brightness =  
make everything  
darker or brighter





## Adjustments > Brightness / Contrast

Contrast =  
light colors lighter,  
dark colors darker





Quick tip to give  
your pictures  
more 'punch':  
increase contrast  
and brightness  
by roughly  
the same amount

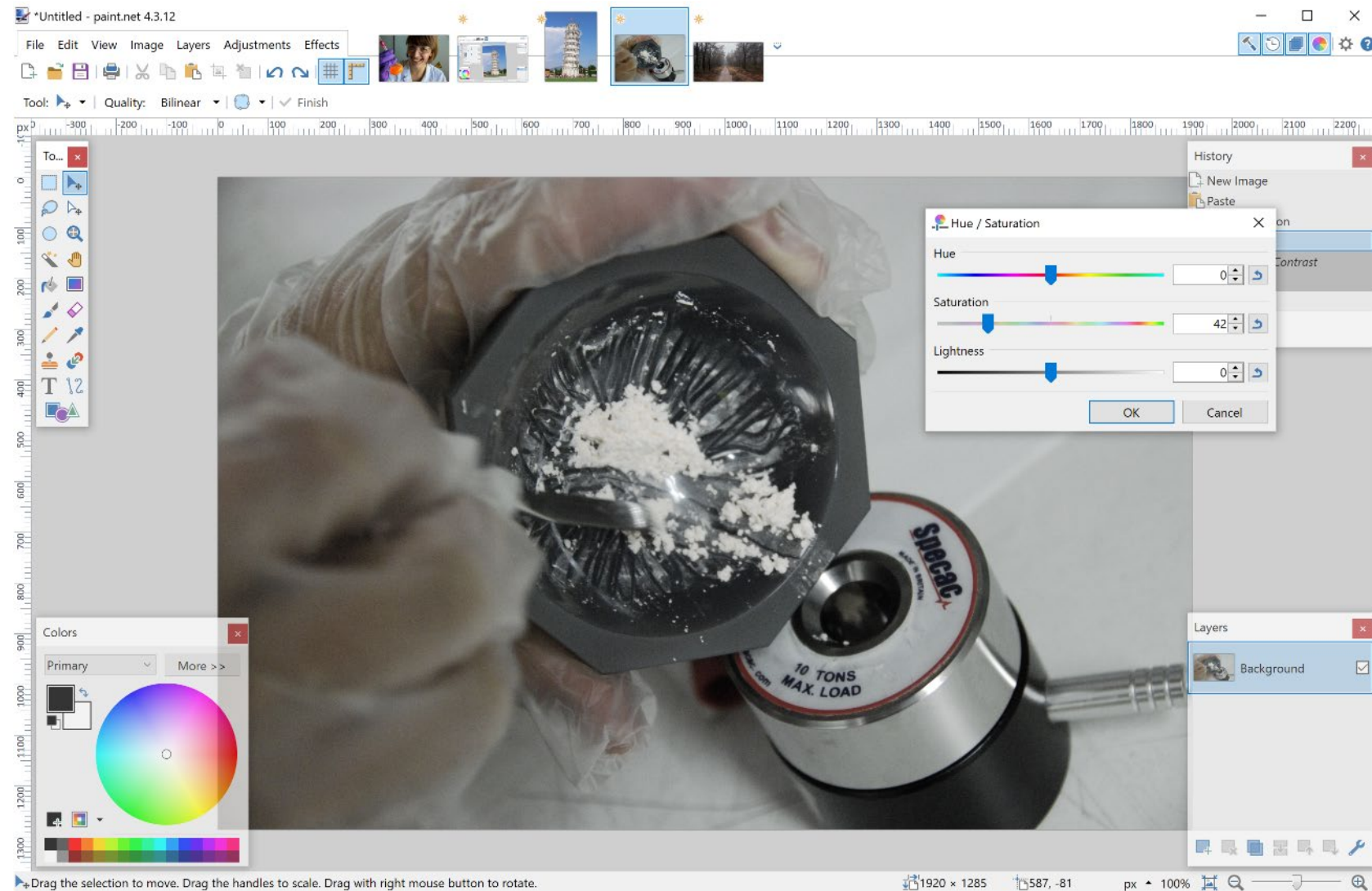
On the other hand,  
lowering the contrast  
of a dark image can  
reveal a bit more detail





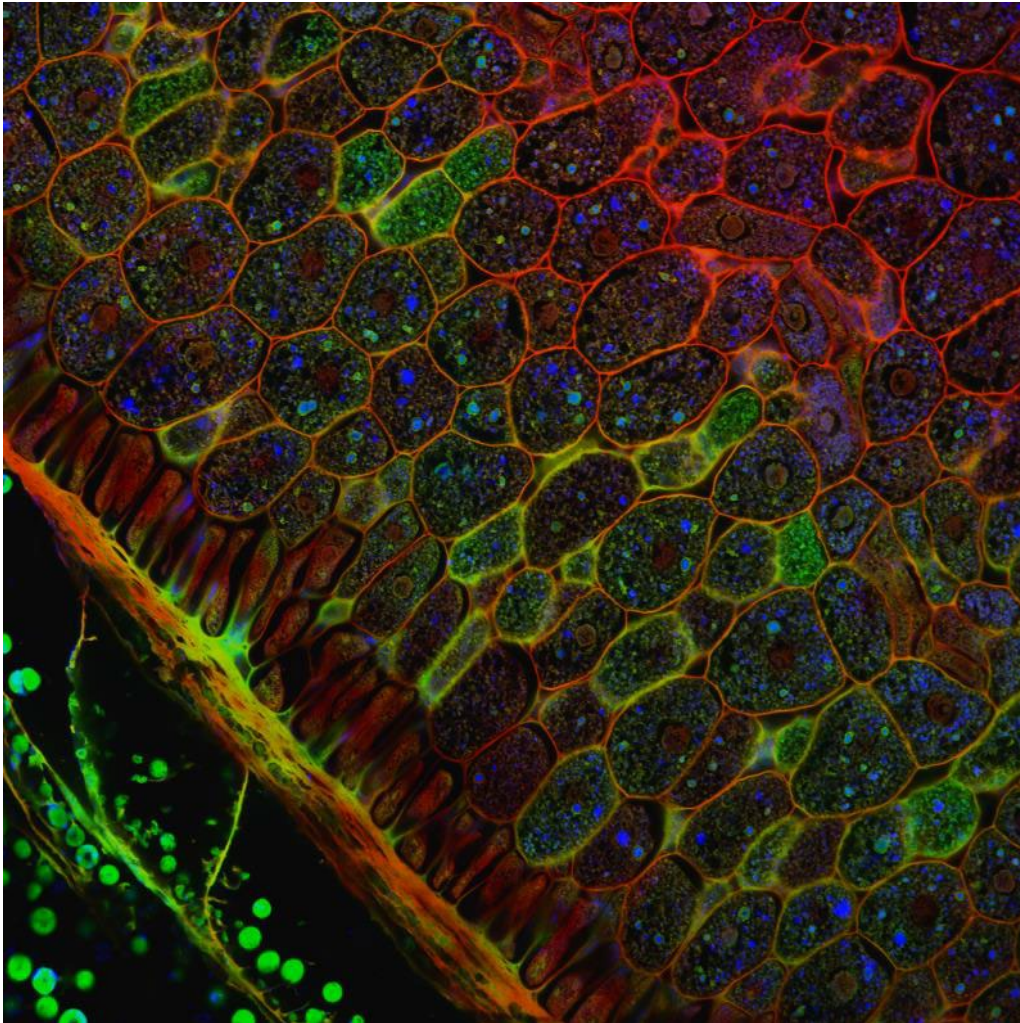
**Saturation:**  
reduce or increase  
color in your image

*Careful:  
Using saturation  
to make your images  
**more** colorful often  
leads to a result that  
feels unrealistic*



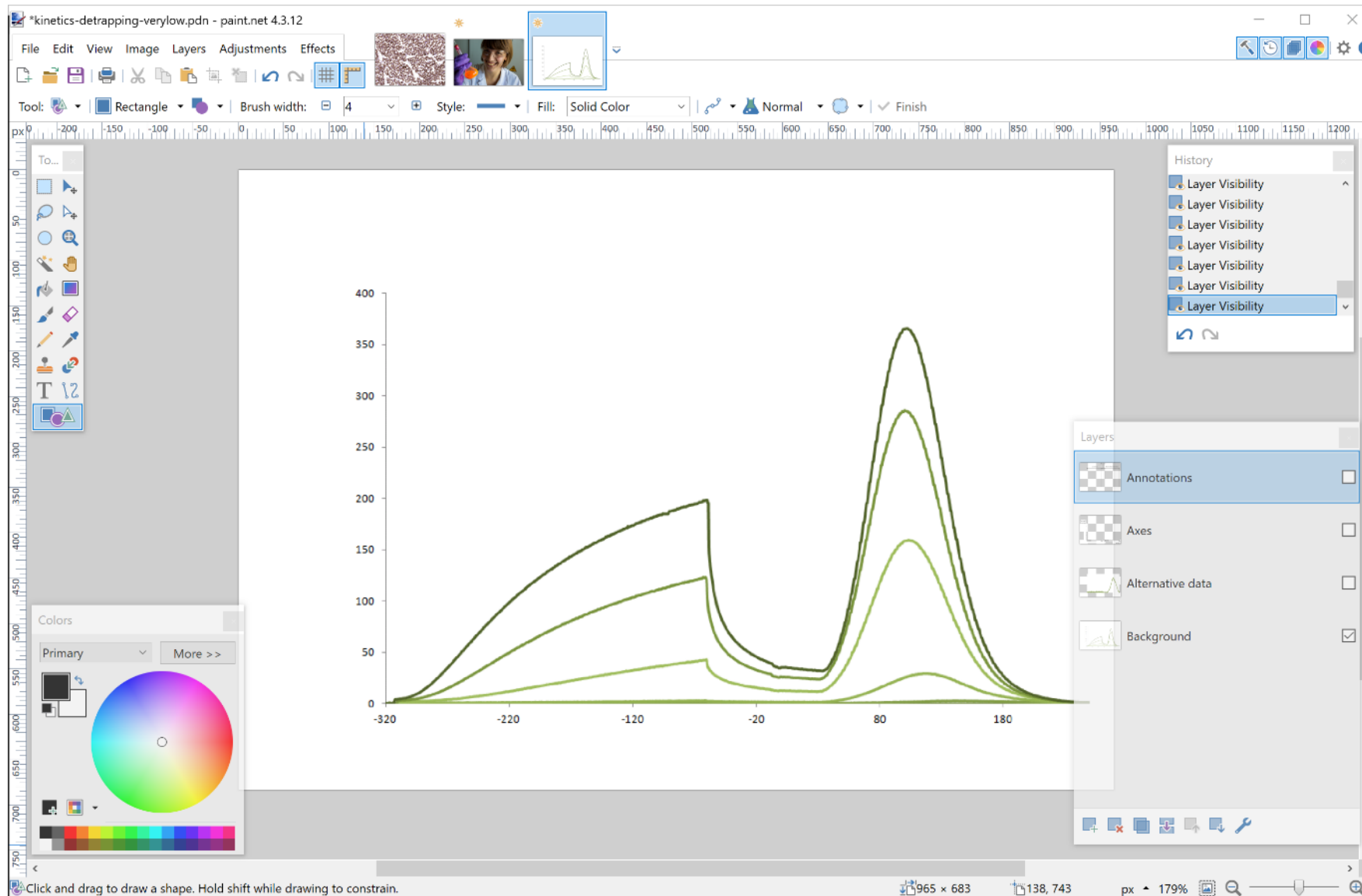
# Exercise: resolution, brightness, contrast

Download the following image at [baryon.be/files/workshop/visual-01.jpg](http://baryon.be/files/workshop/visual-01.jpg)



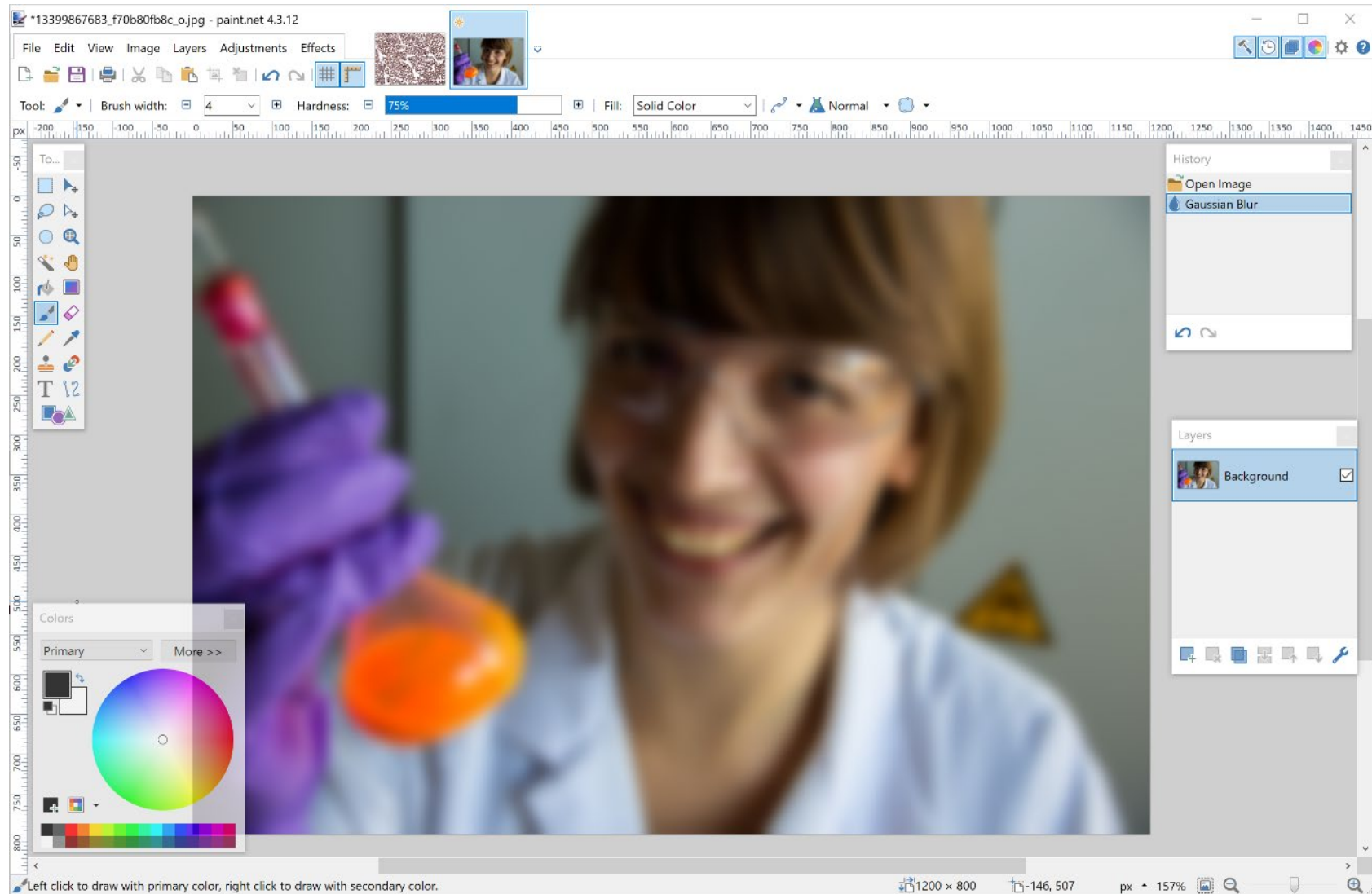
## Tasks:

- rotate this image 45 degrees
- crop an image of 600x600 pixels out of the original
- adjust brightness and contrast to your own opinion
- resize the image for a 300 PPI resolution and an 4 cm image width
- export as a PNG file

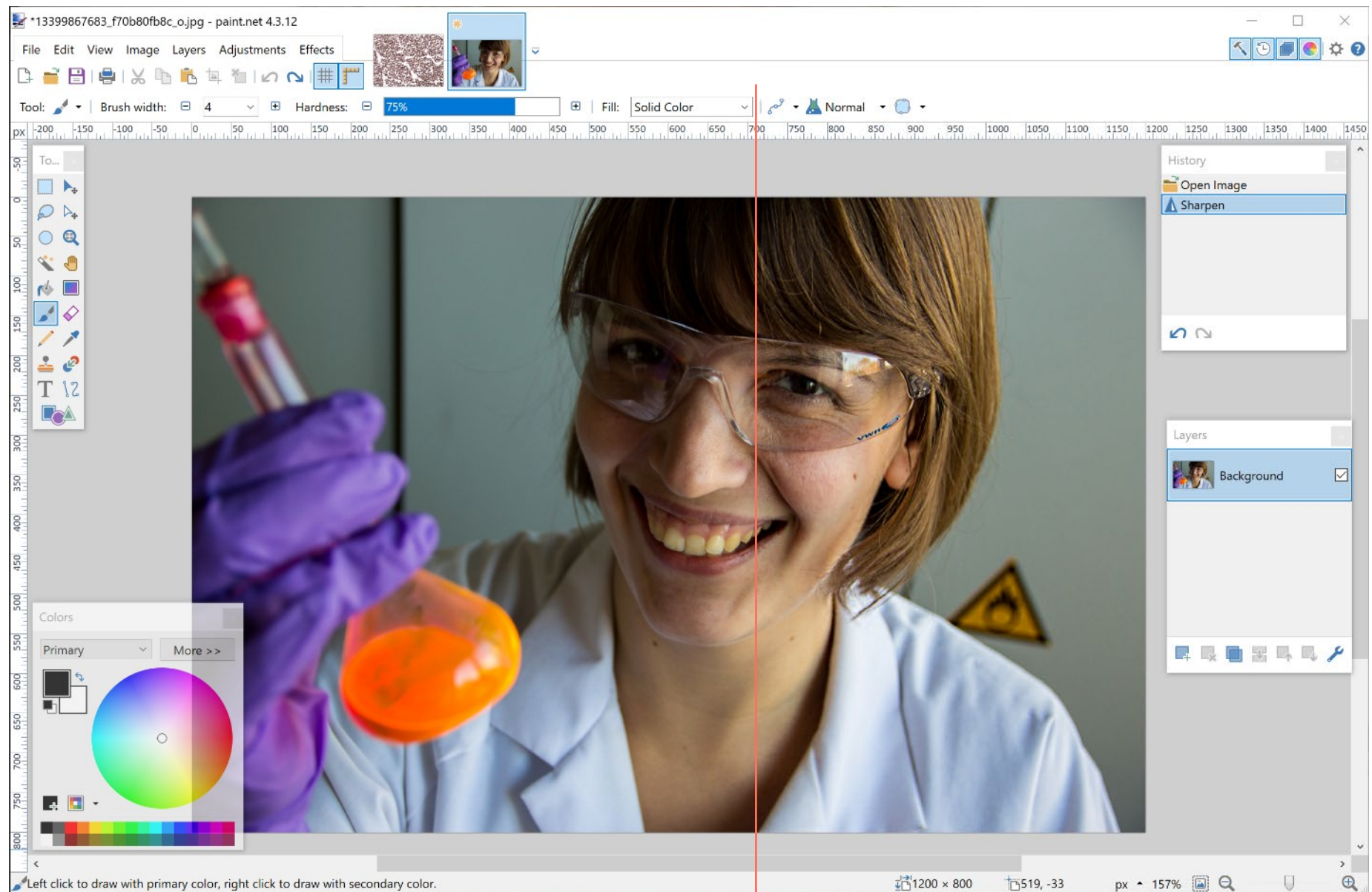


Further useful tools: **Working with layers**



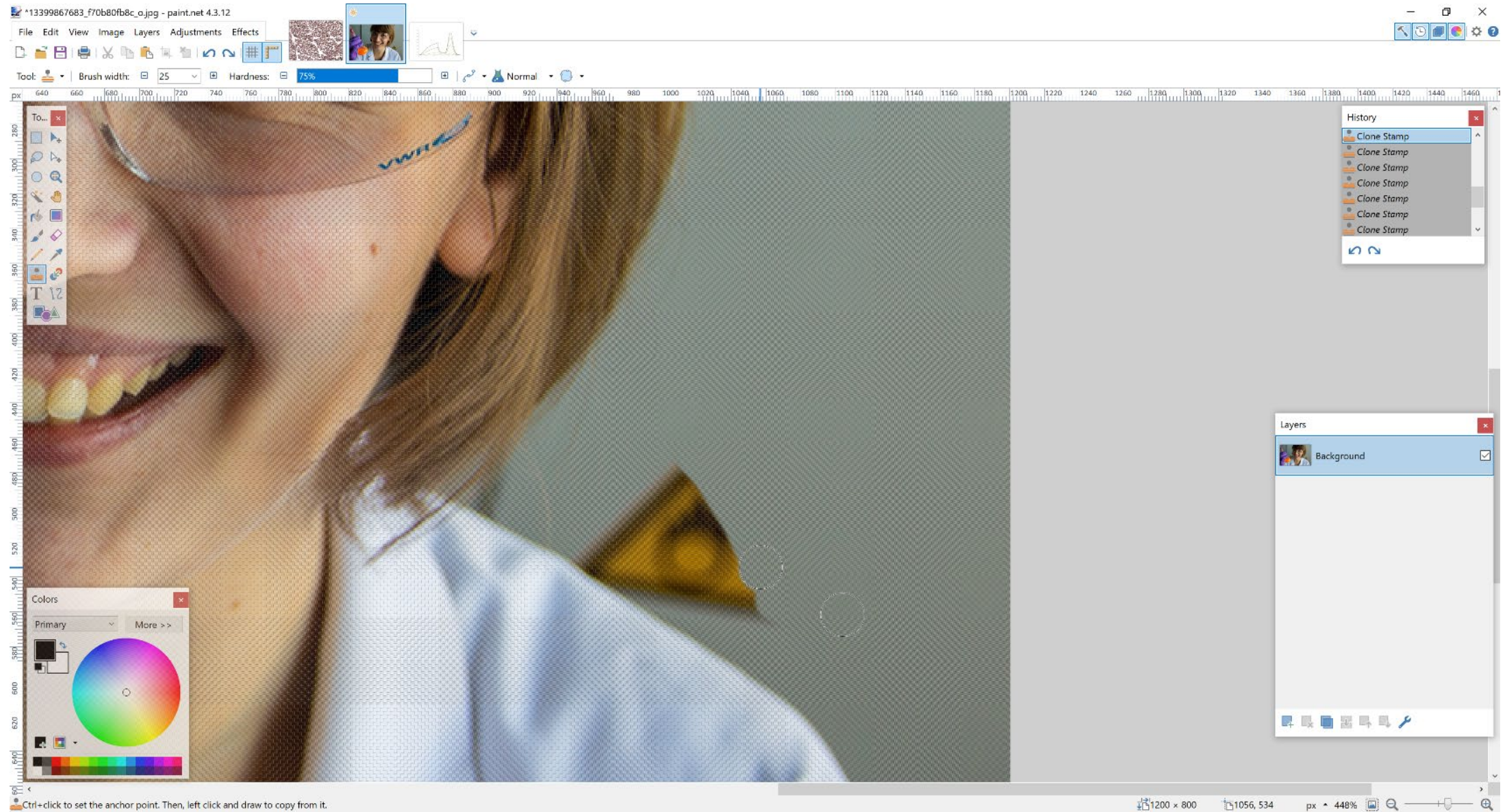


Further useful tools: Effects > Blurs > **Gaussian Blur**



Further useful tools: Effects > Photo > **Sharpen**





Further useful tools: **retouching** images using **Clone Stamp**





Further useful tools: **removing backgrounds** using a combination of the **Magic Wand** and **Eraser** tools



Save as **PNG** to keep  
the transparency!

# Exercise: retouching

Find the following image on Pixabay (look for 'ladybugs'):



## Turn it into:

- an image without background
- no dots on the bugs
- horizontally flipped





# Lunch break

All the slides and all the links:

[baryon.be/visuals-resources](https://baryon.be/visuals-resources)



## Session 1

Introduction

Elements of powerful visuals

Visual communication principles

lunch break

---

Graphical abstracts/posters

Design principles

Icons and illustrations

Editing vector images

HOMEWORK  
**Create a  
graphical  
abstract**

## Session 2

Homework feedback

Colours and text  
in your visuals

Editing bitmap images

**Creating layouts**

Graphs

Legal and ethical aspects

Recap and Q&A

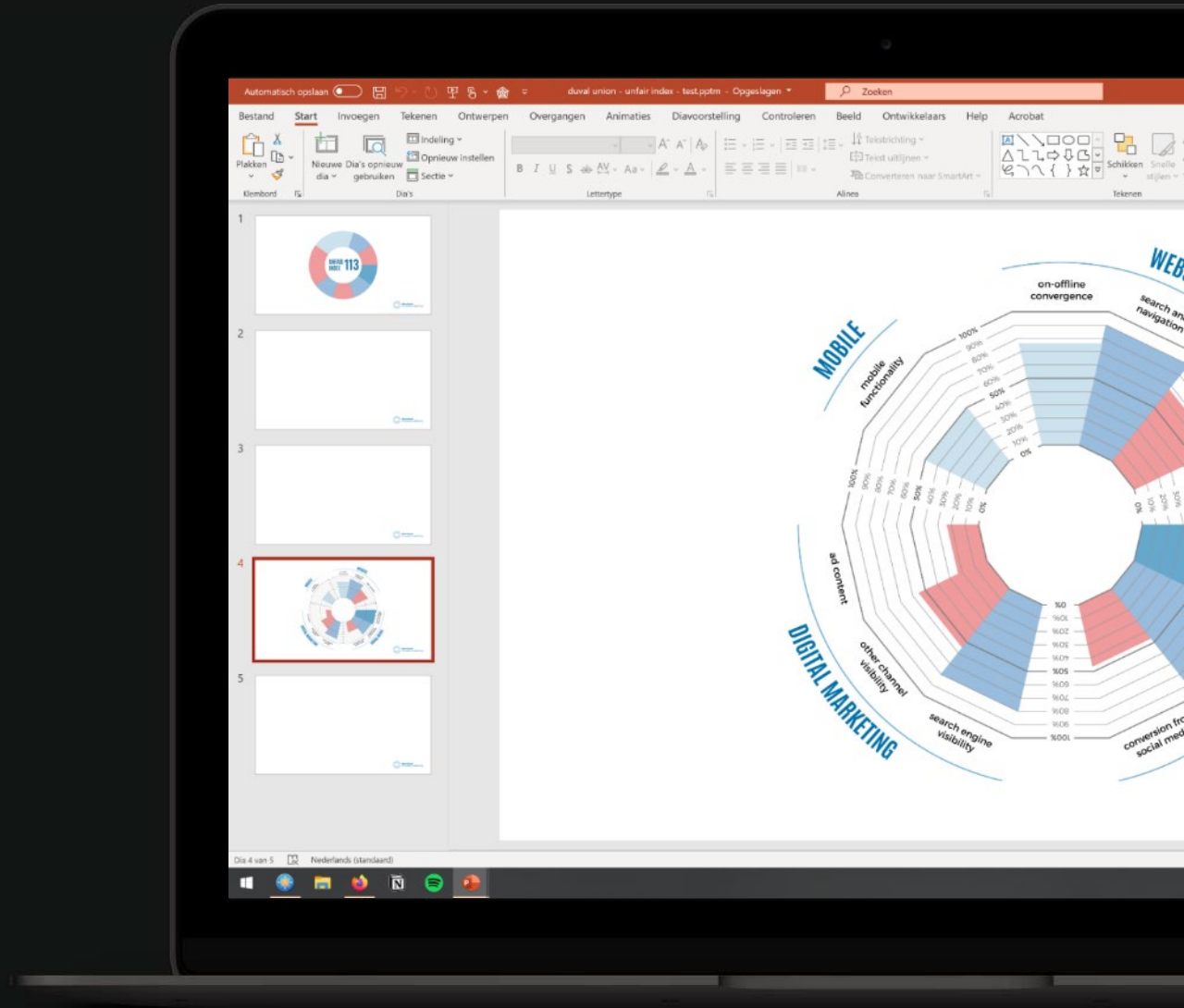
The background is a blurred, high-angle shot of a newspaper page. At the top, a world map is visible. Below it, there's a section titled "The Nobel Prize" followed by "114 years, 108 prizes". Several small black and white portraits of people are arranged in a grid-like fashion. The rest of the page is filled with dense, illegible text columns. The entire image has a reddish-orange tint.

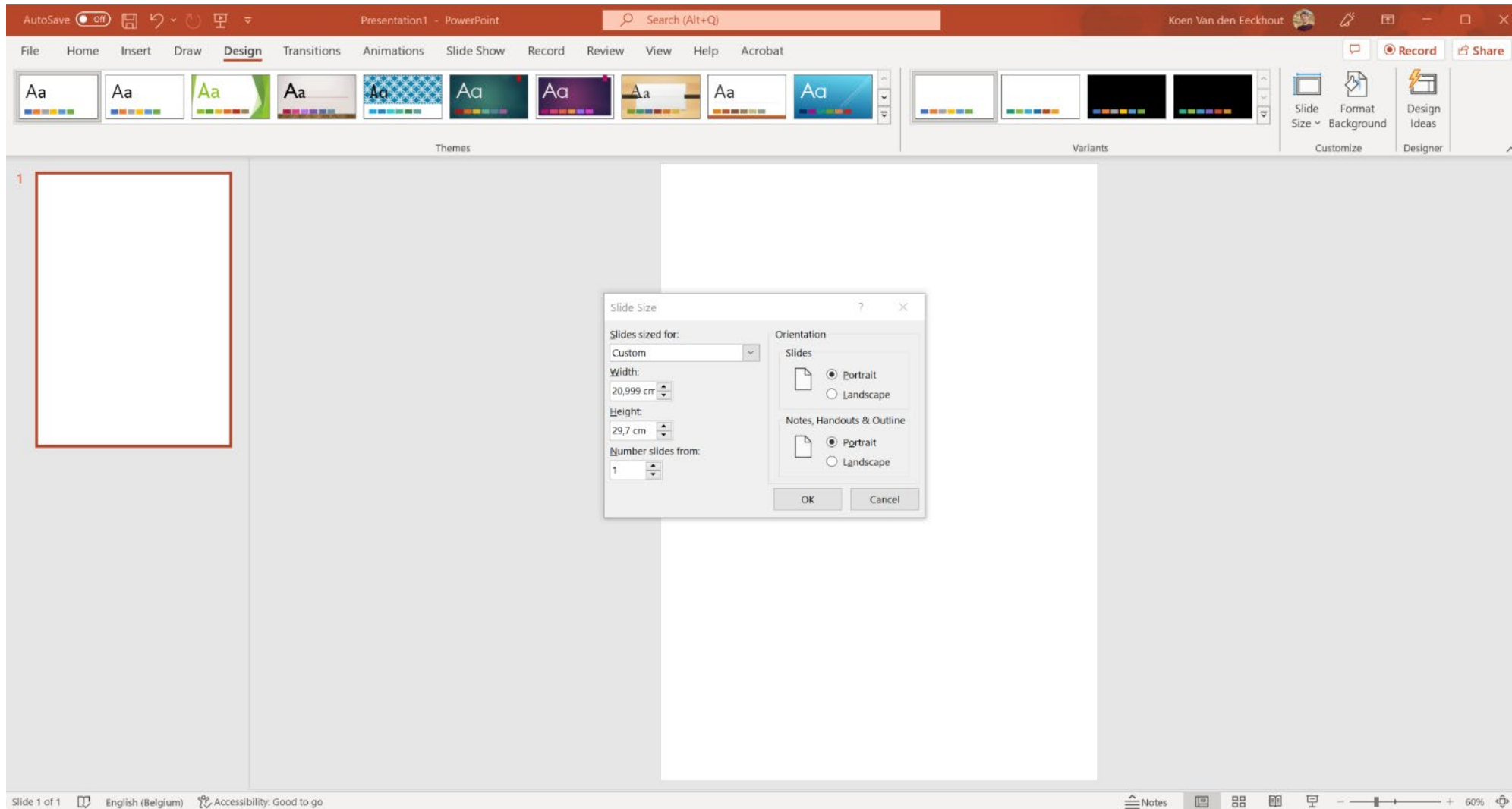
# Creating layouts



## Microsoft PowerPoint

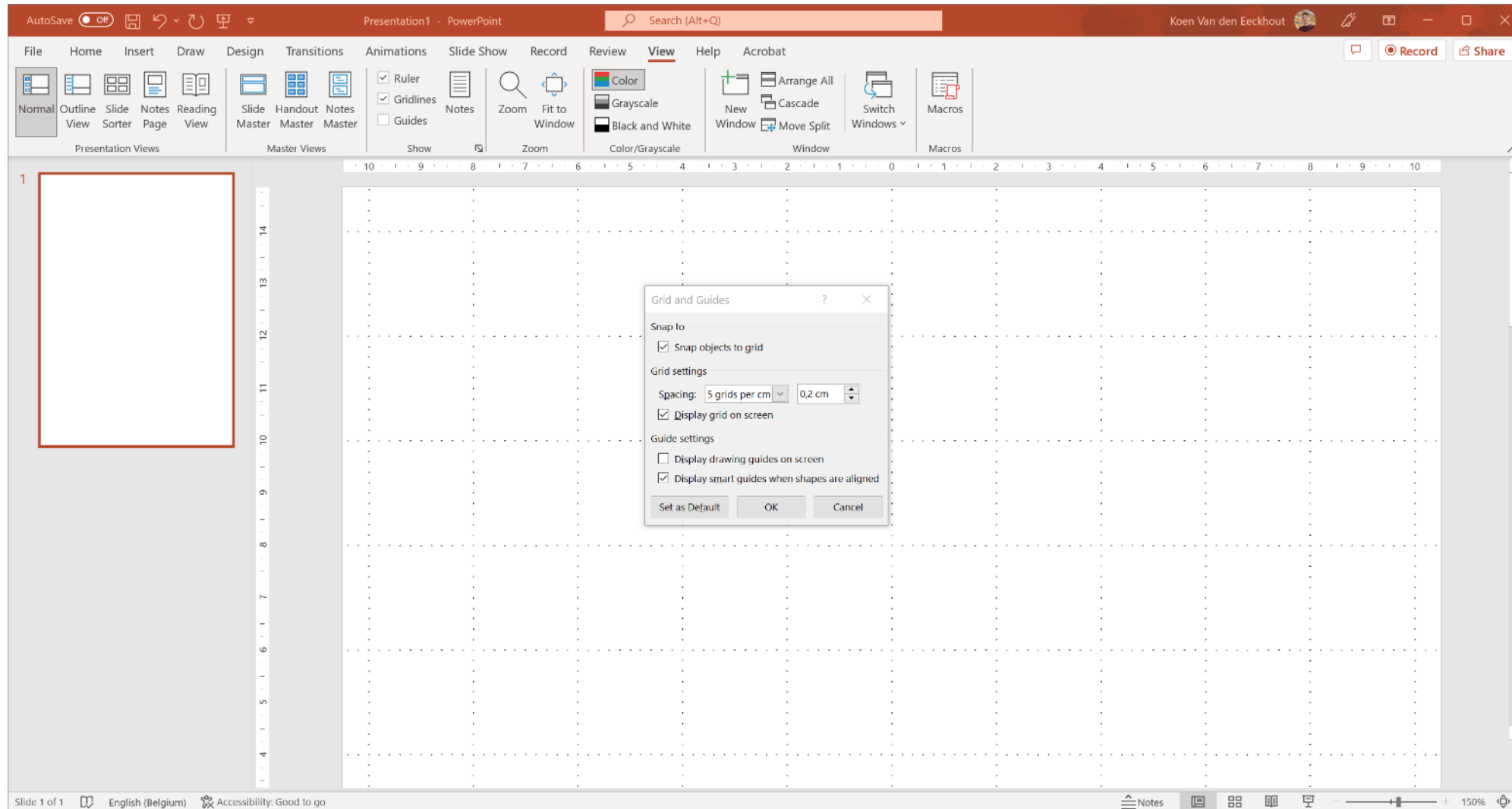
drag-and-drop, easy to use  
you already have it, and know it  
templates available  
works with bitmap and vector images





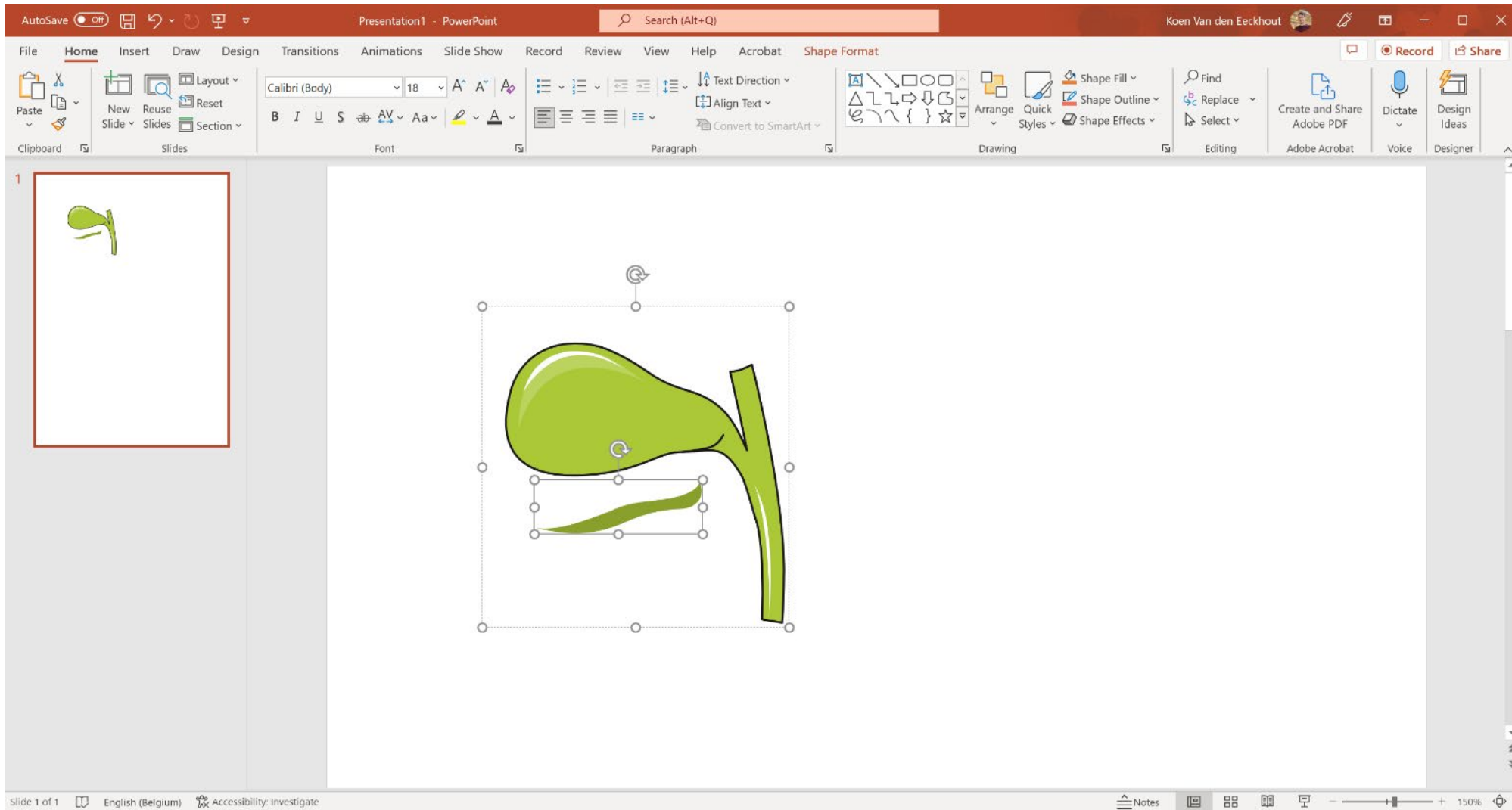
## Canvas size:

use *Design > Slide Size > Custom Slide Size* to set your preferred page size



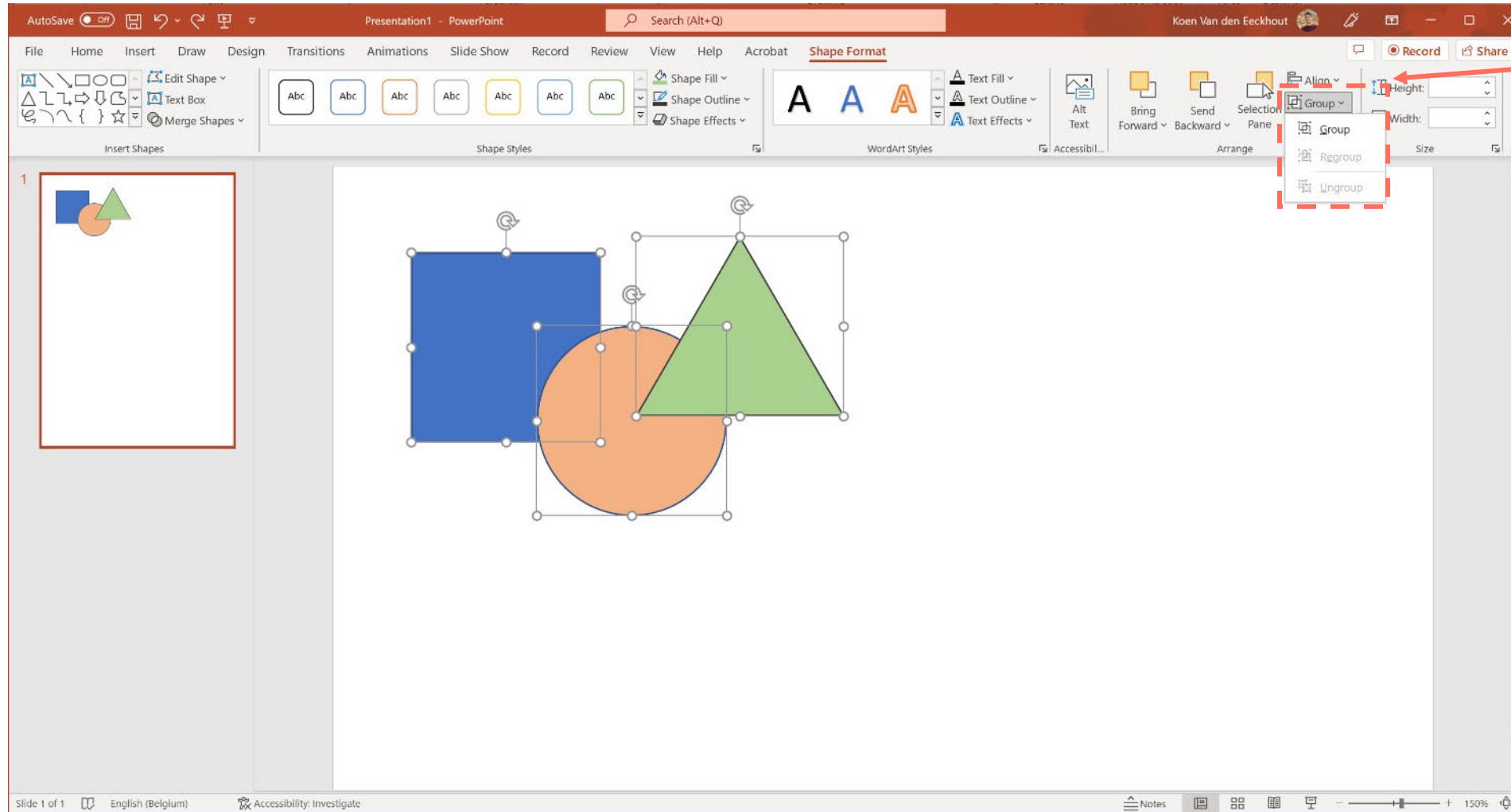
Use View > Show > Ruler and Gridlines for more precise alignment options



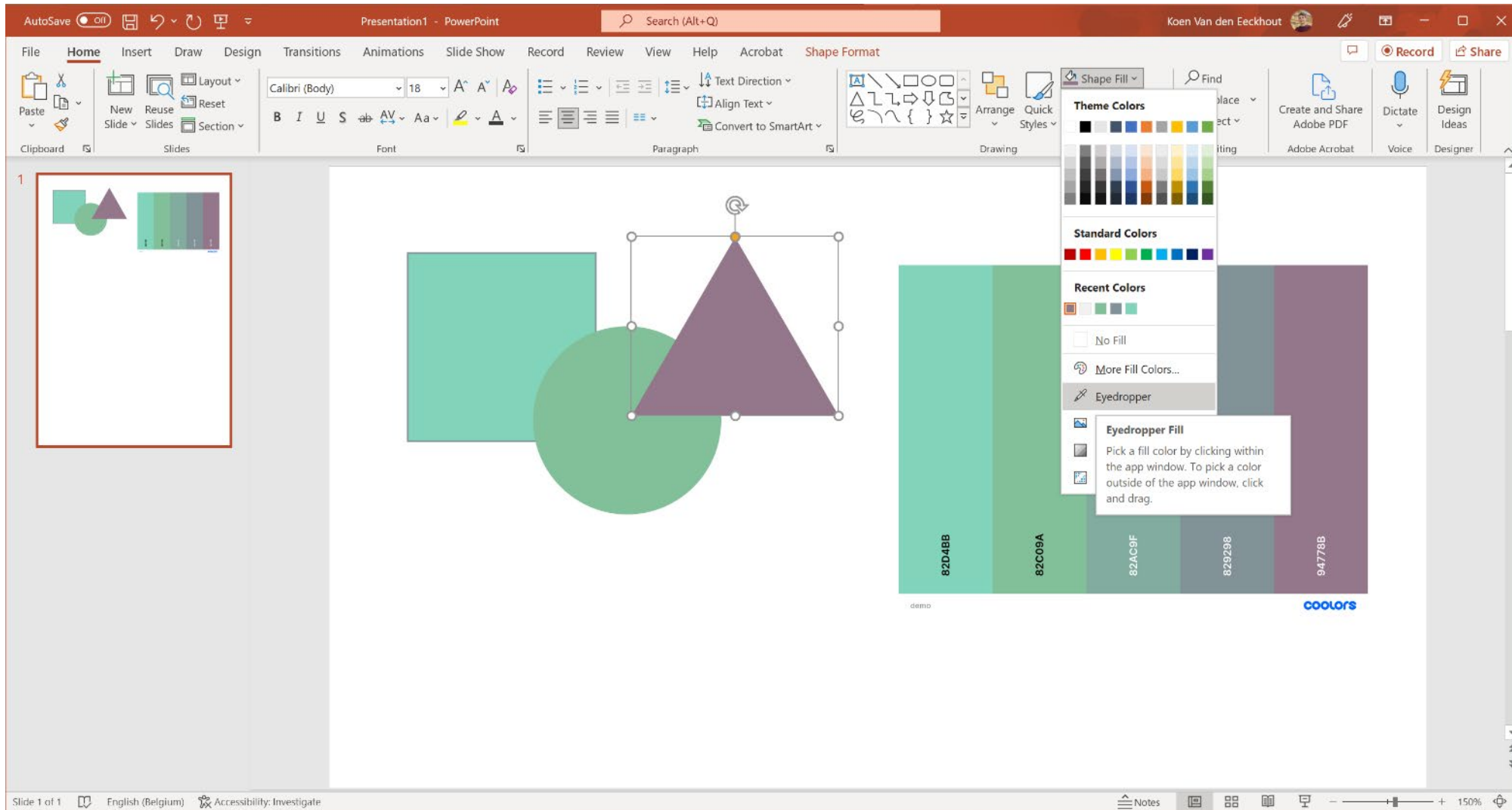


After inserting an svg image, use **Convert to Shape** to turn it into an editable group of objects

(make sure your version of PowerPoint is up to date)



Similar to Inkscape, you can group objects to keep them together



Quick tip: to use a color scheme (e.g. from Coolers):

- insert the color scheme image
- use the **Eyedropper** tool
- you can remove the image afterwards, PowerPoint will remember your recently used colors
- or use 'More Fill Colors' to enter the exact color values

# Freemium drag-and-drop tools



**Canva**

[canva.com](https://canva.com)

lots of templates,  
fonts, images,... -  
also in free version

limited chart options

paid version:  
€ 110/year



**Infogram**

[infogram.com](https://infogram.com)

better for charts, even  
real-time/interactive

no downloads in  
free version

paid version:  
\$ 228/year



**Piktochart**

[piktochart.com](https://piktochart.com)

pretty complete  
for starters, good  
chart options

limited number  
of visuals and  
downloads in  
free version

paid version:  
€ 168/year  
educational  
license: € 40/year



**Visme**

[visme.co](https://visme.co)

pretty complete  
for starters, good  
chart options

no downloads in  
free version

paid version:  
\$ 147/year



# Exercise: creating a poster

Use **Powerpoint**, **Inkscape** or **Paint.NET** to mimic this poster as closely as possible

Canvas size: 40 x 20 cm

Color: #1e152a, 30% transparent

Photo from Pixabay



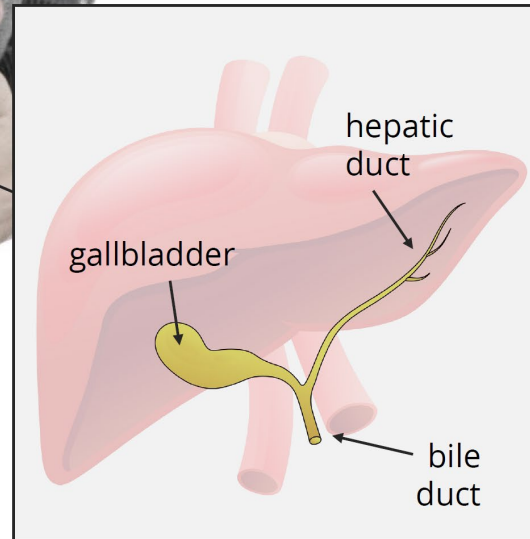
lower the saturation!



## GALLSTONES

### Common symptoms

- Abdominal pain on the right hand side of the abdomen
- High temperature
- Rapid heartbeat
- Yellowing of the skin
- Itchy skin
- Diarrhoea
- Loss of appetite



Open Sans Extrabold

Nunito light

Save as a pdf!

# Exercise: your own graphical abstract

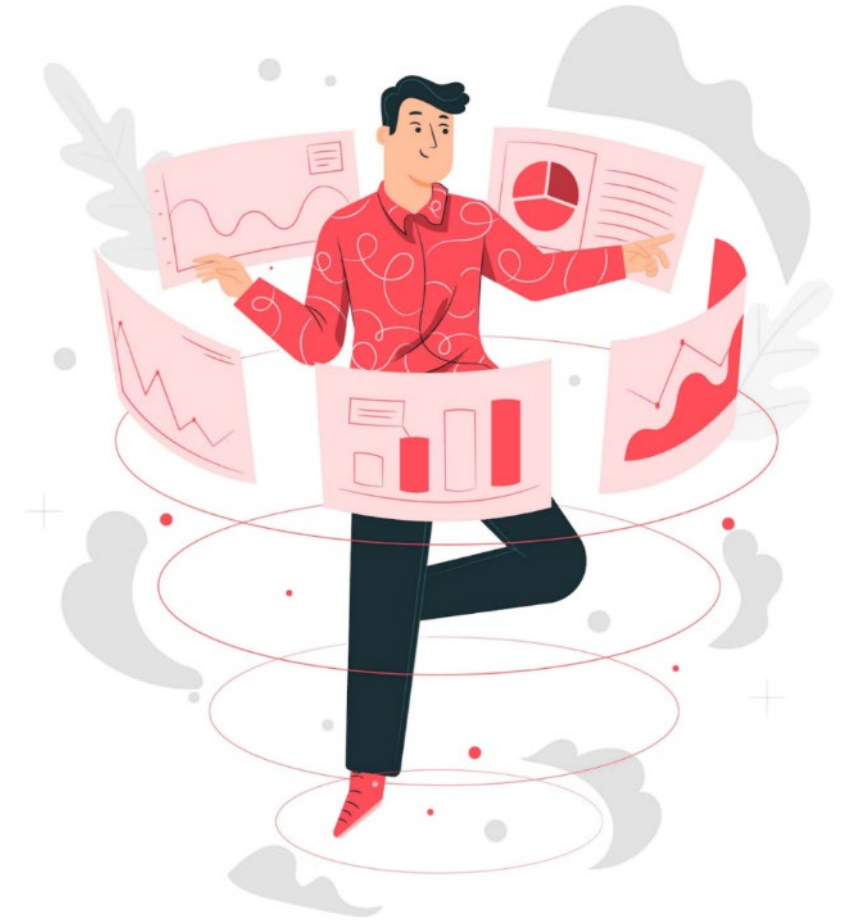
Revisit the sketched concept you prepared for this class, and the key message you wrote down during the exercise last week.

Also think of additional visual material you could create using bitmap or vector image editing tools!

Turn your sketch into a digital version using some of the tools we discussed.

If relevant, find and use an appropriate color scheme.

Make sure to add strong labels, annotations and captions to make the graphical abstract easy to read.



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in your visuals

Editing bitmap images

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**Graphs**

Legal and ethical aspects

Recap and Q&A



The background is a blue-tinted image of a newspaper page. At the top, there is a world map. Below it, the text "The Nobel Prize" is visible, followed by "1944 winners 108 prizes". There are several small black and white portraits of people, likely the laureates. The word "Graphs" is centered in the middle of the page in a large, white, sans-serif font.

# Graphs



# **Guidelines for graphs**

define your goal

# What do we want to show?

## **comparison**

part-to-whole comparison

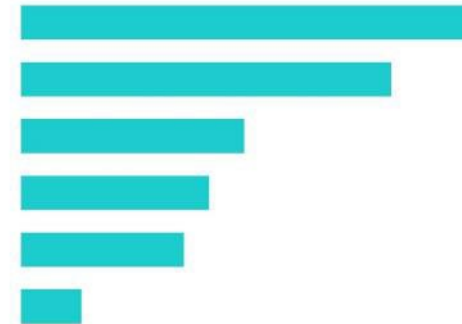
distribution

spatial distribution

correlation

evolution

hierarchy



**comparison**

# What do we want to show?

comparison

**part-to-whole comparison**

distribution

spatial distribution

correlation

evolution

hierarchy



**part-to-whole  
comparison**

# What do we want to show?

comparison

part-to-whole comparison

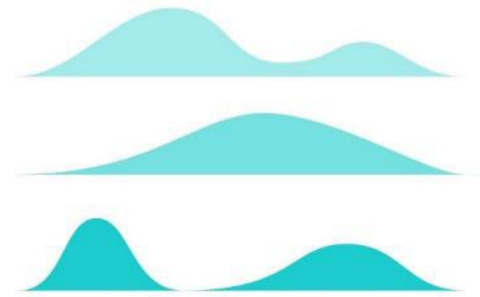
**distribution**

spatial distribution

correlation

evolution

hierarchy



**distribution**



# What do we want to show?

comparison

part-to-whole comparison

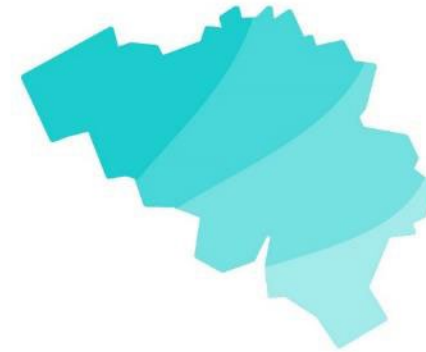
distribution

**spatial distribution**

correlation

evolution

hierarchy



**spatial  
distribution**

# What do we want to show?

comparison

part-to-whole comparison

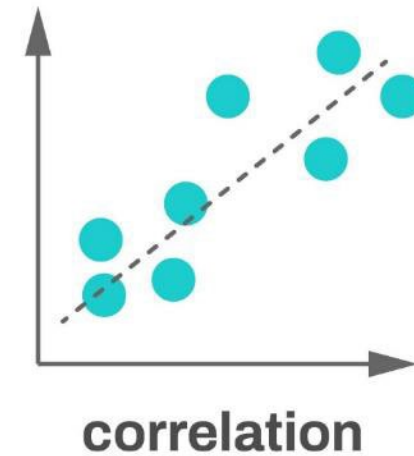
distribution

spatial distribution

**correlation**

evolution

hierarchy



# What do we want to show?

comparison

part-to-whole comparison

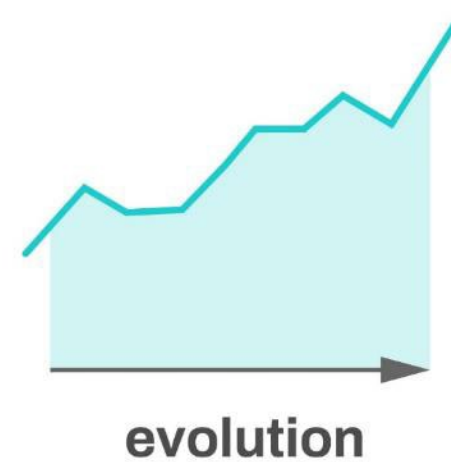
distribution

spatial distribution

correlation

**evolution**

hierarchy



# What do we want to show?

comparison

part-to-whole comparison

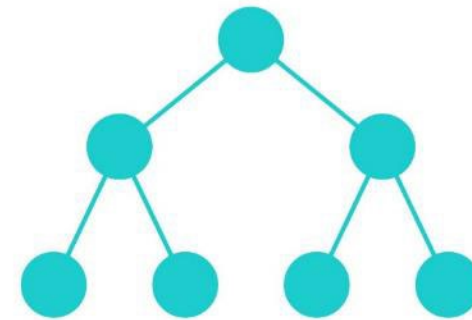
distribution

spatial distribution

correlation

evolution

**hierarchy**

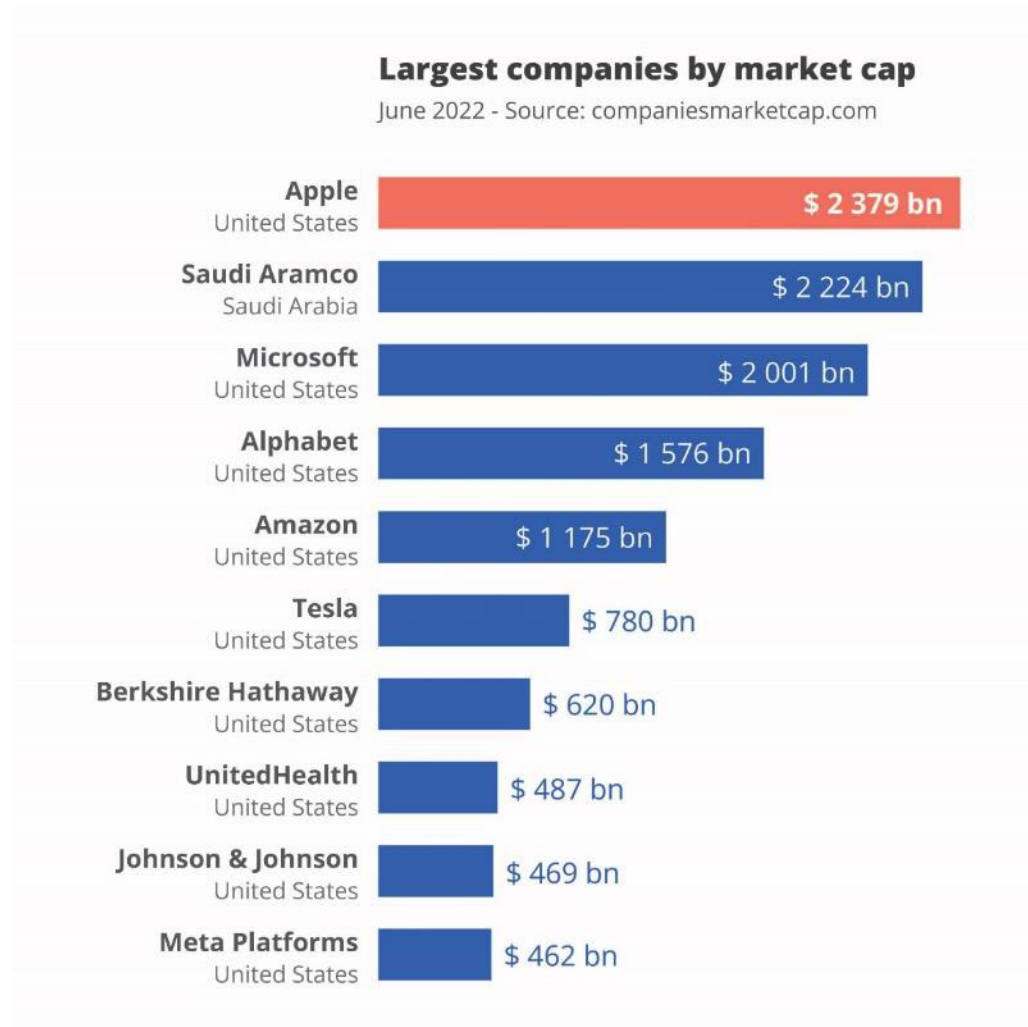


**hierarchy**

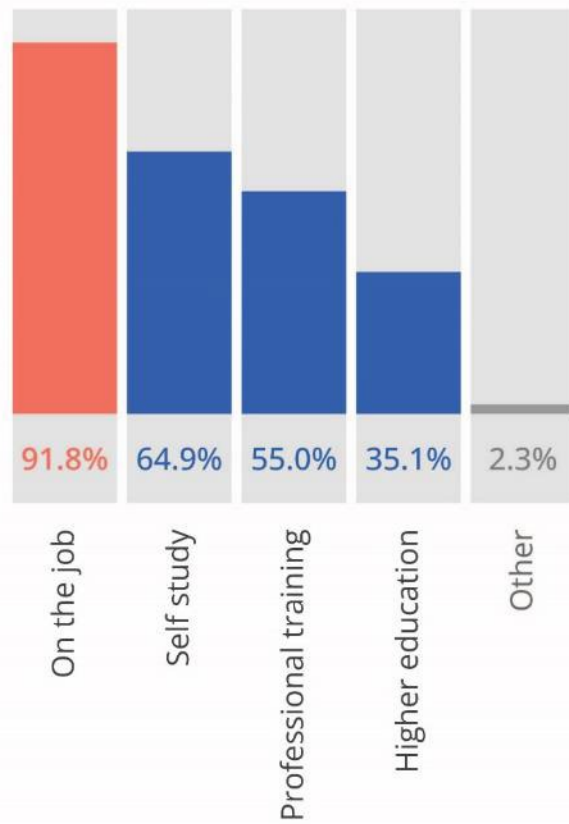


# Common chart types

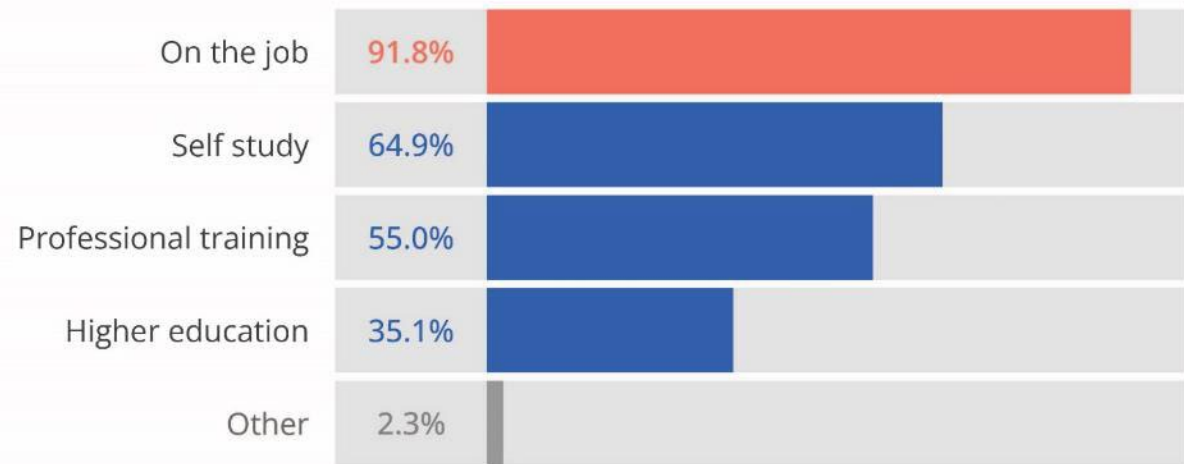
## Bar charts: comparison



Where did you learn your skills?



Where did you learn your skills?

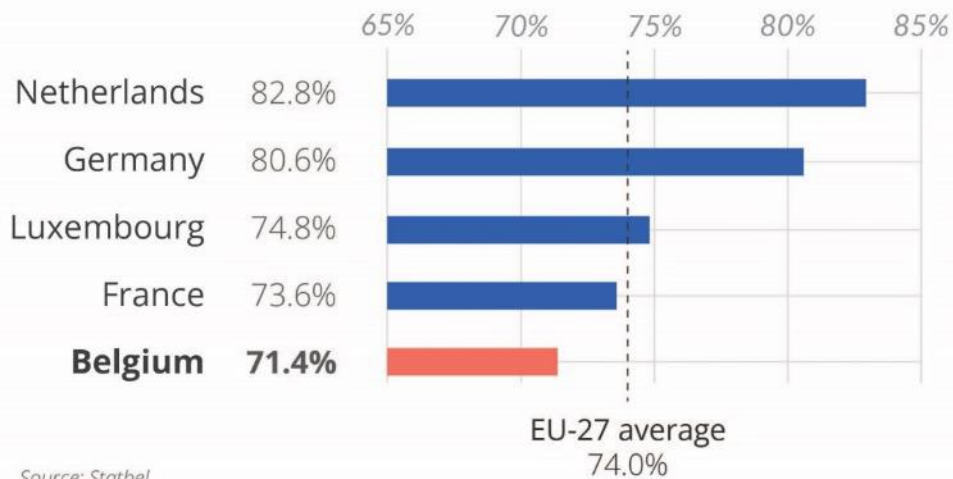


# Pitfall

Bar charts not starting from zero

## Employment rate

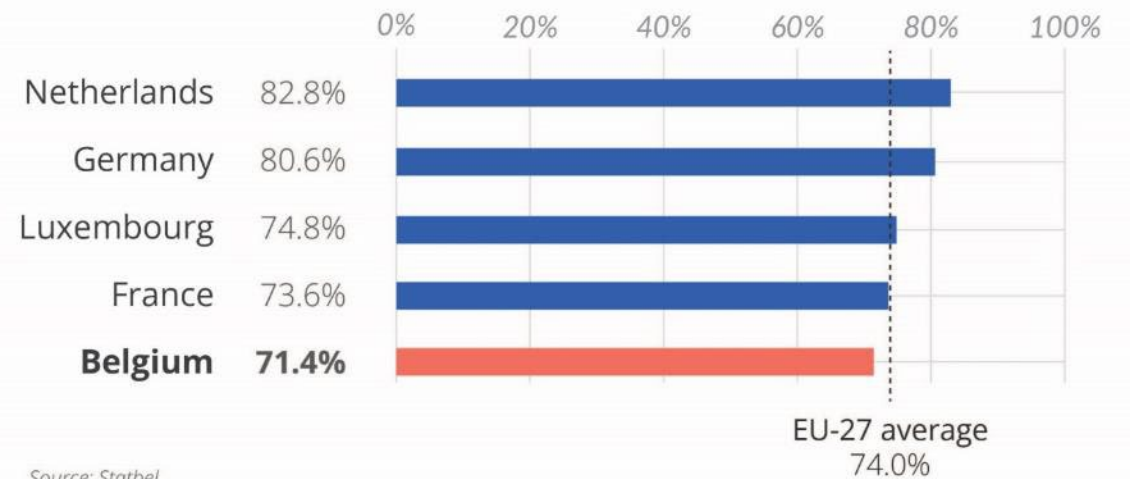
2021 Q3, citizens aged 20 to 64



Source: Statbel

## Employment rate

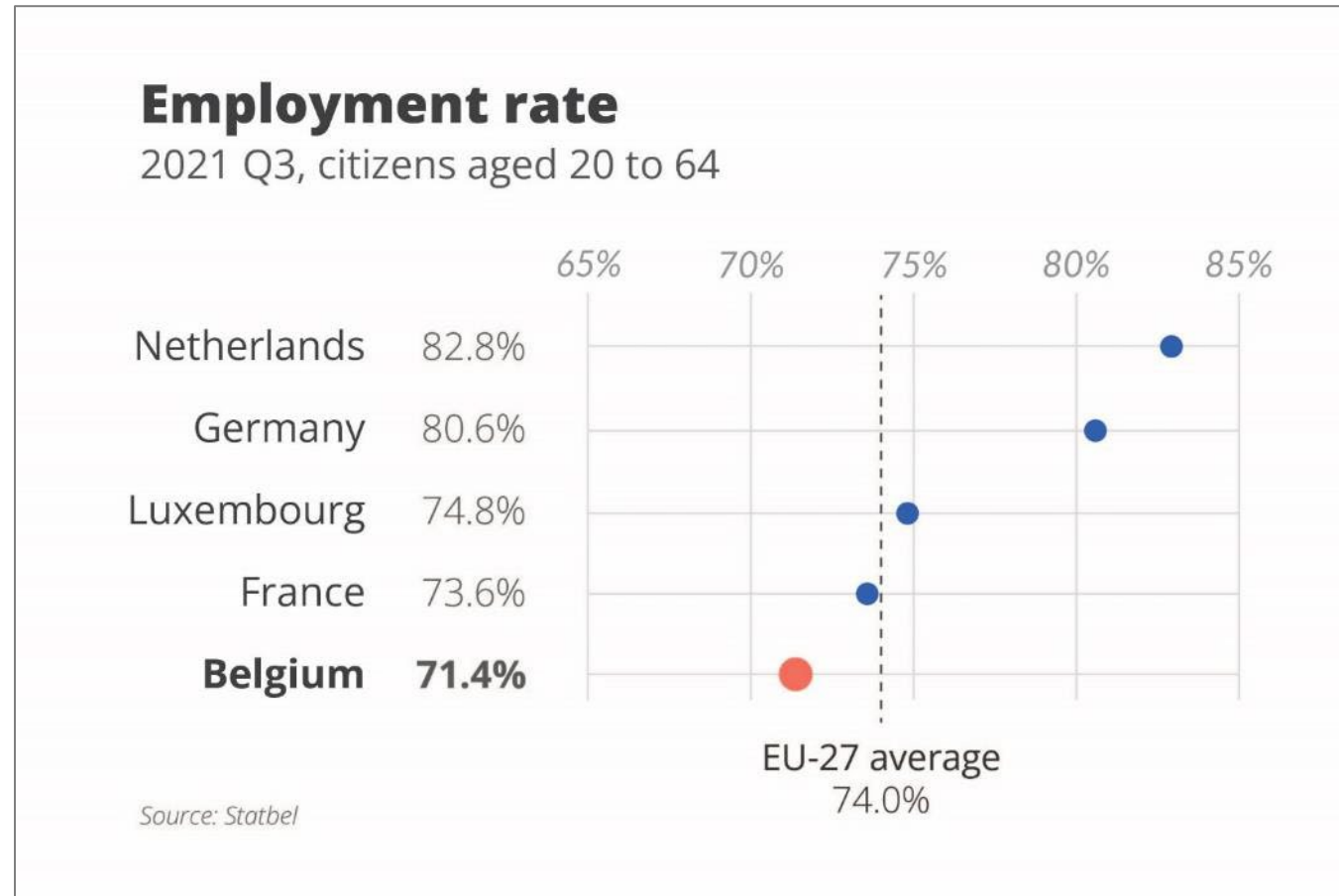
2021 Q3, citizens aged 20 to 64



Source: Statbel

# Alternative solution

Use a dot plot

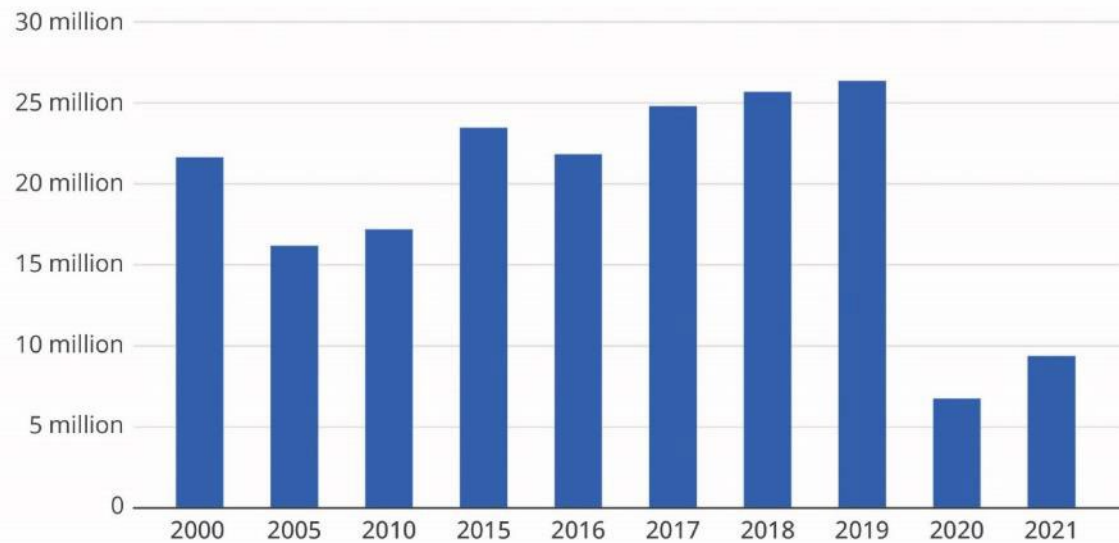


# Pitfall

Equidistant labels for non-equidistant data

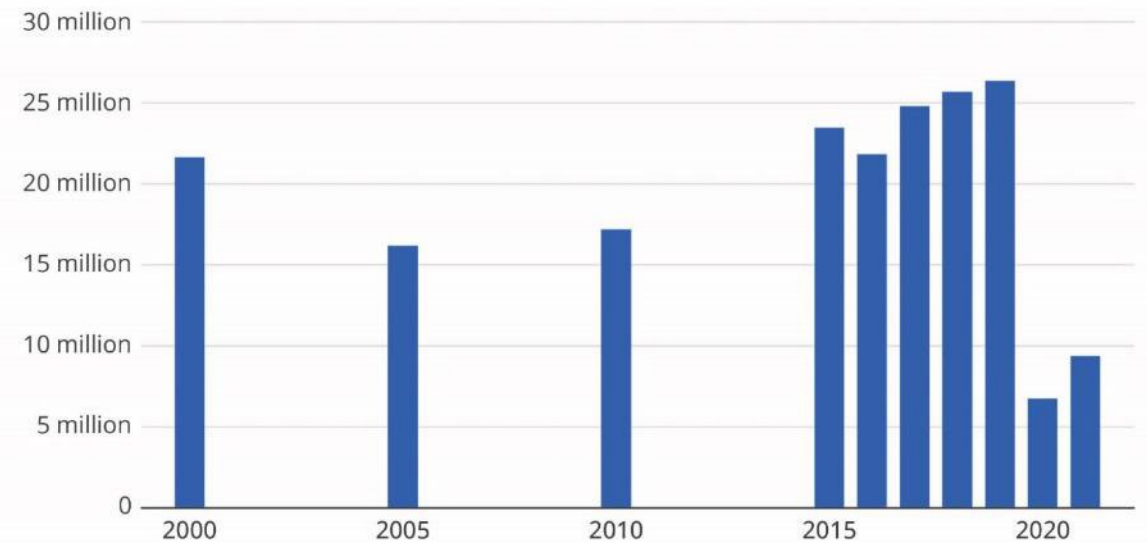
**Number of passengers at Brussels Airport**

Source: Statistiek Vlaanderen



**Number of passengers at Brussels Airport**

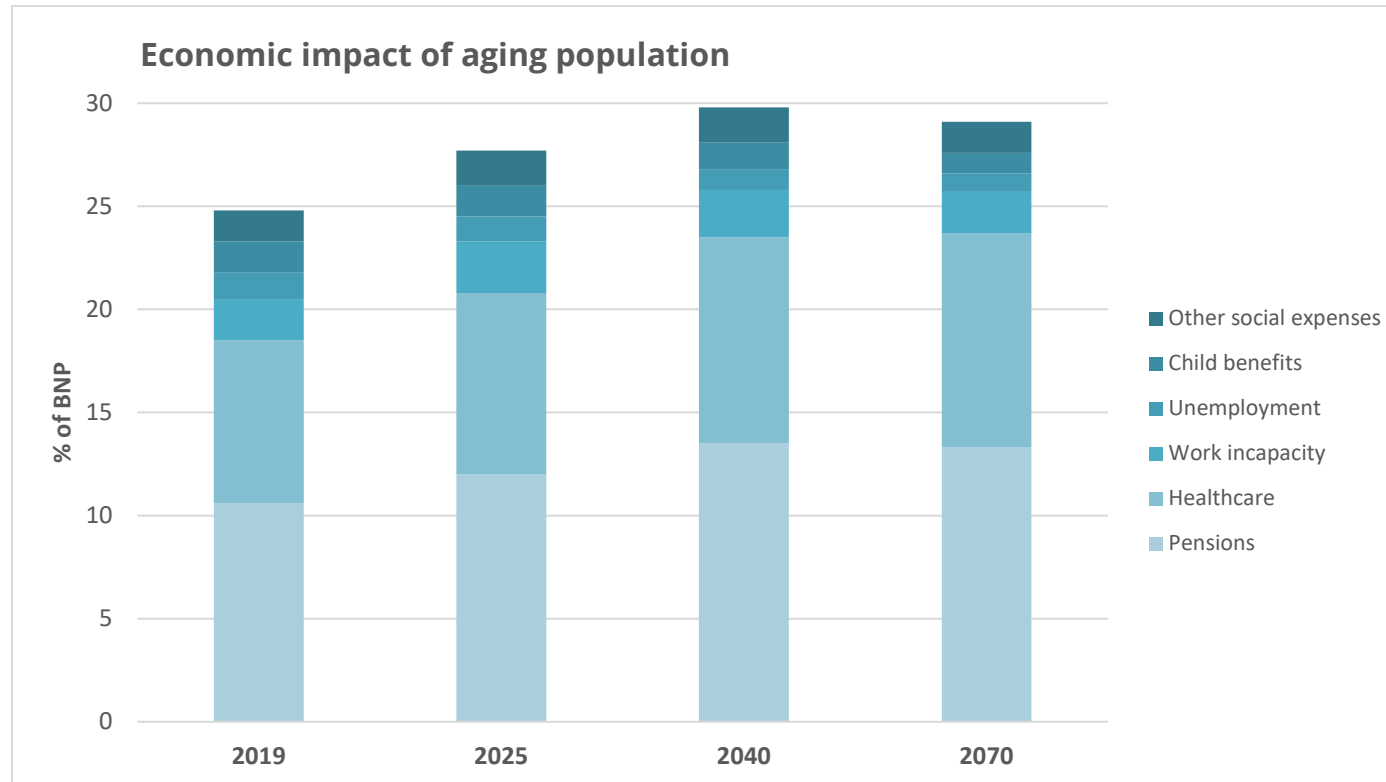
Source: Statistiek Vlaanderen





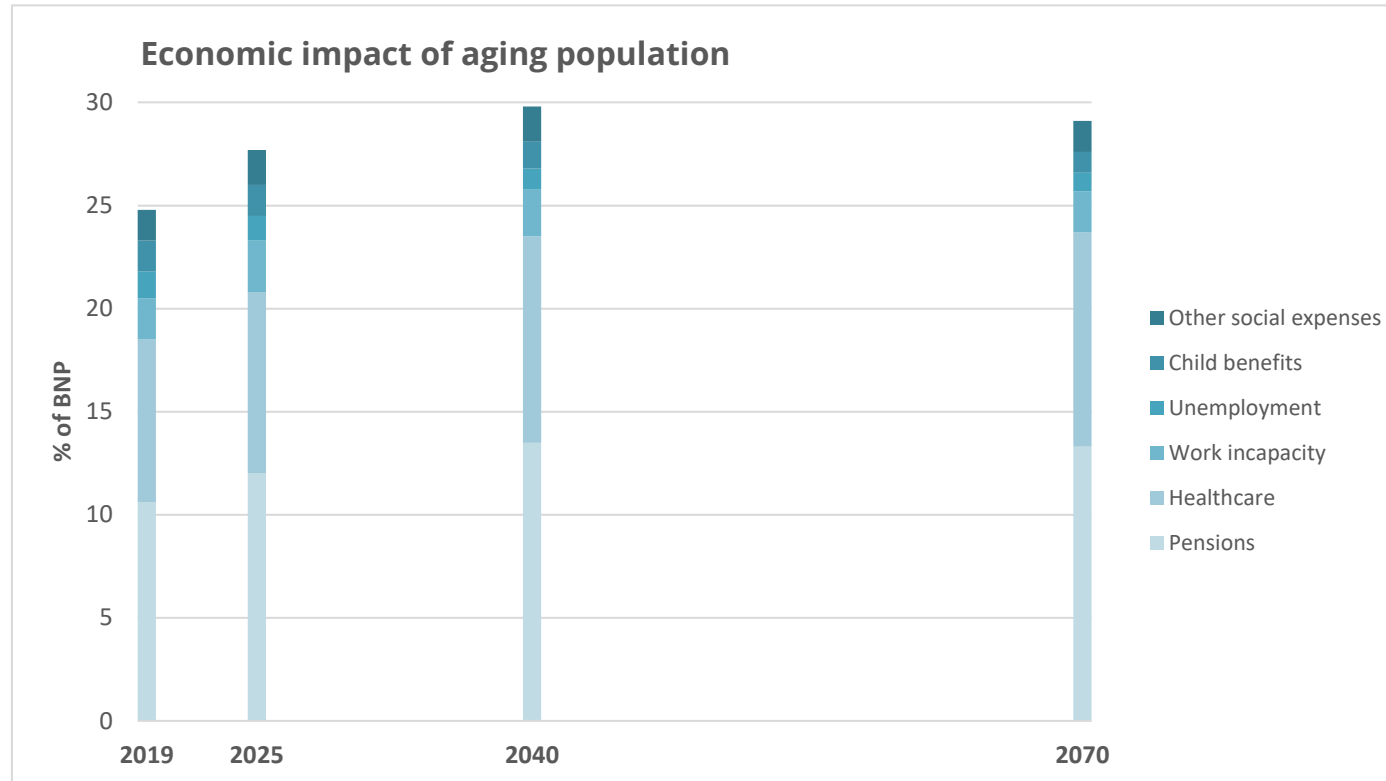
# Pitfall

Equidistant labels for non-equidistant data



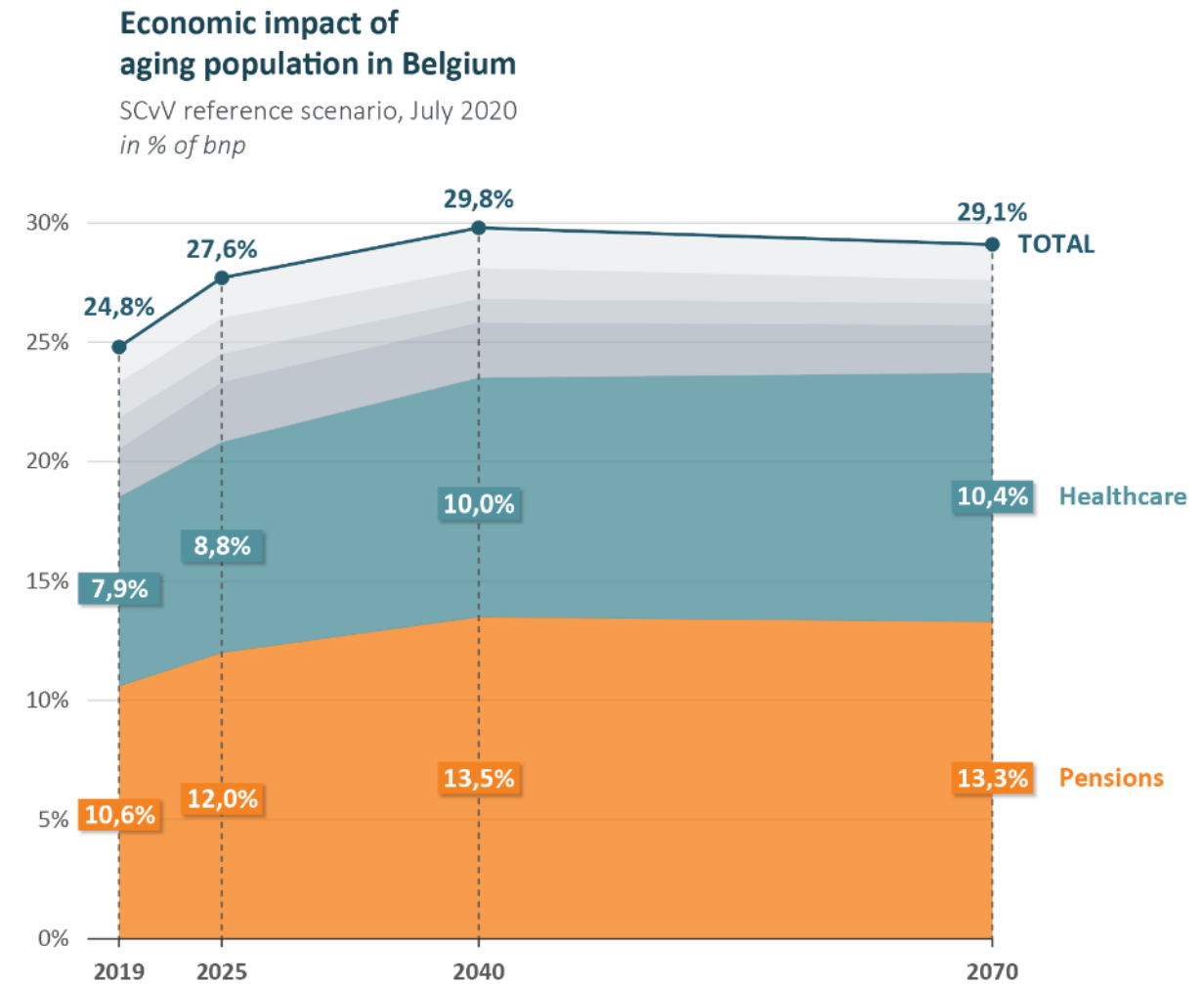
# Pitfall

Equidistant labels for non-equidistant data



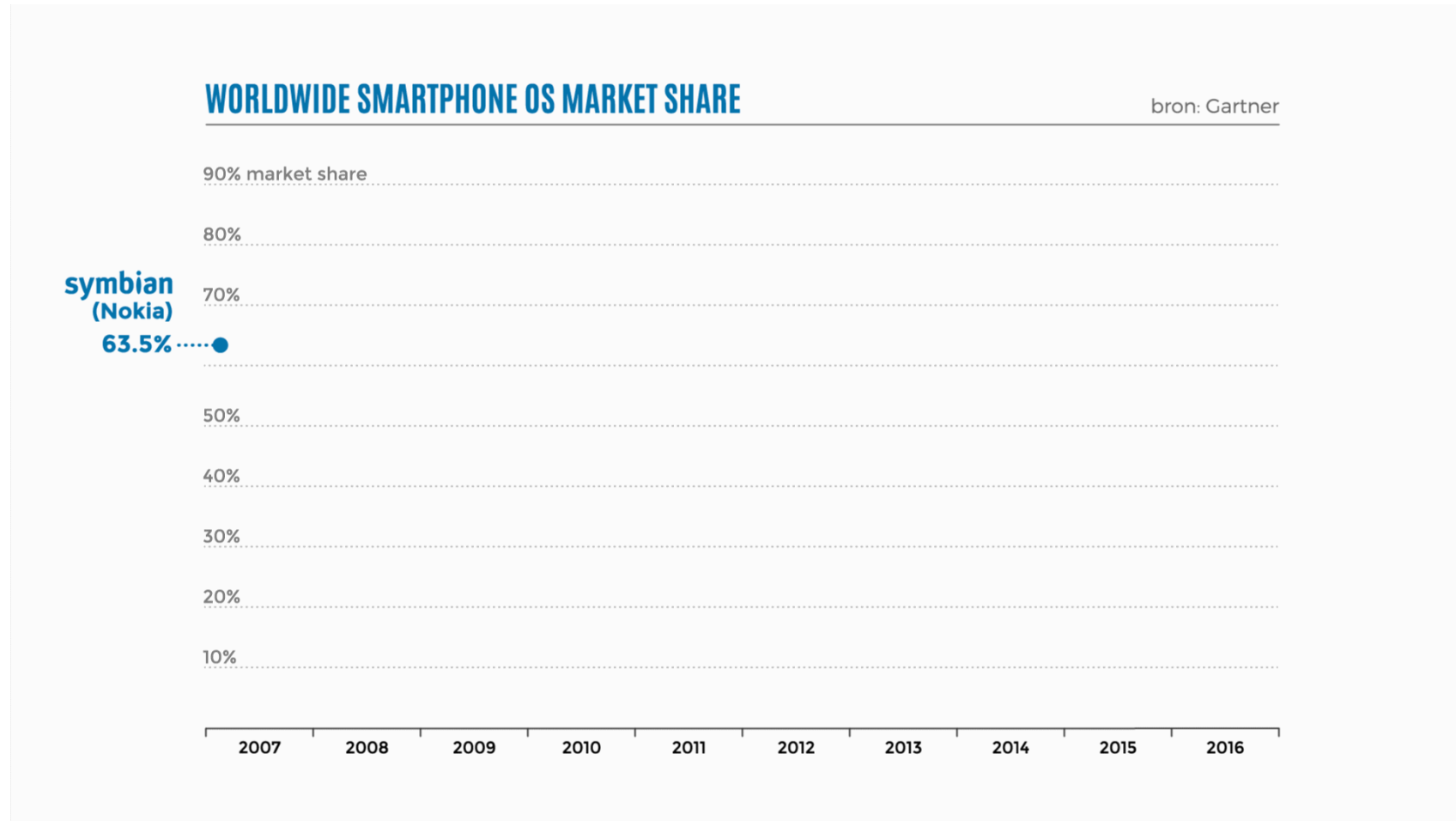
# Alternative solution

Use a line or area chart



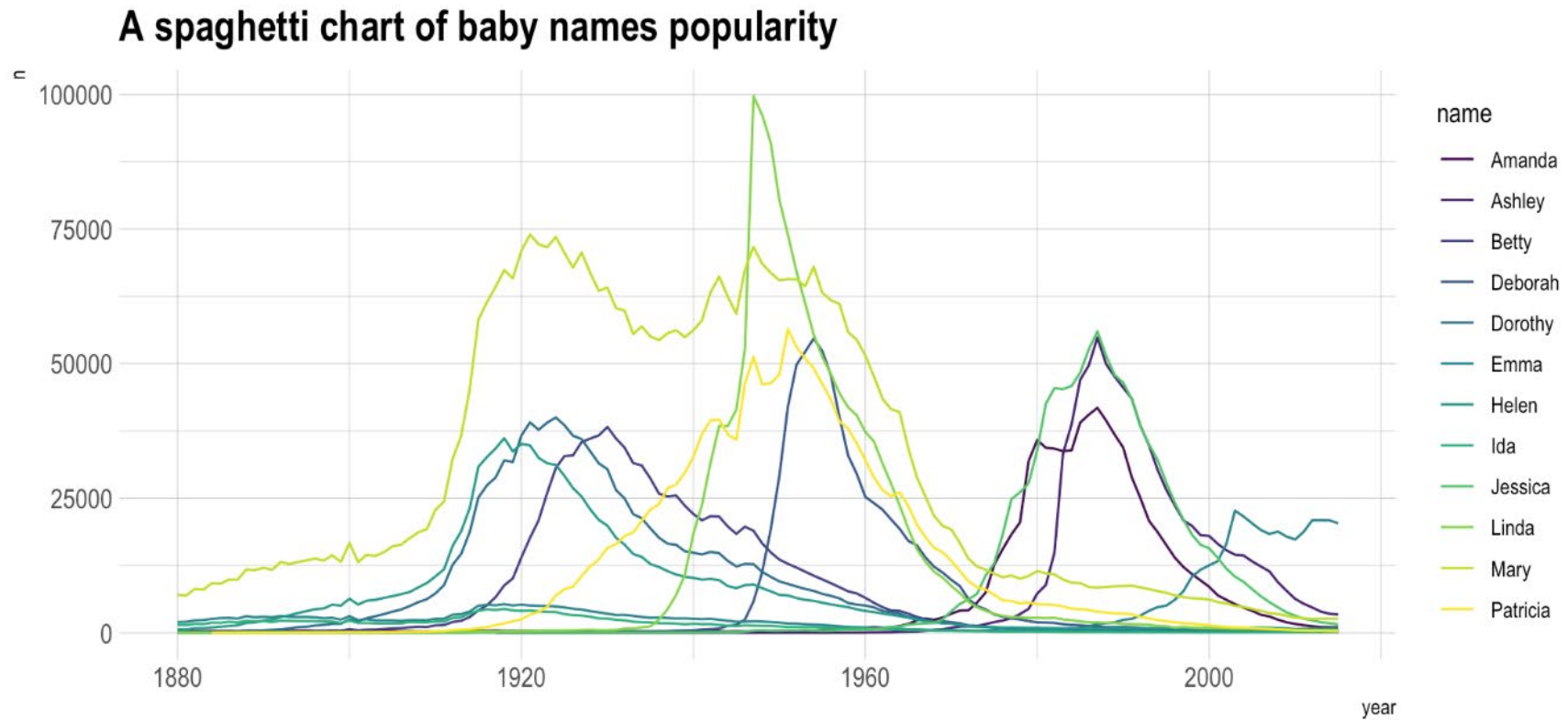
# Common chart types

## Line charts: evolution



# Pitfall

## Line chart spaghetti

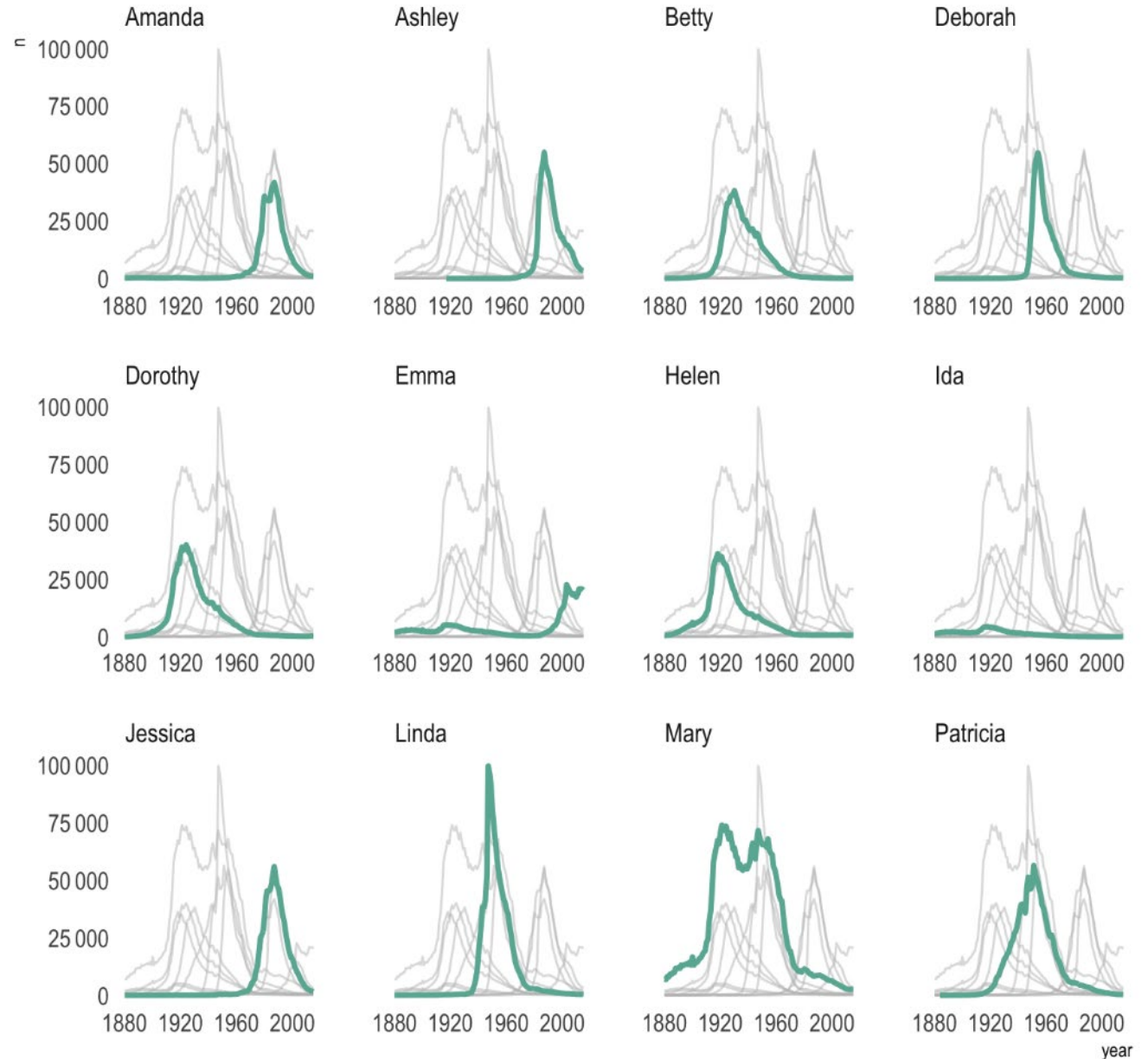




# Alternative solution

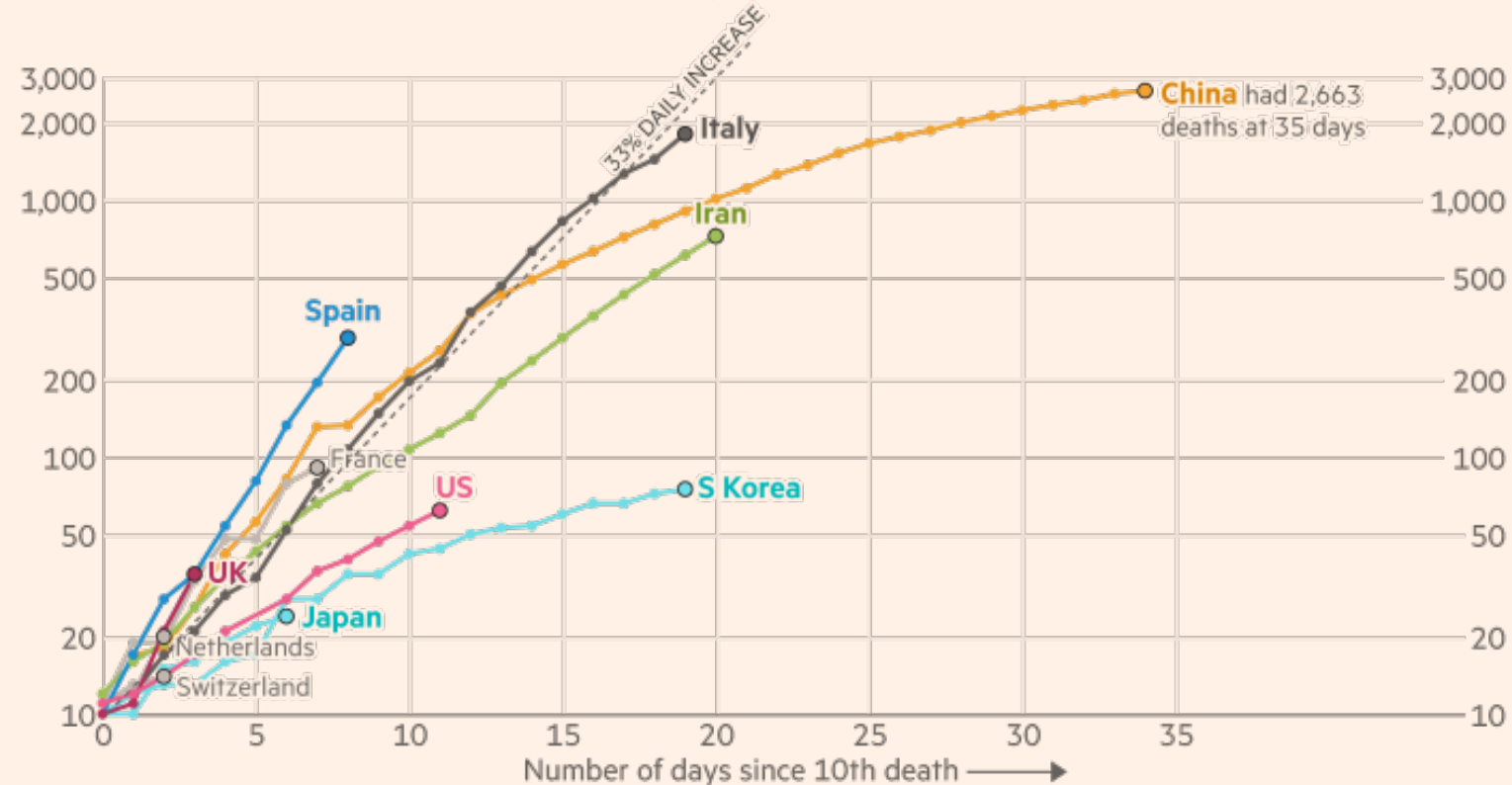
Make one line stand out

A spaghetti chart of baby names popularity



## Coronavirus deaths in Italy and Spain are increasing much more rapidly than they did in China

Cumulative number of deaths, by number of days since 10th death



FT graphic: John Burn-Murdoch / @jburnmurdoch

Source: FT analysis of Johns Hopkins University, CSSE. Data updated March 15, 17:00 GMT

© FT

Financial Times,  
March 15, 2020

## Coronavirus deaths in Italy, Spain, the UK and US are increasing more rapidly than they did in China

Cumulative number of deaths, by number of days since 10th death

Nationwide lockdowns: ★



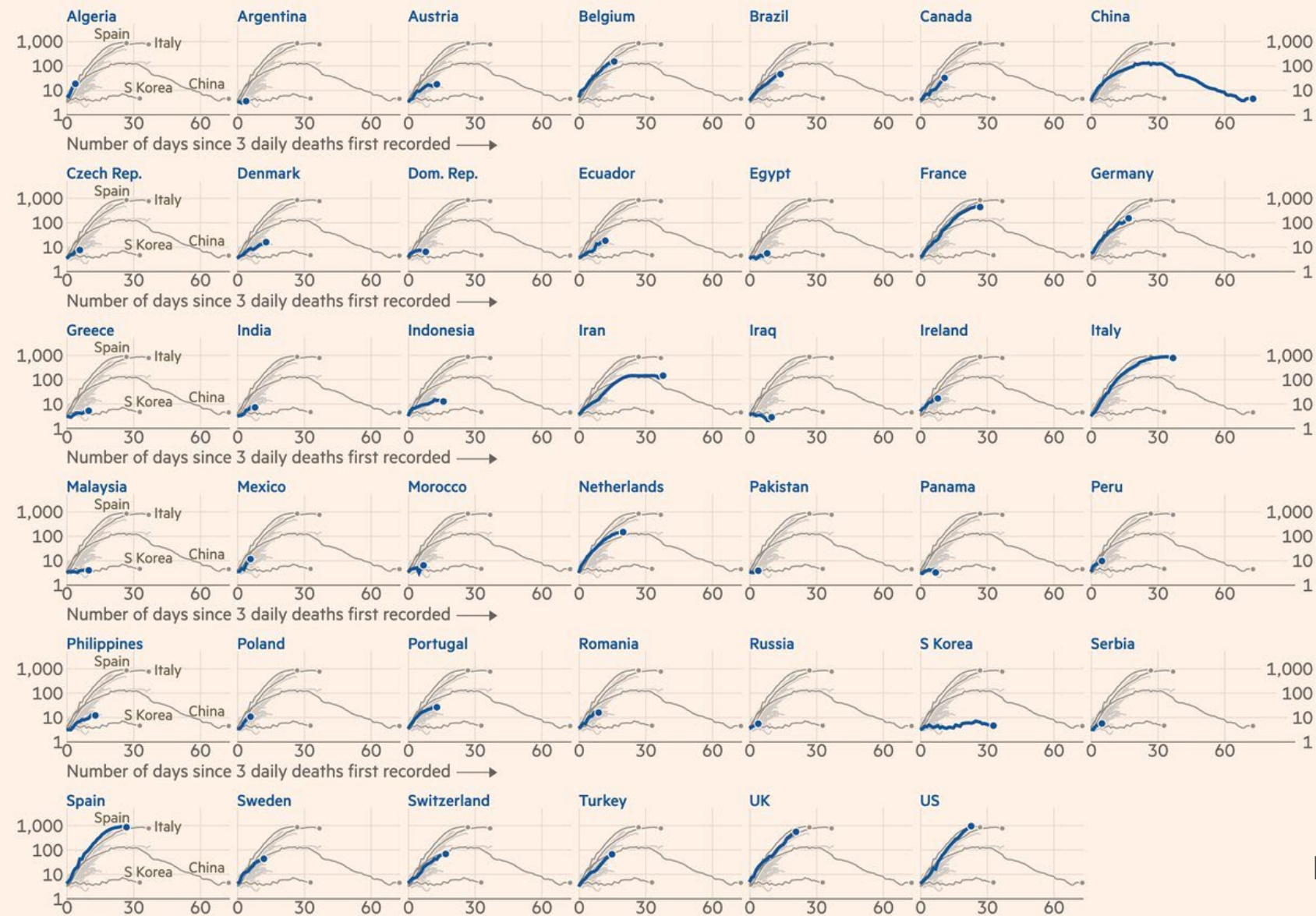
FT graphic: John Burn-Murdoch / @jburnmurdoch

Source: FT analysis of Johns Hopkins University, CSSE; Worldometers; FT research. Data updated March 26, 19:00 GMT

© FT

Financial Times,  
March 26, 2020

Daily deaths with coronavirus (7-day rolling average), by number of days since 3 daily deaths first recorded



FT graphic: John Burn-Murdoch / @jburnmurdoch

Source: FT analysis of European Centre for Disease Prevention and Control; Worldometers; FT research. Data updated April 05, 19:00 GMT

© FT

Financial Times,  
**April 5, 2020**

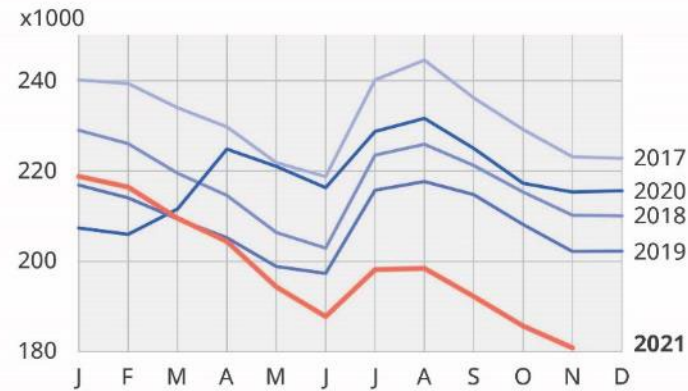


# Pitfall

Line charts not starting from zero

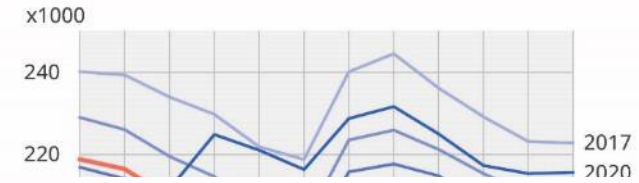
## Low number of job seekers

Unemployed job seekers in Flanders



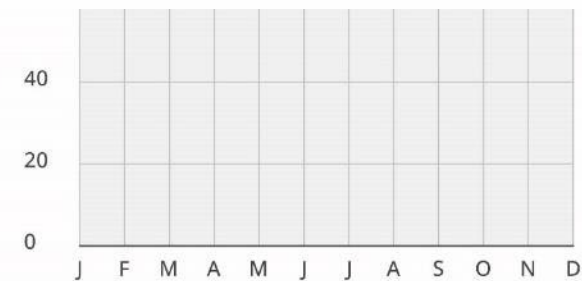
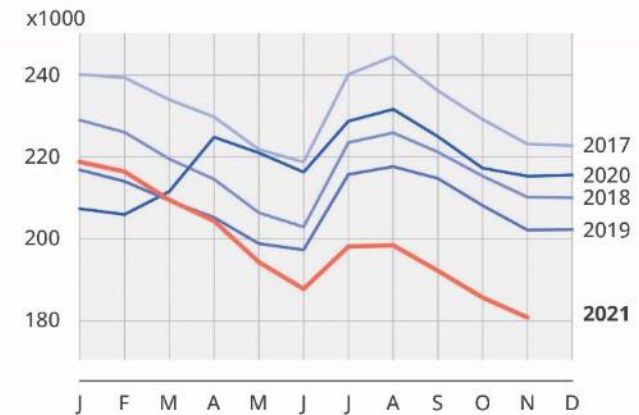
## Low number of job seekers

Unemployed job seekers in Flanders



## Low number of job seekers

Unemployed job seekers in Flanders

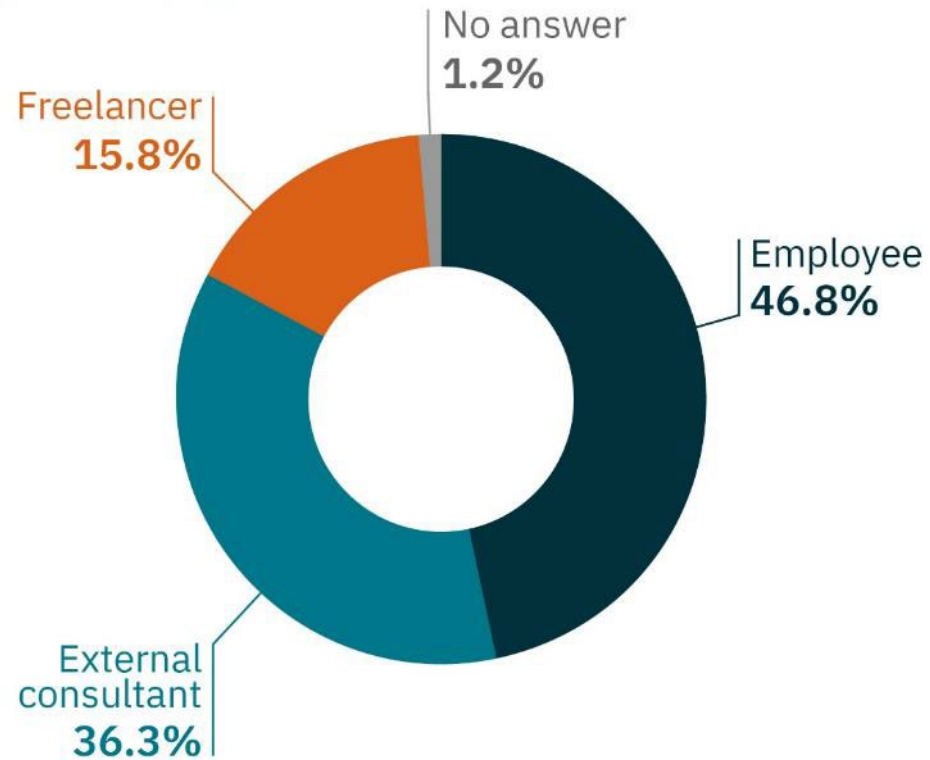




# Common chart types

Pie charts: **part-to-whole comparison** using **size**

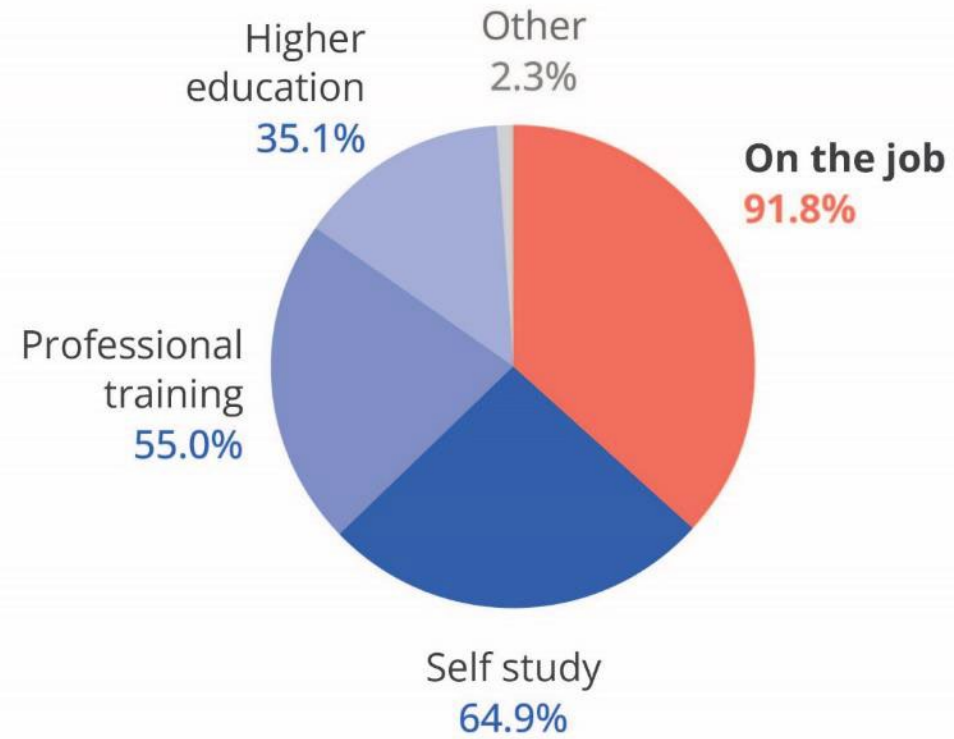
Type of employment



# Pitfall

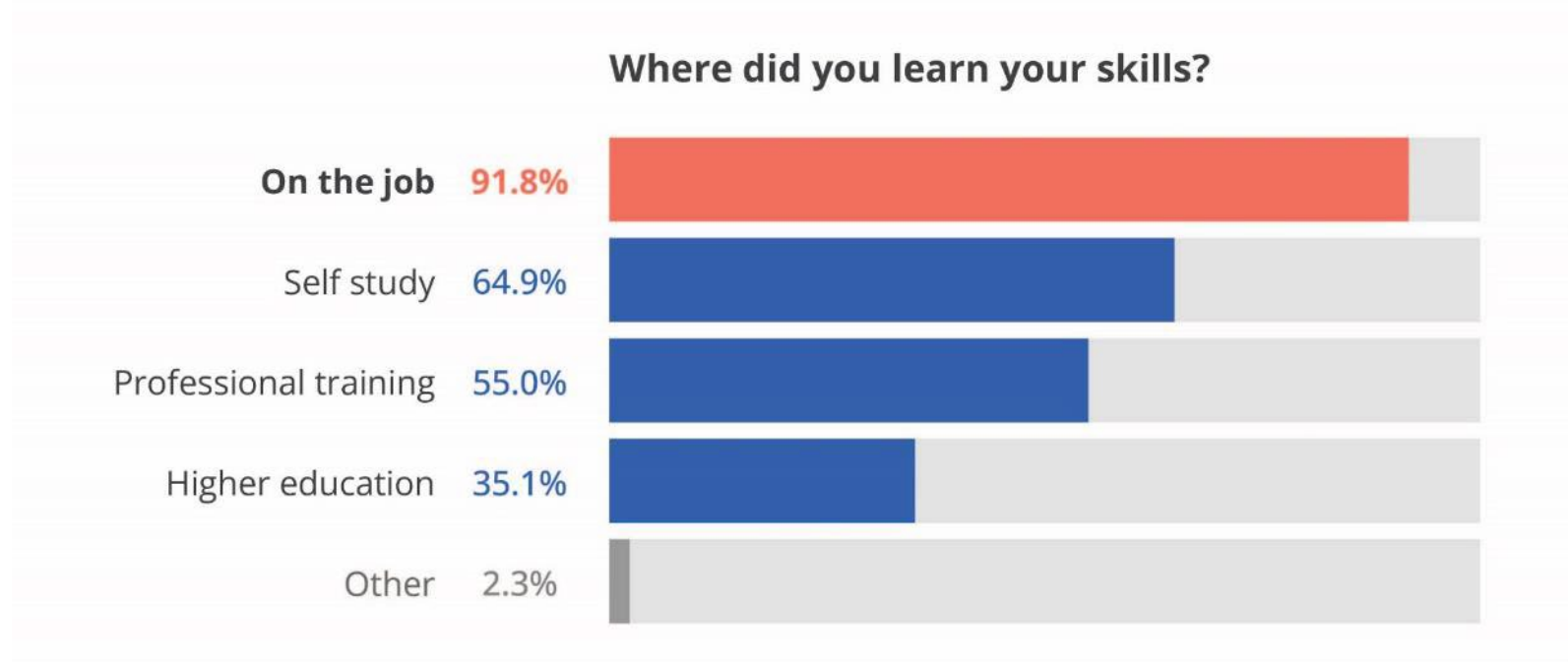
It doesn't add up

Where did you learn your skills?



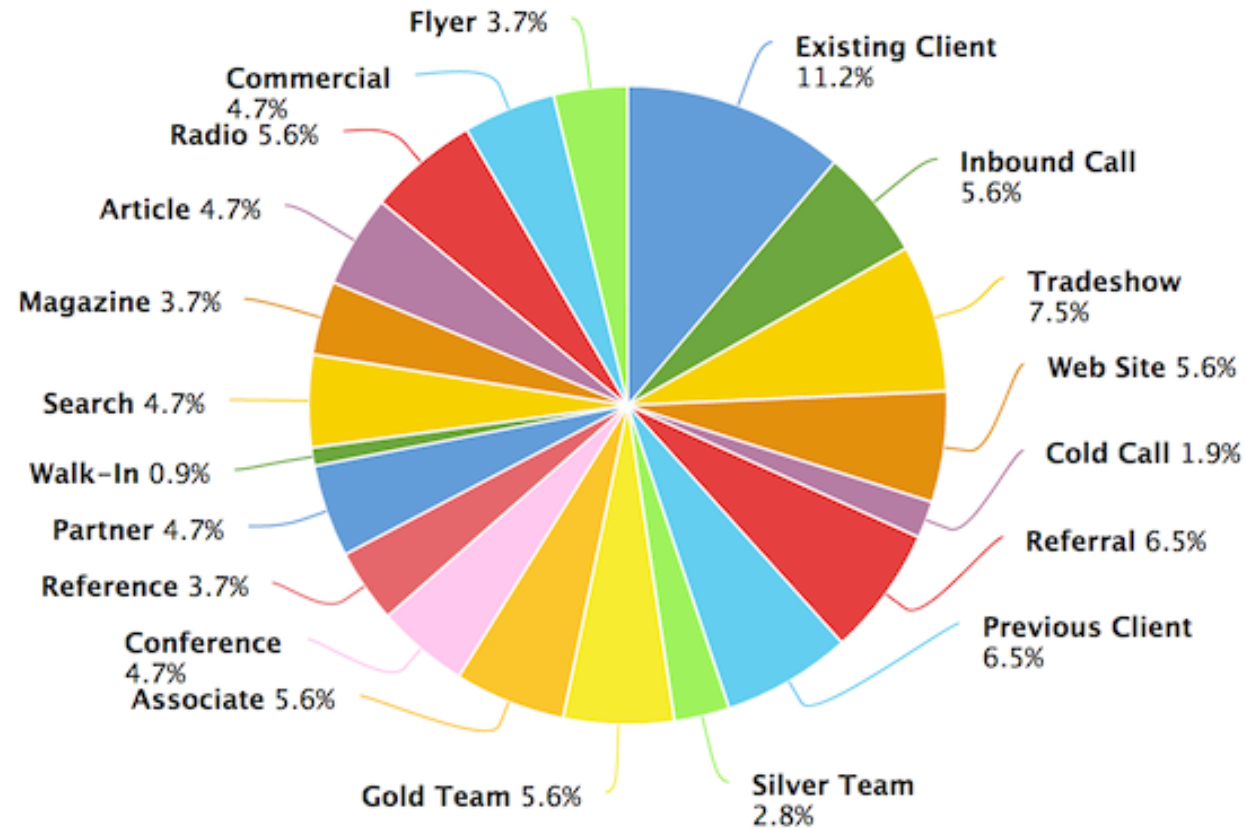
# Alternative solution

Use a bar chart



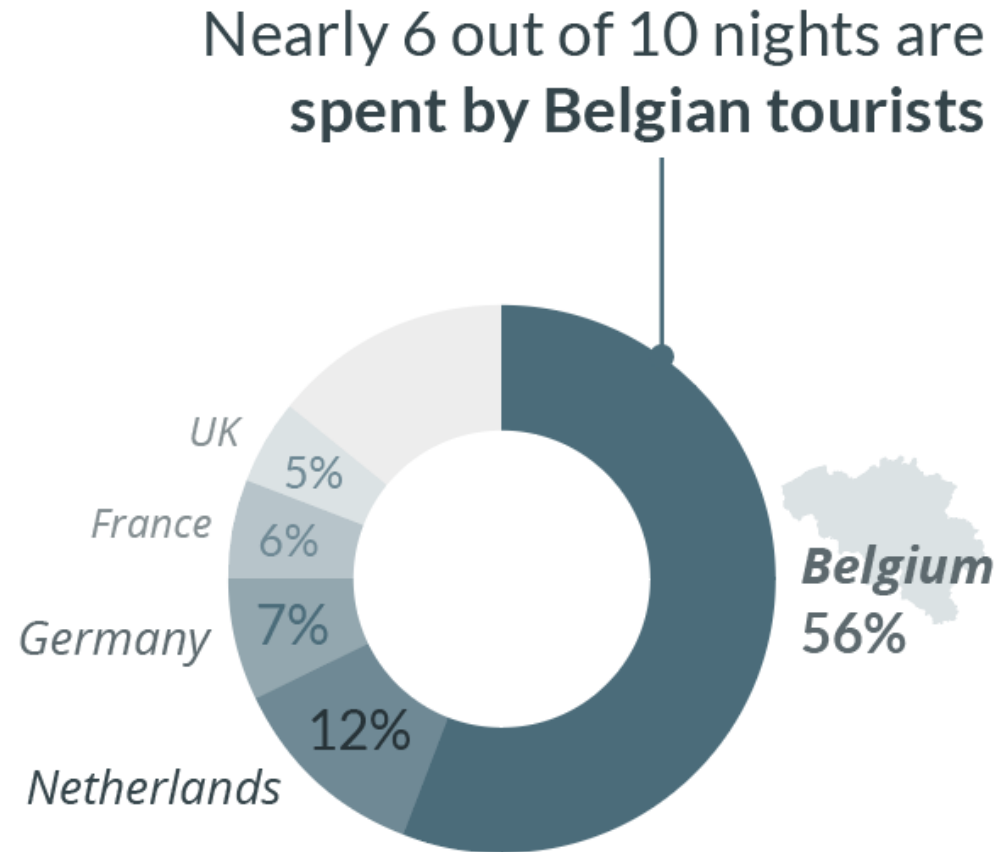
# Pitfall

Too many categories



# Alternative solution

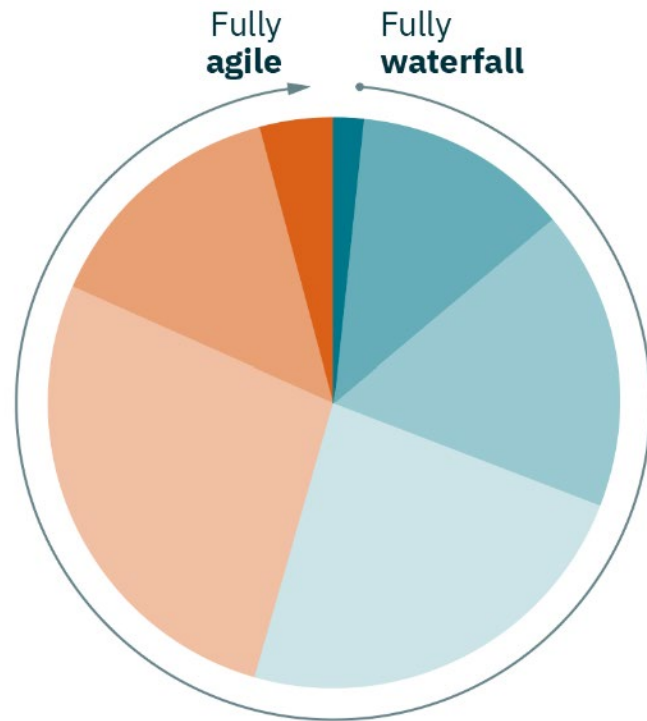
Group categories together





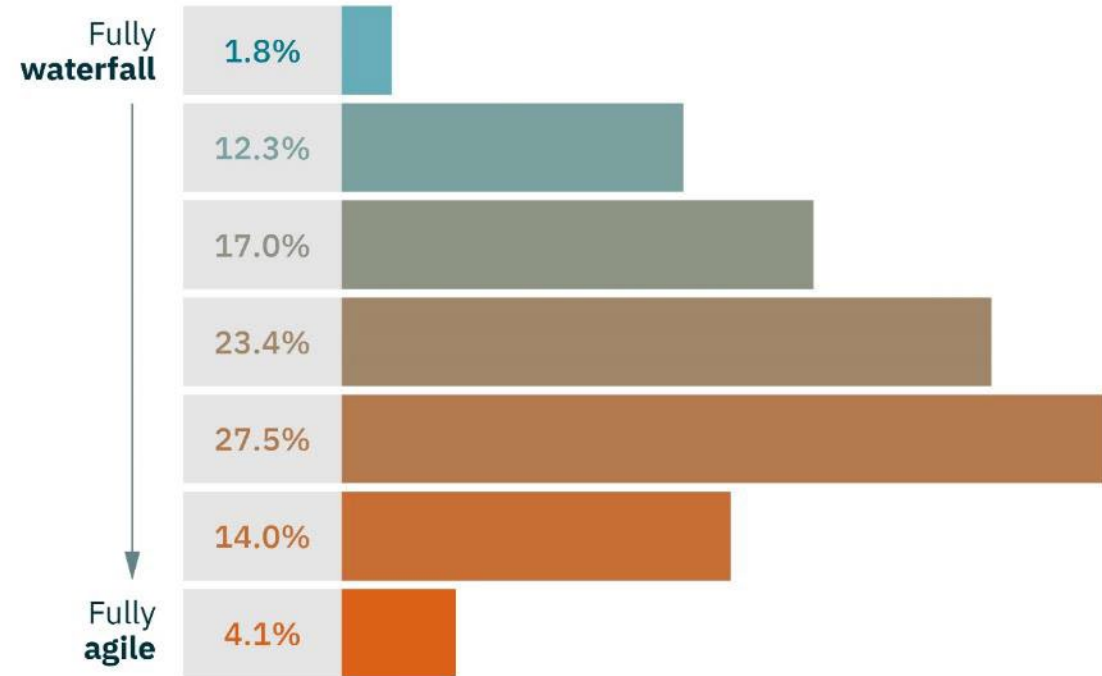
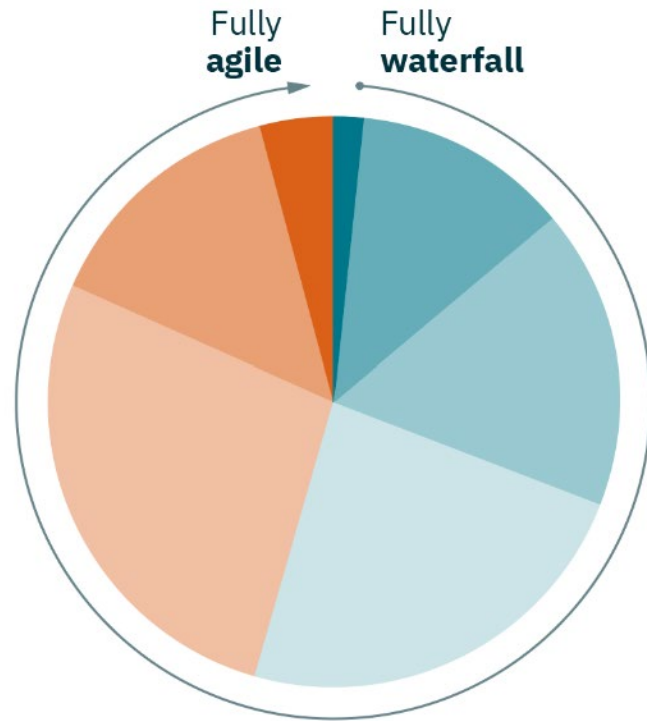
# Pitfall

Difficult to compare



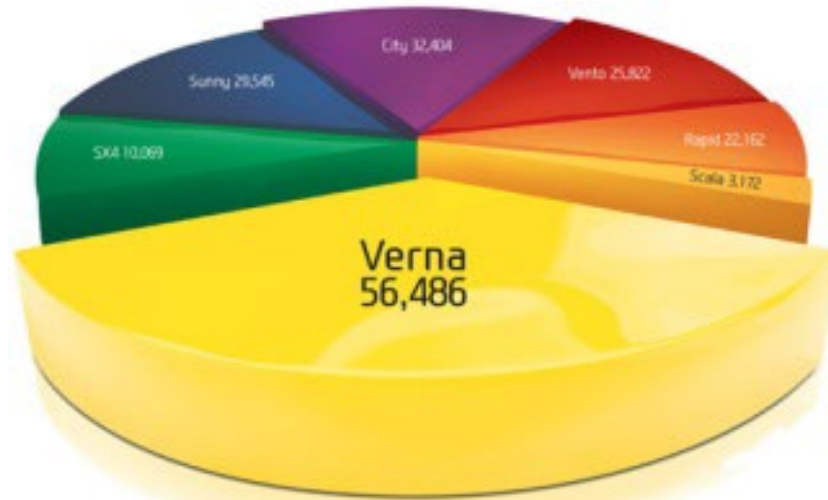
# Alternative solution

Use a bar chart



# Pitfall

## 3D pie charts



JAN-DEC 2012  
Cumulative Sales Figures  
Source: SIAM Data

The new **FLUIDIC**  
**VERNA**  
It sets you thinking

## The chartbuster rules.

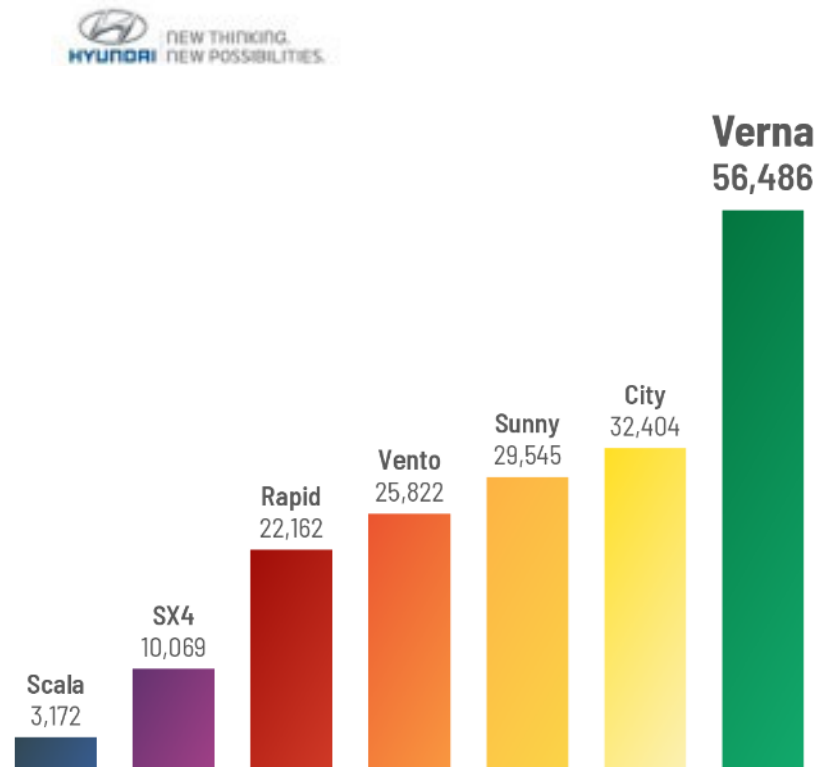
The Verna stays the undisputed No. 1 in its segment.

With its inimitable styling and superior design, the Verna has emerged as the largest selling car in its segment by a large margin. And it's not just the car that's made us the leader, it's also discerning people like you. No wonder the competition's been left behind, far far behind.



# Alternative solution

Use a bar chart



JAN-DEC 2012 Cumulative Sales Figures  
Source: SIAM Data

The new FLUIDIC  
**VERNA**  
It sets you thinking

## The chartbuster rules.

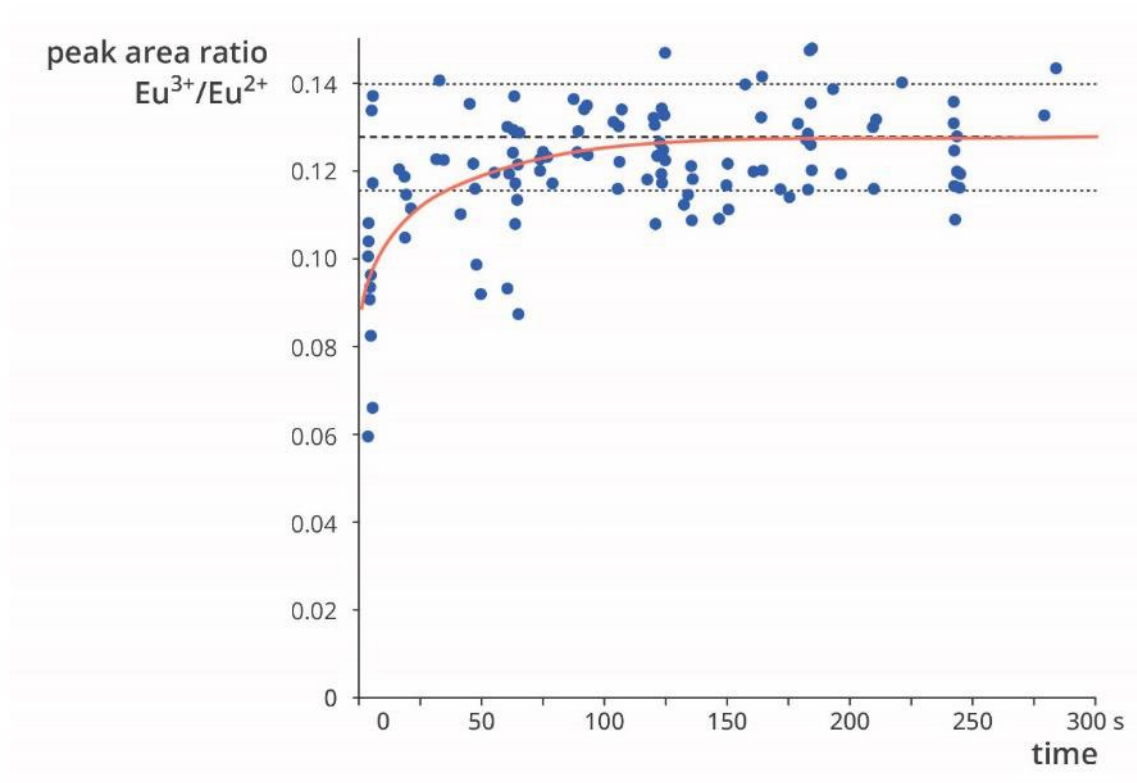
The Verna stays the undisputed No. 1 in its segment.

With its inimitable styling and superior design, the Verna has emerged as the largest selling car in its segment by a large margin. And it's not just the car that's made us the leader, it's also discerning people like you. No wonder the competition's been left behind. Far far behind.

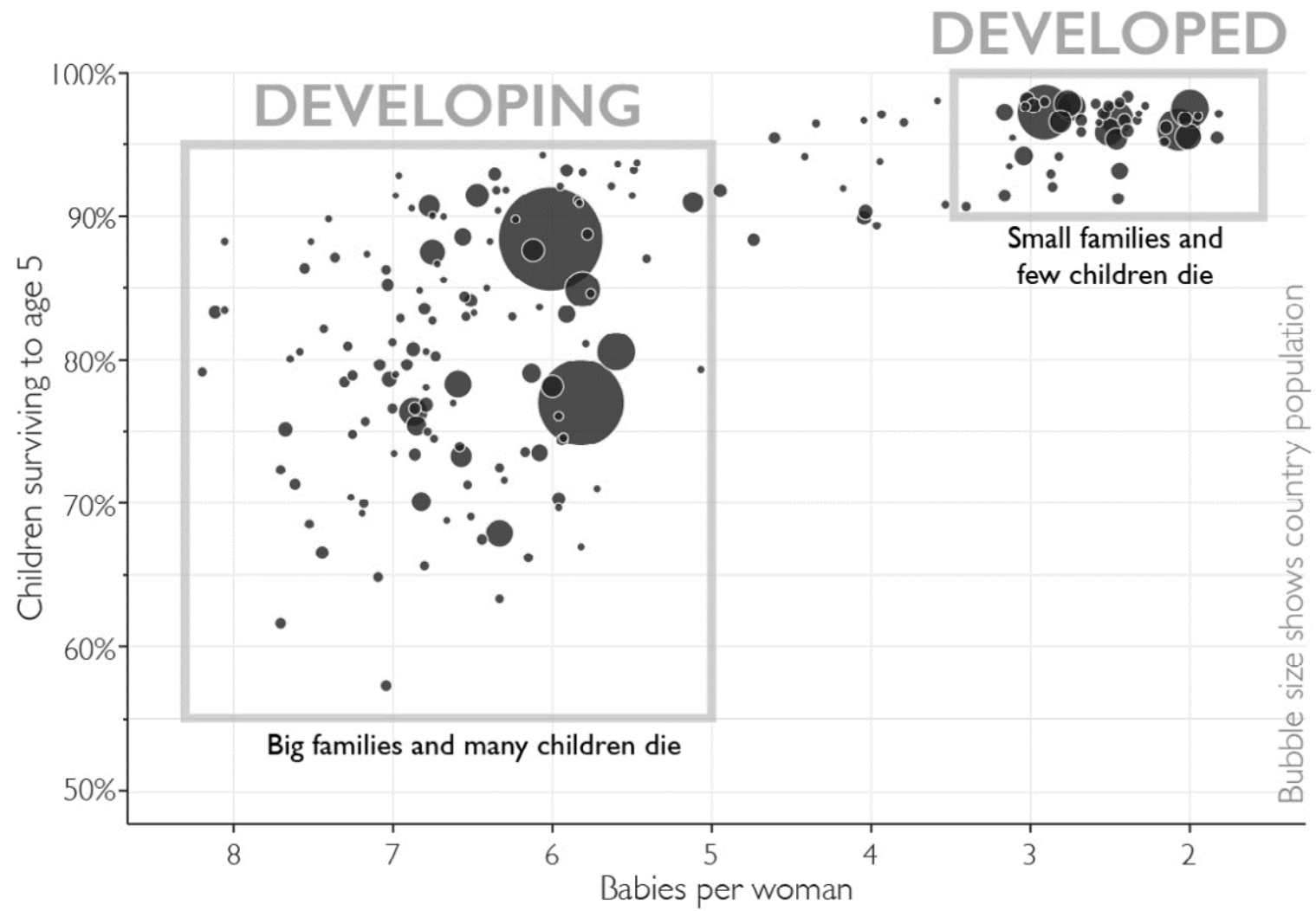


# Common chart types

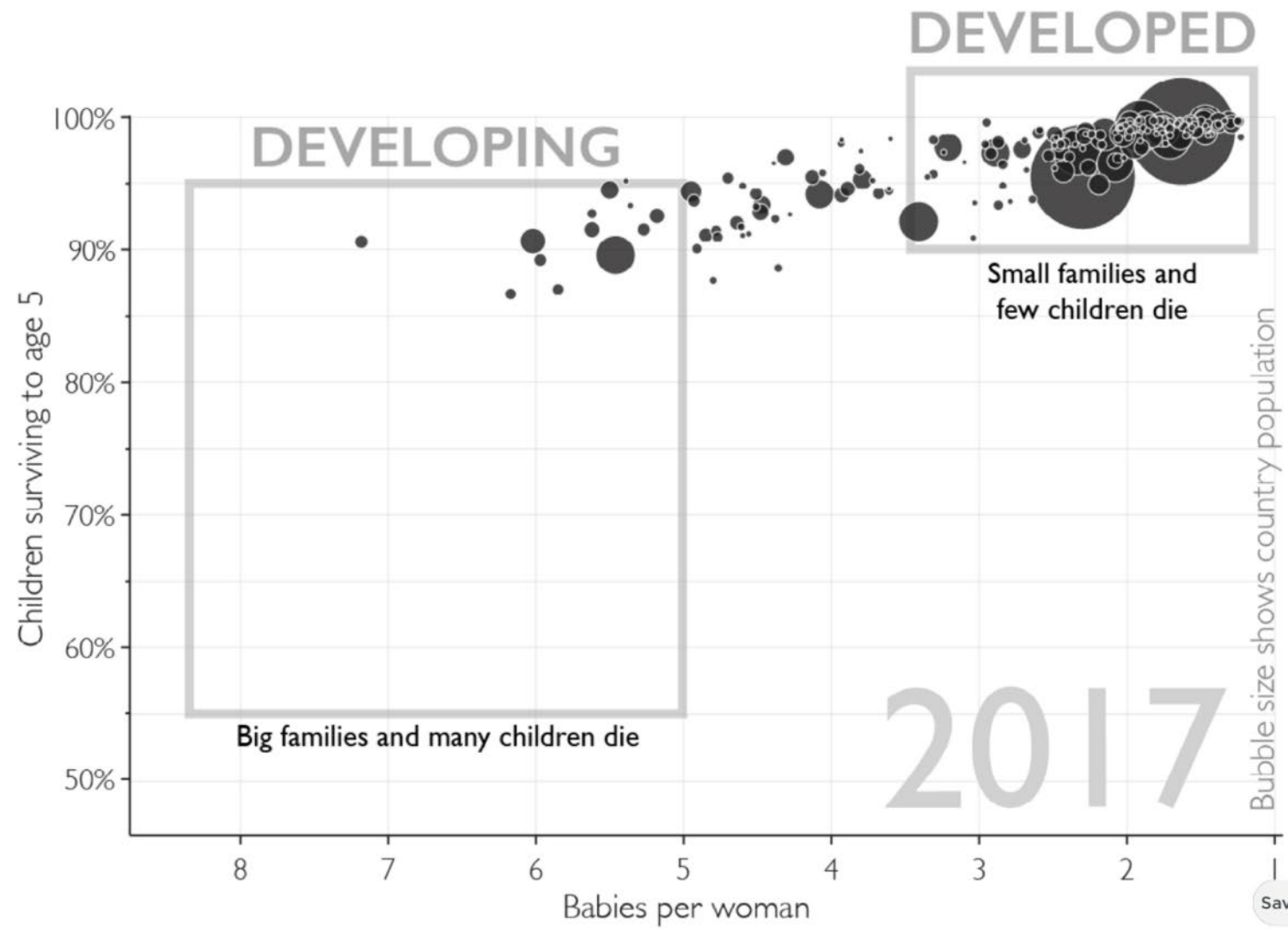
Scatter plots: **correlation** or **distribution** using **position**







Sources: UN-IGME & UN-Pop[1,3]

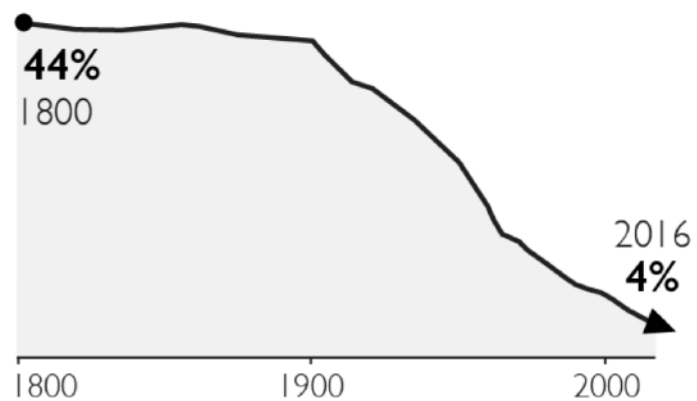


Sources: UN-IGME, UN-Pop[1,3] & Gapminder[6]

Save PDF to Evernote

## CHILDREN DYING

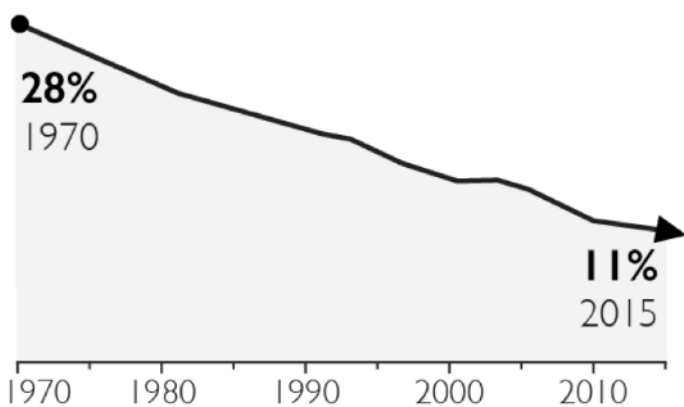
Percent dying before their fifth birthday



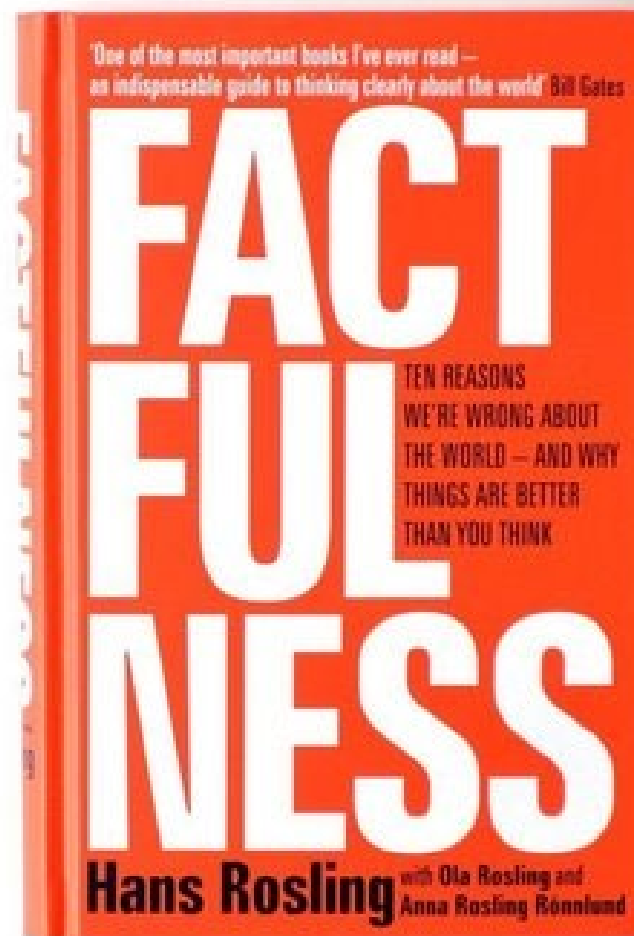
Source: Gapminder[6] based on UN-IGME & HMD

## HUNGER

Share of people undernourished



Source: Gapminder[18] based on FAO[1,3]



# **Guidelines for graphs**

define your goal

don't settle for the default chart

Search by Function

View by List





# Treemap



## Description

Treemaps are an alternative way of visualising the hierarchical structure of a [Tree Diagram](#) while also displaying quantities for each category via area size. Each category is assigned a rectangle area with their subcategory rectangles nested inside of it.

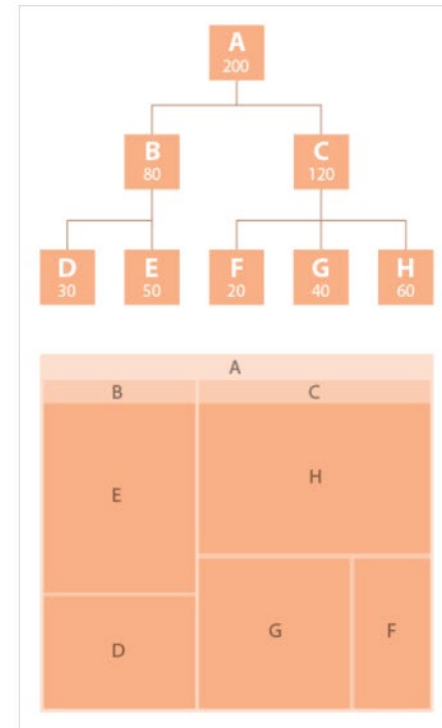
When a quantity is assigned to a category, its area size is displayed in proportion to that quantity and to the other quantities within the same parent category in a part-to-whole relationship. Also, the area size of the parent category is the total of its subcategories. If no quantity is assigned to a subcategory, then it's area is divided equally amongst the other subcategories within its parent category.

The way rectangles are divided and ordered into sub-rectangles is dependent on the tiling algorithm used. Many tiling algorithms have been developed, but the "squarified algorithm" which keeps each rectangle as square as possible is the one commonly used.

Ben Shneiderman originally developed Treemaps as a way of visualising a vast file directory on a computer, without taking up too much space on the screen. This makes Treemaps a more compact and space-efficient option for displaying hierarchies, that gives a quick overview of the structure. Treemaps are also great at comparing the proportions between categories via their area size.

The downside to a Treemap is that it doesn't show the hierarchal levels as clearly as other charts that visualise hierarchal data (such as a Tree Diagram or Sunburst Diagram).

## Anatomy



## Functions

Comparisons Hierarchy Part-to-a-whole Proportions

## Similar Charts



Circle Packing



Marimekko Chart



Sunburst Diagram

## Tools to Generate Visualisation

[AnyChart \(code\)](#)

[amCharts \(code\)](#)

[D3 \(code\)](#)

[Datamatic](#)

[Google Charts \(code\)](#) or [Google Docs](#)

[Infogram](#)

[jChartFX \(JavaScript plugin\)](#)

[JSCharting \(JS Library\)](#)

[RAWGraphs](#)

[Slemma](#)

[Vega \(code\)](#)

[Vizzlo](#)

[ZingChart \(code\)](#)

## Examples

[Region-wise Literacy Rates in 2015, World Population - FusionCharts](#)

[Top 10 Chinese Exports to the World - AnyChart](#)

[Treemap - Datamatic](#)



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Download the eBook from here.



Merchandise & other related dataviz products can be found at the store

## 1) Choose your chart

What would you like to show?



## 2) Design your chart

Let your data speak



Use this chart for: analysing, communicating, monitoring, confusing

Find more tips to choose and design your Perfect Chart at:

[www.ChartGuide/poster](http://www.ChartGuide/poster)

info@ChartGuide, /ChartGuide, @Chart\_Guide, /ChartGuide

<https://chart.guide/>



Filter by chart name or AKA

Reference Type: Example Solution | Chart Families: Categorical Hierarchical Relational Temporal Spatial

	Amazon QuickSight	ArcGIS	ChartJS	Charticulator	D3.js	Data Illustrator	Datawrapper	Flourish	FusionCharts	Gephi	Google Charts	Google Data Studio	Highcharts	Infogram	JetPack Data	JMP	Keshif	Kibana	Leaflet.js	Mapbox	Matplotlib
Bar chart	●			●	●●●	○	●●●	○	○		●●	○	●●●	○	○	●	●	●			○●○
Clustered bar chart	●				●	○	●●●	○	○		●●				○	○	●	●	●		●
Bullet chart				●	●		●●		○								●				
Waterfall chart				●	●				○		●		○	○							
Radar chart			○		●				○				○								○
Polar chart			●	●	●								○								○
Connected dot plot					●●	○	●●●	●													
Pictogram					○									○				●			
Proportional shape chart					●●●	○		○	○		●										
Word cloud					●			○						○	●			●			●●
Heat map	●			●	○	○			○				○			●		●			●●
Matrix chart				●	○			○				○					●				
Dot plot					●		●●	●								●●		○			

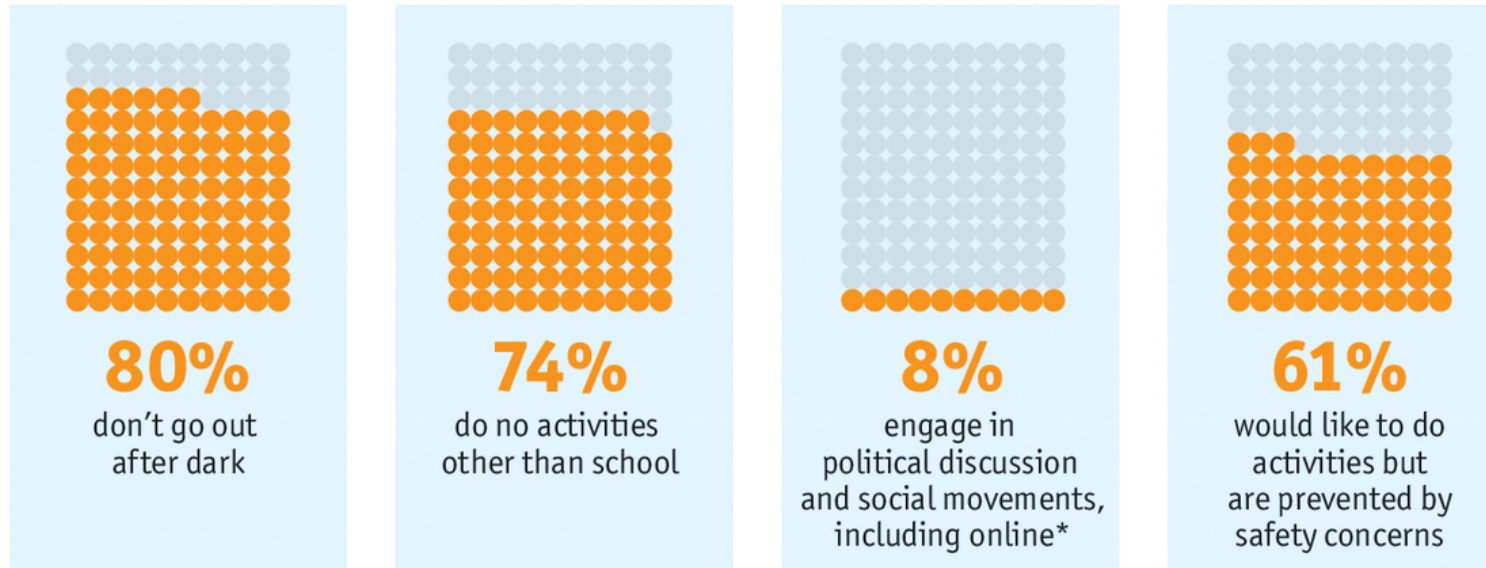


# Less common chart types

## Waffle charts

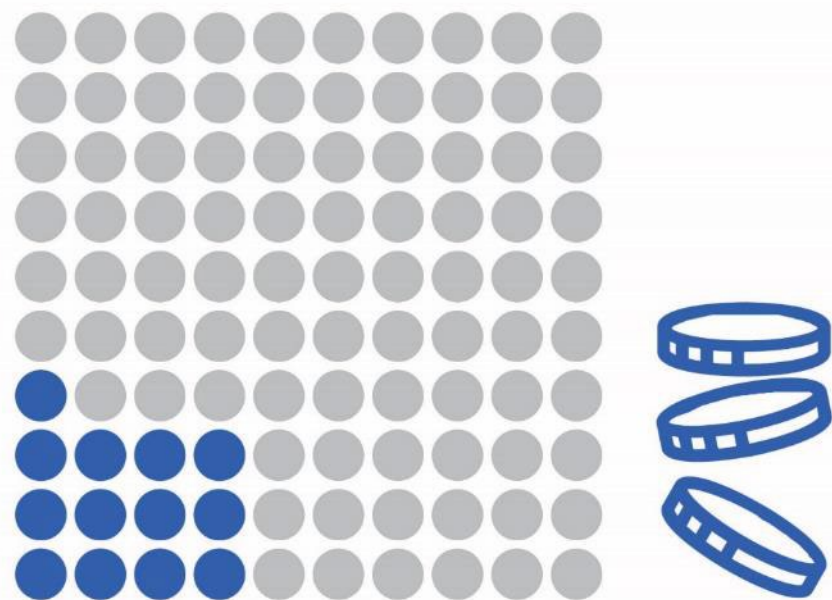
### Subdued

Of 120 surveyed Syrian teenagers:



Source: Mercy Corps

\**Economist* estimate based on the report



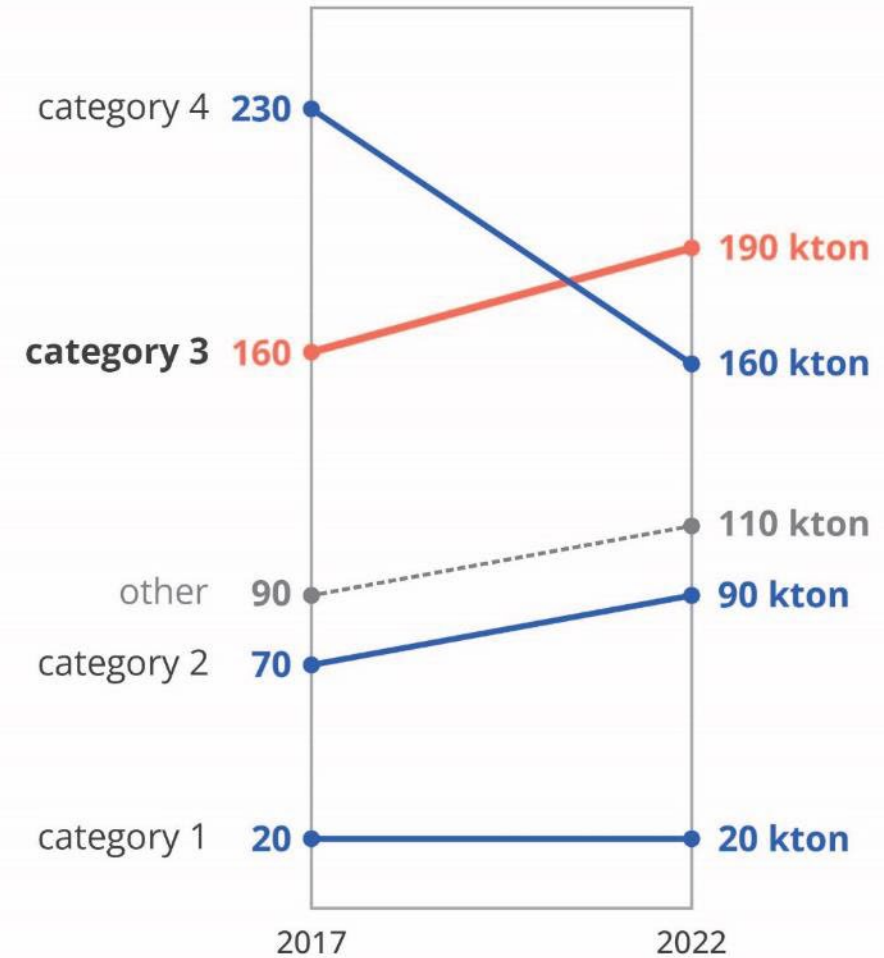
**13%** of people in Flanders live in poverty or social exclusion



# Less common chart types

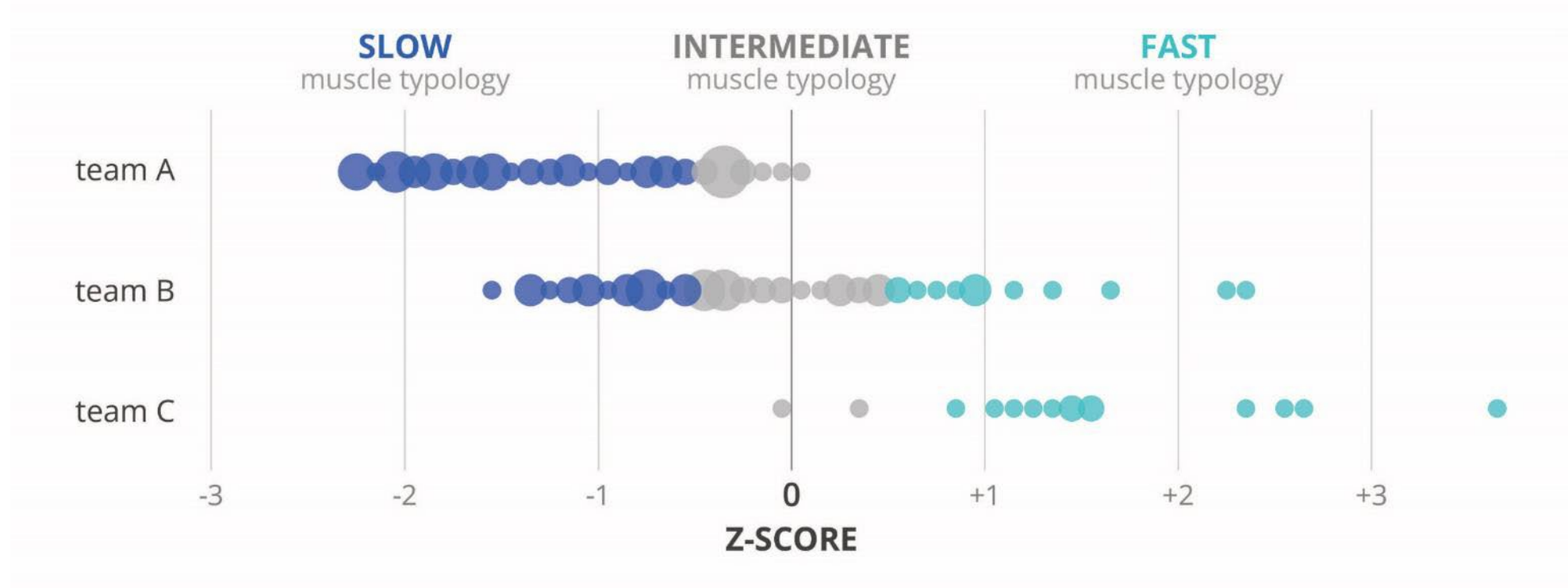
## Slopegraphs

**The market demand for category 3  
has grown to become the most important**



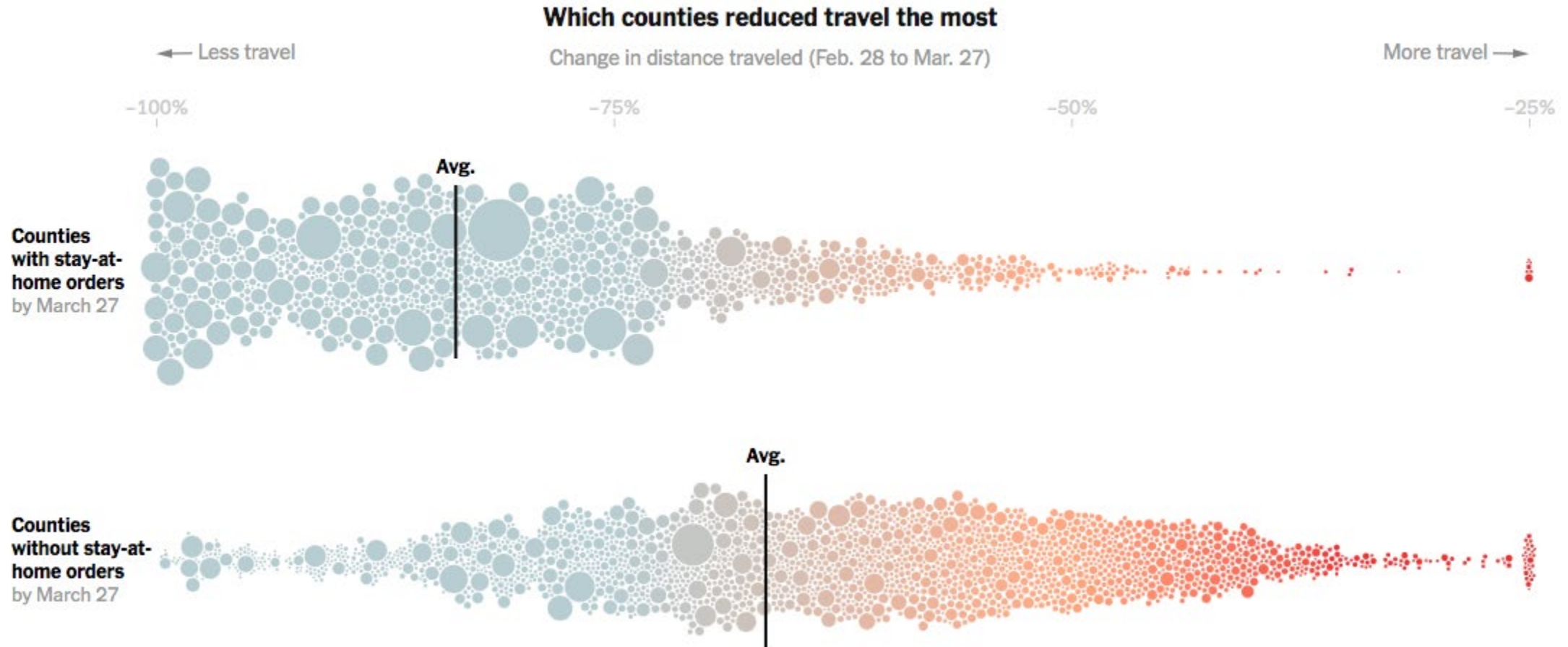
# Less common chart types

## Strip charts



# Less common chart types

## Beeswarm plots

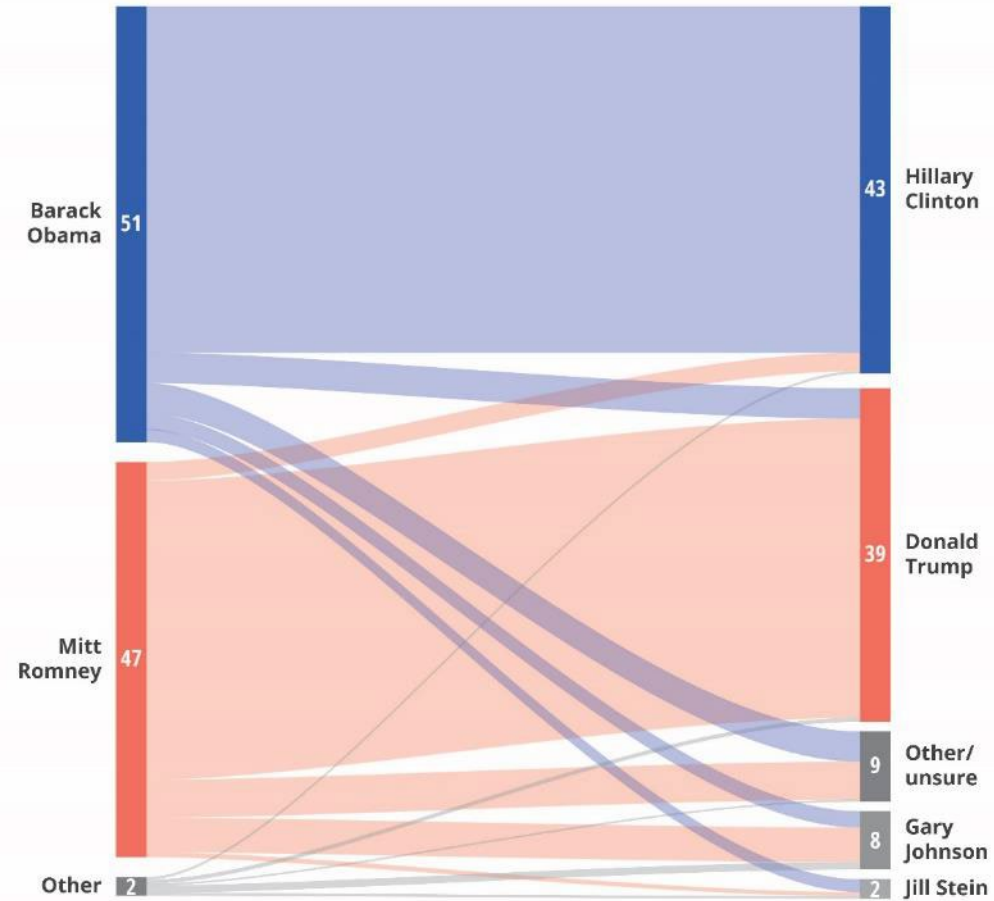


# Less common chart types

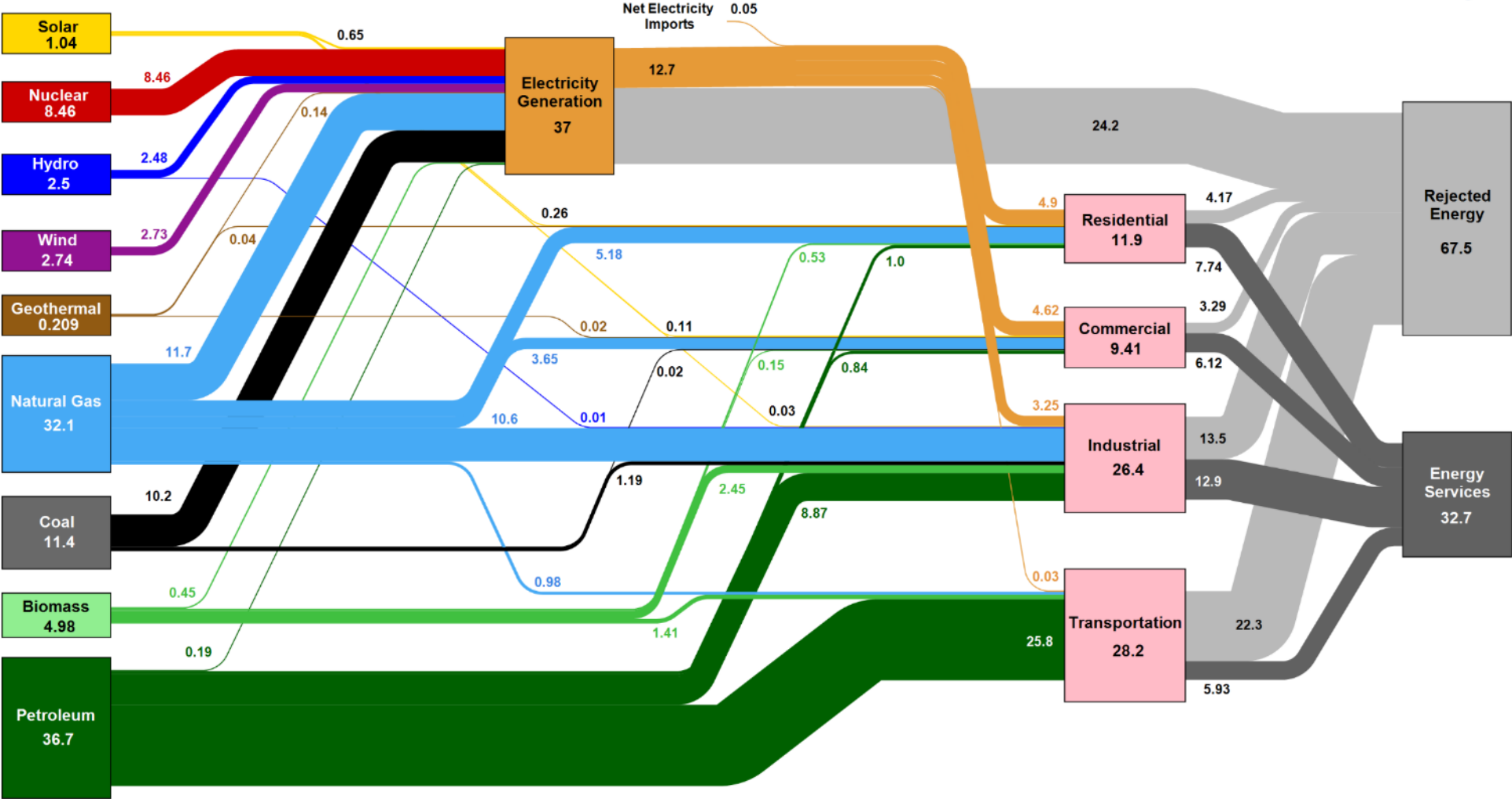
## Sankey diagrams

### Voting shifts

Candidate support in the 2012 presidential election, and 2016 voting intentions.  
Source: YouGov | Adapted from The Economist



Estimated U.S. Energy Consumption in 2019: 100.2 Quads



Source: LLNL March, 2020. Data is based on DOE/EIA MER (2019). If this information or a reproduction of it is used, credit must be given to the Lawrence Livermore National Laboratory and the Department of Energy, under whose auspices the work was performed. Distributed electricity represents only retail electricity sales and does not include self-generation. EIA reports consumption of renewable resources (i.e., hydro, wind, geothermal and solar) for electricity in BTU-equivalent values by assuming a typical fossil fuel plant heat rate. The efficiency of electricity production is calculated as the total retail electricity delivered divided by the primary energy input into electricity generation. End use efficiency is estimated as 65% for the residential sector, 65% for the commercial sector, 21% for the transportation sector and 49% for the industrial sector, which was updated in 2017 to reflect DOE's analysis of manufacturing. Totals may not equal sum of components due to independent rounding. LLNL-MI-410527



# Carte Figurative des pertes successives en hommes de l'Armée Française dans la campagne de Russie 1812-1813. Dressée par M. Minard, Inspecteur Général des Ponts et Chaussées en retraite. Paris, le 20 Novembre 1869.

Les nombres d'hommes présents sont représentés par les largeurs des zones colorées à raison d'un millimètre pour dix mille hommes; ils sont de plus écrits en traits de zones. Le rouge désigne les hommes qui entrent en Russie; le noir ceux qui en sortent. Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M. M. Chiers, de Legur, de Fezensac, de Chambray et le journal inédit de Jacob, pharmacien de l'Armée depuis le 28 Octobre. Pour mieux faire juger à l'œil la diminution de l'armée, j'ai supposé que les corps du Prince Jérôme et du Maréchal Davoust qui avaient été détachés sur Minsk et Mohilow et qui rejoignent vers Orscha et Witebsk, avaient toujours marché avec l'armée.

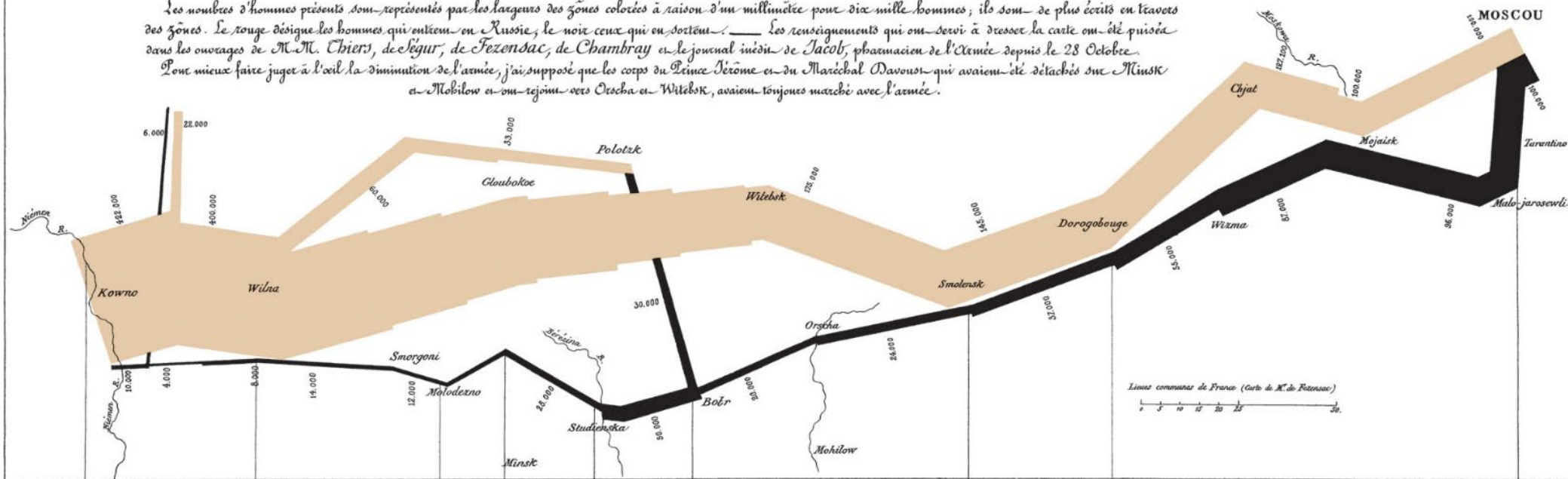
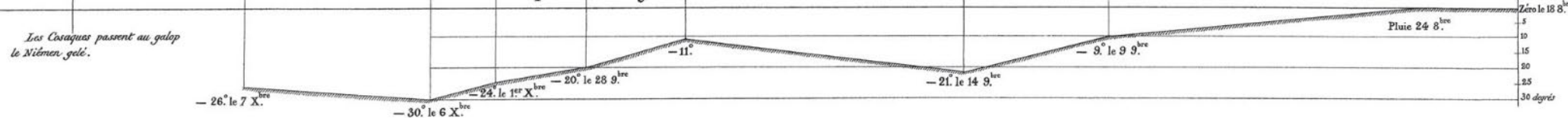


TABLEAU GRAPHIQUE de la température en degrés du thermomètre de Réaumur au dessous de zéro.

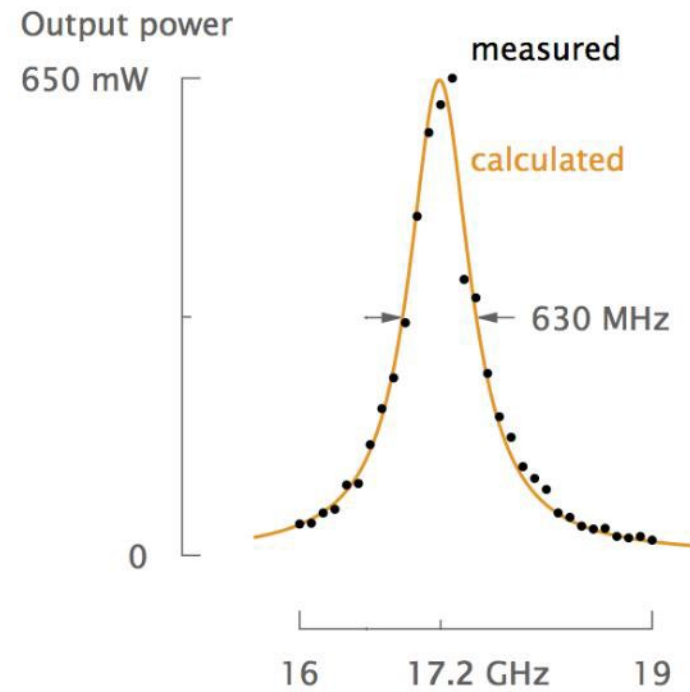
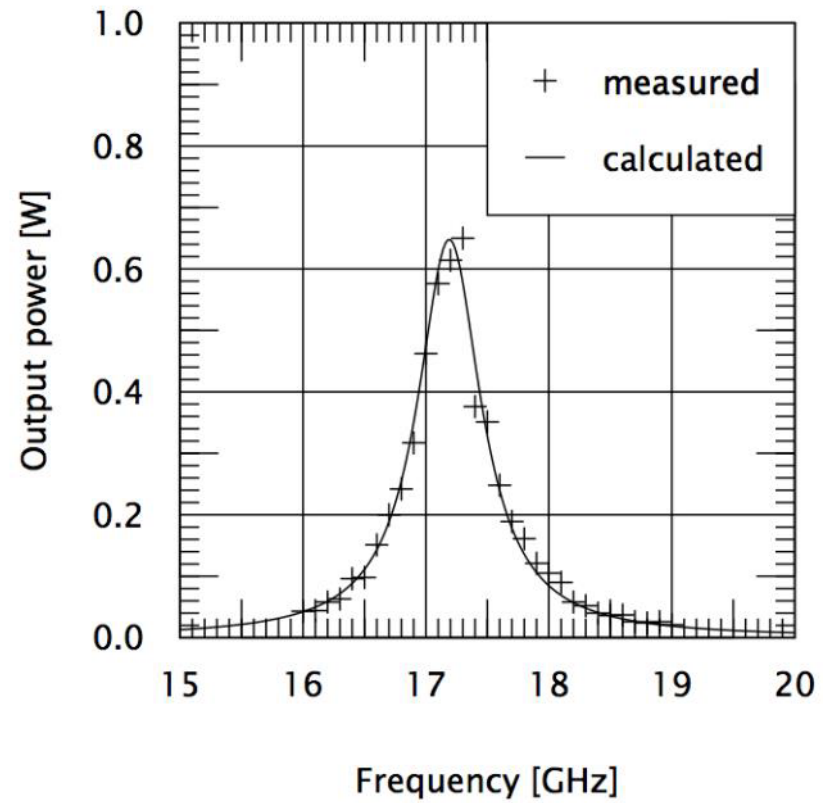


# Guidelines for graphs

define your goal

don't settle for the default chart

maximize the signal-to-noise ratio

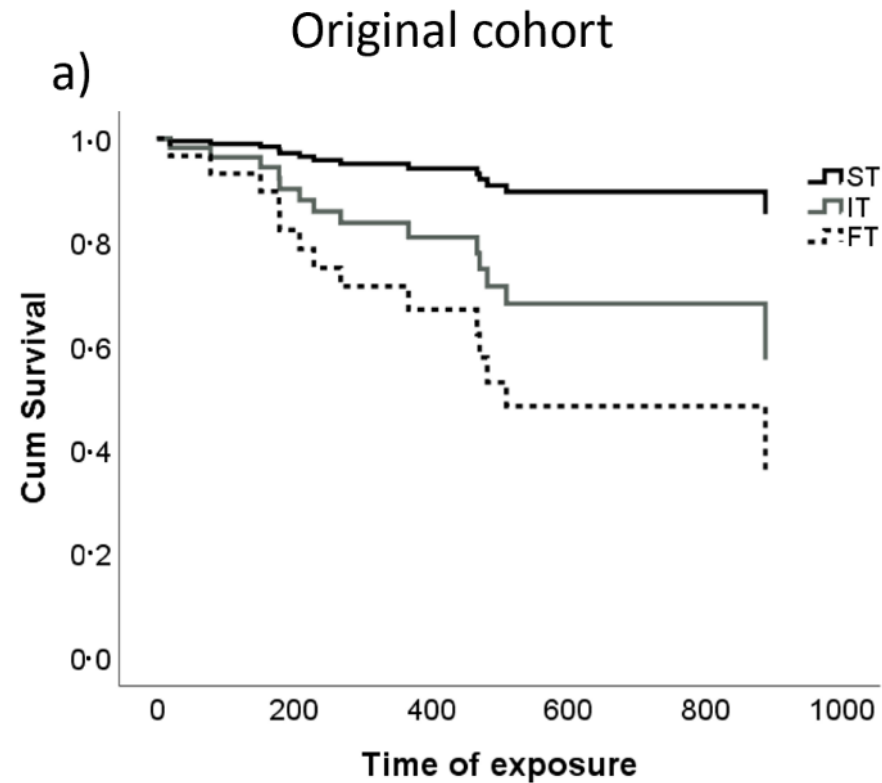


**Noise = physical noise**

elements which are on the visual  
but are not helpful

**+ mental noise**

thinking work required  
from your audience



## ORIGINAL COHORT

Increased injury rates in athletes with fast-twitch muscle typology

'so what' title

talking about injuries,  
not 'survival'

linear interpolation  
gives a better idea  
than stepwise

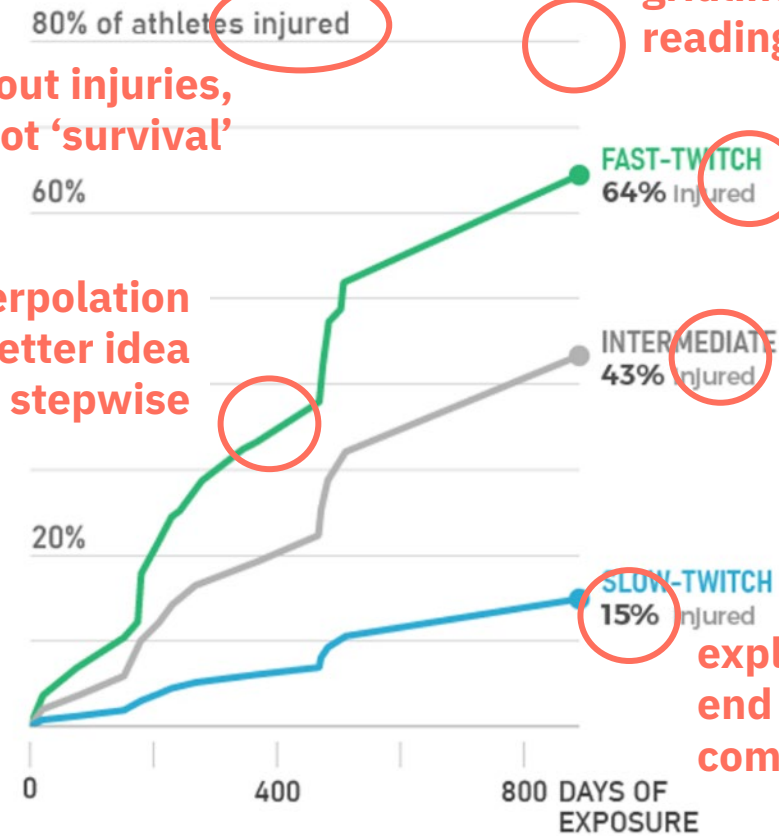
80% of athletes injured

gridlines help  
reading the data

no abbreviations,  
explanatory  
annotations

no legends,  
direct labeling

explicitly mention  
end values for easier  
comparison



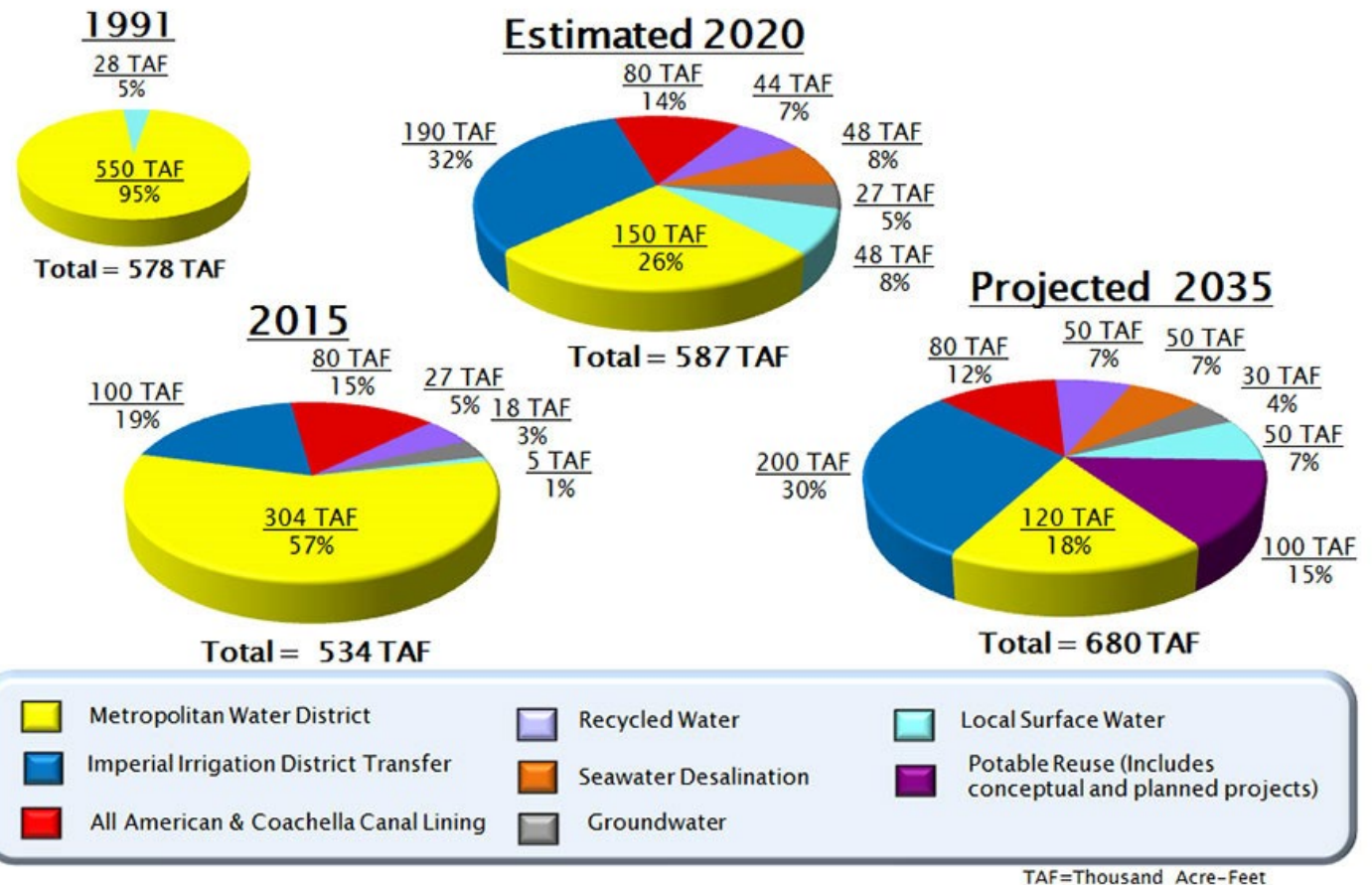


# How would you do it?

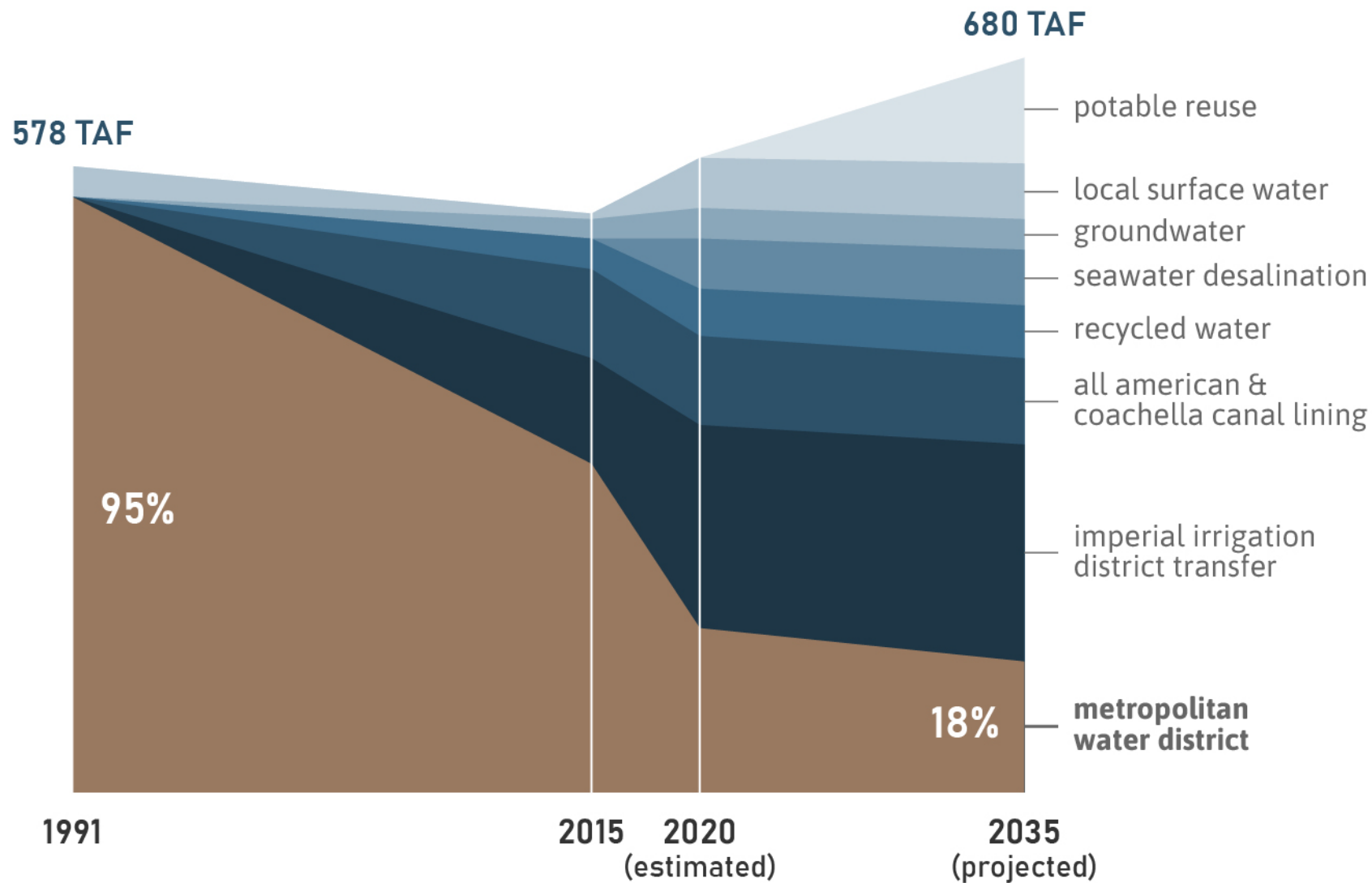
Share what you **don't like** about this visual

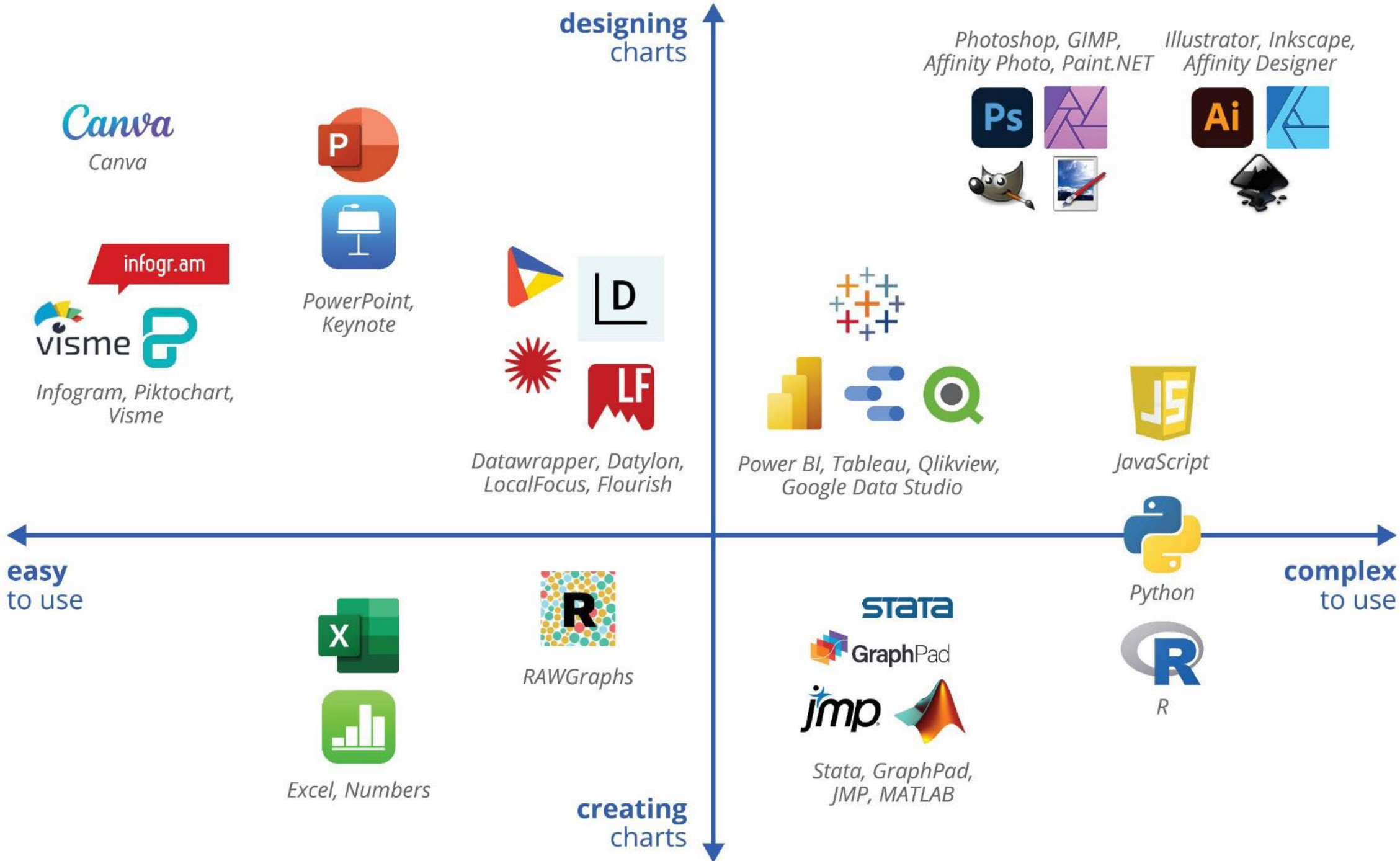
What would you change to **improve it**?

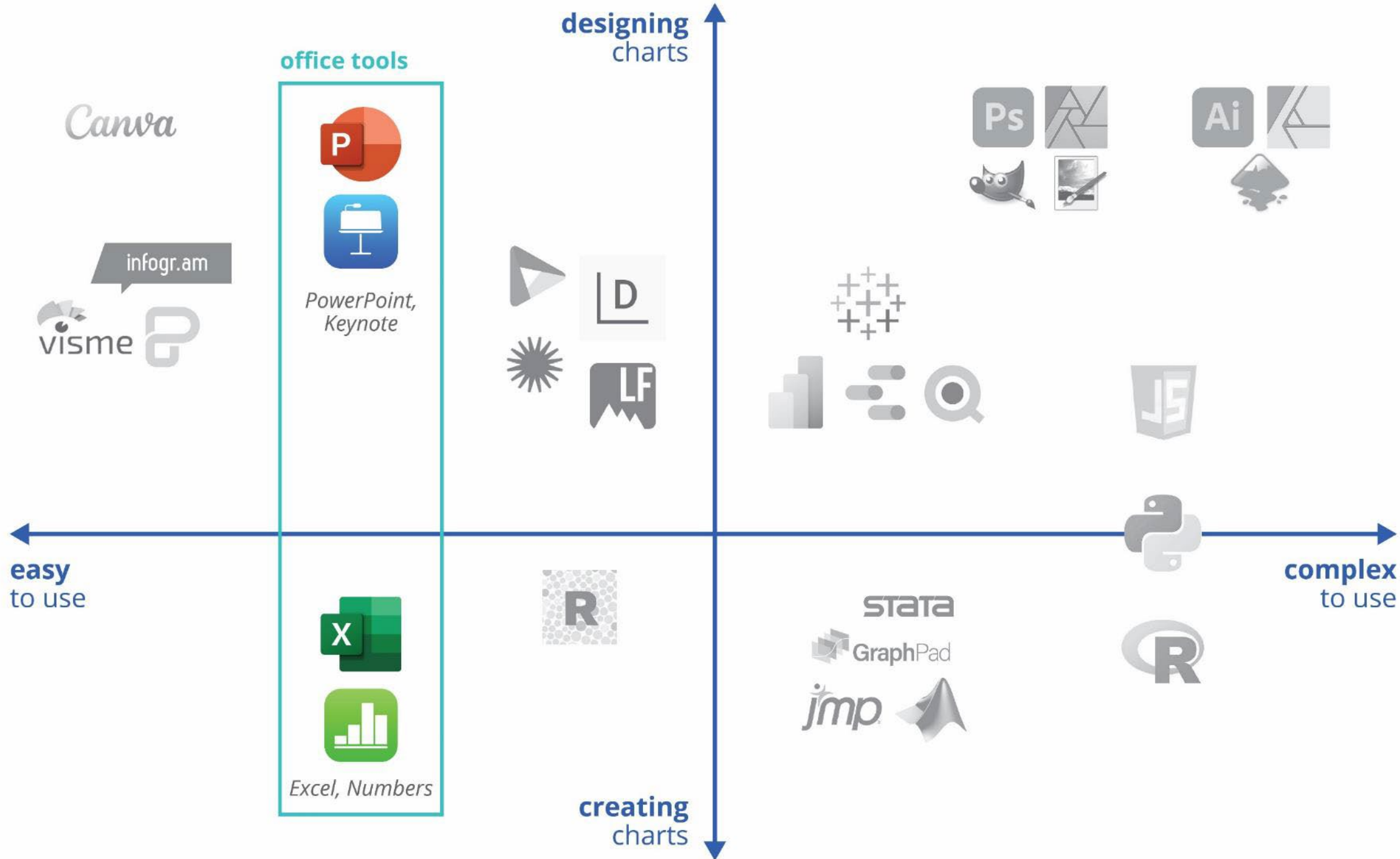
## Increasing San Diego County's Water Supply Reliability through Supply Diversification



## Supply diversification will increase San Diego County's water supply reliability

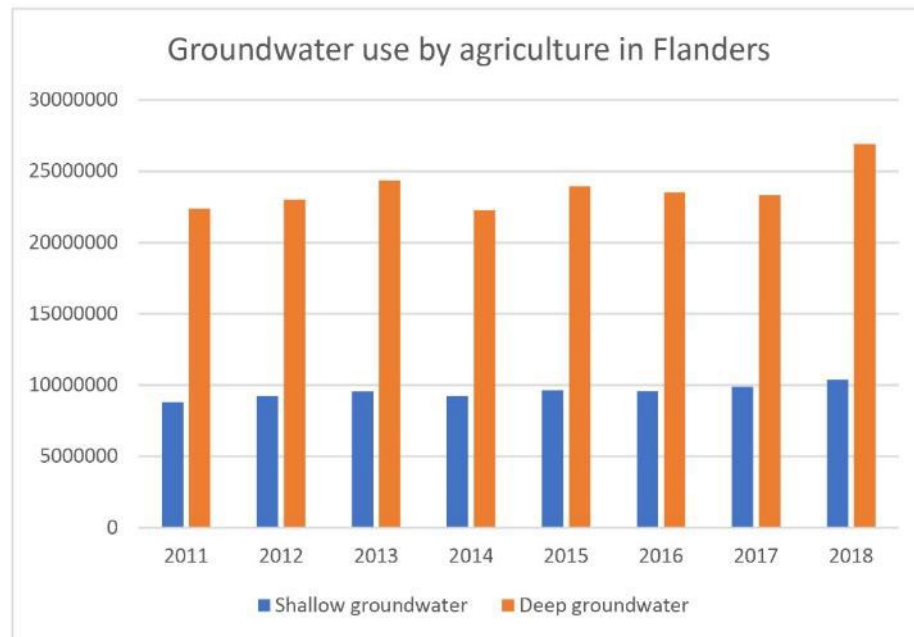






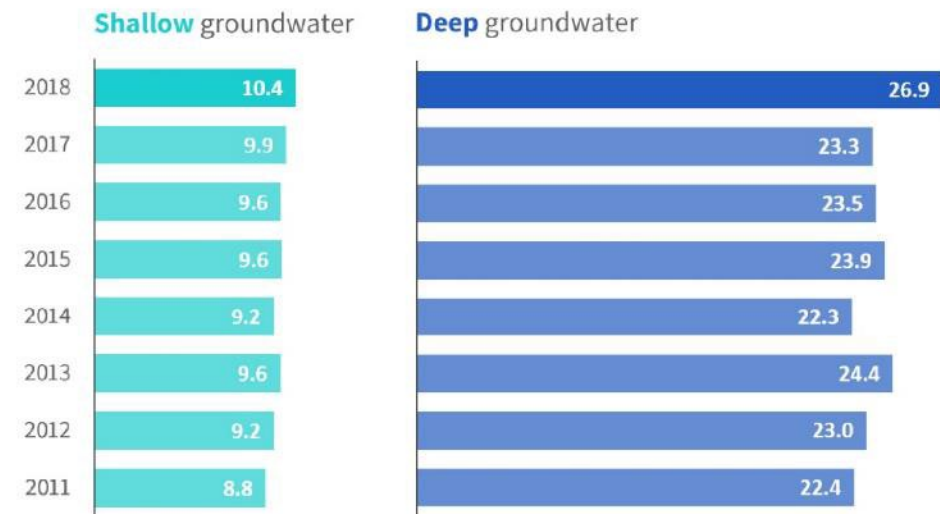
# Available tools

## Spreadsheet tools



### Groundwater use has never been higher

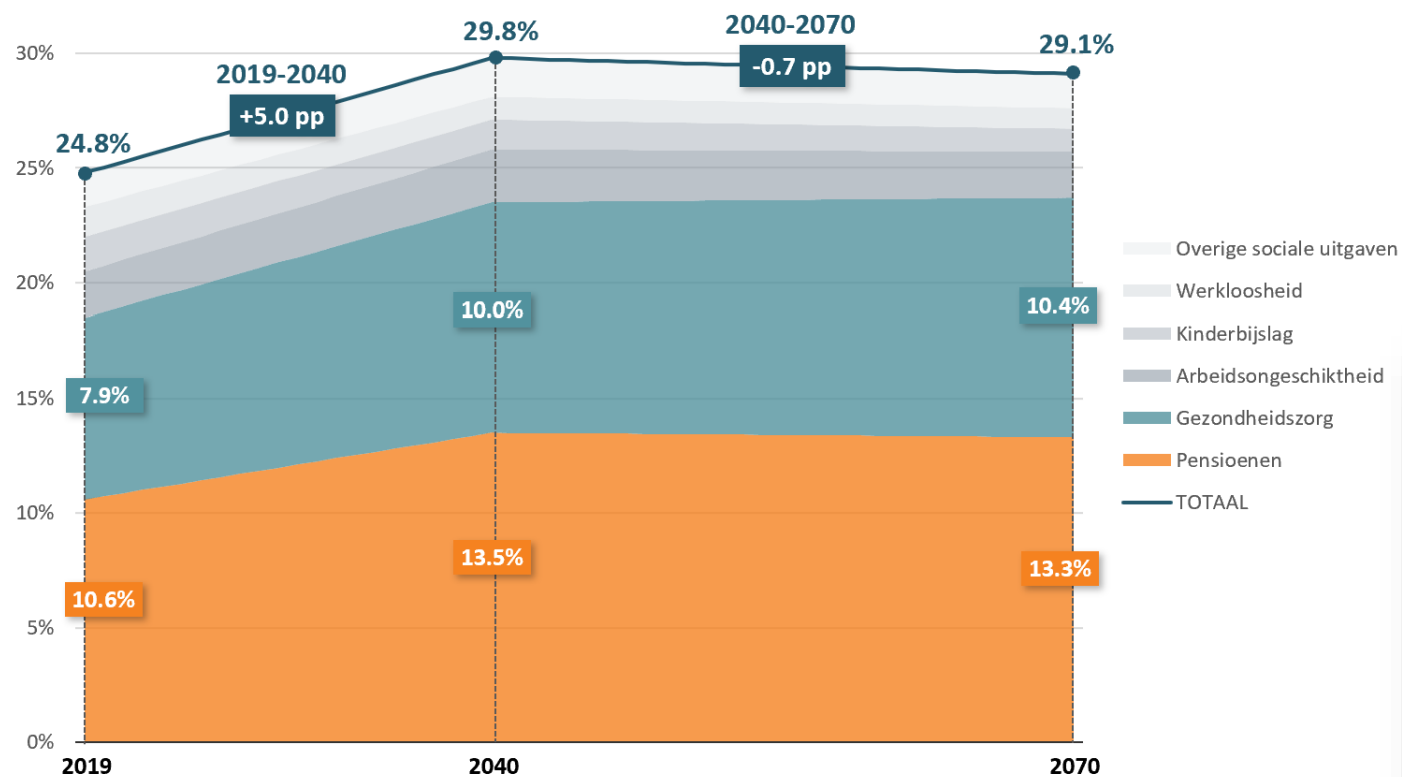
groundwater used by agriculture in Flanders | in million m<sup>3</sup>





## Evolutie van de budgettaire kosten van de vergrijzing op lange termijn

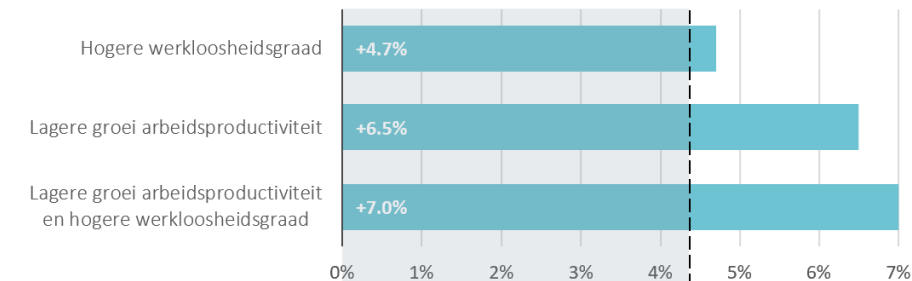
Volgens het SCvV-referentiescenario van juli 2020  
in procent van het bbp



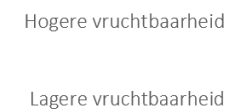
## Evolutie van de budgettaire kosten van de vergrijzing tussen 2019 en 2070

Volgens het referentie- en alternatieve scenario's  
in procentpunt van het bbp

### Macro-economische factoren



### Demografische factoren



**Referentiescenario**  
+4.3%

online  
drag-and-drop tools



designing  
charts

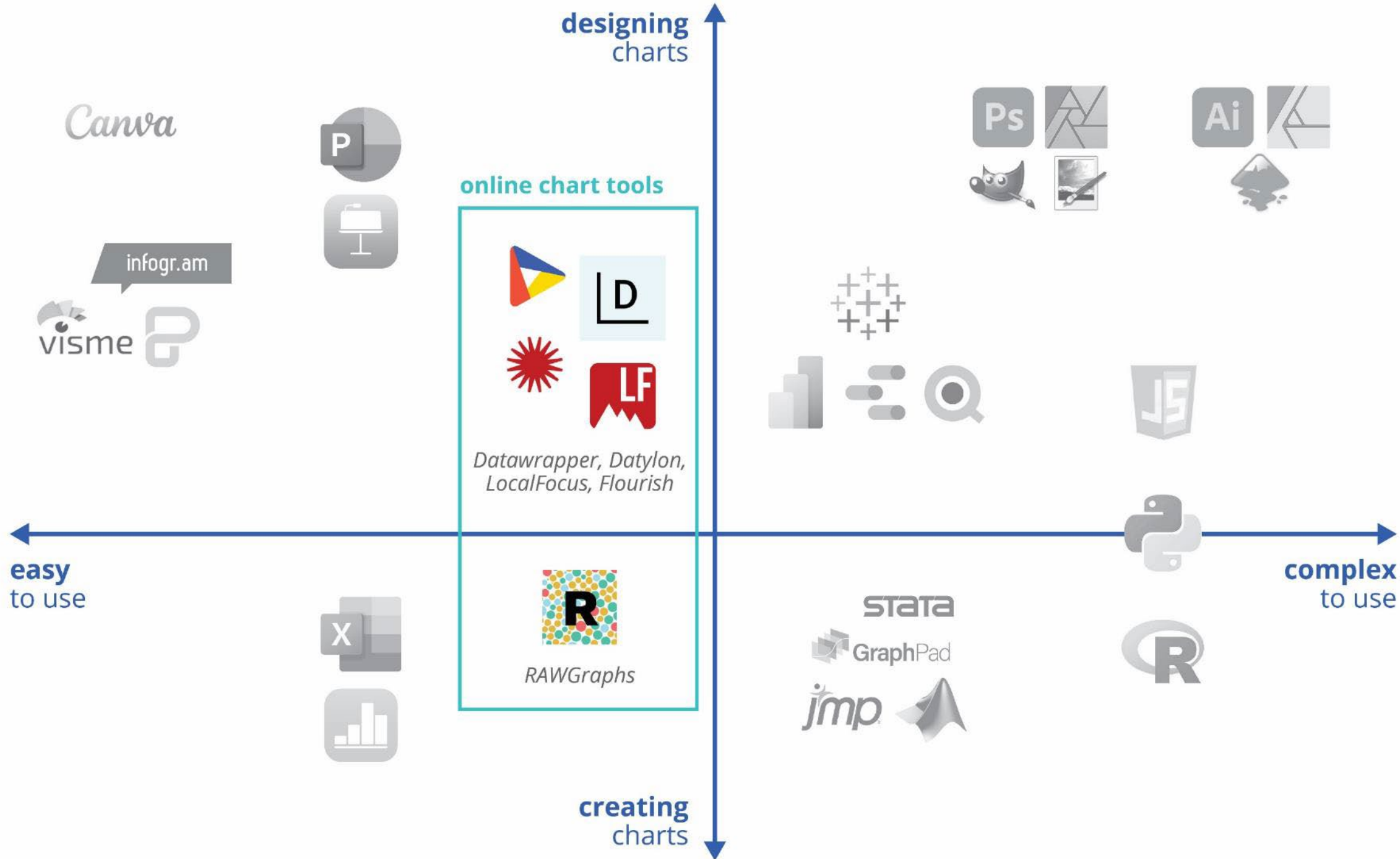


easy  
to use



complex  
to use

creating  
charts



## 1. Load your data

### DATA PARSING OPTIONS

Column separator Thousands separator Decimals separator Date Locale 

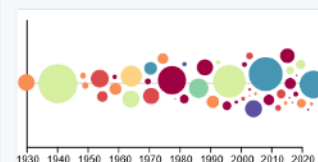
### DATA TRANSFORMATION

Stack on [Reset](#)[Change data](#)

#	year	state	state_po	party_simplified	party_detailed	number of votes
1	1976	Alabama	AL	Democrat	Democrat	659178
2	1976	Alabama	AL	Republican	Republican	584878
3	1976	Alabama	AL	Other	American Independent	9198
4	1976	Alabama	AL	Other	Prohibition	6669
5	1976	Alabama	AL	Other	Communist Party Use	1954
6	1976	Alabama	AL	Libertarian	Libertarian	1481
7	1976	Alabama	AL	Other		388

4287 rows (30009 cells) have been successfully parsed, now you can choose a chart!

## 2. Choose a chart

Show 

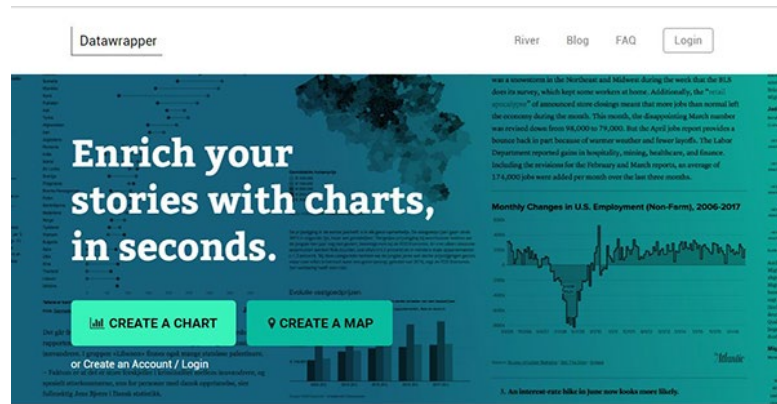
### Beeswarm plot

It displays the distribution of items over a continuous dimensions. Each (line) is represented with a dot placed on the horizontal axis. The vertical dimension is used to avoid overlaps among circles, showing their distribution. The area of dots can be used to encode a further quantitative dimension and a quantitative or categorical dimension with color.

[Code](#) [Tutorial](#)**Alluvial Diagram**  
Correlations, proportions**Arc Diagram**  
Networks**Bar chart**  
Correlations**Multi-set bar chart**  
Correlations, proportions**Stacked bar chart**  
Correlations, proportions**Beeswarm plot**  
Distributions, time series, proportions**Box plot**  
Distributions**Bubble chart**  
Correlations, proportions**Bumpchart**  
Time series, correlations, proportions**Circle Packing**  
Hierarchies, proportions**Circular dendrogram**  
Hierarchies, proportions**Contour plot**  
Correlations, distributions**Convex hull**  
Correlations, proportions**Linear dendrogram**  
Hierarchies, proportions**Hexagonal binning**  
Correlations, distributions**Line chart**  
Time series, correlations**Matrix Plot**  
Correlations, time series, proportions**Radar Chart**  
Correlations

# Available tools

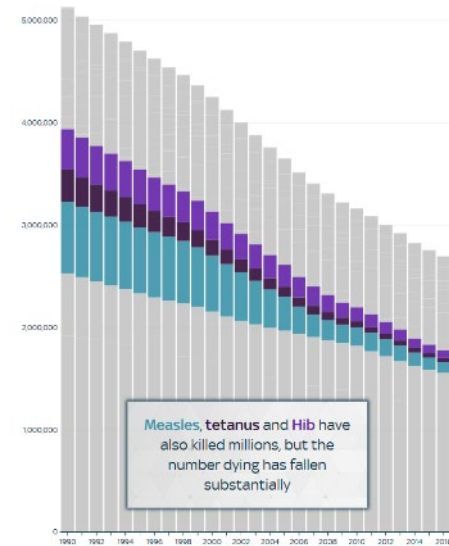
## Interactive chart tools



**Datawrapper**

[datawrapper.de](https://datawrapper.de)

charts to embed in a website,  
charts with tooltips

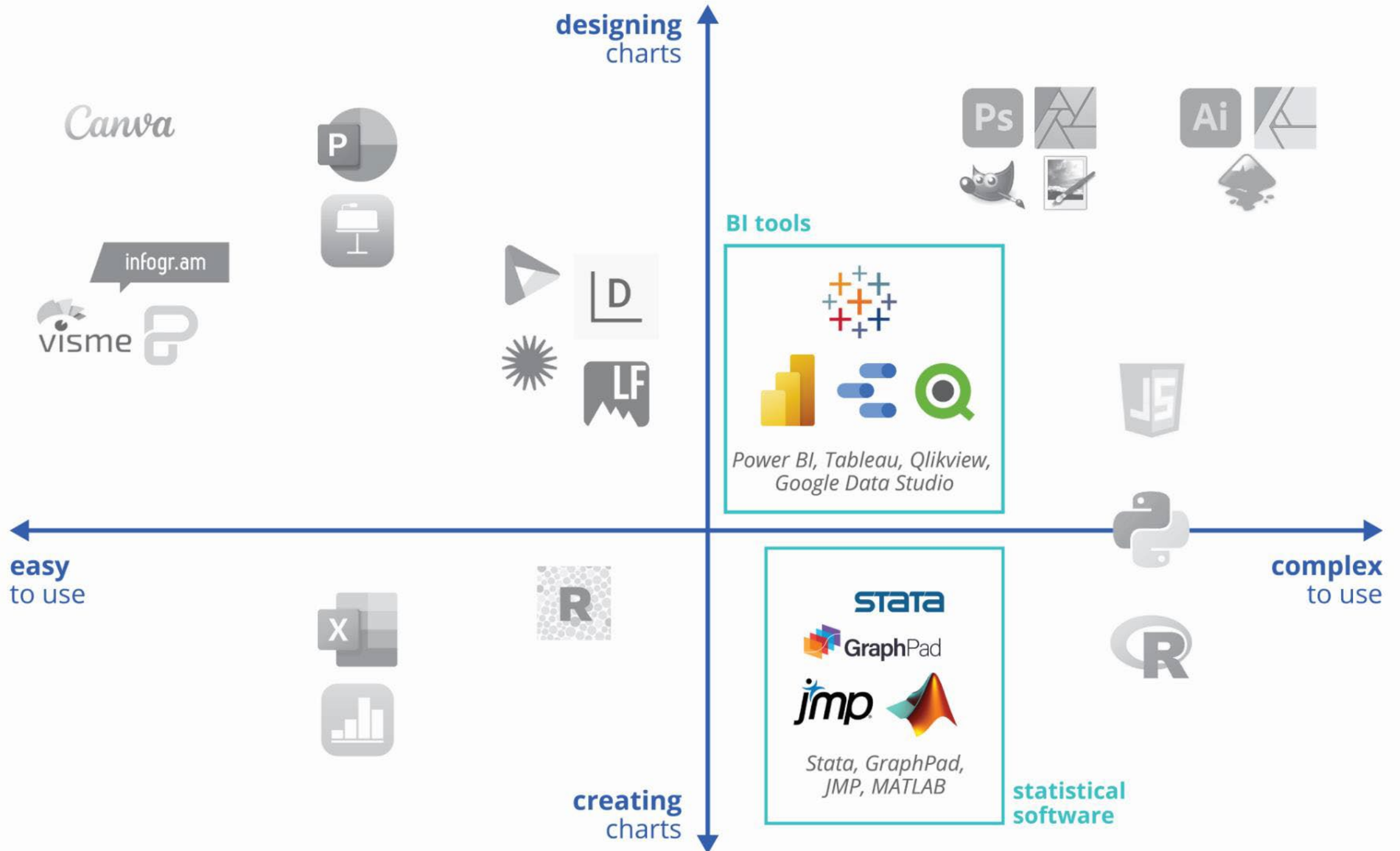


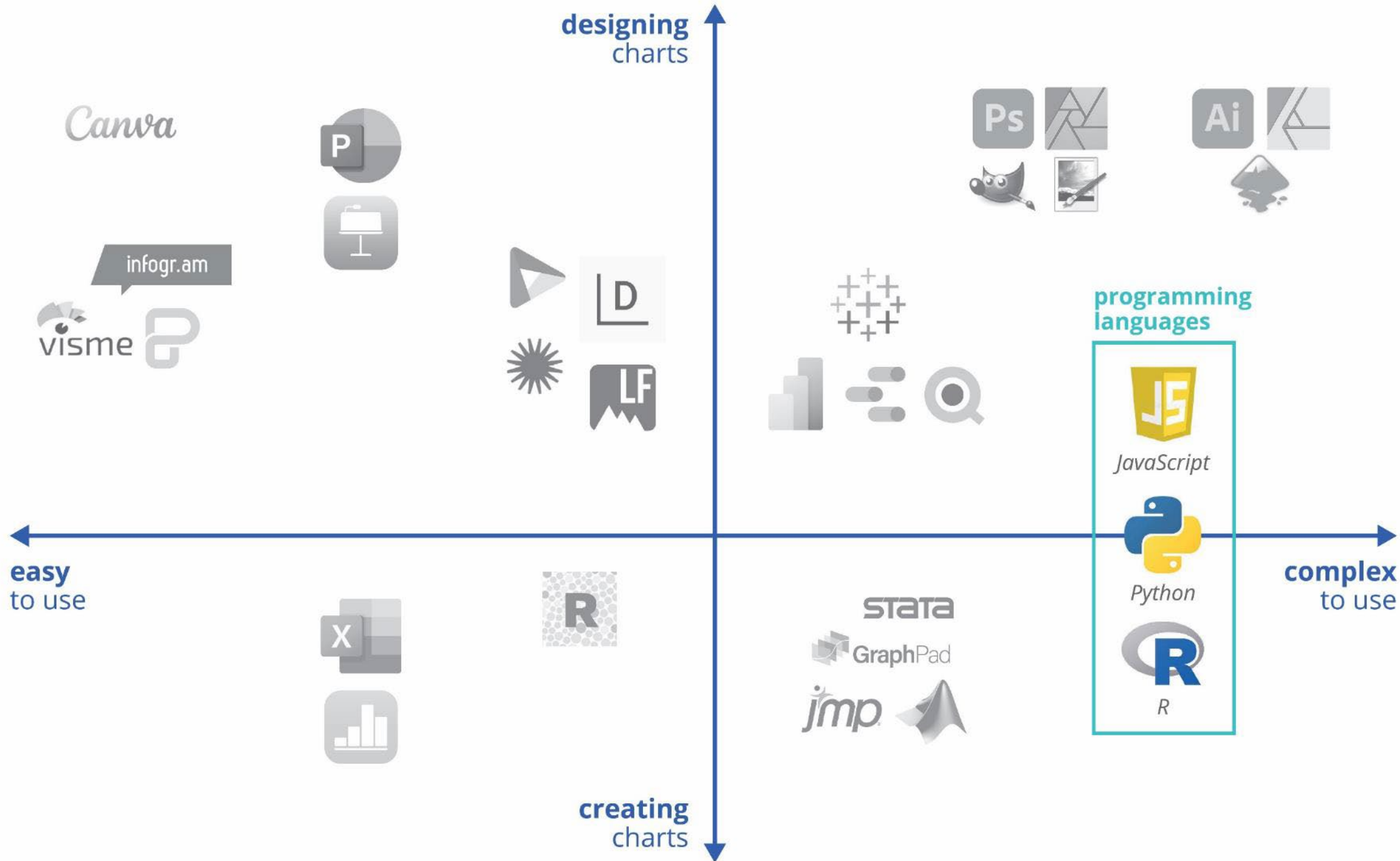
**Flourish**

[flourish.studio](https://flourish.studio)

storytelling  
with charts







designing  
charts

Photoshop, GIMP,  
Affinity Photo, Paint.NET

Illustrator, Inkscape,  
Affinity Designer



advanced design tools

Canva



infogr.am



easy  
to use



creating  
charts

STATA



complex  
to use

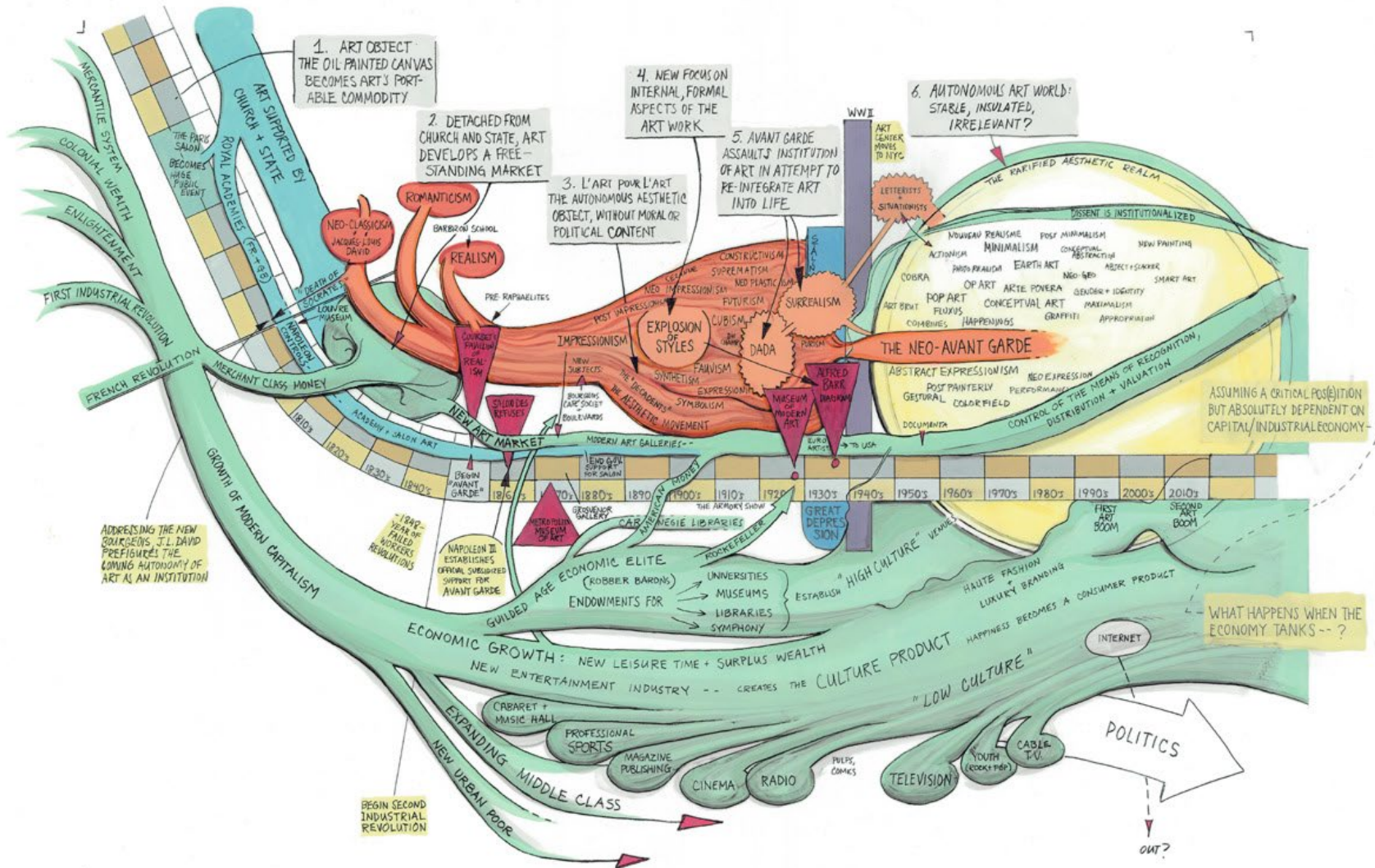


# Peak Month of Flu Viruses

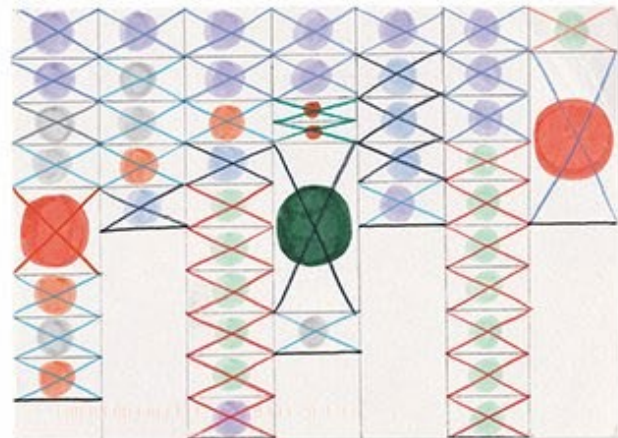
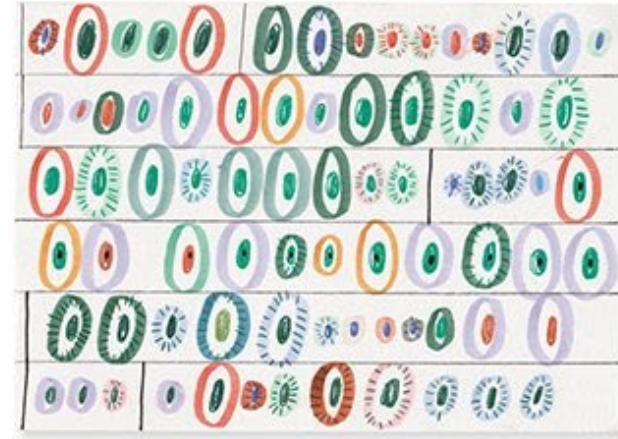
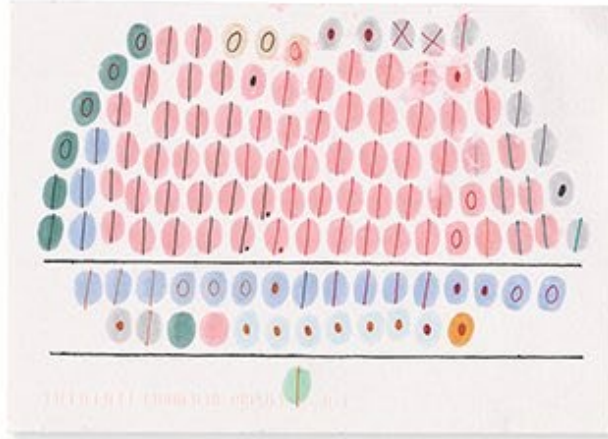
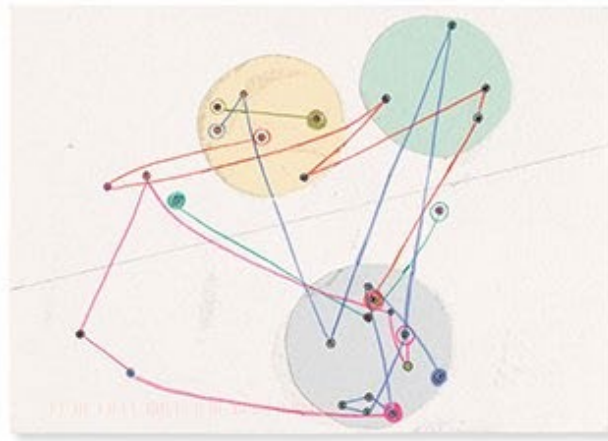
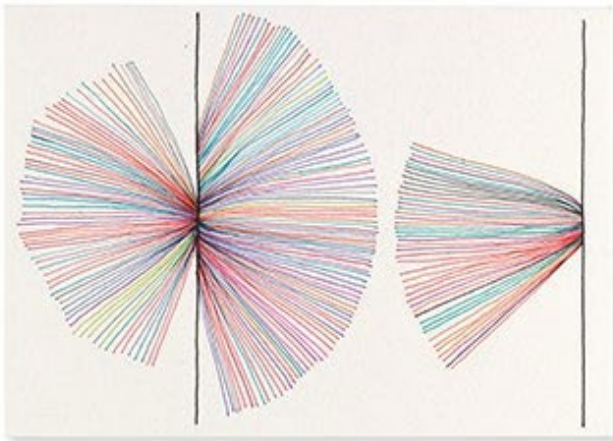


Mona Chalabi









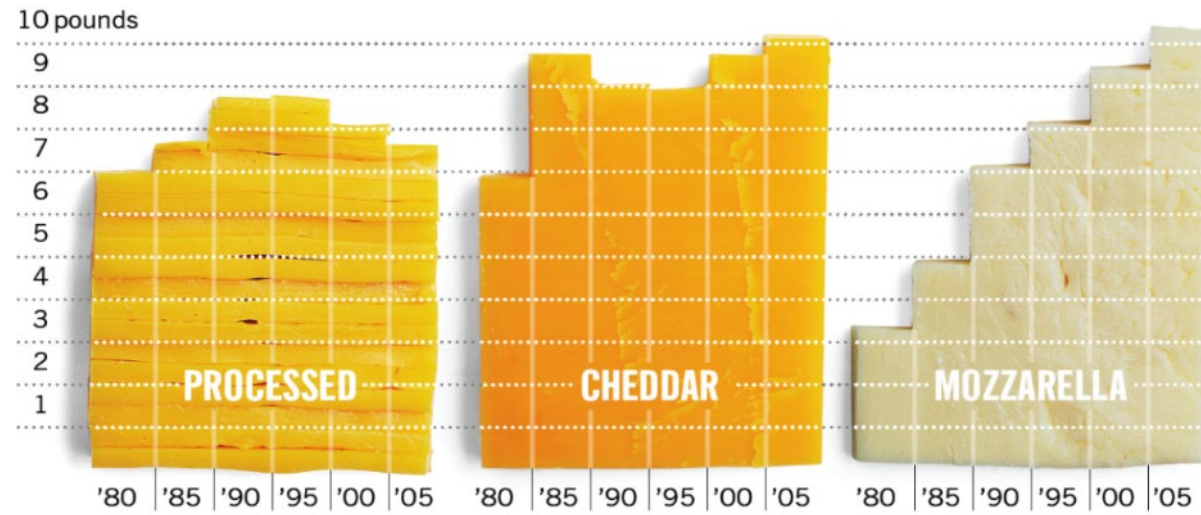


**Fish Pharm**  
These pills represent the relative amounts of four pharmaceutical drugs found in fish pulled from Chicago's North Shore Channel and tested by Baylor scientists.

The traditional foe of water quality is waste from factories and farms, but now environmental regulators are eyeing a new pollution source: our medicine chests. Fish caught downstream from sewage treatment plants in five U.S. cities contained traces of pharmaceuticals and toiletries, Baylor University researchers found in a recent study. You'd have to eat tons of fish for such small concentrations to affect human health, but the products could pose a threat to marine life. To assess the risk, the EPA has expanded monitoring to 100 sites, with results due in 2011.



## Per capita cheese consumption in the U.S.



## REASONS I LOVE CHEESE BURGERS



- BREAD
- MEAT
- KETCHUP
- CHEESE

# Visualizing 40 Years of Music Industry Sales



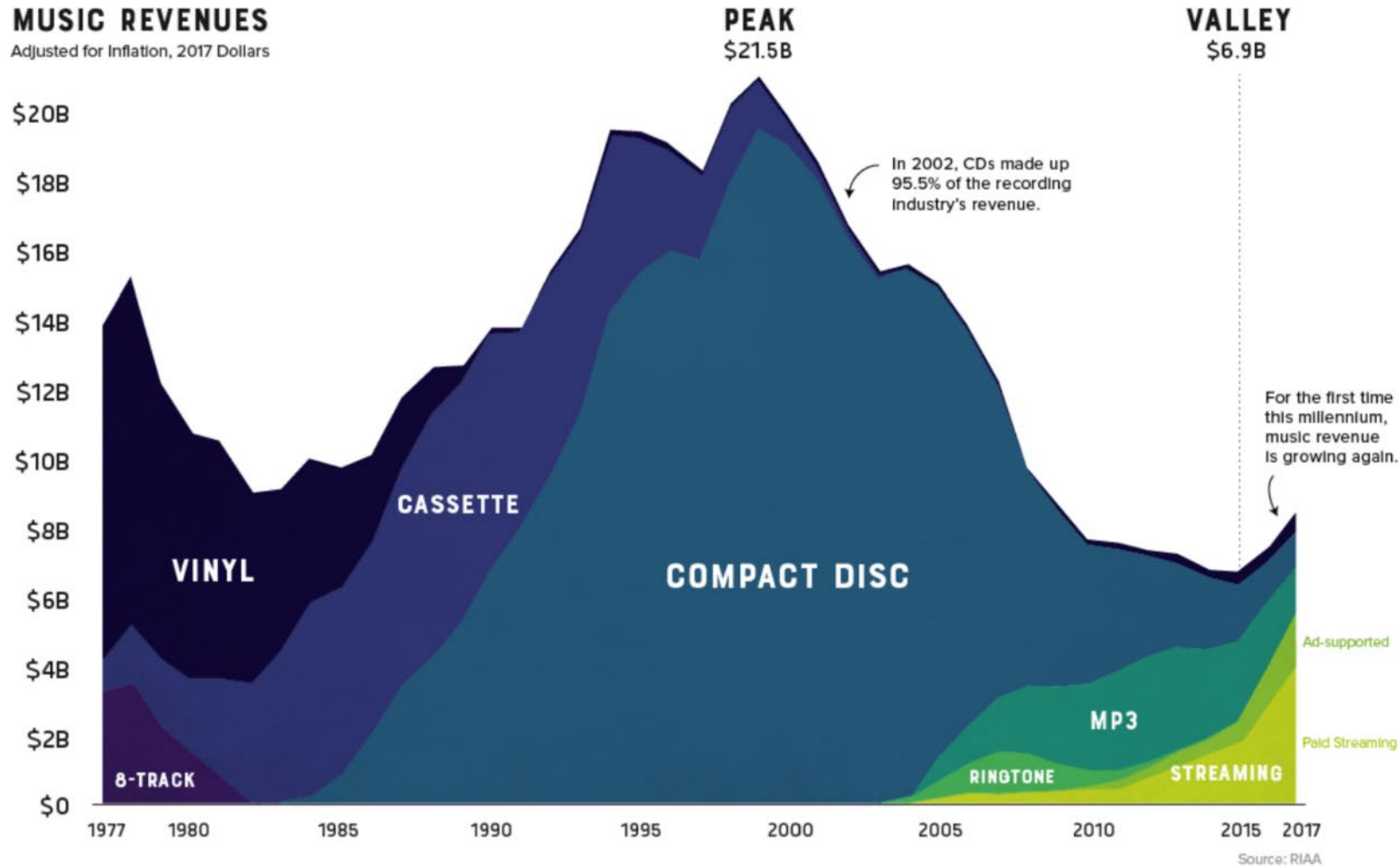
Published 3 years ago on October 6, 2018

By Nick Routley

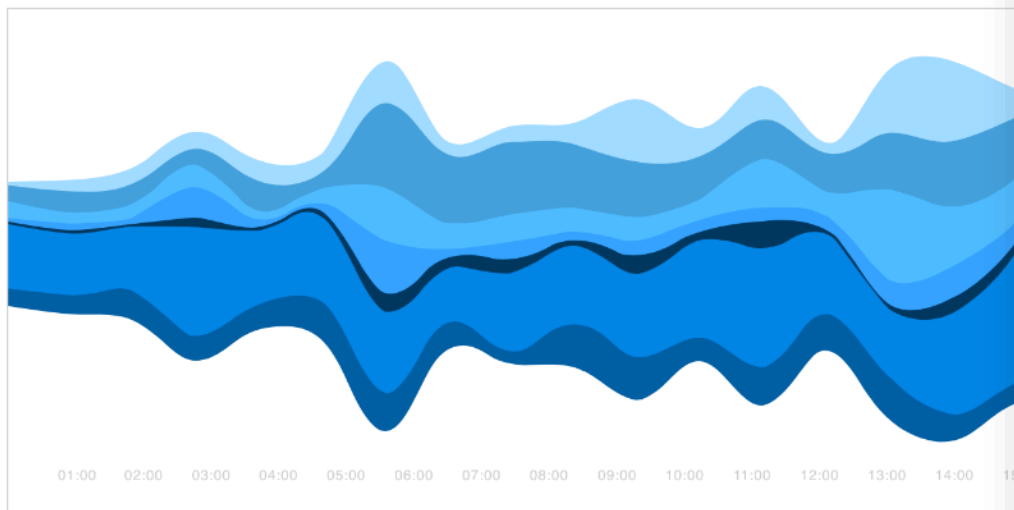


## MUSIC REVENUES

Adjusted for Inflation, 2017 Dollars



## Stream Graph



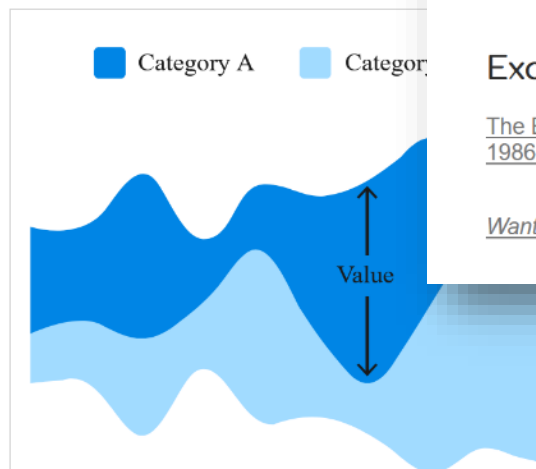
## Description

Also known as a *ThemeRiver*.

This type of visualisation is a variation of a [Stacked Area Graph](#), but instead of plotting values against a fixed, straight axis, a Stream Graph has values displaced around a varying central baseline. Stream Graphs display the changes in data over time of different categories through the use of flowing, organic shapes that somewhat resemble a river-like stream. This makes Stream Graphs aesthetically pleasing and more engaging to look at.

In a Stream Graph, the size of each individual stream shape is proportional to the values in each category. The axis that a Stream Graph flows parallel to, is used for the timescale. Colour can be used to either distinguish each

## Anatomy



## Functions

Data over time Patterns

## Similar Charts



Stacked Area Graph

## Tools to Generate Visualisation

[Bob Rudis' GitHub \(code\)](#)

[D3 \(code\)](#)

[Infogram](#)

[JSFiddle \(code\)](#)

[Lee Byron's GitHub \(code\)](#)

[NVD3.js \(code\)](#)

[plotDB](#)

[RAWGraphs](#)

[Stream graph generator \(code\)](#)

## Examples

[The Ebb and Flow of Movies: Box Office Receipts 1986-2008, The New York Times](#)

[Want your work linked on this list? Click Here](#)



Need to access this page offline?  
Download the eBook from here.



Merchandise & other related dataviz  
products can be found at the store

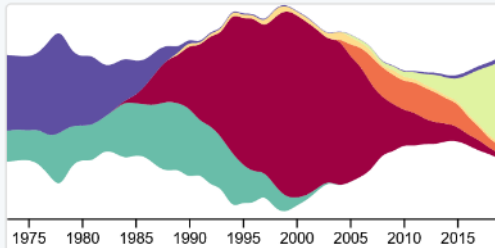


# RAWGraphs

RAWGraphs 2.0 beta

Ab

## 2. Choose a chart



### Streamgraph (area chart)

It allows the comparison of multiple categories over a continuous dimension.

[Code](#) [Tutorial](#)



**Alluvial Diagram**  
Correlations, proportions



**Arc Diagram**  
Networks



**Bar chart**  
Correlations



**Multi-set bar chart**  
Correlations, proportions



**Stacked bar chart**  
Correlations, proportions



**Beeswarm plot**  
Distributions, time series, proportions



**Box plot**  
Distributions



**Bubble chart**  
Correlations, proportions



**Bumpchart**  
Time series, correlations, proportions



**Circle Packing**  
Hierarchies, proportions



**Circular dendrogram**  
Hierarchies, proportions



**Contour plot**  
Correlations, distributions



**Convex hull**  
Correlations, proportions



**Linear dendrogram**  
Hierarchies, proportions



**Gantt chart**  
Time series, correlations



**Hexagonal binning**  
Correlations, distributions



**Horizon graph**  
Time series, correlations



**Line chart**  
Time series, correlations

# Time to play

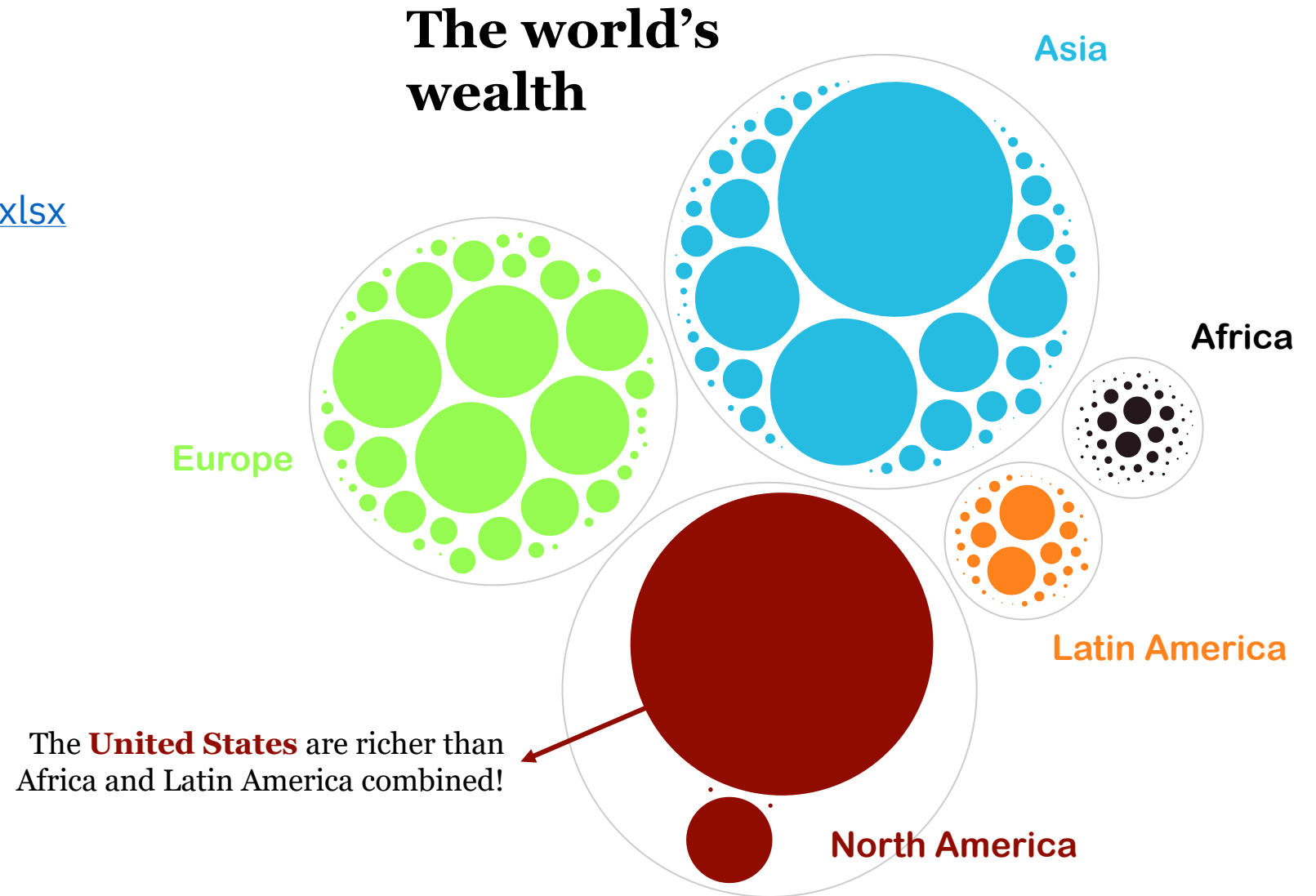
Individual exercise

Download the data file

[baryon.be/files/workshop/wealth.xlsx](http://baryon.be/files/workshop/wealth.xlsx)

Use **RAWGraphs** and **PowerPoint**  
to mimic the chart on the right

Or feel free to play around and  
explore a tool of your choice



## Session 1

Introduction

Elements of powerful visuals

Visual communication principles

lunch break

---

Graphical abstracts/posters

Design principles

Icons and illustrations

Editing vector images

HOMEWORK  
**Create a  
graphical  
abstract**

## Session 2

Homework feedback

Colours and text  
in your visuals

Editing bitmap images

Creating layouts

Graphs

**Legal and ethical aspects**

Recap and Q&A

The background is a teal-colored overlay on a blurred image of a newspaper. The newspaper features a world map at the top and a headline that reads "The Nobel Prize" followed by "114 years, 108 prizes". Below the headline are several small, square portrait photographs of individuals. The text "Legal and ethical aspects" is centered in white, bold font.

# Legal and ethical aspects

# Licenses and rights





▲ De bewuste foto die ABS-handbal gebruikte: De Nederlandse handbalsters vieren hun overwinning op het WK handbal in Japan. De Stentor kan de foto wel publiceren omdat de uitgeverij een contract met het ANP heeft. © ANP

## Onrechtmatig gebruik van deze foto kost handbalvereniging Bathmen halve loterijopbrengst

Zonder na te denken zette ABS-handbal uit Bathmen in januari bovenstaande foto bij een berichtje over hun clubloterij. Dat kwam ze duur te staan. De opbrengst van de loterij: 518,40 euro. De boete voor het onrechtmatig gebruik van deze ANP-foto (na verhoging): 292,50 euro.

Fleur Reijngoudt 20-07-20, 09:00 Laatste update: 20-07-20, 17:21



Doe mee aan de Handbal NL Verenigingsloterij en steun ABS-handbal!

Het bericht met deze titel verscheen op 3 januari op de website van de

1 jaar Libelle +  
reistas  
cadeau

MAAR  
3,95  
PER WEEK



### NET BINNEN

**16:02** Treinverkeer tussen Deventer en Almelo plat door aanrijding: extra drukte op...

**15:01** **PREMIUM** Dromen komen uit voor Deventer Nachtparlement: 'We kunnen nu...

**12:21** Tientallen tips na delen heftige dashcambeelden van over de kop geslagen...

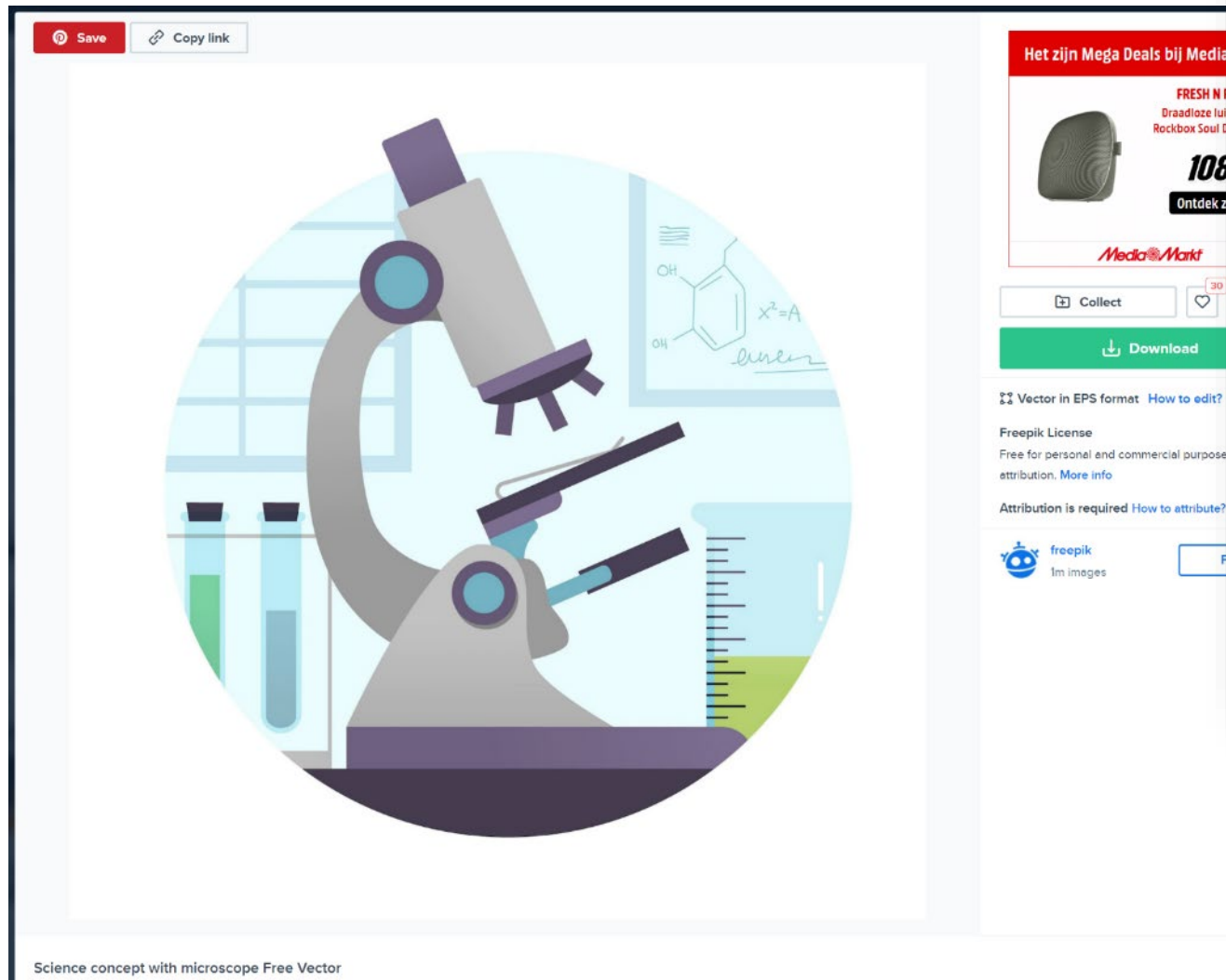
**11:30** **PREMIUM** Deventer schaatsen in het vet, maar nog niet gedaan met de pret: 'Tijd voor...

**11:29** **PREMIUM** Verloren zoon Duteweert helpt ABS langs Colmschate

BEKIJK ALLE ARTIKELN

MEEST GELEZEN

# Licenses



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30

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**Attribution is required** [How to attribute?](#)

 **freepik**  
1m images

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Creating content takes a lot of time and effort, which is why we ask you to provide a link to credit the source. Where will you be using the image?

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**For example: books, clothing, flyers, posters, invitations, advertising, etc.**

**Insert the credit line** close to where you're using the image. If that's not possible, place it in the credits section.

For example: "image: Freepik.com". This cover has been designed using images from Freepik.com

Got a question? Check out our [FAQ Section](#)

## Personal purpose

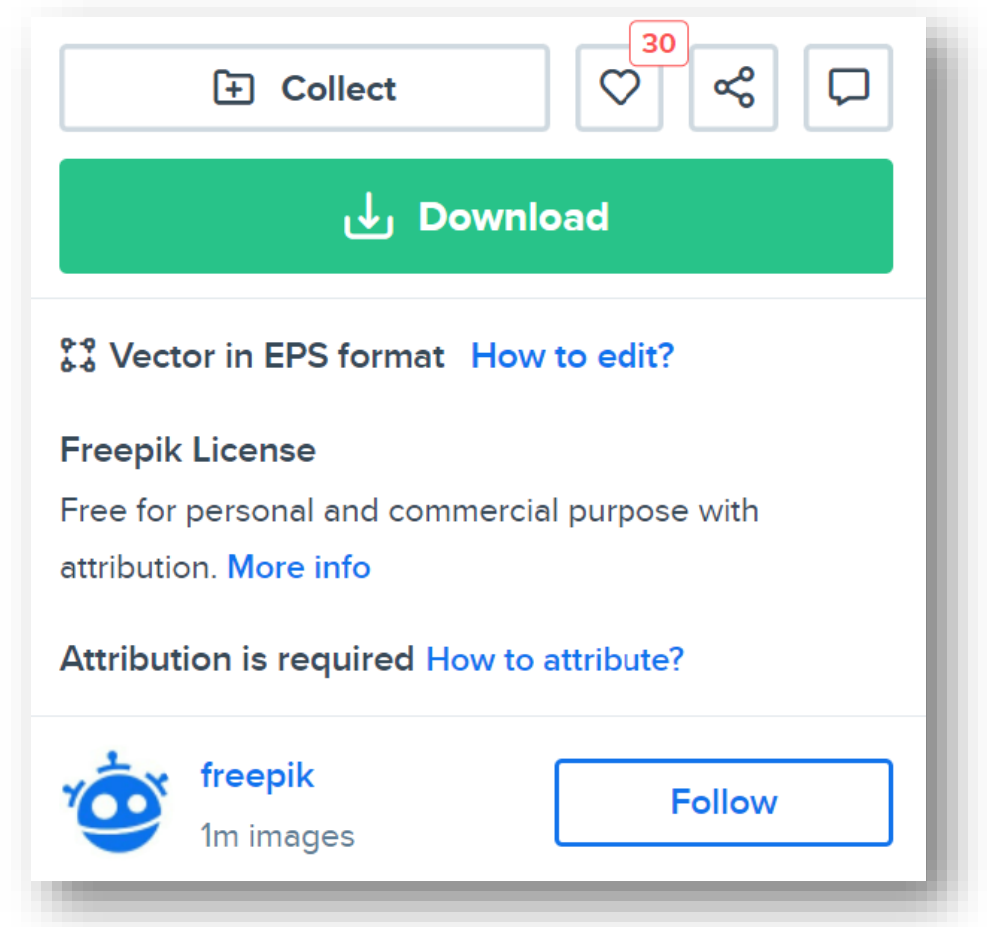
not used for financial gain

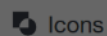
- use in presentations, online or offline publications

## Commercial purpose

used for financial gain

- selling visuals to a client
- using visuals in a book that you're selling
- using visuals in a logo
- ...





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---

### Under the following terms:

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
smart  
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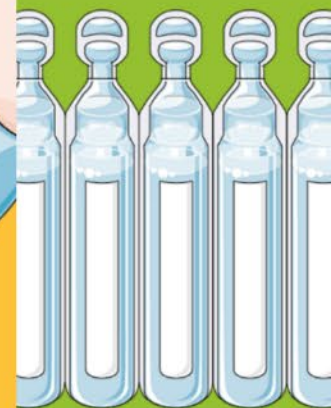
 Download all slide set

Anatomy and The  
Human Body

Cellular Biology

Medical Specialties

General Items



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[www.servier.com](http://www.servier.com)

## MART NEWS



Acute mitral regurgitation





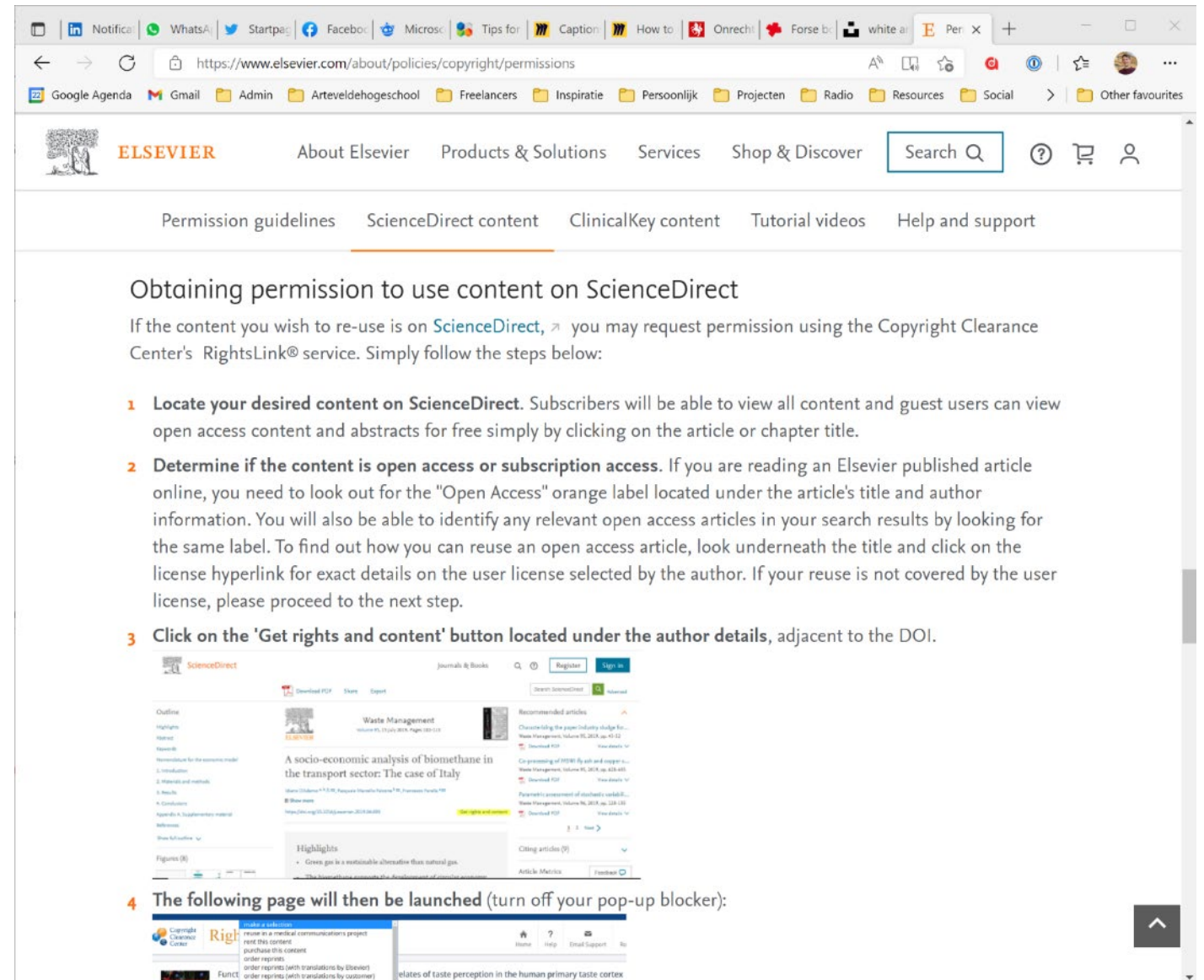
# What if I don't find information about the license?

Contact the person holding the copyright and explicitly request (written) permission.

Describe why and how you will be using the visual.

## Careful!

For visuals in articles, the copyright holder is typically the *journal*, not the author!



The screenshot shows the Elsevier website's 'About Elsevier' page, specifically the 'Copyright/permissions' section. The page is titled 'Obtaining permission to use content on ScienceDirect'. It provides instructions on how to request permission using the Copyright Clearance Center's RightsLink® service. The steps are as follows:

- 1 Locate your desired content on ScienceDirect.** Subscribers will be able to view all content and guest users can view open access content and abstracts for free simply by clicking on the article or chapter title.
- 2 Determine if the content is open access or subscription access.** If you are reading an Elsevier published article online, you need to look out for the "Open Access" orange label located under the article's title and author information. You will also be able to identify any relevant open access articles in your search results by looking for the same label. To find out how you can reuse an open access article, look underneath the title and click on the license hyperlink for exact details on the user license selected by the author. If your reuse is not covered by the user license, please proceed to the next step.
- 3 Click on the 'Get rights and content' button located under the author details, adjacent to the DOI.**

The screenshot also shows a preview of a ScienceDirect article titled 'A socio-economic analysis of biomethane in the transport sector: The case of Italy'. The article is available for download as a PDF. The 'Get rights and content' button is highlighted in yellow. Below the article preview, there is a section for 'Highlights' and 'Citing articles (9)'. The page also includes a 'Download PDF' button and a 'View article' link.

**4 The following page will then be launched (turn off your pop-up blocker):**

The screenshot shows a pop-up window from the Copyright Clearance Center (CCC) website. The window displays the 'RightsLink' service, which allows users to request permission to reuse content. The window includes a search bar, a list of articles, and a 'Get rights and content' button. The window also displays the 'Copyright Clearance Center' logo and a 'Home' link.



# What if I want to use pictures of people?

Did the picture come with a license that permits reproduction?

-> ok to use as described in the license

Was the picture taken by an official photographer (e.g. during an event)?

-> ask permission to the owner/copyright holder

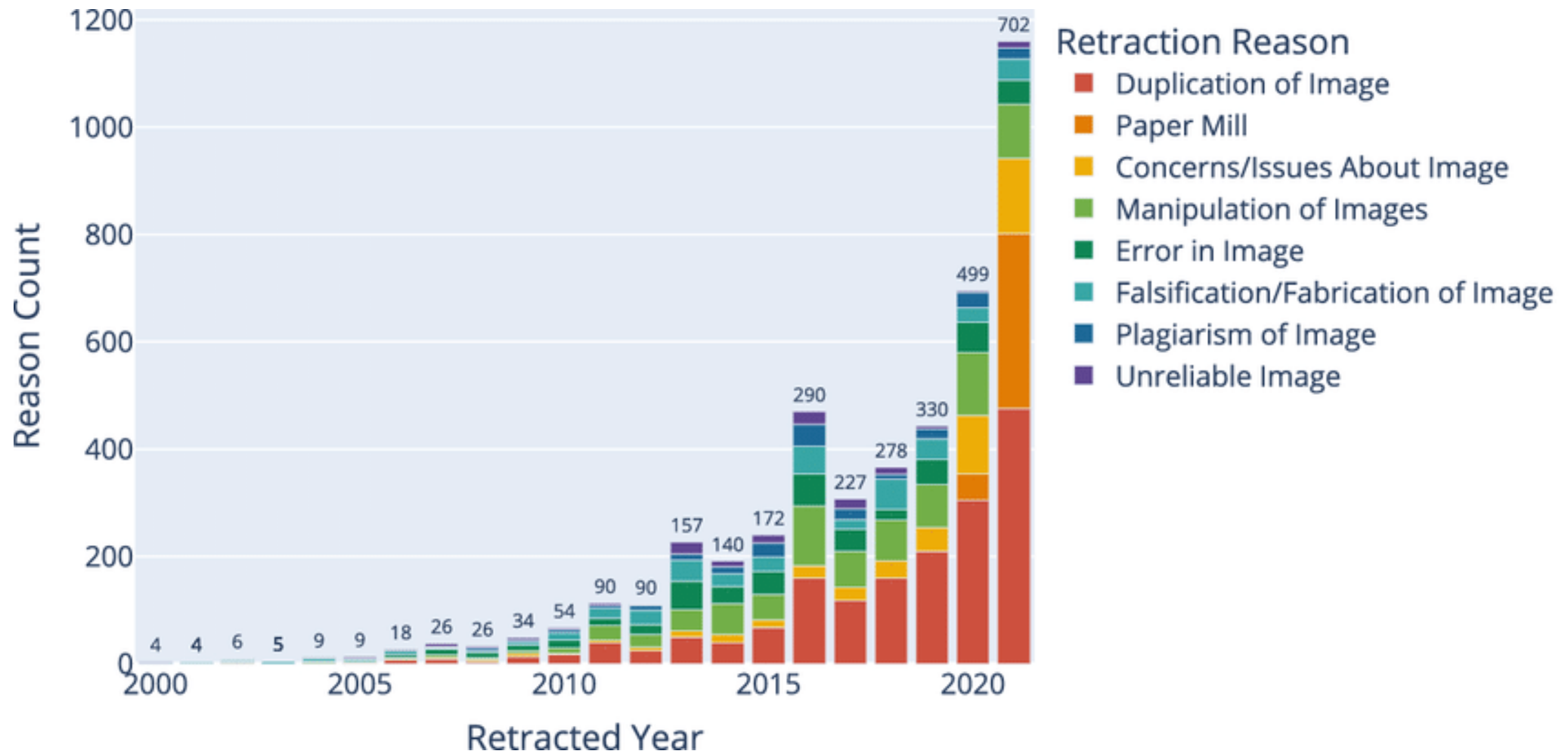
Did you take the picture yourself?

-> ask the people on the picture to sign a **model release form**

You don't know who took the picture or what the license is?

-> don't use the visual

Image **manipulation**



Benchmarking Scientific Image Forgery Detectors,  
Science and Engineering Ethics 28 (2022) 35



General Sherman (1865)



## **Why do people manipulate images?**

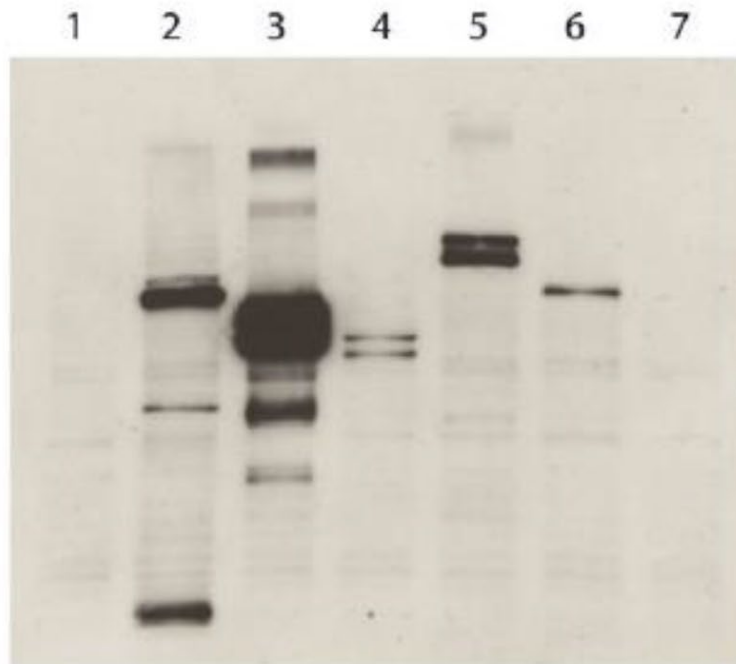
- perceived acceptability?
- lack of education or monitoring?
- more focus on the essence?
- need for nice looking data?
- ease of manipulation?
- neglecting negative outcomes?
- removing outliers?
- honest error?
- ...

## **Why is image manipulation wrong?**

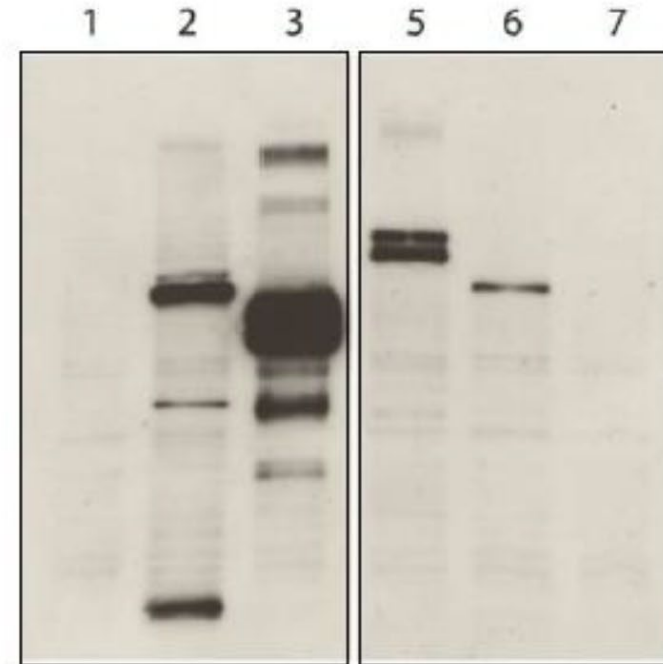
- deceiving the audience
- damaging your (group) reputation
- limiting progress in the field
- endangering patients
- missing funds
- ...



# “Ethical” manipulation



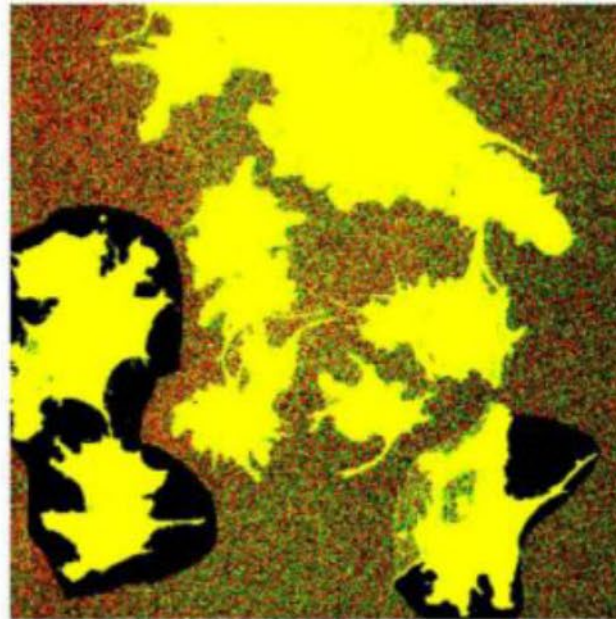
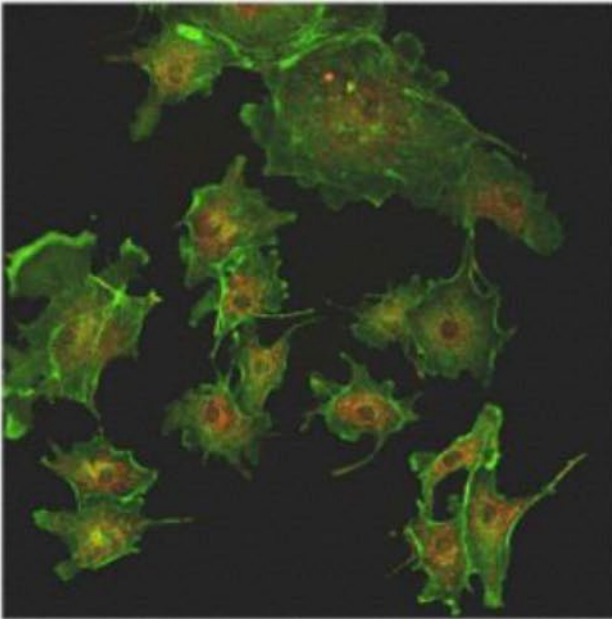
Original image



Manipulated image: a lane was removed because it was not relevant. A white dividing line clearly indicates that something was removed.

# Unethical manipulation

Original submitted



Manipulation revealed  
by contrast adjustment

Original image

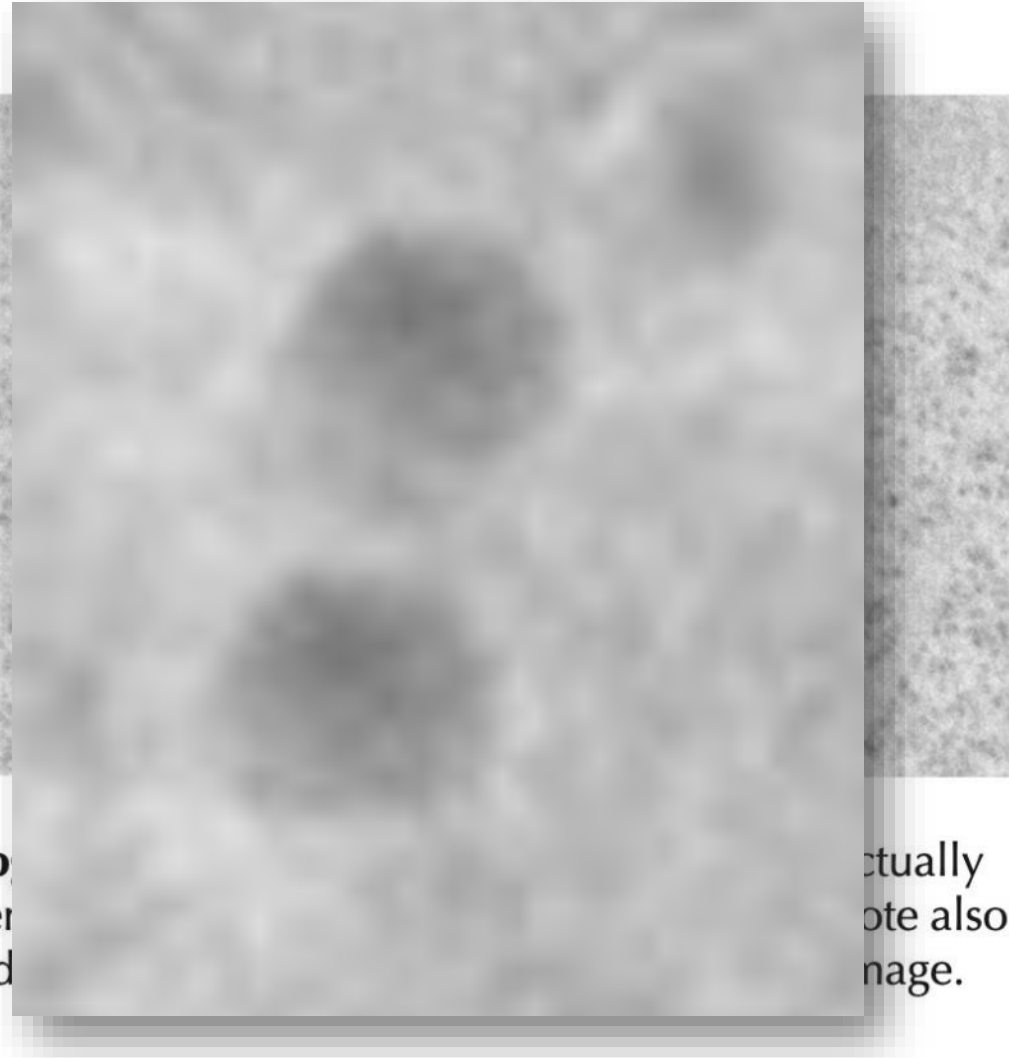
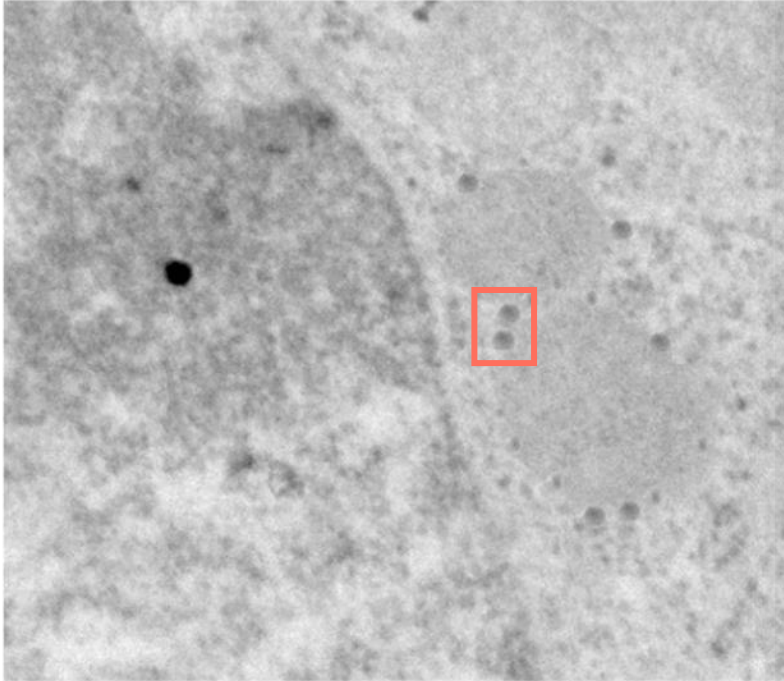


Figure 5. **Misrepresentation of immuno**  
present in the original (left), have been er  
that the background dot in the original d

actually  
note also  
image.

[What's in a picture? The temptation of image manipulation,  
The Journal of Cell Biology 166 \(2004\) 11-15](#)

← Elisabeth Bik   
66,2K Tweets



Volgend

**Elisabeth Bik** 

@MicrobiomDigest Volgt jou

Science consultant, PhD. Microbiome, science integrity, [#ImageForensics](#).

[@ElisabethBik@med-mastodon.com](mailto:ElisabethBik@med-mastodon.com)

[Patreon.com/elisabethbik](https://Patreon.com/elisabethbik). She/her 🐸🇺🇸

📍 San Francisco, CA 🔗 [scienceintegritydigest.com/about/](https://scienceintegritydigest.com/about/)

📅 Lid sinds oktober 2013

44,2K Volgend 135,2K Volgers



Gevolgd door Dr Yiğit Oezcelik, Sarah Ahannach en 65 anderen die jij volgt

Tweets

Tweets en antwoorden

Media

Vind-ik-leuks



Vastgemaakte Tweet



**Elisabeth Bik**  @MicrobiomDigest · 9 dec.

New Microbiome Digest, December 9, by [@svetlana\\_up](#) ...



**Svetlana U. Perović** @svetlana\_up · 9 dec.

NEW @MicrobiomDigest 📄 [microbiomedigest.com/2022/12/09/dec...](https://microbiomedigest.com/2022/12/09/dec...)

· global sewage #AMR /@pat\_munk

· wastewater /@KatieCommits @irmarie\_25

· mOTUs3 /@hjruscheweyh @alessio\_mila

· postdoc days /@Bokanata @chris\_zig

## 12 Guidelines for best practices in image processing



**Treating Images as Data:** Digital scientific images should be treated as data



**Saving the Original:** Manipulations of digital images should always be done on a copy of the raw image data. The original must be retained.



**Making Simple Adjustments:** Simple adjustments to the entire image are usually acceptable.



**Cropping is usually OK:** Cropping an image is usually acceptable.



**Comparing Images:** Digital images that will be compared to one another should be acquired under identical conditions.



**Manipulating the Entire Image:** Manipulations that are specific to one area of an image and are not performed on other areas are questionable.



**Filters Degrade Data:** Use of software filters to improve image quality is usually not recommended for biological images.



**Cloning Degrades Data:** Cloning objects into an image or from other parts of the image is very questionable.



**Making Intensity Measurements:** Intensity measurements of digital images should be performed on raw data and the data should be calibrated to a known standard.



**Lossy Compression Degrades Data:** Avoid the use of lossy compression.



**Issues With Magnification:** Magnification and resolution issues are important.



**Issues With Pixels:** Be careful when changing the size (in pixels) of a digital image.



[Editorial policies](#)[Authorship](#)[Competing interests](#)[Research Ethics](#)[Reporting standards and availability of data, materials, code and protocols](#)[Image integrity and standards](#)[Plagiarism and duplicate publication](#)[Corrections, Retractions and Matters Arising](#)[Peer Review](#)[Confidentiality](#)[Acknowledgements](#)[Preprints & Conference Proceedings](#)[Press and embargo policies](#)[Self archiving and license to publish](#)

## Image integrity and standards

### On this page

- [Electrophoretic gels and blots](#)
- [Microscopy](#)
- [Nature Portfolio journals' editorials](#)

Digital images submitted with a manuscript for review should be minimally processed. A certain degree of image processing is acceptable for publication (and for some experiments, fields and techniques is unavoidable), but the final image must correctly represent the original data and conform to community standards. Editors may use software to screen images for manipulation.

Editors may request the unprocessed data files to help in manuscript evaluation during the peer review process; if these data are unavailable upon request, we may need to halt the peer review process until the issues are satisfactorily resolved. We may also request unprocessed data when responding to post-publication issues that may arise with published papers. Lack of availability of unprocessed data can make resolution of post-publication issues challenging. We recommend retaining unprocessed data and metadata files after publication, ideally archiving data in perpetuity.

All life science papers published in Nature Portfolio journals require submission of unprocessed original images of gels and western blots to be submitted with the final accepted version. These unprocessed images are published in the Supplementary Information.

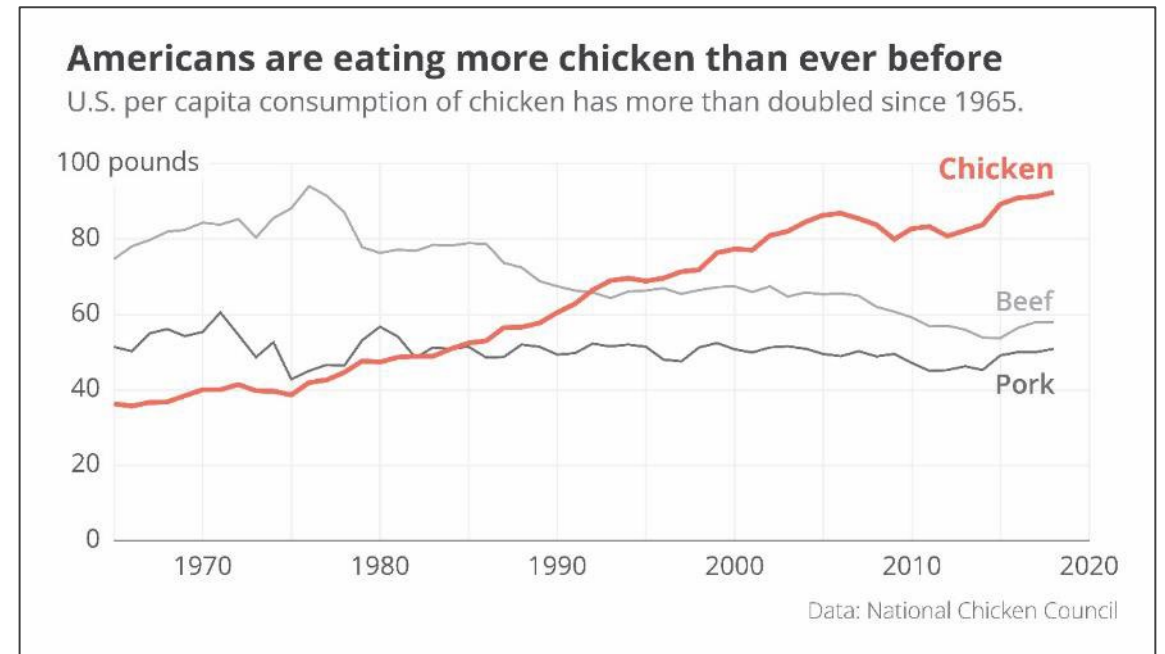
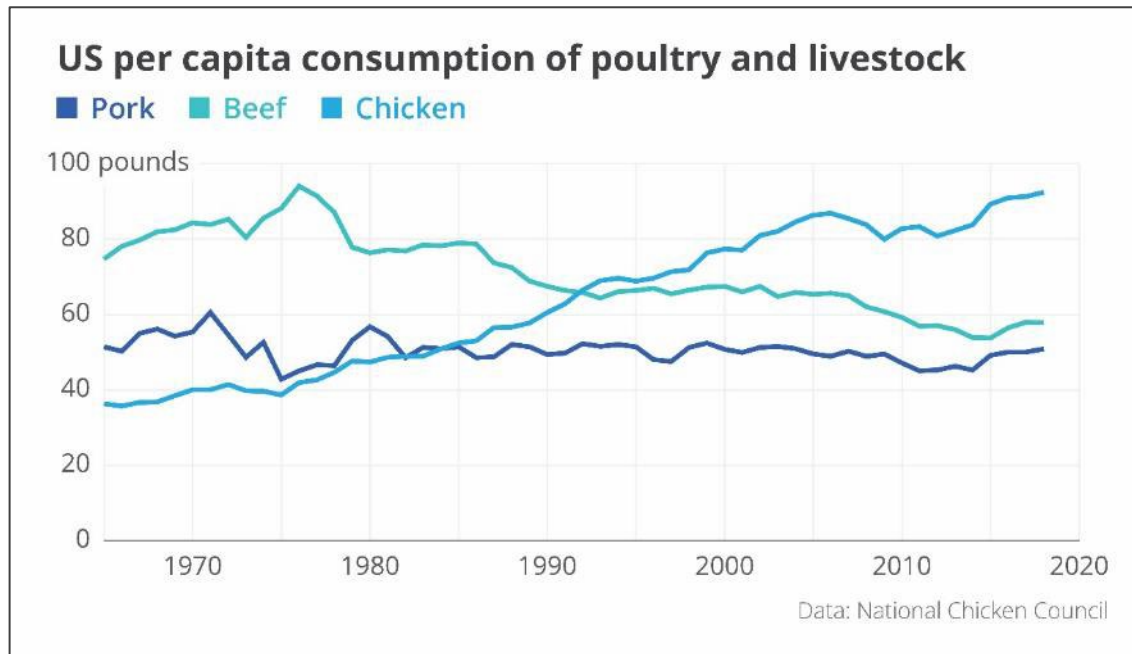
[Nature Portfolio:  
Image integrity and  
standards](#)

# **Objective** versus **subjective** data visuals

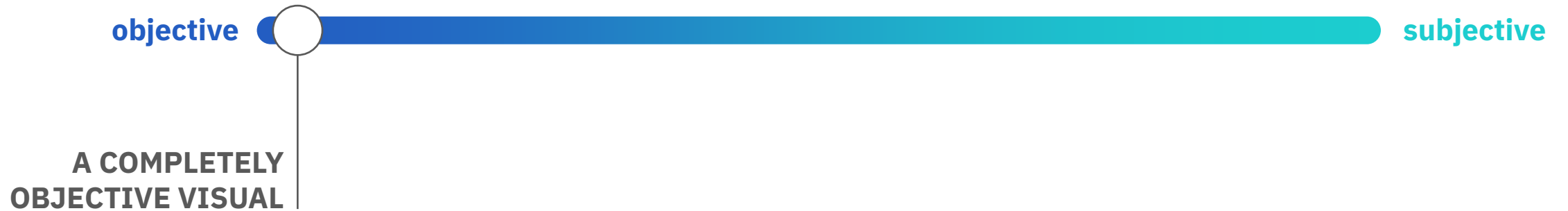
~~data~~



story



# Which chart do you want?





## Aantal geldafhalingen aan automaten

(index, 3 feb = 100)



DS Infografiek | Bron: Febelfin

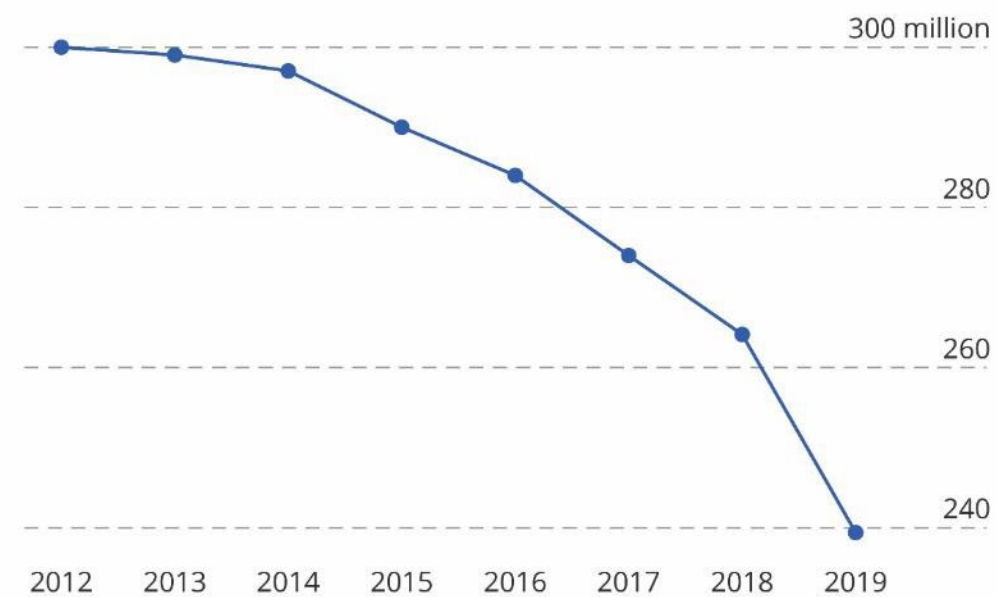
\*(number of cash  
withdrawals from ATMs)

Source: [De Standaard](#),  
22 December 2020



## Number of cash withdrawals at Belgian ATMs

Source: Febelfin



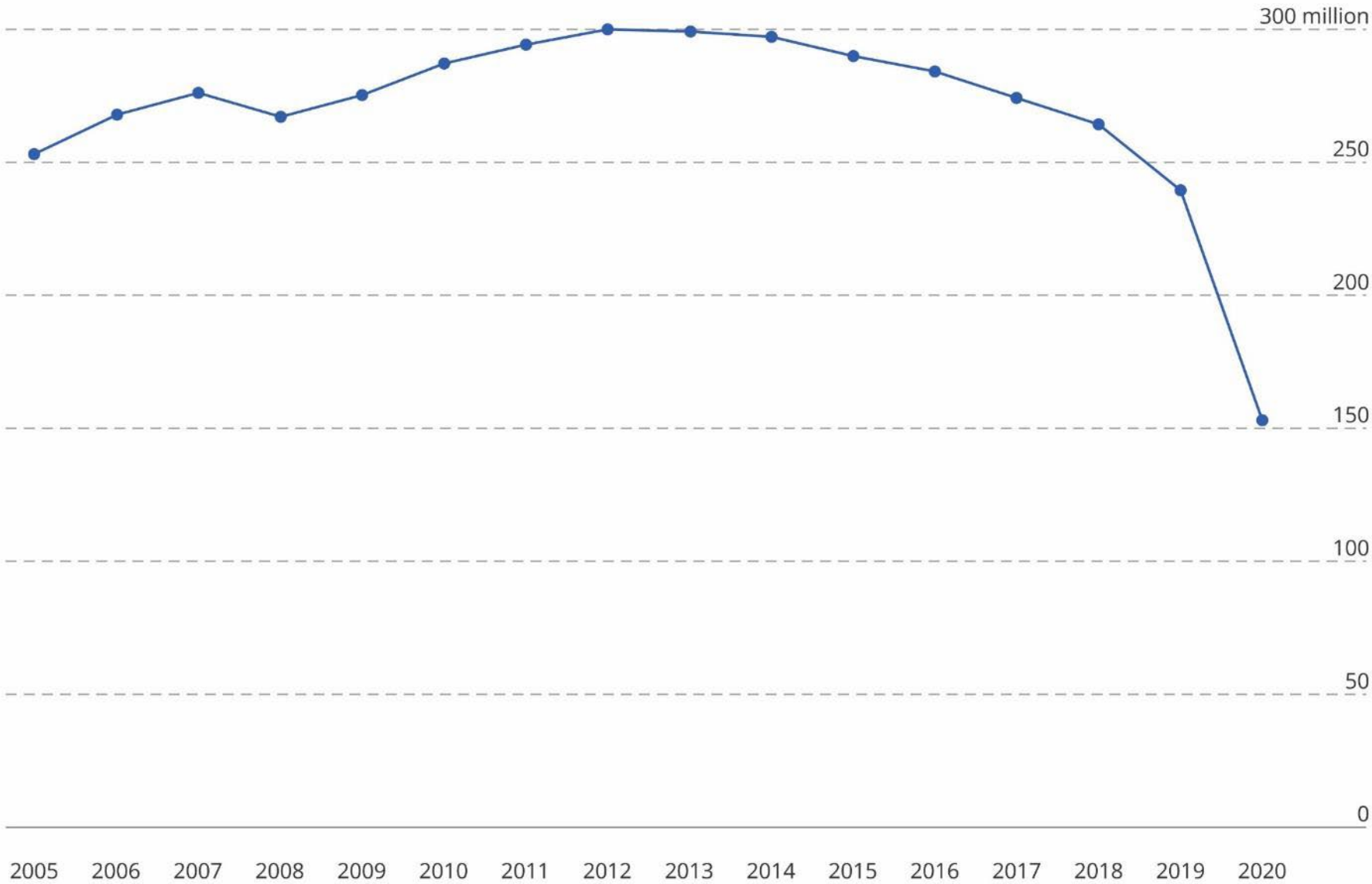
**Number of cash withdrawals at Belgian ATMs**

Source: Febelfin

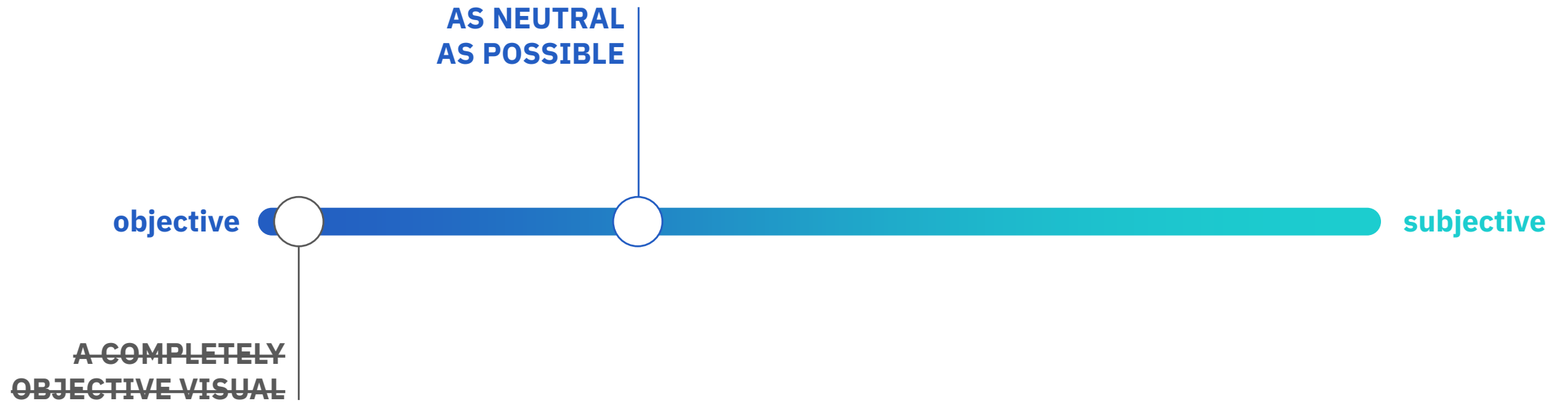


# Number of cash withdrawals at Belgian ATMs

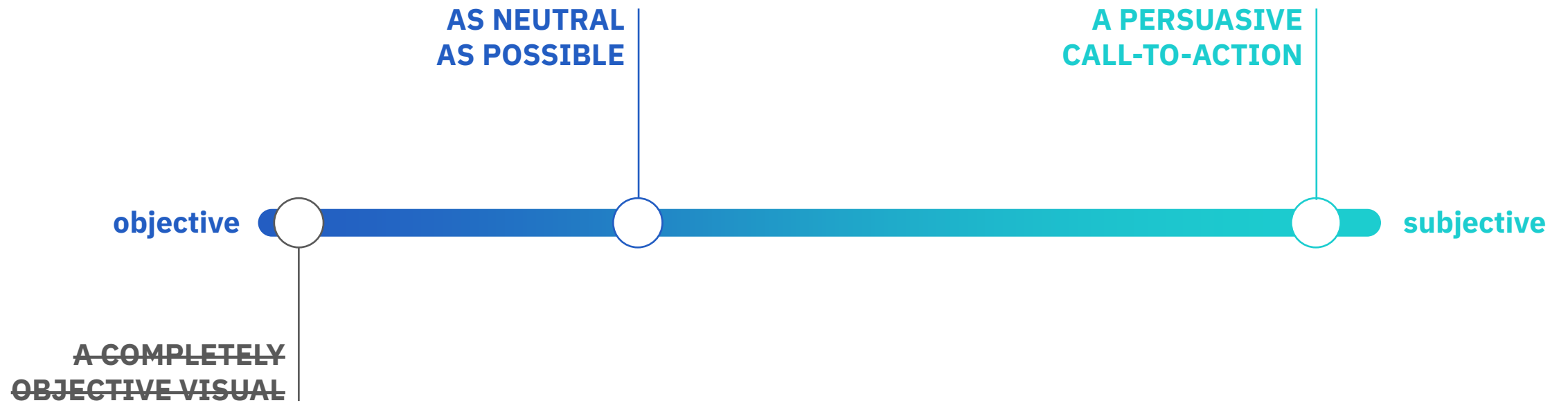
Source: Febelfin



# Which chart do you want?



# Which chart do you want?

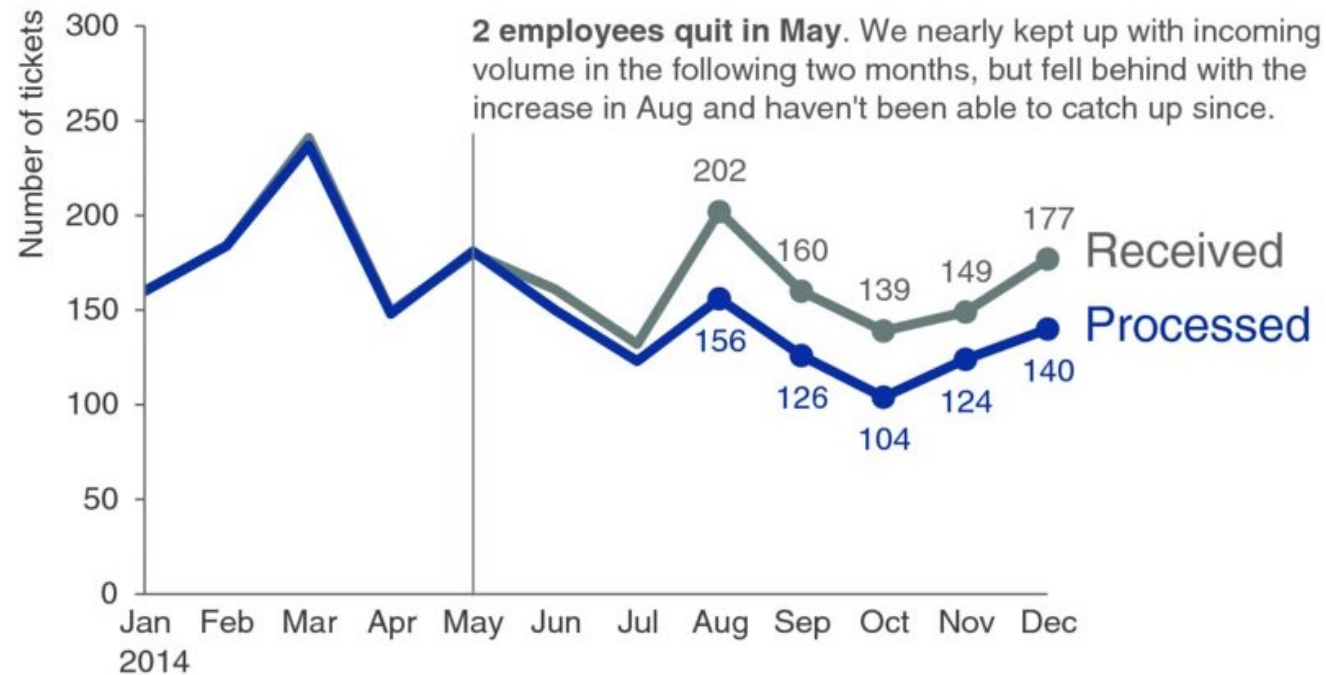




## Please approve the hire of 2 FTEs

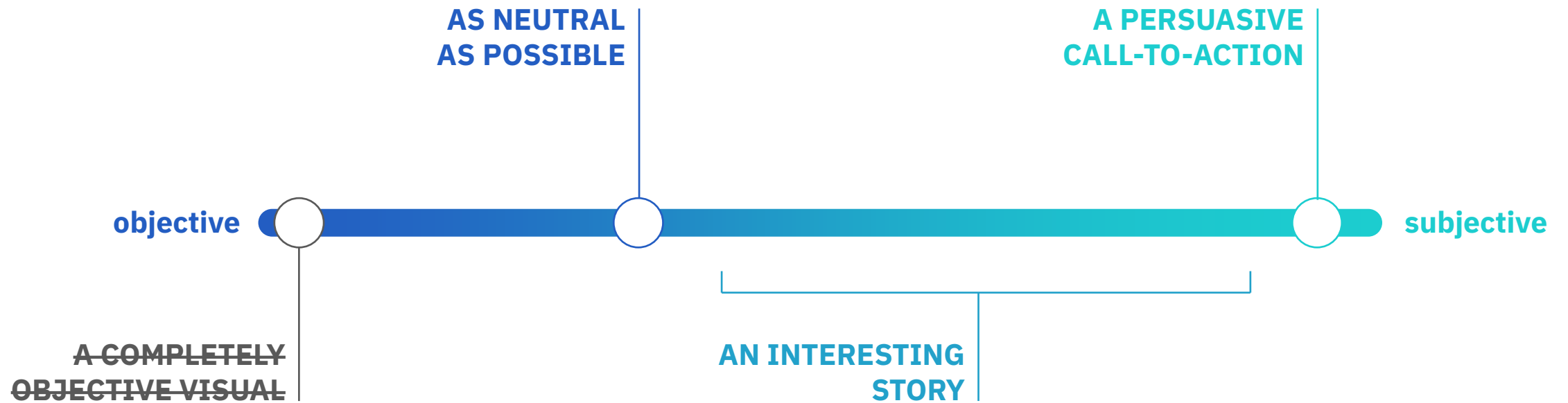
to backfill those who quit in the past year

### Ticket volume over time

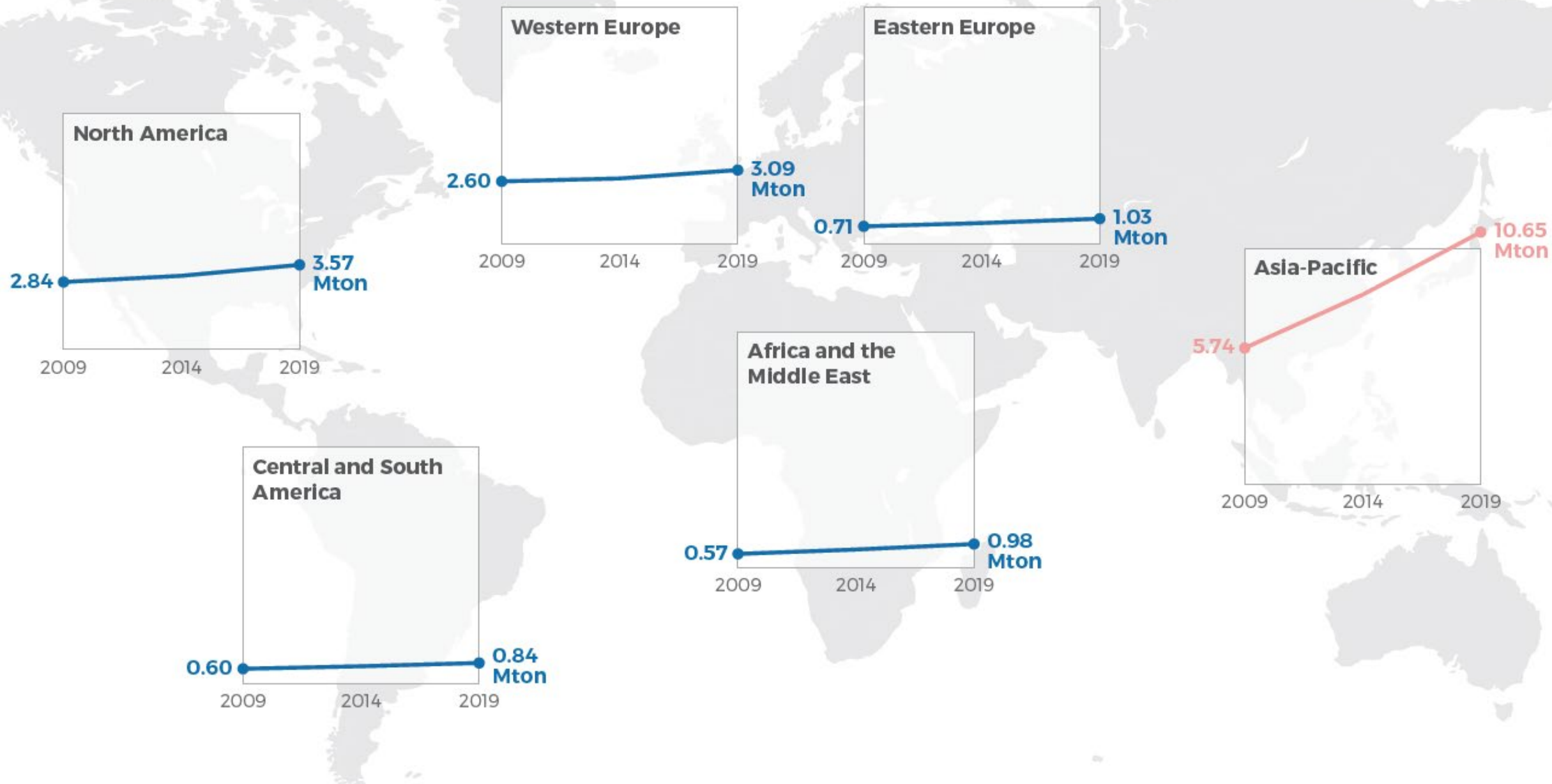


Data source: XYZ Dashboard, as of 12/31/2014 | A detailed analysis on tickets processed per person and time to resolve issues was undertaken to inform this request and can be provided if needed.

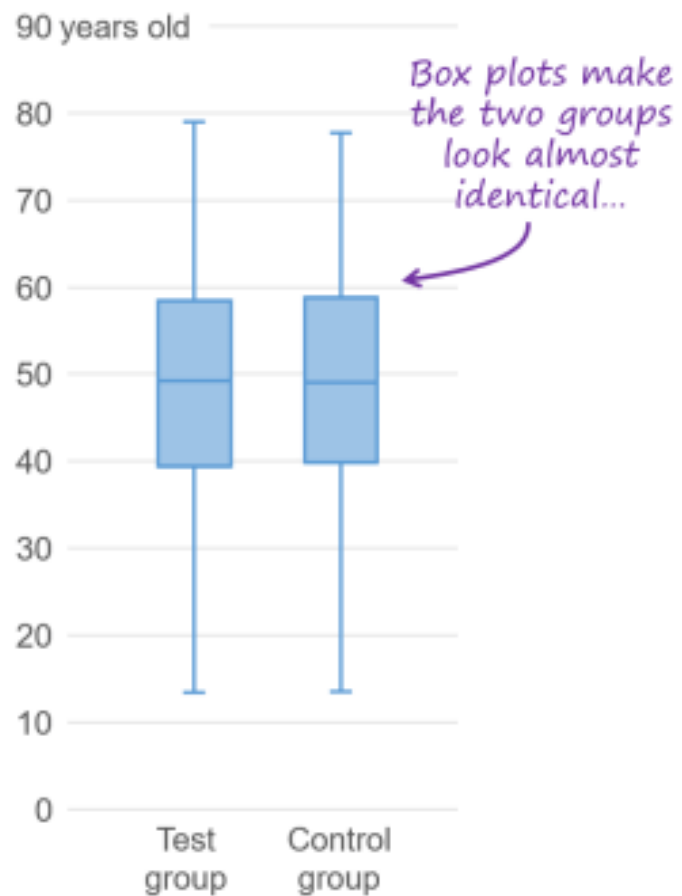
# Which chart do you want?



# Asia-Pacific will continue to be the biggest demand region



Study Participants by Age



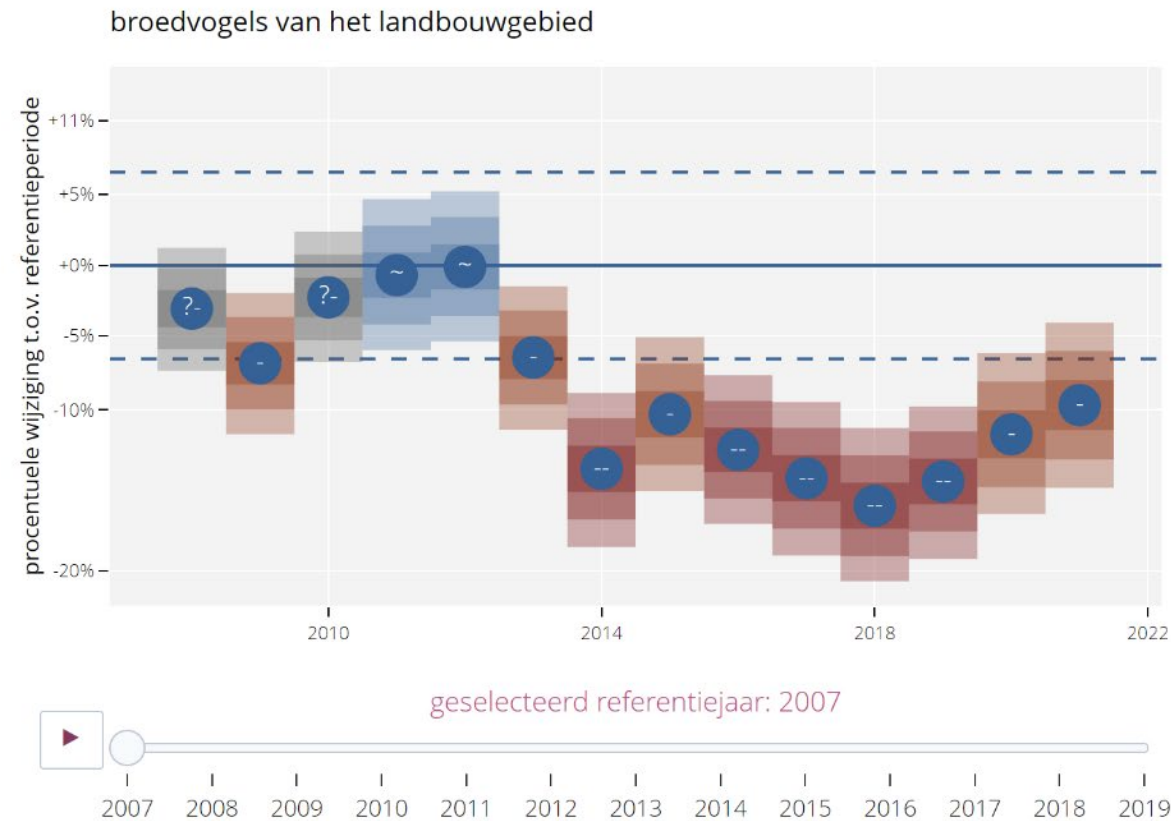
Study Participants by Age



# Akkervogels volgens de Algemene Broedvogelmonitoring Vlaanderen

Publicatiedatum: 2022-03-24T10:00:00+01:00

De soorten van het landbouwgebied schommelden in de periode 2007-2012. Na een sterke daling in de periode 2013-2018, lijken de aantallen sinds 2019 heel langzaam wat te herstellen, maar ze bevinden zich nog ruim onder die van de start van het ABV-project in 2007.



Gebruikte drempelwaarden classificatie: referentie = 0%, ondergrens = -6.6% en bovengrens = +7.0%.

[vlaanderen.be/inbo/indicatoren/akkervogels-volgens-de-algemene-broedvogelmonitoring-vlaanderen](https://vlaanderen.be/inbo/indicatoren/akkervogels-volgens-de-algemene-broedvogelmonitoring-vlaanderen)

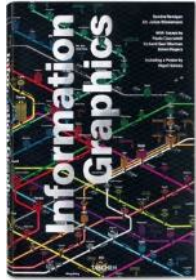




# Further exploration

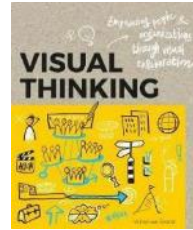
What's next?

# Books



## Information graphics

Taschen



## Visual thinking

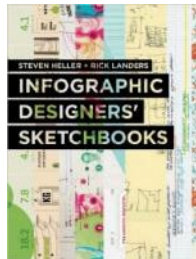
Willemien Brand



## Visual journalism

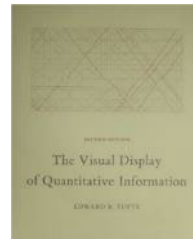
Gestalten

RECOMMENDED



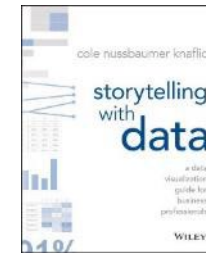
## Infographic designers' sketchbooks

Steven Heller, Rick Landers



## The visual display of quantitative information

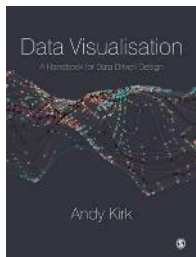
Edward R. Tufte



## Storytelling with data

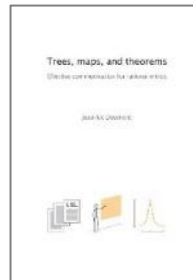
Cole Nussbaumer Knafl

RECOMMENDED



## Data visualisation

Andy Kirk



## Trees, maps and theorems

Jean-Luc Doumont

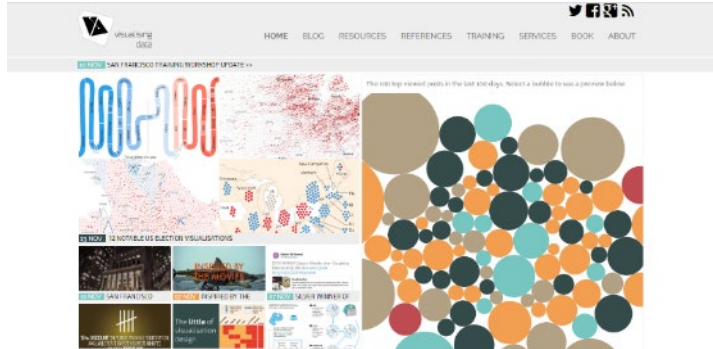
RECOMMENDED



## Dear data

Stefanie Posavec, Giorgia Lupi

# Blogs

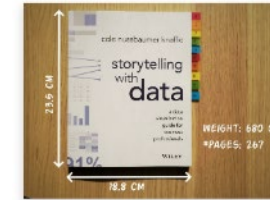


[Visualising data](#)



## Blog

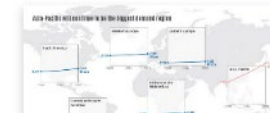
[Show all](#) [Data visualization](#) [Infographics](#) [Review](#) [Training](#)



### Storytelling with Data: Dataviz book review

The 'Storytelling with Data' book has been on my wish list as long as I can remember, because so many people recommend it as one of the must-read dataviz books. So let's see what the fuss is all about. Here's my review!

[More info](#) 22 June 2020

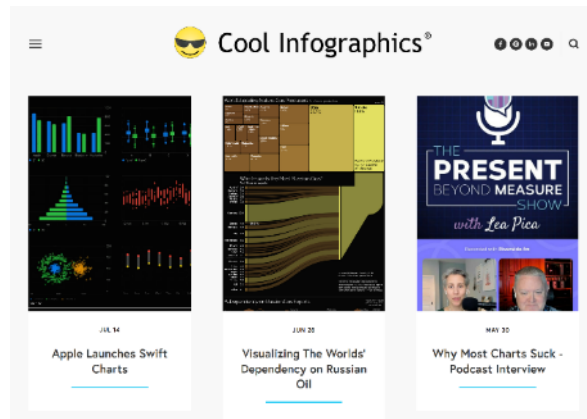


### Uncommon chart types: Slopegraphs

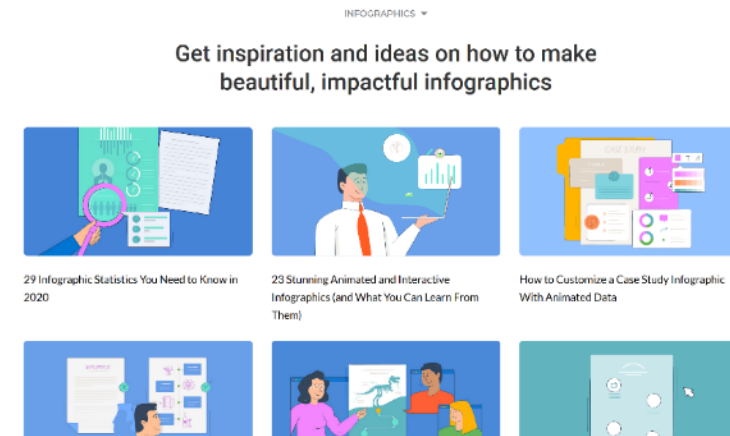
Slopegraphs appear in technical reports, but they are very easy to misinterpret! Use them if you want to compare how values have changed between two different points in time!

[More info](#) 7 June 2020

[Baryon blog](#)



[Cool infographics](#)

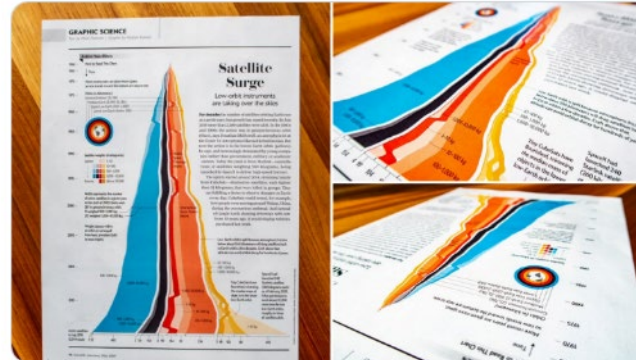


[Visme blog](#)

# Twitter

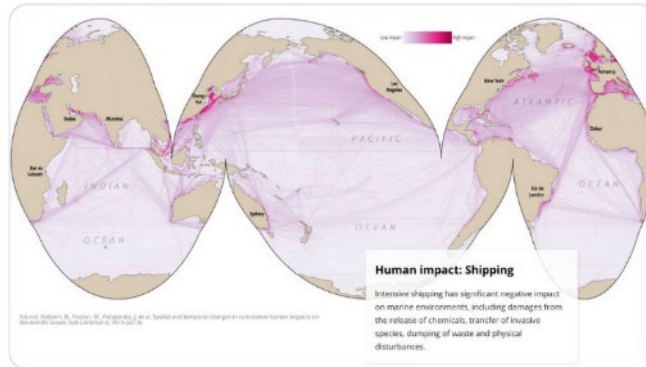
**Nadieh Bremer** @NadiehBremer · 15 u  
New!! 🚀 I've created a streamgraph-meets-bump-chart #dataviz to show the rise & sudden surge in the no. of satellites orbiting Earth for @sciam 🌌

Huge thanks to @ChristiansenJen for the feedback + layout + sending me 2 issues when my store in NL didn't get them due to covid-19



7 40 368

**Maarten Lambrechts** @maartenlam · 23 mei  
Als antwoord op @pickover  
From a work in progress

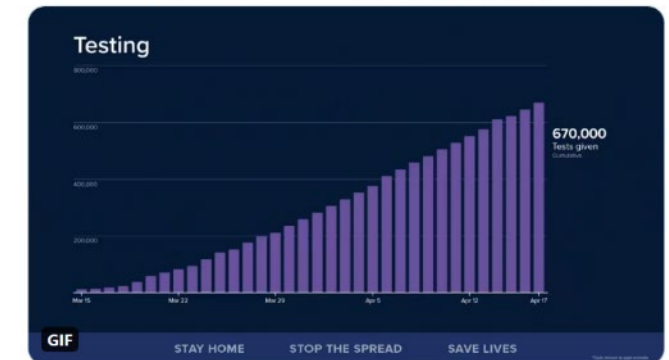


5

Vastgemaakte Tweet  
**Giorgia Lupi** @giorgialupi · 30 apr.  
We ❤️ @NYGovCuomo 's daily briefings. That's why at @pentagram we humbly tried to make his charts even more effective and human.

We talked to @FastCompany about it: [fastcompany.com/90498405/andre...](https://fastcompany.com/90498405/andre...)

But also check out the full project here: [drive.google.com/file/d/1tS-BDR...](https://drive.google.com/file/d/1tS-BDR...)



13 160 441

Full **Dataviz World Leaders** list at: [twitter.com/Koen\\_VdE/lists](https://twitter.com/Koen_VdE/lists)



# Videos



## Datafest online 2020

23 different talks

[Youtube playlist](#)



## Outlier Conference 2022

71 different talks

[Youtube playlist](#)



# Podcasts



[Data Journalism Conversations](#)



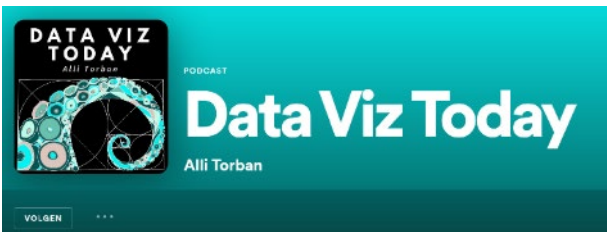
[The Data Journalism Podcast](#)



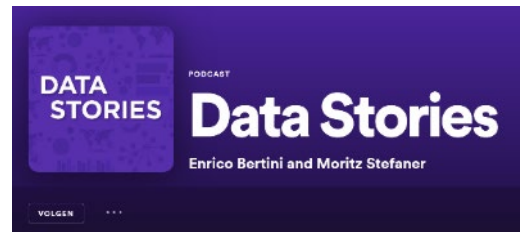
[Explore Explain](#)



[Storytelling with data](#)



[Data Viz Today](#)



[Data Stories](#)



# Thank you!

All the slides and all the links:

[baryon.be/visuals-resources](https://baryon.be/visuals-resources)

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